

Facility Planning Forum

What is it?

The Facility Planning Forum supports health care architects, contractors, and real estate firms through market intelligence, cross-industry conferences, analytical and forecasting tools, direct access to experts, and ready-made educational resources to better understand their provider customers.

97.6%

The average renewal rate
from Q1 2015 – Q1 2016

What to Listen For

Facilities, real estate, architects, facility design and planning; green design, rightsizing, footprint

The Details

Launch Date: 2004

Average Cost: \$34,000

Audience:

Facilities management firms,
architects, real estate
developers/investors

What is Unique?

- Connects the dots for facility planners between what's going on in the healthcare field and how their business will be impacted
- Includes a business development angle in the Architectural Design Showcase

How to Start the Conversation

- What type of facility projects have been a focal point for your organization?
- In thinking about your current work, what resources, tools, and research would be most helpful to support planning efforts with providers?
- How is the demand for health care construction and renovation projects evolving in your local market?

Related Products

Financial Leadership Council, Oncology Roundtable, Cardiovascular Roundtable, Imaging Performance Partnership, Health Care Advisory Board, Service Line Strategy Advisor