#### CHAPTER 10

#### Saving, Public Policy, and Late-Life Inequality

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In the past two decades, the personal saving rate in the United States has declined dramatically, from 10.6% of disposable personal income in 1984 to a low of 1.0% in 2000 before rebounding somewhat in the first three quarters of 2001. There is considerable debate over the reasons for the decline in the saving rate, as well as about the usefulness of the rate as an indicator of saving. A wealth effect arising from stock market capital gains has been the primary suspect, but even this explanation has not been supported unanimously (e.g., Parker, 1999; Poterba & Samwick, 1995; Hassett, 2000). Some view the decline in personal saving as a harbinger of future financial distress (Bryant, 2001), while others have suggested that the focus on National Income and Product Accounts (NIPA) personal saving is too narrow and ignores important components of saving, such as capital gains, education, and durables (Gale and Sabelhaus, 1999; and others).

In this paper, we first make three general observations about the behavior of the saving rate and its usefulness as an indicator of the well-being of future retirees. The first is that stock market capital gains and losses *are* affecting the measured rate of personal saving. One pathway is the conventional wealth effect in which capital gains lead households to consume more. Conversely, stock market capital gains do not appear in NIPA income since the doubling of a stock's price does not cause an increase in the measurable flow of income. Since the net effect of stock market wealth

is to increase consumption, with no influence on measured income, the net impact of capital gains is to reduce NIPA saving, i.e., the difference between after-tax income and consumption. A similar story holds for stock market losses that should exert a positive influence on personal saving rates. Empirical estimates from the literature, while exhibiting wide variation, suggest that appreciating stock market wealth from 1988 to 2000 has reduced personal saving by as much as two-thirds.

There is another pathway as well. Even without any change in spending behavior on the part of consumers, personal saving in the NIPA will tend to fall in the presence of capital gains (and rise in the presence of capital losses). For example, in past years defined benefit (DB) plans were an ing, they became a drag on household saving, but as the stock market was boompension funds restricts firm-level contributions and, as noted above, has but are not counted as income. Since DB retirement benefits are largely spent, largely consumed also tends to drive down measured saving rates. By income and hence saving even if consumption does not change at all mate that these accounting effects can cause another one-third of the Common of the part of the consumption of the personal saving from 1988 to 2000.

Our second observation is to emphasize that NIPA personal saving is not a useful measure of whether households are prepared for retirement. For example, financial capital gains throughout the 1990s may have depressed NIPA saving, but they have also been a boon to households saving for retirement. In 1999, saving rates that included capital gains were more than 40%, in contrast to the 2.4% rate for the personal saving rate that excluded capital gains. When the stock market is declining, the effect gains was -22.4% for the first three quarters of 2001.

Of course, only households that participate in equity markets are influenced by the fluctuations in the stock market. Thus the boom may have increased both the average level of financial preparation and the level of group of households in the United States that do not appear to have adeline resources for adverse economic events or for retirement. Late-life are many households that hold little wealth, even a few years away from wealth in 1998 than in 1989, but there remain a core of low-wealth households in both years. Our third point is that neither lower personal saving rates, nor stock market booms and busts, had any impact on a

significant swath of households who just don't appear to save much of anything.

The appropriate policy approach to this problem depends crucially on why saving is so low. If households save little because of high time prefertional role for government policy. If, on the other hand, households save cial illiteracy, lack of discipline, or other explanations, one might argue that ing reforms could include encouraging saving rates among the lowest sion reforms could encourage firms to expand pension coverage to uncovered workers and to reduce the degree of risk they face in their investments.

# MEASURING SAVINGS: SOME PRELIMINARIES

The first issue we face in describing empirical facts about household or personal saving is a measurement problem: how do we measure saving? We consider this question at both a theoretical and empirical level (see also in this volume).

#### Theoretical Measurement of Saving

At a theoretical level, it is straightforward to measure saving. Letting  $W_{it}$  denote wealth for person i at time t, then saving  $S_{it}$  is defined as after-tax income  $Y_{it}$  minus consumption  $C_{it'}$  or accounting explicitly for components

$$S_{it} = r_{it}W_{it-1} + E_{it} + M_{it} - T_{it} - C_{it}$$

where  $r_{it}$  is the individual-specific rate of return (which may or may not include "unexpected" capital gains or losses),  $E_{it}$  are earnings,  $M_{it}$  transfers from the government (plus private pensions),  $T_{it}$  taxes, and  $C_{it}$ 

We can use this basic identity to consider how saving measures are constructed at the macroeconomic level. As it turns out, the key assumption has to do with the return on wealth. When constructing household saving from the NIPA accounts, r<sub>t</sub>, aggregated over households, measures a flow of income from assets, such as interest payments on bonds, dividends on stocks, and so forth. From this measure of saving, capital gains are entirely excluded.

Alternatively, one may allow the return on wealth to reflect capital gains revaluations as well. In this case, both income and saving will tend to be substantially larger during periods of appreciating asset prices, and smaller during downturns. This measure of saving tends to fluctuate considerably with the vagaries of the stock market, and is more informative about how well households are accumulating assets for retirement or other contingencies, as well as their ability to consume in the long term. The real difference between the two measures of saving lies in whether the return on capital includes or excludes capital gains.

#### **Empirical Measurement of Saving**

Three different personal saving rates are regularly calculated and widely reported. The first is the NIPA saving rate assembled by the Bureau of Economic Analysis (BEA) of the Department of Commerce. Roughly speaking, personal saving is total income less personal consumption outlays and taxes. A second widely reported saving rate is the Flow of Funds Accounts (FFA) compiled by the Federal Reserve Board. This measure is based on the net acquisition of assets and differs from the NIPA measure in several minor and one major respect: the FFA treat expenditures on consumer durable goods as saving whereas the NIPA treats them as personal consumption. To facilitate comparisons between the FFA and NIPA measures the Federal Reserve Board also publishes a third saving rate (FFA – NIPA basis) based on FFA sources but excluding consumer durables.

