Wipperzeit

Where games begin

Create a project

What is a High Concept?

High Concepts are short statments that clearly and sustinctly tell the reader what your ideas are about and are the first step in seed stage concept development.

Your high concept will be the written touchstone for your project on Wipperzeit and needs to be compelling enough to get readers excited.

Don't worry, you can go back and rework your concept at anytime. In fact this is what the process is all about.

Name your project

Enter your high concept

submit   **Need help?**

140 characters left
why?

OK, what then?

After you submit your concept it will appear on the front page for the community to view, comment and interact with. You can interact with what people are saying about your idea from its project page.

Based on the input your receive, you can rewrite your high concept until you feel it is ready to move on to the next step, the 30 Second Pitch.

Submit a high concept

▼

Community input

▼

Re-write concept

▼

Comunity valadation

▼

Finalize Concept

▼

30 second pitch

▼

Rocket Pitch

Ken, should this walk throught above go under the 'OK what then>' text to the left? I cant decide