Chrissy Gonzalez, Product Designer

EDUCATION

Front-end Web Developer Nanodegree
Udacity.com

Web, WordPress Developer Blueprints
Skillcrush.com

MFA in Visual Communication Design
University of Washington, Seattle, WA

BA in Art, concentration in graphic design
Yale University, New Haven, CT

PROJECTS

Etsy Shop Review Tool Sep 2016 – Mar 2017
Researched, designed, and built front-end of internal tool for reviewing shops to be featured in events, publications, social media, etc. Included experience for submitting requests, receiving reports, and integrations into other internal tools.

Gust Legal Records Product Mar 2015 – Dec 2015
Designed web app for generation of legal records, specifically for startups hoping to raise money from investors in exchange for equity, using Sketch.

Google Account Sign In Jun 2014 – Dec 2014
Designed mobile web and embedded web versions of sign in experience for Google, with necessary variations for number of accounts and responsive breakpoints, using Illustrator and Photoshop.

QuickBooks Mobile for Android First Use Experience Oct 2011 – Dec 2011
Redesigned landing and sign-in experience in order to help users identify which account to use, understand purpose of app, and get help in the easiest manner possible. Used Illustrator, Photoshop, and Android IDE. Reduced failed sign-ins by 21% and increased trial subscriptions by 50%.

EXPERIENCE

Product Designer, Etsy
New York, NY / Jan 2016 – present

· Researched, designed, and tested internal shop review tool for Etsy's Marketplace Integrity team.
· Created internal tool for email marketers to run A/B tests in Etsy-built ESP.
· Collaborated and met regularly with remote team members, including technical lead.
· Coordinated design reading club and Javascript book club for all interested employees.

Lead UX Designer, Gust
New York, NY / Jan 2015 – Dec 2015

· Created simple Invision prototypes for user testing and communicating with team members.
· Conducted phone interviews with entrepreneurs to identify pain points.
· Collaborated with remote team members in California and Europe using Trello, Slack, and Hangouts.

Contract UX Designer, Google
Mountain View, CA & New York, NY / Dec 2013 – Dec 2014

· Coordinated with teams across the company to design unified account switching pattern.
· Defined pattern for displaying current account on multiple platforms. Designed mocks in Illustrator.

Senior Visual Designer, Intuit
Mountain View, CA / Oct 2010 – Dec 2013

· Using Photoshop and Illustrator, created first-use experience for QB Mobile for Android.
· Led visual design for tablet version of QuickBooks Mobile for Android, from concept to market release.
· Worked closely with developers in Bangalore and Mountain View to improve and release features.

CONTACT

Location
Brooklyn, NY

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Portfolio
chrissygonzalez.com

LinkedIn
linkedin.com/in/chrissygonzalez

SKILLS

Design
Proficient with Sketch, Invision, and Creative Cloud (Photoshop, Illustrator, InDesign).

Experienced with creating InVision boards and prototypes.

Code
Proficient with HTML 5 and CSS 3.

Familiar with Javascript, jQuery, Vim, and Git/GitHub.