

# Christina M. Colón

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## EDUCATION

### Indiana University

May 2022

*Bachelor of Science in Informatics, Cognate in Business, Minor in Spanish, GPA: 3.62*

Bloomington, IN

**Awards:** Dean's List Fall, Best Undergraduate Research Poster Design, Grace Hopper Conference 2020 Scholar

**Technical Skills:** *Proficient:* HTML/CSS *Familiar:* JavaScript, Python

**Relevant Coursework:** Cross Platform Development, Intro to Product Management, Web Design, Big Data Applications & Analytics, Business Law, Computer in Business

## WORK EXPERIENCE

### Liberty Mutual Insurance

May 2020-August 2020

*Tech Start Intern-Level 1 Help Desk Agent*

Dover, NH

- Used python to push user testing regression repositories on Liberty's self-service Help Hub
- Supported global network of Liberty employees through troubleshooting and resolving technology errors and tickets

### Serve I.T. Clinic

August 2019-December 2019

*Marketing Analytics Intern*

Bloomington, IN

- Performed data analytics for 15 other Serve I.T. project teams regarding databases and website development progress
- Self-studied analytic course material via Google Analytics Academy

### Serve I.T. Clinic

January 2019-May 2019

*Design and User Testing Intern*

Bloomington, IN

- Consulted a non-profit organization for website development
- Performed user testing for 12 other Serve I.T. project teams regarding database and website development

## LEADERSHIP AND INVOLVEMENT

### SHPE Society of Hispanic Professional Engineers

June 2020-Present

*Founder & President of IU Chapter*

Bloomington, IN

- Assembled Executive Board, organized chapter paperwork, and planned virtual event programming for the founding of Indiana University Bloomington's first chapter of SHPE

### IU Office of the Vice President for Diversity Equity & Multicultural Affairs (OVPDEMA)

August 2019-Present

*F.A.S.E. Senior Peer Consultant*

Bloomington, IN

- Mentors 7+ undergraduate students in areas including but not limited to, academics, leadership, and campus involvement

### Management Leadership for Tomorrow (MLT)

December 2019-Present

*Software Engineering Fellow*

Washington, DC

- Selected as one of 230 for an 18-month professional development program for high-achieving diverse talent based on leadership potential, ability to contribute to this MLT cohort, and academic success

## PROJECTS

### Product Management Microsoft Case Winner

September 2020- October 2020

*Student Product Manager*

Bloomington, IN

- Researched and developed a case from a Microsoft Product Manager focusing on making Microsoft Word more accessible to dyslexic users as a target group my team chose to research/design focus our efforts around
- Used MoSCoW framework to present value of the nature of our features along with competitive analysis to set our team apart from the competition

### MLT Virtual Ideathon Winner

April 2020-May 2020

*"UnityHive" Designer*

Washington, DC

- Collaborated with 8 other team members virtually over the course of 5 weeks to craft an idea for the launch of a social media cross platform app called UnityHive designed to help communities mobilize COVID-19 support efforts
- Pitched business model to a panel of venture capital investors and 14 competing teams which won 1st place

## AFFILIATIONS

- Center of Excellence for Women & Technology (CeW&T) | Women in CyberSecurity (WCyS) | Women in Computing (WIC) | GROUPS STEM Organization | Caribbean Cultural Organization | Harvard Business School Virtual Management Fellow 2020 | CodePath Technical Interview Prep Alum

## KEYNOTE EXPERIENCES

- Semester Abroad at Pontifica Universidad Católica Madre y Maestra in Santiago, Dominican Republic (Spring 2020)
- Undergraduate Research Presentation at Harvard University at the "Scientista Conference" (3/2019)