NECTO

Necto Artwork Sizes:

1. Instagram: 1200 pixels x 1200 pixels | 0 margins | 72 dpi | rgb color | jpeg
2. Website Banner: 851 pixels x 315 pixels | 0 margins | 100dpi | rgb color | jpg
3. Facebook Event Image: 1200 pixels x 628 pixels | 0 margins | 72dpi | rgb color | jpg
4. Posters: 11" x 17" | .75" margins | 300dpi | cmyk color | jpg
5. Digital Sign/TV: 11" x 17" | (.75" margins) | 72dpi | rgb color | jpg
6. Horizontal TV: 1920 pixels x 1080 pixels | 0 margins | 72dpi | rgb color | jpg

Rules:

1. The following versions of art are required for our events: Instagram, Website Banner, Facebook Event Image, Poster, and Digital Sign/TV.
2. Horizontal TV images are optional, and if made, will be displayed on the TVs inside Necto. If making images specifically for these TVs, please follow the sizing guide to avoid any stretching, distortion, cropping, or black space.
3. The Necto logo must always be represented as the Necto style guide provides.
4. If you would like the artwork to be promoted, please make a version of the Facebook Event Image that restricts the text to no more than 20% of the image.