

# Combine the Elements of Best Practice

## *The EAB Periodic Table*

### Academic Affairs Forum

Student success and retention, faculty affairs, academic planning and budgeting

Academic Affairs and Research

### Royall Advancement

Revenue and participation strategic campaigns, creative collateral, real-time market monitoring

Enrollment Management

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### COE Forum

Professional and executive education, alternative credentials, workforce readiness

Academic Affairs and Research

### Enrollment Management Forum

Admissions, recruitment, financial aid

Academic Affairs and Research

### Student Affairs Forum

Supporting under-represented students, preventing sexual violence, career preparation

Academic Affairs and Research

### University Research Forum

Research administration, faculty productivity, corporate partnerships

Academic Affairs and Research

### Campus

Student success and retention, predictive analytics, interventions for at-risk students

Student Success Collaborative

### Royall Graduate

Graduate enrollment, admissions, student search, application marketing, yield optimization

Enrollment Management

### Business Affairs Forum

Budgeting resources, administrative efficiency, alternative revenue streams

Business Affairs and Administration

### Advancement Forum

Major gifts, alumni relations, crowd-funding

Business Affairs and Administration

### IT Forum

Data management, information security, decision support

Business Affairs and Administration

### Facilities Forum

Space utilization, deferred maintenance, facilities design

Business Affairs and Administration

### Guide

Student communication, student self-service, advisor efficiency

Student Success Collaborative

### Royall Undergraduate

Enrollment declines, class shaping, under-served populations, student search, application marketing, yield optimization

Enrollment Management

### Community College Executive Forum

Developmental education, student on-boarding, workforce readiness

Systems, Community Colleges, K-12

### Independent School Executive Forum

Financial sustainability, proving outcomes, student stress

Systems, Community Colleges, K-12

### University Systems Forum

University and governance, organizational models, board relations

Systems, Community Colleges, K-12

### Academic Performance Solutions

Academic program costs, capacity planning, department-level data

Growth and Academic Operations

### Navigate

Student communication, student self-service, advisor efficiency

Student Success Collaborative

### Hardwick Day

Financial aid and enrollment optimization, net price calculators, statistical modeling

Enrollment Management