

Chrissy Gonzalez, UX Designer

EDUCATION

Front-end Web Developer Nanodegree

In progress
Udacity.com

Web, WordPress Developer Blueprints

Skillcrush.com

MFA in Visual Communication Design

University of Washington, Seattle, WA

BA in Art, concentration in graphic design

Yale University, New Haven, CT

CONTACT

Location

Brooklyn, NY

Phone & Email

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Portfolio

chrissygonzalez.com

LinkedIn

linkedin.com/in/chrissygonzalez

PROJECTS

Gust Legal Records Product Mar 2015 – present

Designing web app for generation of [legal records](#), specifically for startups hoping to raise money from investors in exchange for equity, using Sketch.

Google Account Sign In Jun 2014 – Dec 2014

Designed mobile web and embedded web versions of [sign in experience](#) for Google, with necessary variations for number of accounts and responsive breakpoints, using Illustrator and Photoshop.

QuickBooks Mobile for Android First Use Experience Oct 2011 – Dec 2011

Redesigned [landing and sign-in experience](#), in order to help users identify which account to use, understand purpose of app, and get help in the easiest manner possible. Used Illustrator, Photoshop, and Android IDE. Reduced failed sign-ins by 21% and increased trial subscriptions by 50%.

EXPERIENCE

Lead UX Designer, Gust

New York, NY / Jan 2015 – present

- Creating simple Invision prototypes for user testing and communicating with team members.
- Conducting phone interviews with entrepreneurs and identifying pain points.
- Collaborating with remote team members in California and Europe using Trello, Slack, and Hangouts.

Contract UX Designer, Google

Mountain View, CA & New York, NY / Dec 2013 – Dec 2014

- Coordinated with teams across the company to design unified account switching pattern.
- Defined pattern for displaying current account on multiple platforms. Designed mocks in Illustrator.

Senior Visual Designer, Intuit

Mountain View, CA / Oct 2010 – Dec 2013

- Using Photoshop and Illustrator, created first-use experience for QB Mobile for Android.
- Led visual design for tablet version of QuickBooks Mobile for Android, from concept to market release.
- Worked closely with developers in Bangalore and Mountain View to improve and release features.

Freelance Interactive Designer, various clients

Seattle, WA / Jan 2010 – Oct 2010

- Designed HTML websites using Photoshop and Illustrator for clients, including Microsoft, Fell Swoop, and Seattle nonprofit CCER.

Designer, POP

Seattle, WA / Apr 2009 – Feb 2010

- Using Photoshop and Illustrator, designed HTML and Flash websites for Target, Nintendo, Microsoft, the San Francisco Opera, and more.

SKILLS

Design

Proficient with Adobe Creative Cloud (Photoshop, Illustrator, InDesign) and Sketch.

Experienced with creating InVision prototypes.

Code

Proficient with HTML 5 and CSS 3.

Familiar with Javascript, jQuery, WordPress themes, basic Ruby, and Git/GitHub.