Jetti REWARDS

Achieve impressive local marketing results for your franchise with the most effective rewards program ever built.

Local marketing is critical for franchisees to succeed in their local markets.

Brand recognition is critical for you to succeed in the broader market.
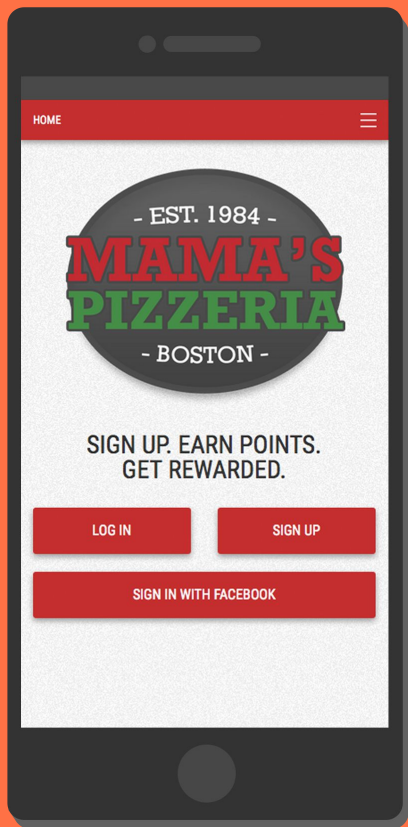
We deliver **both.**

LOCAL MARKETING
Help franchisees connect to customers from inside their stores.

BIG RESULTS
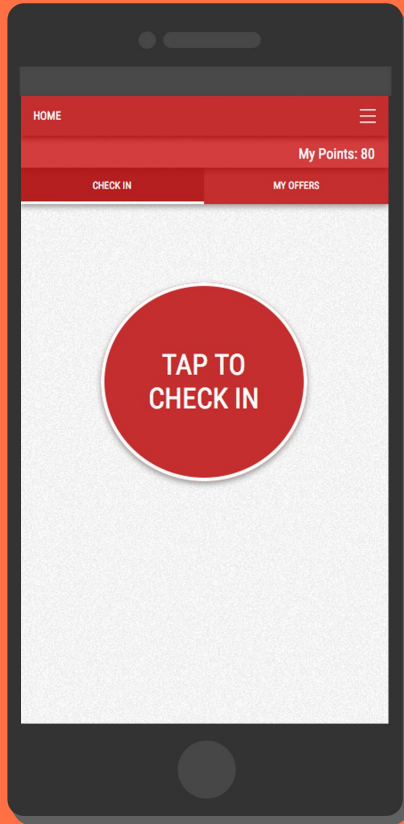Build a customer email database 5x larger than your competitors.

BRAND RECOGNITION

Project your restaurant brand and increase customer engagement.

QUICK AND EASY
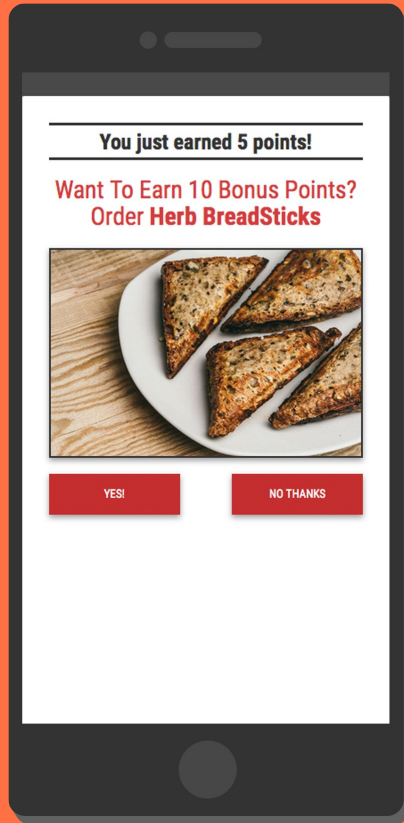
Sign-up new customers in less than 7 seconds.

LOCAL CONNECTIONS

Customers check-in at any location with a single tap.

MACRO INSIGHTS

Learn who they are,
what they respond to,
when and where they go, and
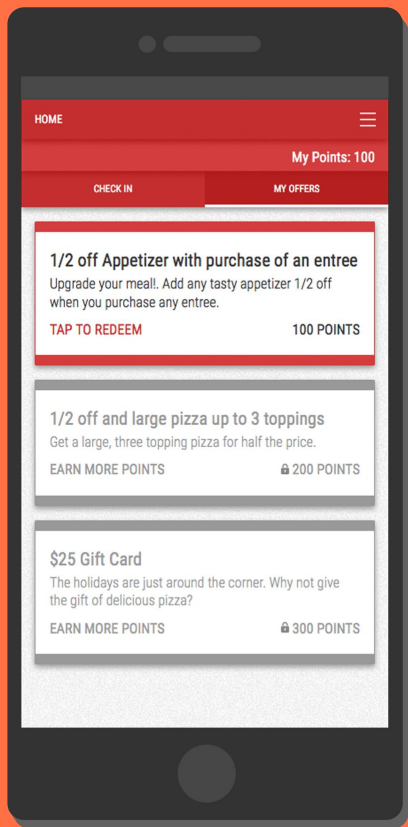how regularly they come back.

