



# chrisie walker

graphic designer • web designer • artist

[chrisiewalker18.github.io/designportfolio](http://chrisiewalker18.github.io/designportfolio)

## Work Experience

### THE ADVISORY BOARD COMPANY

#### Senior Manager, Digital Marketing (Dec 2015 - Present)

Manage operations and content creation for 24 screen media display wall. Liaison between internal design team and strategic marketing team. Design assets for digital marketing re-targeting campaigns and corporate social media profiles.

#### Manager, Strategic Marketing (April 2014 - Nov 2015)

Designed, coded, and maintained internal employee website. Branded all internal marketing campaigns. Oversaw internal digital communication strategy including blog management, HTML emails, and brand ambassador engagement. Mentored new associates.

#### Sr. Associate, Strategic Marketing (Oct 2013 - Mar 2014)

Responsible for internal marketing campaign creation and execution. Lead collateral creation and redesign for 60+ products.

#### Associate, Strategic Marketing (Oct 2012- Sept 2013)

Internal strategy team responsible for warm lead tracking and triaging, marketing campaign logistics, and data reporting.

## Education

### CORCORAN COLLEGE OF DESIGN, GWU, DC

Certificate Graphic Design (2013 - 2015)

### GETTYSBURG COLLEGE, PA

BA, Studio Art & Sociology (2008 - 2012)

### UNIVERSITY OF THE ARTS LONDON, UK

BFA, Graphic Design, Semester Abroad (2011)

## Skills

Adobe Illustrator



Adobe Photoshop



Adobe InDesign



HTML5 & CSS3



Logo Design and Branding



Microsoft Office



## Interests



Traveling



Running



Happy hour



Television