



BE MORE VISIBLE

Americans dine out 5 times per week. Where they decide to go matters.

The more people see you, the more often they come through your door. Jetti creates visibility where your customers now spend almost 3 hours per day- on their phones.

MOBILE MARKETING + CUSTOMER REWARDS + UPSELLING

Jetti is the top-line program for highly competitive restaurants.

- Connect with customers to be more visible than your competitors
- Thank your best customers for being loyal
- Reach out to customers who haven't been back in awhile
- Promote special events and new menu offerings
- Encourage customers to follow you on social media

86% of marketers report mobile loyalty campaigns as being **effective or very effective.**

Salesforce
2015 State of Marketing



REWARD THEIR DECISION

Your customers have 4-5 favorite places. Stand out from the pack.

Your customers have many dining choices. When competing options exists, research shows that people will go where they feel the most rewarded.

STRENGTHEN YOUR PULL WITH EFFECTIVE REWARDS

Jetti is modeled after the world's most successful rewards platforms.

- Effectively reach hundreds of customers at-the-table
- Reinforce the choice of your brand with meaningful rewards
- Build a useful customer database that works for you
- Give customers a new reason to return and spend more
- Stay fresh on people's minds using **email** notifications

86% of core customers will join their favored restaurant's program and **use it more than any other.**

Deloitte Consulting LLP
Building consumer loyalty in the fast service and casual dining restaurant sector



DRIVE YOUR UPSELLING

You serve hundreds of customers per day. What they decide to order matters.

Most customers want to order items, like delicious appetizers, but only a fraction ever do. Jetti gives your customers an added incentive to upsize their orders.

LIFT YOUR TICKET AVERAGE & WIDEN YOUR MARGINS PER SALE

A consistent bump in ticket sizes can raise your bottom line.

- Boost your existing upselling strategy
- Augment your menu engineering
- Sell more appetizers and desserts
- Push your big-ticket entrees
- Promote your highest-profit items

43% of Jetti customer check-ins **result in an upsell.***

*Individual results may vary.

25% SPENDING INCREASE
BY CUSTOMERS ENROLLED IN RESTAURANT LOYALTY PROGRAMS

The Boston Consulting Group
Leveraging the Loyalty Margin: Rewards Programs That Work