The three saving rates are shown in Figure 10.1. All show the same basic trends. In particular, the well-publicized and well-documented downward trend in saving since the mid 1980s is evident in all three series. An even more pronounced decline in the 1990s is also quite clear. In 1999 the saving rates are 2.2% of disposable income in the NIPA, 5.2% in the FFA, and 2% in the FFA excluding durables. Over the past two decades the NIPA rate averaged 10.2% in the first half of the 1980s, and fell to 8%, 7.6%, and 4.2% in the next three five-year periods. The NIPA saving rate has since fallen to 1% in 2000. A negative rate had previously been reported as early as 1998. However, this was under the previous methodology and has since been revised upward.<sup>2</sup>

The NIPA and adjusted FFA measures of saving explicitly exclude any capital gains and losses. We can assess the impact of omitted capital gains by constructing an alternative saving measure based on changes in asset balances using the National Balance Sheets (NBS) published by the Federal Reserve Board. The NBS provide estimates of financial and tangible assets valued (for the most part) at market prices. We construct two saving rates based on changes in the market value of wealth. The first constructed measure, labeled NBS - Net Worth, is the change in net worth

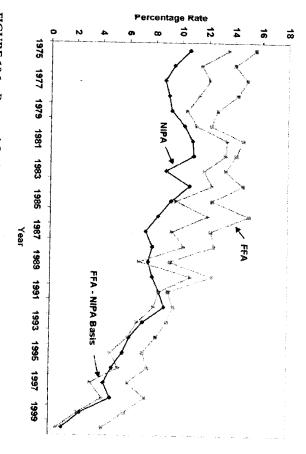


FIGURE 10.1 Reported Savings Rate

expressed as a percentage of an expanded income measure that adds the capital gains to disposable income. The second, labeled NBS - Financial Assets, is the change in financial assets expressed as a percentage of yet another expanded income measure that augments disposable income with financial capital gains. The two saving rates are shown in Figure 10.2. Given what we know about the volatility of asset prices, it should not be surprising that these estimates show enormous year-to-year variation. These wealth based saving rates bear little resemblance to the NIPA and FFA series. In particular, the trends in the 1990s are starkly different. The market wealth measures show a dramatic increase in saving between 1994 and 1999, peaking at 41.1% of disposable income in 1999 before plummeting to -22.4% in the first three quarters of 2001.

### How Much of the Saving Decline is Due to the Wealth Effect?

What has been the effect of these large capital gains? The sharp increase in stock market wealth has been suggested as one of the main culprits for the decline in (NIPA) saving and much of the media attention has been focused on the stock market wealth effect on consumption. Assessing the importance of the wealth effect is, however, no easy task.

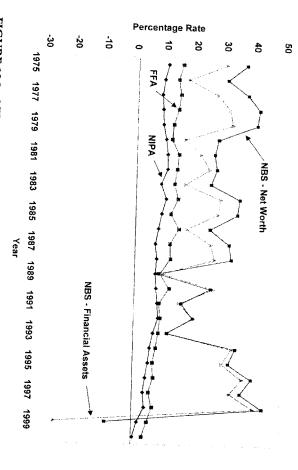


FIGURE 10.2 NIPA, FFA, and NBS Measures of Saving

Aggregate estimates, such as those included in the Federal Reserve Board FRB/US model (see Brayton & Tinsley, 1996), indicate that an additional \$1 of stock market wealth raises the level of aggregate spending by around 3 cents. More recent estimates (see Ludvigson & Steindel, 1999) suggest that the effect of total wealth on consumption is closer to 2 cents for each \$1 of total wealth. Estimates, however, tend to be different across time periods. This is not surprising. After all, the stock market run-up has been concentrated in a short period of time (increases are very steep from 1995 until 2000), and most aggregate studies have not explicitly modeled the sources of shocks to aggregate wealth. Poterba (2000), for example, argues that on basis of lottery experiments, larger gains in wealth trigger proportionately stronger economic responses than small gains. 4

There are reasons, however, to question the aggregate estimates. One reason is that the channel could be "indirect," i.e., stock prices may simply lead economic activity and forecast an increase in production and employment that will also translate into higher consumer spending. An additional problem with aggregate estimates is that they represent an average across different types of consumers. However, not everyone in the economy is a stock-holder. According to the Federal Reserve Board's SCF only half of the U.S. population hold stocks, and the top 1% of equity holders account for as much as 53% of household holdings of stocks (Poterba, 2000). This has led some observers to question whether the truly wealthy

could possibly spend enough of their stock market gains to make a dent in aggregate saving (Hassett, 2000).

Disaggregated or micro-level data can help to sharpen our understanding of the wealth effects on consumption. Maki and Palumbo (2001) combine data from the Flow of Funds with data from the SCF to examine saving rates and wealth-to-income ratios of selected demographic groups over time. As expected, families in the uppermost 20% of the income distribution experienced the largest increase in net worth-to-income ratios. These same families also decreased their NIPA-equivalent personal saving rates the most, from 8.5% in 1992 to 2.1% in 2000.

Dynan and Maki (2000) further use individual level data from the Consumer Expenditure Survey (CEX) to estimate the effect of stockholder wealth on consumption. They showed that the spending of stockholders was positively related to stock market returns and was stronger when the sample was limited to those with greater stock-holdings. Furthermore, they showed that the households with the largest imputed capital gains also experienced the largest jumps in consumption. Although the noisiness of the CEX data limited the precision of their estimates, the authors estimate a marginal effect of stock market wealth on consumption in the range of 2 to 12 cents. Other studies using micro data find evidence of more modest effects on consumption (Starr-McCluer, 2000; Parker, 1999; Poterba & Samwick, 1995).

While there is considerable uncertainty surrounding the precise value of the marginal propensity to consume (MPC) out of wealth from the microeconomic evidence—particularly since micro-level data typically miss the consumption behavior of the very wealthy who hold much of the stock market wealth—the data at the macroeconomic level are reasonably robust, and a measure of 3 to 4 cents per dollar of stock market wealth is not inconsistent with the evidence.

Real stock market capital gains, calculated by summing Federal Reserve Board measures of capital gains in household corporate equities and mutual funds, adjusted for nominal inflation using the chain-weighted GDP deflator, yield \$7.88 trillion between the first-quarter 1988 and the fourth-quarter 2000, expressed in 2000 dollars. A 3-cent wealth effect, therefore, implies a decline in the personal saving rate of 3.4 percentage points, or about half of the overall decline in saving between 1988 and 2000. A 4-cent wealth effect implies a 4.5% decline in personal saving, or two-thirds of the decline.

