

CHRISSY EASON

front-end developer | designer

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EDUCATION

General Assembly

Software Engineering Immersive
AUSTIN, TX; 2019

Le Cordon Bleu of Austin

Certificate in Baking & Pâtisserie
AUSTIN, TX; 2010 - 2011

East Carolina University

B.A. in Communication Arts
GREENVILLE, NC; 1999 - 2004

SKILLS

Front-end: HTML5, CSS3, JavaScript,
AJAX, JSON, jQuery, ReactJS, Bootstrap

Back-end: Express.js, Mongoose, MongoDB,
Node.js, Ruby on Rails, PostgreSQL & Socket.io

Adobe Creative Suite: Illustrator,
InDesign & Photoshop

RECOGNITION

Find a Better Way, Core Value Award

Boundless Network; 2022

Eta Sigma Delta Honor Society

Le Cordon Bleu of Austin; 2010

PROFESSIONAL EXPERIENCE

Graphic Designer/Web Developer, Boundless Network

AUSTIN, TX; JAN 2020-PRESENT

Design and build landing pages, websites, hero banners, emails, and misc. artwork for clients; work with proprietary and third-party, licensed technologies to build and style e-commerce stores to fit within the client's brand guidelines. Work with the Liquid and Stencil templating languages, as well as, HUBL, a subset of Jinja, a templating language for Python.

Software Engineering Immersive, General Assembly

AUSTIN, TX; MAY 2019-NOV. 2019

A 700+ hour, full-time software engineering program focuses on relevant industry technologies.

Do Cool Shit (project): full-stack CRUD application uses Javascript, Express, Mongoose and MongoDB alongside React allowing users to add their own adventures to the site. Socket.io allows users to chat.

Meow Woof Rescue Mission (project): full-stack CRUD application uses JavaScript, Express, Mongoose, MongoDB and ejs to allow users to register or login, save their foster pet's information to the database and view other foster pets available for adoption.

Cake Please (project): full-stack CRUD application uses Ruby on Rails alongside PostgreSQL for the backend and React for the frontend, allowing cake lovers to collaborate with recipes and inspirational photos.

Freelance Graphic Designer

AUSTIN, TX; FEB. 2018-PRESENT

Cedar Door Bar & Grill: rejuvenated the brand by updating collateral material including business cards, gift cards, an event brochure and signage.

La Volpe Restaurant: set the upscale tone for the new restaurant by designing the logo, business cards, event brochure, newsletter template, promotional postcard, and food and beverage menus.

Grown Ass Lady Camp: created a brand by designing the camp logo; added an online presence by creating a website and designing graphics for instagram and facebook; increased sales by designing tshirts, drinkware, magnets, stickers.

Cake Decorator, Quack's Bakery & Sweet Treets Bakery

AUSTIN, TX; JUNE 2016- DEC 2019

Cake Department Manager & Decorator, Sweetish Hill Bakery

AUSTIN, TX; APRIL 2012-SEPT. 2016

Creative Director, Igoo Creative

GREENVILLE, NC; MAY 2006- DEC. 2009

Designed marketing materials: logo/stationery packages, ad campaigns, magazine/editorial spreads, collateral material, packaging components, websites, and outdoor/trade show mediums.

Led creative dept: developed integrated campaigns; coordinated project schedules; presented creative within project/budget restrictions; oversaw progress; and coordinated out-sourced projects and printing.