



# chrissie walker

graphic designer • web designer • artist

[chrissiewalker18.github.io/designportfolio](http://chrissiewalker18.github.io/designportfolio)

## Work Experience

### THE ADVISORY BOARD COMPANY

#### Sr Design Manager, Digital Marketing (Dec 2015–Present)

Design all assets for digital marketing campaigns - retargeting ads, branding campaigns, and corporate social media profiles. Build templates and assets for HTML marketing emails. Liaison between designers and marketers. Completed full graphic design strategy and solutions training.

#### Manager, Strategic Marketing (Apr 2014–Nov 2015)

Designed, coded, and maintained internal employee website. Branded and designed assets for all internal marketing campaigns. Oversaw internal digital communication strategy including blog management and HTML emails. Mentored new associates.

#### Sr Associate, Strategic Marketing (Oct 2013–Mar 2014)

Responsible for internal marketing campaign creation and execution. Led collateral creation and redesign for 60+ products.

#### Associate, Strategic Marketing (Oct 2012–Sept 2013)

Internal strategy team responsible for warm lead tracking and triaging, marketing campaign logistics, and data reporting.

## Education

### CORCORAN COLLEGE OF DESIGN AT GEORGE WASHINGTON UNIVERSITY, DC

Certificate, Graphic Design (2013–2015)

### GETTYSBURG COLLEGE, PA

BA, Fine Arts & Sociology (2008–2012)

### UNIVERSITY OF THE ARTS LONDON, UK

BFA, Graphic Design, Semester Abroad (2011)

## Skills

### Adobe Illustrator



### Adobe Photoshop



### Adobe InDesign



### HTML5 & CSS3



### Logo Design and Branding



### Microsoft Office



## Interests



Traveling



Running



Happy hour



Television