Two qualifications need to be made for these figures. First, in making these calculations, we have not considered the wealth accumulated in pensions, such as DC plans. However, as we discuss extensively later on, capital gains on pensions have been very large. If we incorporate after-tax DC wealth in our calculations and we use the estimate of an MPC between

3 and 4 cents, we find that an additional 0.8 to 1.1% of the decline in saving can be explained by DC pension capital gains. Thus, if consumers respond to capital gains on pensions, the conventional wealth effect could be as high as four-fifths of the decline in saving between 1988 and 2000.

changes in wealth on consumption. change in wealth may provide the strongest test yet of the effects of ner, 1996; Engelhardt, 1996). The magnitude and abruptness of the recent dence based on changes in housing values that supports this view (Skinsee the saving rate rebound in the coming months. Another possibility is changes in consumption lag changes in wealth, and we should expect to that people treat gains and losses asymmetrically; there is certainly evidisposable income. And while saving rates did jump up in August and effect of 3 cents suggests that saving should have risen by nearly 2% of personal saving rates had again fallen to 0.9%. One possibility is that the September 11th attacks, had an effect on saving; by November 2001 September of 2001, it is likely that the Bush income-tax rebates, as well as wealth declined by over \$4 trillion dollars. Using a conservative wealth rate? Between 1999 and the third quarter of 2001, the value of financial market collapse in 2000 and 2001 have triggered a rebound in the saving responsible for the decline in saving over this period, shouldn't the stock Second, if enormous capital gains in the mid to late 1990s are, in part,

## How Much of the Decline in Personal Saving is Due to the Treatment of Retirement Accounts?

Capital gains also work through other channels. In this section, we consider how large levels of capital gains may influence the accounting definition of personal saving in NIPA. Under normal circumstances, these influences are small in magnitude and exert only a small influence on measured saving. However, the dramatic swings in capital gains during the latter 1990s have had somewhat perverse effects on measured personal saving.

We first consider the role of retirement accounts. The principal sources of retirement saving are defined benefit (DB) and defined contribution (DC) plans sponsored by employers and personal saving plans such as Individual Retirement Accounts (IRAs). Assets in these plans have grown dramatically over the past two decades. Between 1975 and 1998 the ratio of assets in these plans to income increased more than five-fold (see Poterba, Venti, & Wise, 2001). Although assets in both DB and DC plans have grown enormously, annual contributions to each plan type have taken different paths. Contributions to DB plans have leveled off since the mid 1980s. Reasons for this trend include changing industrial composition and changing regulatory climate (see Gustman & Steinmeier, 1992). Of particular relevance are recent federal policies that have effectively linked DB

contributions to asset market performance. In 1974 ERISA set minimum funding requirements for DB pensions. When stock and bond prices increased, many firms responded by cutting back on pension contributions. More recently, the 1987 Omnibus Budget Reconciliation Act redefined "full funding" and limited pension assets to no more than 150% of the legal liability (the balance firms must hold to pay future benefits). Funds up against this ceiling could no longer make tax-deductible contributions to their pension plans. In addition, increases in "reversion taxes" have discouraged firms from offering DB plans and have limited the amount that can be contributed to them (see Bernheim & Shoven, 1988; Ippolito, 1998).

During this same period contributions to DC plans have grown dramatically. Most of this growth has been in 401(k) plans—so called voluntary contribution plans—which grew rapidly after 1982. The third component of private retirement saving, IRA plans, also grew quickly following a legislative change in 1981, but were curtailed significantly by the Tax Reform Act of 1986. Strictly speaking, contributions to IRAs are not counted as income in the NIPA accounts (like 401(k) employer contributions). However, since 1986 when IRA contributions were largely curtailed by income limits, a significant fraction of new IRA assets are rollovers from employer-based pensions; thus we consider IRAs together with the other pension plans. By 1999 private and public pension plans held about \$10 trillion of assets, while IRAs held another \$2.6 trillion. The size of the retirement saving sector doubled between 1994 and 1999, to a large extent because of massive capital gains inside the retirement accounts.

The problems associated with the treatment of retirement savings in the NIPAs run much deeper than simply omitting capital gains. A booming asset market means that, by NIPA conventions, resources flowing into the retirement sector will lag resources flowing out of the sector. To see this, note that the NIPA income components—contributions, interest payments, and dividend earnings—are logged in the year in which income is earned. Distributions (and the resulting NIPA consumption) occur when pension or IRA benefits are paid out. This makes sense from the perspective of an individual: over the first part of the life-cycle a worker diverts some income to savings and, in later years, a worker receives and consumes retiree benefits. Recall that retiree benefits are not a component of NIPA income.

However, funny things happen when this NIPA convention is applied to the cohort of post-war workers who were most likely to hold DB pension plans. In a fully funded system with capital gains, the rate of growth of contributions will be less than the rate of growth of benefits as a large share of benefits will be paid out of the fund's internal accumulation. This alone will drag down the NIPA saving rate. The problem is exacerbated by the host of legal and regulatory restrictions (discussed above) that further depress contributions. If asset prices are booming, pension plans

can, in principle, pay benefits entirely from sales of appreciated assets and remain fully funded. In the extreme case where all returns are realized as capital gains, the pension sector pays benefits which both raises consumption and triggers a tax liability which lowers NIPA income.

How serious of a drag on NIPA saving might this phenomenon be? Assume for the moment that all benefits paid are consumed. Then in each year the contribution to NIPA saving is:

{Saving} = {Contributions} + {Interest and dividend earnings} - {Benefits paid}

Since the mid-1980s distributions from DB plans have exceeded contributions. In 1997, the most recent year for which data are available, employers contributed about \$30 billion to DB plans, but disbursed about \$97 billion of benefits. Moreover, interest and dividend earnings in this year amounted to only \$28 billion. More generally, DB plans (and, to a lesser extent, IRA plans) have had distributions well in excess of income components throughout the 1990s. In contrast, among DC plans, many of outpaced distributions. Trends for DB, DC and IRA plan contributions and distributions are presented in Lusardi, Skinner, and Venti (2001) and Poterba, Venti, and Wise (2001).

To illustrate the effect of these trends on the measured saving rate, Figure 10.3 shows the net contribution to NIPA saving for DB, DC, and IRA plans during the years 1988–2000.8 This net contribution is simply the difference between NIPA income components (contributions plus investment fearnings) and NIPA consumption (equal to benefits if pension benefits are positive in all years. DB pension plans reduce NIPA saving is large and since 1988, and the amounts are increasingly large in recent years. The net ple, NIPA saving is lower by \$60.7 billion in 2000 because of transactions income components. DC plans, however, generate positive saving flows of \$58.4 billion in 2000. Like DB plan participants, IRA holders tend to be constant of a 10.4 constant of the amount of the plans.

Figure 10.4 illustrates what the NIPA saving rate would be without transactions involving DB, DC, and IRA plans. Of the 6.8 percentage point drop in the NIPA saving rate between 1988 and 2000 (from 7.8% to 1.0%), fully 2.1 percentage points is explained by the NIPA accounting of inflows and outflows for pension plans. Put another way, since about 1996—when the two lines in Figure 10.4 cross—retirement saving accounts have contributed nothing to NIPA saving.

