# Operating System Survey of Public Domains Identifying Market Share Breakdown

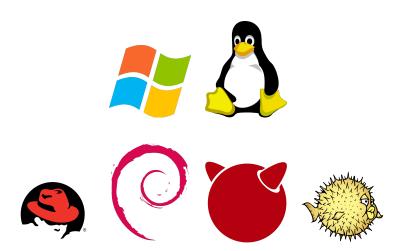
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# This Survey

➤ Sampling public websites to determine the operating system used to run the site



### Questions

- What operating system (OS) do most websites run?
- Do certain categories of sites more often run one OS compared to other categories?
- What other info might we get from these machines (services running, nginx v. Apache)?

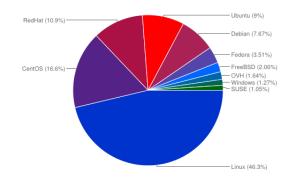
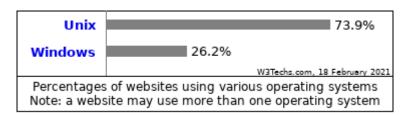


Figure: Web Statistics and Market Share Charts at SolveDNS 2021

#### Problem With Current Numbers

- Most of the statistics about operating system market share of servers is by:
  - The number of downloads from the vendor's website
  - Self reported counting during the install
  - Self reporting by domain owners



## Purpose

- Will a survey validate the self reported statistics?
- Are open source server OSs under-reported since it is harder to count these machines (Ven and Verelst 2012)?



### Outline

- Target Population: The entire internet (all public facing web servers)
- Sampling Frame: Index of all public facing domains that have content
- ► Sampling Unit: Domain
- Observational Unit: The physical computer/server

### References



Ven, Kris and Jan Verelst (2012). "A Qualitative Study on the Organizational Adoption of Open Source Server Software". eng. In: *Information systems management* 29.3, pp. 170–187. ISSN: 1058-0530.



Web Statistics and Market Share Charts at SolveDNS (2021).

[Online; accessed 18. Feb. 2021]. URL: https://www.solvedns.com/statistics.