CHRISSY EASON

front-end developer | designer

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EDUCATION

General Assembly
Software Engineering Immersive
AUSTIN, TX; 2019

Le Cordon Bleu of Austin
Certificate in Baking & Pâtisserie
AUSTIN, TX; 2010 – 2011

East Carolina University
B.A. in Communication Arts
GREENVILLE, NC; 1999 – 2004

SKILLS

Front-end: HTML, CSS, JavaScript, jQery,
ReactJS, Bootstrap & Socket.io

Back-end: Express, Mongoose, MongoDB,
Ruby on Rails, PostgreSQL & Socket.io

Creative Suite: Illustrator, InDesign & Photoshop

INVOLVEMENT

Eta Sigma Delta Honor Society
Member; 2010

Rachael Ray's Annual Dinner
Volunteer; 2010

The Women for Women Fund
Volunteer, Lead Designer; 2006–2009

Ronald McDonald House
Volunteer, Lead Designer; 2007

EXPERIENCE

Software Engineering Immersive, General Assembly
AUSTIN, TX; MAY 2019–NOV. 2019
A 700+ hour, full-time software engineering program focuses on relevant industry technologies.

Do Cool Shit (project)
Full-stack CRUD application uses Javascript, Express, Mongoose and MongoDB alongside React allowing users to add their own adventures to the site. Socket.io allows users chat.

Meow Woof Rescue Mission (project)
Full-stack CRUD application uses JavaScript, Express, Mongoose, MongoDB and ejs to allow users to register or login, save their foster pet's information to the database and view other foster pets available for adoption.

Cake Please (project)
Full-stack CRUD application uses Ruby on Rails alongside PostgreSQL for the backend and React for the frontend, allowing cake lovers to collaborate with recipes and inspirational photos.

Freelance Graphic Designer
AUSTIN, TX; FEB. 2018–PRESENT

Cedar Door Bar & Grill: rejuvenated the brand by updating collateral material including business cards, gift cards, event brochure and signage.

La Volpe Restaurant: set the upscale tone for the new restaurant by designing the logo, business cards, event brochure, newsletter template, promotional postcard, and food and beverage menus.

Camp Drunken Arrow: added an online presence by creating the camp flag that became a backdrop for instagram photos; increased sales with annual posters.

Cake Decorator, Quack's Bakery & Sweet Treets Bakery
AUSTIN, TX; JUNE 2016– PRESENT

Graphic Designer & Manager, Sweetish Hill Bakery
AUSTIN, TX; APRIL 2012–SEPT. 2016

Designer: elevated the value of the brand by updating marketing materials: business cards, postcards, menus and magazine ads; boosted sales through social media posts.

Manager: assisted customers with the design of custom cakes, coordinated production, oversaw staff, orchestrated weekly ordering and monthly inventory, set prices and quotes for custom cakes, decorated wedding, specialty and sculpted cakes.

Creative Director, Igoe Creative
GREENVILLE, NC; MAY 2006 – DEC. 2009

Designed marketing materials: logo/stationery packages, ad campaigns, magazine/editorial spreads, collateral material, packaging components, websites, and outdoor/trade show mediums.

Led creative dept: developed integrated campaigns; coordinated project schedules; presented creative within project/budget restrictions; oversaw progress; and coordinated out-sourced projects and printing.