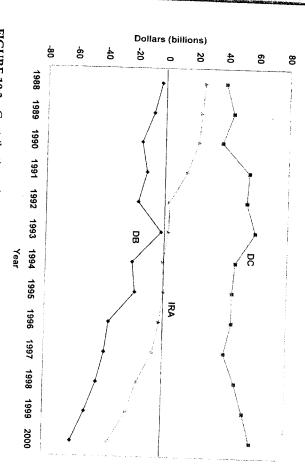


FIGURE 10.3 Contribution of DB, DC, and IRA Plans to NIPA Personal Saving

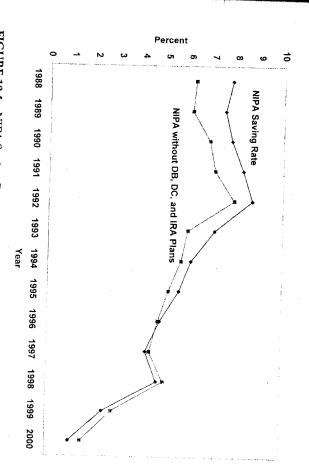


FIGURE 10.4 NIPA Saving Rate with and without DB, DC, and IRA Plans

The second way in which accounting conventions affect personal saving is when individuals sell appreciated stock and pay capital gains taxes. <sup>10</sup> The gains realized do not affect income, but the taxes paid reduce disposable income. Even under the extreme assumption that individuals do not would still decline (DPI). Estimates from Reinsdorf and Perozek (2000) suggest that capital gains taxes as a fraction of disposable income were 0.9% in 1988, but had risen to 1.9% in 1999, or an increase of 0.7 percentage points in government tax revenue. To summarize: these two adjustments (retire-personal saving to government plus corporate saving, and account for more than one-third of the decline in saving between 1988 and 2000.

#### Is Rising Debt the Problem?

The increase in debt as a fraction of income was not a major cause in the decline in personal saving. From the Federal Reserve Flow of Funds accounts, the biggest factor accounting for the drop in the FFA measure of household saving (which excludes capital gains) was the fall in the purchase of financial assets, from 13.3% of disposable personal income in 1988 down to 4.1% in 2000. The net increase in liabilities increased only slightly, while the latest of 1988 to 8.1% in 2000.

While the level of debt may not have been important for aggregate personal saving, it is worth checking to see whether it can explain low saving for specific households, a topic we consider in more detail below. Maki (2000) shows that the debt service burden, defined as households' required debt service payments relative to DPI, is at a relatively high level (approxhigher levels were reached in the mid-1980s. One disturbing trend is the increase in the fraction of families for whom debt payments amount to ell & McCluer, 2000). While the debt burden is clearly a concern for many decline in aggregate saving.

### PERSONAL SAVING AND HOUSEHOLD FINANCIAL SECURITY

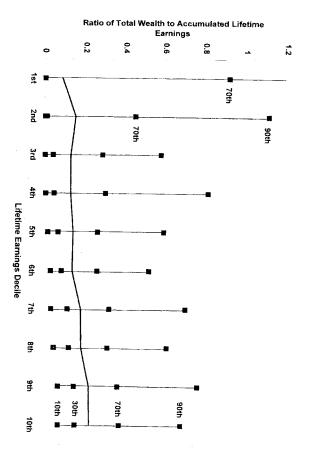
At least in the news media, the declining personal saving rate has been interpreted as a disturbing trend for the financial security of American households. In this view, the declining personal saving rates make households "vulnerable to financial disaster" (Bryant, 2001). On the other hand,

the stock market has strongly affected the wealth of many households (see Figure 10.2), at least when the market was booming. How have these trends affected the financial security of U.S. households?

Aggregates tell us little about wealth accumulation among specific individual households. Here we consider the record by looking at the distribution of wealth (i.e., accumulated saving plus capital gains) at the micro level. We first try to establish how widespread low savings or low wealth is in the population. Which groups fail to save? We then consider changes in either saving or wealth over time.

## A Look at Micro Data: Late-life Inequality in Wealth

There is little question that saving rates vary with income and that low income explains the low level of saving of many older households. However, the amount of variation in saving even after accounting for income is often underestimated. Figure 10.5 presents the 10<sup>th</sup>, 30<sup>th</sup>, 50<sup>th</sup>, 70<sup>th</sup>, and 90<sup>th</sup> percentiles of total wealth as a fraction of lifetime earnings for each of 10 lifetime earnings deciles for households headed by a person between the age of 51 to 61. <sup>11</sup> It is clear that a large segment of the population saved



**FIGURE 10.5** The 10<sup>th</sup>, 30<sup>th</sup>, 50<sup>th</sup>, 70<sup>th</sup>, and 90<sup>th</sup> Percentiles of the Ratio of Total Wealth to Lifetime Earnings, by Lifetime Earnings Decile *Source:* Authors' calculations from the 1992 HRS.

The 90th percentile for the 1st earnings decile (not shown) is 4.09

nothing. Many of these households have low lifetime earnings, but significant numbers of higher lifetime earnings households have saved small amounts as well. It is also clear that some low earnings households manage to save relatively substantial amounts. And of course, some households, particularly those with high lifetime earnings, accumulate a great deal.

It is likely that those households that accumulated substantial wealth by the early 1990s benefitted most from the stock market run-up. Whether via direct holdings, mutual funds, or retirement accounts, households at a rapid pace in the 1990s. As shown in Figure 10.2, the saving rate inclusive of capital gains has increased, not decreased, during the 1990s. In addition, the expansion of retirement programs has helped many households improve their retirement financial security. Thus, irrespective of a ment are much better than they were a decade ago.

wealth of a larger proportion of older households than of households of that the benefits of the stock market boom in the 1990s increased the ratio for households in the bottom half of the distribution. This suggests Skinner, & Venti, 2001), shows smaller changes in the wealth to income It is worth noting that the same figure, calculated for all ages (Lusardi, est, but uniform, upward shift in wealth for the top half of the distribution; at the  $50^{
m th}$  percentile the mean ratio was 4.44 in 1998 and 3.89 in 1989. beginning at about the tenth percentile of the distribution. There is a mod income. There is a noticeable, but small, change in this measure of wealth over age 50 hold net worth (including housing) less than two times annual income, while 10% of households hold more than fifteen times annual dous variability in wealth holdings among this group; 25% of households business assets, and property less debts) to income. First note the tremenand 10.6b.  $^{12}$  The first figure shows the ratio of net worth (financial assets, from the Survey of Consumer Finances; these are shown in Figures 10.6a to the ratio in 1989 for households with heads age 50 and over, using data retirees and near-retirees, we compare the ratio of wealth to income in 1998 To analyze how capital gains in the 1990s have affected wealth of

