

Assignment 2 Signifiers and Mapping

A good design should be able to tell people how to use it instead of instructions. I re-designed the safety seal by taking off the instructions on it and re-shape the part of the pulling plastic. The shape is designed as the size of a person's thumb, this is a signifier to tell people that you should put your thumb on it. And the direction of the shape is designed to let the people naturally think that I should pull from the edge to open the seal.

