

Phase Four: The peer evaluations

--Evaluation questions that allow for a peer evaluation--

- question 1

Does my digital product contain all of the basic things (clear title, etc) in order to be effective?

- question 2

DESIGN: What design elements and principles were used in the digital product? Did this help the design appeal to the target audience?

question 3

DESIGN: Were there any other design elements/principles I could have used?

- question 4

CONTENT: Was Typography and theory learnt from studying the Gutenberg diagram used to create a digital solution to attract the target audience?

- question 5

CONTENT: Is all content relevant to the event or is the information taking up space that could be used to add extra design elements/detail towards the digital product?

Jovin

1: Yes

2: You have used the design elements of Colour, Balance, and Space

3: No, the examples you have used are up to a good enough standard

4: The typography helps create a mood that fits the theme that you are going for

5: Yes

Harley

1: Yes

2: Balance, Space, and Emphasis

3: Not really

4: Yes

5: Yes