Net worth is, of course, dominated by housing and business assets that did not show the same sharp increase that is observed for stock prices. The results for financial assets in Figure 10.6b are more striking. There is is a substantial increase in financial wealth between 1989 and 1998 for the upper half of the distribution. At the 50<sup>th</sup> percentile the ratio of financial assets to income increased from 0.71 to 1.13 and at the 75<sup>th</sup> percentile the ratio of the

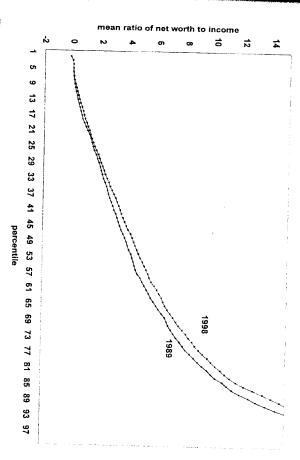
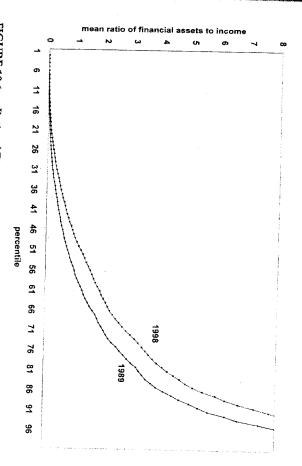


FIGURE 10.6a Ratio of Net Worth to Income for Households Over Age 50, 1989 and 1988



**FIGURE 10.6a** Ratio of Financial Assets to Income for Households Over Age 50, 1989 and 1988

population is noticeably better off in 1998 than in 1989—mostly as the result of capital gains. Of course, some of these gains were at least temporarily given back in the subsequent market downturn. Note also that about a fifth of the population (not necessarily the same persons over time) appear to have been unaffected by the behavior of the stock market. They saved little in 1989 and they save little in 1998, and account for little of aggregate personal saving in either year.

These "low savers" will be the principal focus of the remaining sections of this paper. However, before proceeding, we consider a few features of the "high savers" in Figures 10.5 and 10.6. As Hurst and Lusardi (2001) savers. The proportion of entrepreneurs rises gradually as we move up (successful) entrepreneurs in the first two quintiles of the wealth distribution. 14 While fewer than 10% of older households are ution in the HRS, more than 80% of households are entrepreneurs in the mixed group in terms of economic success, they account for a large share report that entrepreneurs account for approximately 10 to 13% of the popmedian wealth holdings of the entrepreneurs are three to four times larger mand than non-entrepreneurs.

Why do entrepreneurs hold so much wealth? The fact that business families own more wealth has been interpreted as evidence of borrowing having enough wealth are in a position to start a business and only those extensive literature that shows that wealth is associated with both being of data, Evans and Jovanovic (1989), Evans and Leighton (1989), Gentry others, find that wealth (or proxies for wealth) constitute an important First, a simple selection mechanism can be at work here so that only successful entrepreneurs survive and one only observes the upper tail of the proxy the presence of borrowing constraints or it may reflect special tal-

The reason why savings behavior of entrepreneurs and other very wealthy individuals is important is that unlike the vast majority of American households who save a relatively small portion of aggregate household saving, the savings behavior of entrepreneurs *does* matter for aggregate capital accumulation and the NIPA measure of aggregate saving. A better understanding of what motivates high-wealth households is

critical to a better understanding of inequality of wealth among older households, but is beyond the scope of this paper (see Kennickell & Lusardi, 2001).

## Are Households Saving Too Little for Retirement?

A number of studies have attempted to determine what is an "adequate" level of saving and wealth accumulation given the presence of Social Security and pension funds. <sup>16</sup> One approach is to compare actual wealth with the amount of wealth deemed necessary to smooth consumption at retirement (Warshawsky & Ameriks, 2000; Moore & Mitchell, 2000; Gustman & Steinmeier, 1999). Generally, these studies find that about half of the population will not be able to preserve consumption levels after retirement. Of course, the key assumption in the replacement rate analyses in both types of studies is that households wish to maintain consumption levels into retirement, a question about which little is known. <sup>17</sup>

A second approach is to test empirically the extent to which households suffer a decline in consumption at retirement. Most studies show a sharp drop, more than can be rationalized by explanations consistent with traditional models of saving, and/or extensions that take account of non-separabilities between expenditures, leisures, and work. Bernheim, Skinner, and Weinberg (2001), for example, find that even after instrumenting for endogenous retirement decisions, roughly one-third of retirees experienced a drop in consumption of more than 35 percentage points.

Skinner, & Weinberg, 2001), the implied decline in consumption for those ment do not experience any drop in consumption at all (e.g., Bernheim, age). 19 If one further considers that households better prepared for retireconsumption for this group is a much larger 20 percentage points (i.e., one less prepared is much larger. percentage point drop divided by the 5% of the population retiring at that the population who choose to retire at age 65, then the implied decline in ing those who had already retired and those who have not yet retired. If sumption during retirement is quite modest. The confusion arises because the differential "spike" in retirement at age 65 is, say, an additional 5% of this one-percentage point decline is averaged over all households, includ-(e.g., Engen, Gale, & Uccello, 1999) as suggesting that the decline in concycle factors. This has been incorrectly interpreted by some observers least one percentage point larger than what can be attributed to other life hold heads turn age 65, there is an overall drop in consumption that is at The Banks, Blundell, and Tanner (1998) study shows that when house-

There is other scattered evidence suggesting that households save too little and that resources may be inadequate to support a comfortable retirement or to deal with adverse circumstances. Venti and Wise (2001), and

Hurd and Zissimopoulos (2000) examine subjective information about past saving behavior. When asked to evaluate their saving, a stunning proportion of respondents (over 70%) report having saved too little over the past 20 and 30 years. Similarly, Lusardi (2000) documents that half of the people who did not plan for retirement experienced a non-satisfying retirement. Inadequacy of financial resources is particularly crucial to the welfare of women in retirement. Hurd and Wise (1989), and Weir and Willis (1998) have shown that many women are financially vulnerable in the event of death of their spouse. A husband's death is an important factor in causing the widow's entry into poverty.

