



# *Jet*ti

## REWARDS

**Achieve impressive marketing results for your restaurants with  
the most effective rewards program ever built.**

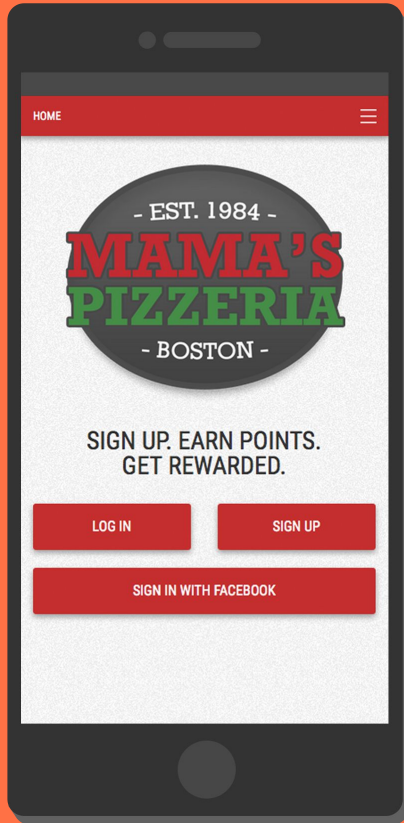


## EFFECTIVE MARKETING

Connect directly with customers from inside your stores.

## BIG RESULTS

Build an email database 5x larger than your competitors.

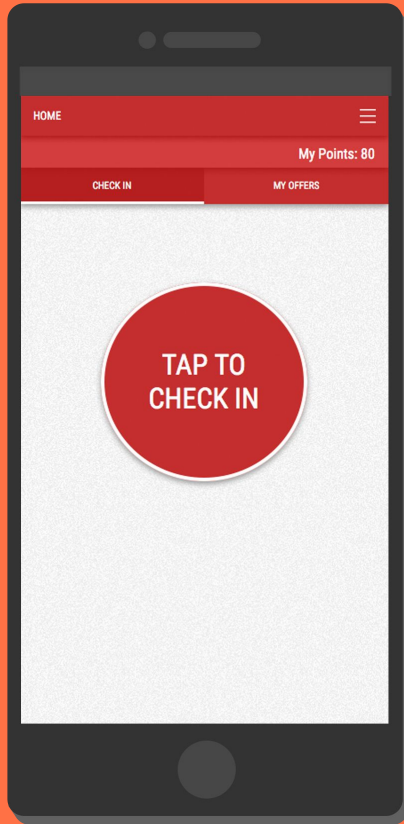


## BRAND RECOGNITION

Project your brand and increase customer engagement.

## QUICK AND EASY

Sign-up new customers in seven seconds with zero hassle.

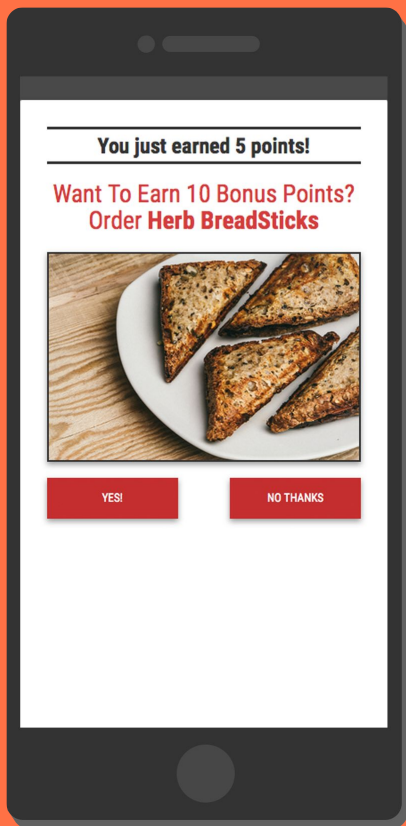


## LOCAL CONNECTIONS

Customers check-in at your restaurants with a single tap.

## MACRO INSIGHTS

Learn who they are, what they respond to, when and where they go, and how regularly they come back.

