

# Health Plan Advisory Council

## What is it?

We provide national, regional, and provider-sponsored health plans with best practices in the following areas:

**Health plan growth strategy** – entering new lines of business, improving quality ratings

**Provider partnerships** – working with providers on the transition to risk-based payment

**Member engagement** – motivating consumers to make value-driven decisions

**Care management** – sustainably lowering the spend for the highest cost individuals

# 60%

The percentage of covered lives in the U.S. served by insurance plans that are members of the Health Plan Advisory Council

## What to Listen For

Medicare advantage; provider-sponsored plan; member engagement; care management; exchanges; stars ratings

## The Details

**Launch Date:** Relaunched in 2014 with dedicated research

**Average Cost:** \$60,000

**Audience:**

Health plans, managed care organizations, Medicaid agencies

## What is Unique?

- Dedicated research team serving health plan strategic issues
- Access to provider and plan experts creating a comprehensive view of the market
- Vetted best practices rather than industry-supplied anecdotes

## How to Start the Conversation

- What's your strategy to cater to new individual purchasers?
- How are you working with and preparing providers to take on greater responsibility for population health management?
- Where are you most challenged in managing high risk members?

## Related Products

Consulting, Crimson Care Management, Clinovations