Engen, Gale, and Uccello (1999), on the other hand, argue that the undersaving problem is not so serious. They develop a simulation model of rational economic agents responding to earnings shocks and determining optimal consumption levels. They demonstrate that, because of uninsurable earnings uncertainty, households can arrive at retirement with what shocks. This is an important point; even rational agents may end up at are not able to explain entirely the sizeable numbers of households who arrive at retirement with next to nothing in wealth. Finally, there is some evidence that pension wealth levels are increasing over time (Poterba, Venti, & Wise, 2001; Wolff, this volume) suggesting a rosier future picture of financial security at least for some fraction of the population.

### Why Do Households Save So Little? Rational or Economic Factors

Explanations for why some people appear to save too little can be grouped into two basic categories: rational reasons for saving little, and behavioral or psychological (but probably not rational) reasons. In line with the rationality approach, some have argued that what we deem "low wealth" households need not save much as they can expect generous relative retirement benefits, either from Social Security or from other pension plans lier, pensions have been one of the fastest growing components of total wealth. Focusing on non-pension wealth, particularly financial assets, is annuity wealth. As Gustman and Steinmeier (1999) report using data from Social Security and pensions, and these two sources account for almost all wealth for the lowest quartile of households. Thus, many households with Social Security benefits. Moreover, while the distribution of private wealth

is very dispersed, the distribution of pension wealth and, particularly Social Security wealth is much less unequal (McGarry & Davenport, 1998; Gustman & Steinmeier, 1999; Smith, 2001).

We should note, however, that many households do not have private pensions, and thus can rely only on Social Security and their private wealth at retirement. <sup>21</sup> But for low-income workers, the replacement rate offered by Social Security alone can approach unity (in other words, the pension will be roughly equivalent to the individual's after-tax earnings) and that may partly explain why these households save so little and accumulate such little wealth. As it turns out, Social Security and pension wealth differences across income groups cannot entirely explain the low levels of saving among households in the bottom half of the income distribution. Dynan, Skinner, and Zeldes (2000) imputed Social Security and pension saving in a sample of households during the 1980s, and found that even within given age groups, lower income households accumulate at lower levels compared to higher income households after accounting for the implicit saving provided by Social Security and pension plans.

As noted above, Engen, Gale, and Uccello (1999) demonstrated that in simulation models with random earnings shocks, there will be wealth heterogeneity because some families will experience positive shocks, others negative shocks. This result reminds us that, in constructing a "null hypothesis" of rational agents, one should expect quite considerable variation in wealth to income ratios at retirement even in the absence of hyperbolic discounting or other non-rational behavior.

could optimally choose to saving little or nothing, even if in fact they never qualify for welfare ex post (see Hubbard, Skinner, & Zeldes, 1995) required to "spend down" assets to qualify for support. Thus households accumulating wealth. Effectively, these programs tax wealth at a rate of 100% in the event of an income or health downturn; households are ticipation in these programs impose quite severe penalties to saving and cash welfare payment programs) is very high. The asset limitations for parto welfare programs (such as Medicaid, Supplemental Social Insurance, or fare programs. Among low-income households, the likelihood of turning assets. For this segment of the population, low rates of saving may simply school education have less than \$500 of accumulated non-pension liquid 80% of pre-retired households with children who have less than a high and Ziliak (2001) report that over 90% of welfare recipients in 1994 and over be a rational response to the presence of asset-based means tests in welin particular, wealth levels are strikingly low for poor households. Hurst As mentioned earlier, wealth inequality is high in the United States and

There is some empirical research that suggests that these welfare programs may discourage saving and increase the inequality of asset holdings. Gruber and Yellowitz (1999) note that welfare recipients can be

legally prosecuted for holding assets above the legal limits, which vary from state to state and over time. They exploit this variation to estimate the effect of asset limits on saving. They find that asset-based means tested programs reduced measured wealth (and presumably saving) by 17% among lower income groups. Similarly, Powers (1998) finds a strong effect of assets limits: each one dollar rise in the asset limit raises savings of single female-headed households by 50 cents.

## Why Do Households Save So Little? Behavioral Factors

meier (2000a) report that workers often do not know the types of pension the paper by Johnson et al., in this volume). they have (whether DB or DC) or the benefits associated with it. (See also these are the major source of support for retirement. Gustman and Steinwell informed about their Social Security and pensions benefits, even when boski & Dickemper, 1997). There is also evidence that households are not and they do not know how to find help to do it (Bernheim, 1995; Yakoor lack financial literacy; they find planning for retirement too complicated ownership of stocks. Some households may simply face high planning costs to low levels of wealth accumulation, participation in retirement plans, and ment plans.<sup>22</sup> Most importantly, she found that the lack of planning leads as 30% of respondents have not given any thought whatsoever to retiredents are only a few years away from retirement—and found that as many example, Lusardi (1999, 2000) used data from the HRS—in which responognizing the need to save and calculating the saving they need to do. For households fail to save. Some households may simply have difficulty rec-A growing literature has focused on behavioral explanations for why some

A related problem is that even households that make financial plans may not be able to carry them out. As a series of papers have suggested, see, Laibson, 1997; Laibson, Repetto, & Tobachman, 1998; O'Donoghue higher than long-term rates, so decision-making is time inconsistent. When ple procrastinate making decisions that require immediate effort. More generally, may people suffer from self-control problems and thus fail to Akerlof, 1991).

As further evidence that workers have difficulties in devising saving and retirement plans, many employers have started offering financial education to their employees. As of 1994, the great majority of large firms (88%) offered some forms of financial education (Bernheim, 1998). Finan-

well understood. holds fail to save holds promise, but the causal links are still not entirely In short, the behavioral approach to understanding why some housenot total savings (Bernheim & Garrett, 1996; McCarthy & Turner, 1996). example participation in pension and the amount of contributions but ment seminars are found to affect only certain aspects of behavior, for no effects on participation or contributions to pensions. Similarly, retirerely on print media (newsletters, plan description, etc.) have generally (1999) and Bayer, Bernheim, and Scholz (1996) find that programs that form of education seems to matter. For example, Bernheim and Garrett mixed. There is evidence of some effects of financial education, but the Schieber, 1998; Madrian & Shea, 2001). The empirical findings are still (see, among others, McCarthy & Turner, 1996; Bernheim, 1995, 1998; Bayer, Bernheim & Scholz, 1996; Bernheim & Garrett, 1999; Clark & the work-place on private savings or contributions to pension funds funds. A few studies have looked at the effects of financial education in workers have to make their own decisions on how to allocate pension cial education is prevalent among firms offering DC pensions, where

#### DIRECTIONS FOR PUBLIC POLICY

If individuals have trouble saving because they lack information, or because of the dynamic inconsistencies suggested above, then there is some justification for government policies to encourage saving. For example, one problem is that low-income workers are simply less likely to be covered by employer-sponsored pension plans, which overcome many of the behavioral impediments to saving. (In theory, workers not covered under employer pension plans—where participation is often mandatory—could simply open IRA accounts and provide for their own retirement, but in practice, such behavior among low-income workers is rare.) In 1993 about 8% of workers with incomes less than \$10,000 and 35% of workers with incomes less than \$10,000 and 35% of workers sion. In contrast, over 80% of full-time workers earning more than \$50,000 are covered (United States Department of Labor, 1994).

