

# CHRISSY EASON

## front-end developer | designer

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## EDUCATION

**General Assembly**  
Software Engineering Immersive  
AUSTIN, TX; 2019

**Le Cordon Bleu of Austin**  
Certificate in Baking & Pâtisserie  
AUSTIN, TX; 2010 - 2011

**East Carolina University**  
B.A. in Communication Arts  
GREENVILLE, NC; 1999 - 2004

## SKILLS

Front-end: HTML5, CSS3, JavaScript,  
AJAX, JSON, jQuery, ReactJS, Bootstrap

Back-end: Express.js, Mongoose, MongoDB,  
Node.js, Ruby on Rails, PostgreSQL & Socket.io

Adobe Creative Suite: Illustrator,  
InDesign & Photoshop

## INVOLVEMENT

**Eta Sigma Delta Honor Society**  
Member; 2010

**Rachael Ray's Annual Dinner**  
Volunteer; 2010

**The Women for Women Fund**  
Volunteer, Lead Designer; 2006-2009

**Ronald McDonald House**  
Volunteer, Lead Designer; 2007

## PROFESSIONAL EXPERIENCE

**Graphic Designer/Web Developer**, Boundless Network  
AUSTIN, TX; JAN 2020-PRESENT

Design and build landing pages, websites, hero banners, emails, and misc. artwork for clients; work with proprietary and third-party, licensed technologies to build and style e-commerce stores to fit within the client's brand guidelines.

**Software Engineering Immersive**, General Assembly  
AUSTIN, TX; MAY 2019-NOV. 2019

A 700+ hour, full-time software engineering program focuses on relevant industry technologies.

**Do Cool Shit (project)**: full-stack CRUD application uses Javascript, Express, Mongoose and MongoDB alongside React allowing users to add their own adventures to the site. Socket.io allows users to chat.

**Meow Woof Rescue Mission (project)**: full-stack CRUD application uses JavaScript, Express, Mongoose, MongoDB and ejs to allow users to register or login, save their foster pet's information to the database and view other foster pets available for adoption.

**Cake Please (project)**: full-stack CRUD application uses Ruby on Rails alongside PostgreSQL for the backend and React for the frontend, allowing cake lovers to collaborate with recipes and inspirational photos.

**Freelance Graphic Designer**  
AUSTIN, TX; FEB. 2018-PRESENT

**Cedar Door Bar & Grill**: rejuvenated the brand by updating collateral material including business cards, gift cards, an event brochure and signage.

**La Volpe Restaurant**: set the upscale tone for the new restaurant by designing the logo, business cards, event brochure, newsletter template, promotional postcard, and food and beverage menus.

**Grown Ass Lady Camp**: added an online presence by creating the camp flag that became a backdrop for Instagram photos; increased sales with annual posters.

**Cake Decorator**, Quack's Bakery & Sweet Treets Bakery  
AUSTIN, TX; JUNE 2016-DEC 2019

**Cake Department Manager & Decorator**, Sweetish Hill Bakery  
AUSTIN, TX; APRIL 2012-SEPT. 2016

**Creative Director**, Igoo Creative  
GREENVILLE, NC; MAY 2006 - DEC. 2009

Designed marketing materials: logo/stationery packages, ad campaigns, magazine/editorial spreads, collateral material, packaging components, websites, and outdoor/trade show mediums.

Led creative dept: developed integrated campaigns; coordinated project schedules; presented creative within project/budget restrictions; oversaw progress; and coordinated out-sourced projects and printing.