

Crimson Continuum of Care

What is it?

Crimson Continuum of Care helps hospitals achieve breakthrough care collaboration by providing transparency on physician quality and cost performance, aiding medical leadership in reining in unnecessary clinical variation, and building the foundation to support Accountable Care. Designed in partnership with physicians, the web-based platform compiles data from existing systems to create visually intuitive performance profiles and helps members advance quality goals and secure total cost savings. Comparisons of statistically significant variation speak to the physician-scientists and motivate real performance improvement. Crimson Continuum of Care also provides modules with comparable visibility into hospital outpatient and physician clinic settings.

\$745 million

ROI achieved across the
Crimson Continuum of Care
Cohort from 2010 - 2015

The Details

Launch Date: 2003

Average Cost: \$150K - \$250K

Audience:

Chief Medical Officers, Chief
Quality Officers/ Quality Executives,
VPMAs, CEOs, CFOs, Directors of
Quality and Medical Directors with
executive influence

What to Listen For

Reducing costs/ utilization, Care variation reduction, Improving quality,
Increasing data transparency and strengthening data accuracy, Enhancing
physician engagement, Meeting the OPPE mandate, Streamlining
credentialing, Facilitating migration to the Accountable Care model

What is Unique?

- Capability to integrate severity-adjusted physician quality and utilization metrics with evidence-based medicine guidelines across the continuum
- Sub-second response time, which is critical for self-service and physician usage
- Automated OPPE reporting
- Physician activation module bolsters engagements with personalized dashboards via mobile devices and email
- Dedicated Advisor support and best practice research built on over 15 years of research

How to Start the Conversation

- How are you managing physicians against quality and cost?
- Do you have visibility into which physicians are outliers on cost and quality measures?
- Do you have access to the data you need to reduce clinical/care variation?
- How are you holding physicians accountable to quality metrics?

Related Products

Physician Executive Council, Survey Solutions – Physician Engagement, Health Care Advisory Board, Consulting - Hospital Performance Management