Given coverage, participation in most DB and conventional DC plans is typically mandatory. However, if the worker is covered by a 401(k) plan, then participation is often voluntary. There is a substantial literature that suggests participation is sensitive to plan design and the level of information and support provided by employers (see Bernheim & Garrett, 1996; Clark & Schieber, 1998; Duflo & Saez, 2000; Madrian & Shea, 2001). Of course a key issue is whether retirement saving programs increase

saving. While this has been a matter of much debate (see Engen, Gale, & Scholz, 1996; Hubbard & Skinner, 1996 and Poterba, Venti & Wise, 1996), there is a consensus that pensions and 401(k)s, are effective at stimulating saving particularly among low-income households.<sup>23</sup> Furthermore, these pension plans entail relatively little revenue cost (Hubbard & Skinner, 1996), and in the presence of capital gains, could even raise revenue for the government (Dusseault & Skinner, 2000).

The controversies that erupted in 2002 surrounding the Enron bank-ruptcy and the evaporation of some employees' 401(k) plans that were heavily invested in company stock reinforces the importance of adequate pension regulation as well. In theory, adequate education should be enough to guard against employees placing all of their eggs in the company basket, but in practice, regulations placed on the allocation of employee (or employer) contributions could be critical in preventing these infrequent but severe adverse events.

are effectively targeted by these initiatives. tiatives are important and document how widespread the problem of ing personal responsibility for their retirement security." While these initiatives to promote financial literacy. The United States Department of financial illiteracy is, it is not clear that the poor, especially the elderly poor, at "drawing the attention of American workers to the importance of takmentioned before, a growing number of employers have undertaken inicial matters. Not only do these households not invest in stocks or retire-Labor as well has launched a national pension education program aimed ment accounts, but they often do not even hold a bank account. As households fail to save is that they lack experience and expertise in finanrelatively little cost to the government. Another reason why many poorer means testing may increase wealth accumulation by these households at mulation. Since this group saves little anyway, removing all asset-based presence of means-tested welfare programs which discourage asset accu-Encouraging saving among the very poor elderly is complicated by the

Unfortunately, much of the financial "know-how" of poorer house-holds is likely to be acquired at a more local level. For example, low-income families are likely to live in communities whose members also have low financial literacy or come from families of low financial literacy. Several recent studies have shown that family background plays an important role in affecting the amount and type of assets households own. People learn about financial matters from parents and siblings (Lusardi, 2000; Chiteji & Stafford, 1999). For women, in particular, parents and relatives seem to be the dominant source of financial information and advice. This channel may not be a viable or a desirable one for those households that come from poor and low saving families.

#### CONCLUSION AND DISCUSSION

This paper began with the observation that the measured personal saving rate has fallen close to zero. We find that capital gains in the stock market can explain much of the decline in the measured NIPA saving rate throughout the 1990s, through both behavioral and accounting channels. We concluded that the effect of the decline in the NIPA saving on the financial security of future and current retirees, is often overstated in the popular press. The NIPA saving rate is primarily a gauge of the supply of new funds for investment from the household sector, and not a measure of how well households are preparing for retirement. Other indicators of saving and financial preparedness provide a more optimistic outlook. After adjusting for "shortcomings" of the measured saving rate, the implications for retirement security during the 1990s seem much less worrisome: For most households over age 50, wealth relative to income appears to be rising, not declining, suggesting that most of the population appears to be better prepared in the 1990s than a decade earlier.

to low-yield bonds may not serve the long-term retirement interests of Shea, 2001). For example, a default 3 percentage point contribution rate ifying the default option can also be a critical policy choice (Madrian & the converse), hold promise for increasing pension saving, although specsuch as making contributions to 401(k) plans a default option (rather than assets that are planned for one's future self's retirement. Some approaches, seek to prevent one's consumption-oriented current self from tapping into control to carry it out (Laibson, 1997). The policy implications of behavioral models, however, can appear somewhat paternalistic, in that they those households able to formulate a saving plan, many may lack the selfresults in inaction. There is also much recent evidence that even among provide for their retirement, and thus the lack of necessary information holds are simply incapable of calculating how much they need to save to analyses of decision-making. One likely explanation is that many houseopen question that has become the focus of behavioral and psychological ior and the adequacy of consumption in the future. Why this is so is an households did not fully appreciate the link between their saving behavthat many households did not "save enough" suggests to us that many a drop in consumption at retirement as well as ex post survey evidence tion these households have grown accustomed to. However, evidence of these households Social Security may support the low level of consumpgains have not been shared equally. There remain segments of the popuassets held in retirement accounts) has benefitted many households, the lation that continue to accumulate extremely little wealth. For some of While the late 1990s run-up in the value of financial assets (including

employees (Madrian & Shea, 2001), nor will large portfolio shares of company stock. Other approaches, such as a recent suggestion that entails workers to commit future earnings increases to 401(k) pension contributions, hold promise as well (Thaler & Benartzi, 2001).

One important topic not explored here is the link between wealth and income on the one hand and health on the other. Smith (1999) and others show there is a much stronger correlation between low wealth holdings and poor health than between low income and poor health. The issues of causality are particularly intriguing; whether the direction goes from wealth to health, or from health to wealth, and carries important implication for the well-being of the elderly population. If indeed adequate financial planning ensures not just financial health, but a reduction in stress and hence better biological health, then the issues surrounding saving for retirement and other contingencies assumes even greater importance.

Another message from this lengthy tour of the savings literature is that there is no single measure of saving that can address the myriad concerns regarding the adequacy of saving for retirement, the adequacy of national saving for national investment, or the ability of American families to keep ahead of their credit card payments. Instead, to get the kinds of answers one needs to address concerns over low saving and poor financial planning, one must increasingly turn away from the aggregate statistics and toward the detailed micro-level data sources such as the HRS and the SCF. While these data cannot inform us about patterns of aggregate saving flows, they can document the relative successes and failures of American families in attaining their goals of financial security during retirement.