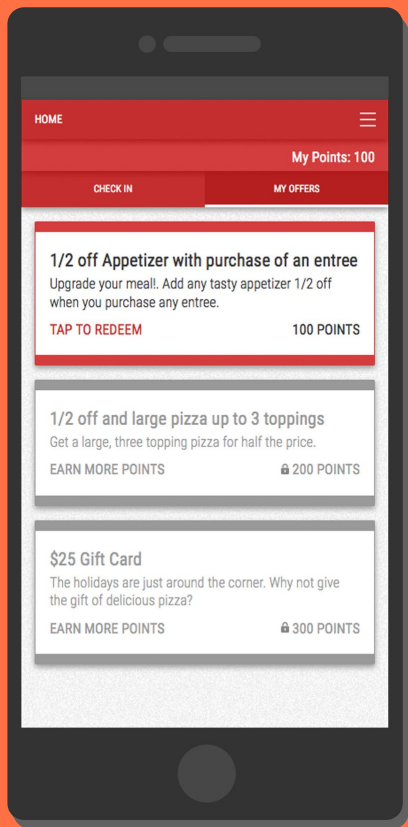


## BIGGER TICKETS

Drive increased sales at individual stores.

## HIGHER MARGINS

Lift PPA in 43% of visits when paired with traditional upselling.

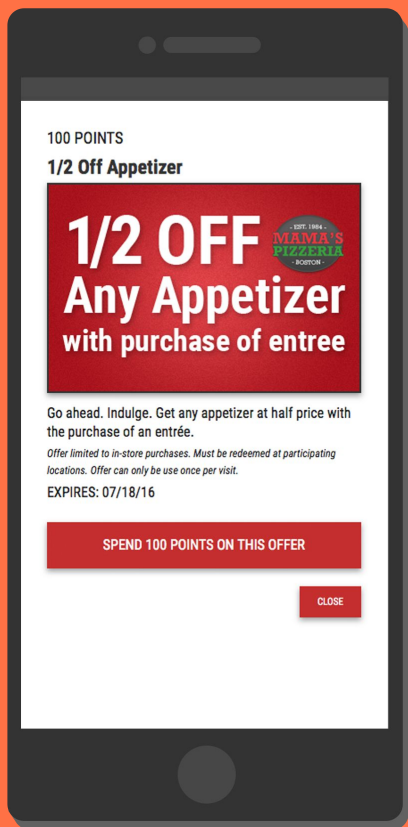


## CREATE LOYALTY

Reward customer loyalty to increase repeat visits and CLV.

## INCREASE RETENTION

Bring top spenders back more than 4x per month.



## DEPLOY SEAMLESSLY

Integrate effortlessly with your current operations.

## DISRUPT COMPETITORS

Capture more market share with targeted offers.

# PROGRAM ANALYSIS

## What this program is:

- A full-fledged rewards program built specifically for restaurant franchises
- A fully branded solution that projects your brand and builds brand recognition
- A powerful supplement for your existing email marketing program
- An effective complement to your existing upselling strategy
- A lower friction and superior performing product than other programs
- A completely supported solution that we set up and maintain

## What this program is ***NOT***:

- A universal rewards “network” consisting of many different businesses
- An expensive native app that requires continuous IT support and maintenance
- An unsupported software package that you purchase and manage in-house
- A difficult to implement system that won’t scale with your organization
- A high friction system that slows down your staff and table turnover rate
- An untested system without a track record of proven results



# PROGRAM DATA SHEET

## Average Usage Stats:

Average Check-In Time	00:07
Monthly Sign Ups per Store	115
Repeat User Rate	23%
Monthly Check-Ins per Store	142
Upsells per Check-In	43%
Most Commonly Upsold Item	Appetizer
Valid Emails Obtained	99.97%

## User Demographics:

Male	51.41%
Female	48.59%
<hr/>	
Age 16-24	13.61%
<b>Age 25-34</b>	<b>40.03%</b>
Age 35-44	18.89%
Age 45-54	15.32%
Age 55+	12.02%

# PRICING AND PROPOSAL

**\$126.00 per month/location**

36 Months of Service

## All Services Included:

- Custom-branded mobile rewards program
- Custom-printed table displays for each store
- Upselling tablet PC terminal for each store
- Full strategy session with your corporate team
- Complete program setup and training
- Concierge-style service and support
- Monthly status call with the GM at every store
- Quarterly conference call with corporate team
- Free upgrades and account maintenance
- A sign-up portal for your website



### **CORPORATE INTERFACE**

Manage and control your program globally



### **STORE LEVEL INTERFACE**

Let individual stores target their local customers



### **CUSTOMER INTERFACE**

Connect customers to your brand

# LET'S DISCUSS



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## Tryout a Live Demo

Call and ask for a live demo for your restaurant and we'll ship you a custom sample overnight.

