

Telehealth Industry Trends 2016: What's new in 2016

Webconference for strategy, planning and business development executives

Telehealth has the potential to deliver faster, better, less expensive, and more convenient care—so why is the "health care of the future" taking so long to catch on?

Join us to learn about the current state of the telehealth market, the forces that can influence adoption, and how to evaluate whether or not your hospital should invest.

By attending, you'll learn:

- Clinical applications and use cases for telehealth
- Six market forces that drive adoption
- How to understand the value proposition for telehealth investments

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For questions or additional information, please contact Ellie Barlow at BarlowE@advisory.com or 202-568-7954

ABOUT OUR FEATURED SPEAKER:



MADHAVI KASINADHUNI

SENIOR CONSULTANT

Madhavi leads best practice research on hospital strategic and marketing challenges for the Advisory Board. Her areas of study include telehealth, price transparency, service line strategy, system integration, and market analytics. She also oversees the women's services research vertical within the Service Line Strategy Advisor program.

[Her recent research includes:](#) Women's Services Strategic Outlook, Unlocking the Value of Network Integration, Telehealth: Driving Adoption of Virtual Visits, Scaling Remote Patient Monitoring , and Programs and Marketing for Meaningful Use