#### NOTES

This paper draws heavily from a previous work titled: "Saving Puzzles and Saving Policies in the United States," published in the Spring 2001 issue of the Oxford Review of Economic Policy. We are grateful to the Oxford University Press for permission to use materials from this article, and would like to thank Marshall Reinsdorf and participants at the 2002 AEA meeting for many helpful comments. Skinner and Venti are grateful to the National Institute of Aging for funding support. Any errors are our responsibility.

- 1. The increased annuitization of retirement income may have secondary effects on saving; see Gokhale, Kotlikoff, and Sabelhaus (1996).
- 2. The BEA periodically undertakes a comprehensive revision of the NIPAs to incorporate methodological improvements. There have been eleven comprehensive revisions, with the two recent revisions having had relatively major effects on personal saving. In 2000 the BEA reclassified contributions to Federal Civil-

- ian, Federal Military, and State and Local retirement plans as personal income (affording government pensions the same treatment as private pensions). This change raised personal saving, but decreased government saving by an offsetting amount.
- 3. This point has been raised and similar estimates have been provided by many authors including Summers and Carroll (1987), Bradford (1990), Gale and Sabelhaus (1999), and Peach and Steindel (2000). Other variations include adjustment for the treatment of home ownership, correcting for inflation-induced revaluation of nominal assets, and measuring the implicit tax liability in tax-advantaged assets. See Holloway (1989), Seskin and Parker (1998), Gale and Sabelhaus (1999), and Reinsdorf and Perozek (2000). See also the discussion of Judge (1989).
- 4. Also see Barberis, Huang, and Santos (2001).
- 5. Lettau and Ludvigson (2000) further note that aggregate studies do not distinguish between transitory and permanent components of the variation in asset wealth. According to their findings, a vast majority of variation in asset wealth is transitory and has no impact on consumer spending.
- transitory and has no impact on consumer spending.

  6. We use as a denominator disposable income of \$7031 billion in 2000. Strictly speaking, consumers should value the stock market gains on an after-tax basis, but since econometric estimates do not correct for tax liabilities, neither do we.
- 7. These capital gains are enormous relative to measured saving. In the boom year of 1995 there were \$229.4 billion of capital gains in DB plans, \$188.7 billion in DC plans, and \$208.9 billion in IRAs. By comparison, total NIPA saving in 1995 was \$302.4 billion.
- authors' estimates. be 6.55% for 1998, 8.08% for 1999, and 7.81% for 2000. These are the rates of and 1999 (2000 data are unavailable). DB and DC distributions are assumed to of growth of imputed income for the entire pension sector in the NIPAs for 1998 estimated to be 5.47% in 1998, 3.2% in 1999 and 0% in 2000. These are the rates distribution data through 1997 are from the Form 5500. Investment earnings are income data through 1998 are from Sabelhaus (2000). Data for 1999 and 2000 are growth for all private sector retirement benefits in the NIPAs. IRA investment deductible contributions and ignore contributions from rollovers. The data on Income, with author's estimates for 2000. DB and DC investment earnings and IRA contributions and distributions through 1999 are from the IRS Statistics of Motors into its underfunded pension plan. IRA contributions include only taxbutions in 1993 is the result of a one-time injection of \$15.3 billion by General to remain at their 1997 level. The apparently anomalous increase in DB contriage for the three years preceding 1998 is 12.1%). DB contributions are assumed DC contributions through 2000 are assumed to grow at 10.0% per year (the averfilings for private sector pensions for 1988-1997; the latest year data is available 8. The DC and DB contribution data used in these figures are from Form 5500
- The IRA flows also reflect the increasing importance of rollovers. Rollovers are most likely to occur among older persons with large pension accumulations who are separated from their jobs.
- 10. Here we follow the excellent analysis in Reinsdorf and Perozek (2000) with data updated to 1999 (personal communication); also see Poterba (2000).

- survey containing pension wealth at the micro level. See Venti and Wise (1998 2001) for detail. See also Smith (1995). data are from the 1992 Health and Retirement Study which is the most recent cial. Lifetime earnings are calculated from Social Security earnings histories. These 11. Total wealth includes housing, retirement assets, business wealth, and finan-
- 12. The figures are based on households with at least \$1,000 of annual income The first percentile, which is negative in all cases, has been dropped from these
- the wealth distribution including DB plan wealth. from 23% in 1989 to 31% in 1998, we would expect an even wider difference in since FFA data show that the ratio of DB assets to disposable income increased data is that we do not know individual defined benefit (DB) wealth. However, income without adjustment, and 0.38 with adjustment. One shortcoming of these ference in the 50th percentile was an increase of 0.42 in ratio of financial wealth to found a smaller change but a very similar pattern. For example, the 1998–1989 difusing after-tax DC wealth in both years (with an assumed tax rate of 27%), and comparisons over time. We also considered changes in the wealth distribution 13. Gale (1998) has argued that after-tax wealth should be considered in making
- to mean self-employed, in some others business owners or both. We use the word 14. The definition of entrepreneurs differs across studies. In some case, it is used
- 15. See Hurst and Lusardi (2001) for a detailed discussion of this literature
- and Bernheim (1993, 1995). 16. For an earlier debate on this question, see Congressional Budget Office (1993)
- 17. One reason why many of these studies, including those referenced in the above footnote, arrive at different conclusions is that they make a variety of assumptions about the use of housing wealth to finance consumption in retirement.
- 18. See Hamermesh (1984), Mariger (1987), Hausman and Paquette (1987), and especially Banks, Blundell, and Tanner (1998) and Bernheim, Skinner, and Wein-
- of the Banks, Blundell, and Tanner (1998) study above; also see footnote 27 in Bernments were based on a flawed interpretation of existing studies; see the discussion stated the degree of "undersaving" for retirement. However, some of these arguheim, Skinner, and Weinberg (2001). 20. As well, Engen, Gale, and Uccello (1999) argue that other studies have overat their 65th birthday and suddenly decide to consume less than they had previously influence on consumption; that is, that people who retired at age 62 do not arrive 19. The implicit assumption here is that turning age 65 does not by itself exert an
- sumption and saving plans starting at time 0. See also Yakoboski and Dickemper ularly those who are self-employed and own their own business, are quite wealthy. 22. In the conventional life cycle model, rational individuals make optimal con-21. Households without pensions are not necessarily poor. Some of them, partic-
- gest that 401(k) balances are largely new saving among lower income households higher overall saving, on the other hand see Gale (1998). Engen and Gale (2000) sug-23. Results from Gustman and Steinmeier (1999) suggests pension saving lead to

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