BIGGER TICKETS

Drive sales for franchisees at their individual stores.

HIGHER AVERAGES

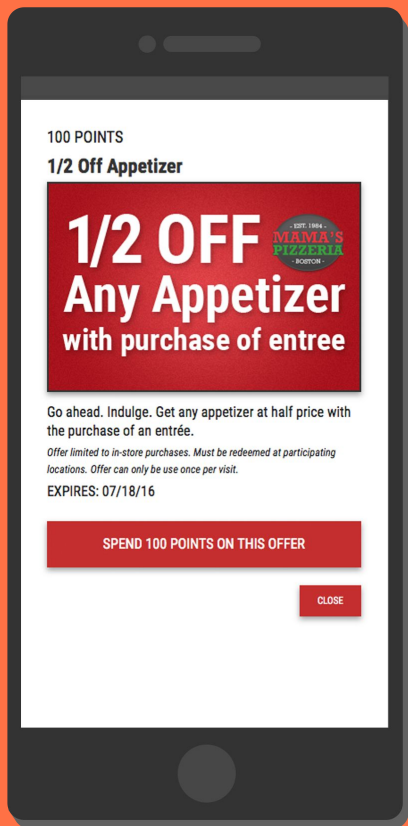Lift PPA in 43% of visits when paired with traditional upselling.

CREATE LOYALTY

Reward customer loyalty and build real brand advocacy.

INCREASE RETENTION

Bring top spenders back more than 4x per month.

DISRUPT COMPETITORS

Increase customer LTV and extend your competitive advantage.

DEPLOY SEAMLESSLY

Run in parallel with your current marketing and email club.

PROGRAM ANALYSIS

What this program is:

- A full-fledged rewards program built specifically for restaurant franchises
- A fully branded solution that projects your brand and builds brand recognition
- A powerful supplement for your existing email marketing club
- An effective complement to your existing upselling strategy
- A lower friction and superior performing product than other programs
- A completely supported solution that we set up and manage

What this program is *NOT*:

- A customer rewards "network" consisting of many different businesses
- A custom-coded native app for iOS or Android (although we can plug-in)
- An unsupported software package that you purchase and manage in-house
- A difficult to implement system that won't scale with your organization
- A high friction system that slows down your staff and table turnover rate
- An untested system without a track record of demonstrated results

PROGRAM DATA SHEET

Average Usage Stats:

Average Check-In Time	00:05
Monthly Sign Ups per Store	115
Repeat User Rate	23%
Monthly Check-Ins per Store	142
Upsells per Check-In	43%
Most Commonly Upsold Item	Appetizer
Valid Emails Obtained	99.97%

User Demographics:

Male	51.41%
Female	48.59%
Age 16-24	13.61%
Age 25-34	40.03%
Age 35-44	18.89%
Age 45-54	15.32%
Age 55+	12.02%

PRICING AND PROPOSAL

$126.00 per month/location
36 Months of Service

All Services Included:

- Custom-branded mobile rewards program
- Custom-printed table displays for each store
- Upselling tablet PC terminal for each store
- Full strategy session with your corporate team
- Complete program setup and training
- Concierge-style service and support
- Quarterly conference call and strategy session
- Free upgrades and account maintenance
- An API (plug-in) for your website
- Full hardware replacement every 12 months

Our 10 Commitments to You:

- To give you a top performing rewards program
- To scale seamlessly across your entire franchise
- To rapidly grow customer enrollment in your program
- To markedly increase your upselling and PPA
- To increase repeat customer visits and extend LTV
- To build loyalty and advocacy for your brand
- To give you useful customer insights and data
- To expand your email marketing capabilities
- To give you an advantage over your competitors
- To earn your respect and support your business

LET'S DISCUSS

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About Us:

Jetti Systems was founded in 2013 by three professionals passionate about building brilliant, user-friendly products for the restaurant industry.

We launched Jetti Rewards in July 2015 and commenced 6 months of intense testing and evaluation. We are now introducing the product to the most successful restaurant organizations in the country.

We look forward to speaking with you.

Will Orlewicz
Co-founder/CEO