



## ADVERTISING AGREEMENT

### Ad Sizes

1/2 H		1/6 V	1/2 V		1/3 V	2/3 V
1/12	1/6 H	1/4 V				
1/4 H						

☐ New ☐ Renewal Date: \_\_\_\_\_

Company Name	REQUIRED
Phone	REQUIRED
Fax	
Email	REQUIRED
Billing Address	
City, State, Zip	
Physical Address	REQUIRED
City, State, Zip	REQUIRED

### PAYMENT OPTIONS:

CREDIT CARD ☐ MONTHLY ☐ FIRST MONTH ONLY

☐ I authorize the Apartment Owners Association to initiate a charge and/or debit to my credit card and/or my checking account, for my monthly advertisement in the Buyers Guide, until AOA receives written notification of its termination by the 1st of the proceeding month, via certified mail.

Card #: \_\_\_\_\_ | \_\_\_\_\_ | \_\_\_\_\_ | \_\_\_\_\_ Exp: \_\_\_\_\_ | \_\_\_\_\_

CVV#: \_\_\_\_\_ (Three-digit code located on the back of the card)

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_

☐ Payment by CHECK (Please attach copy of VOIDED check OR fill out the below information)

Bank: \_\_\_\_\_ Branch: \_\_\_\_\_

Routing #: \_\_\_\_\_

Account #: \_\_\_\_\_

Name on account: \_\_\_\_\_

Authorized Acct. Signer: \_\_\_\_\_

COMMENTS: \_\_\_\_\_

Account Executive Approval: \_\_\_\_\_

1. Starting Date \_\_\_\_\_

2. Size Of Ad \_\_\_\_\_

3. Number Of Insertions \_\_\_\_\_

### MONTHLY ADVERTISING RATES

1- San Fernando Valley \_\_\_\_\_

2- Greater Los Angeles \_\_\_\_\_

3- San Gabriel Valley \_\_\_\_\_

4- South Bay/Long Beach \_\_\_\_\_

5- Orange County \_\_\_\_\_

6- San Diego County \_\_\_\_\_

7- Inland Empire \_\_\_\_\_

8- SF/Marin/Sonoma Counties \_\_\_\_\_

9- Alameda/Contra Costa County \_\_\_\_\_

10- Tri-County \_\_\_\_\_

Color (1 Color: +15%, Full Color: +25%) \_\_\_\_\_

Position - Full Page Only (Add 15%) \_\_\_\_\_

Categories \_\_\_\_\_

MULTIPLE AREA DISCOUNTS: \_\_\_\_\_

### TOTAL COST PER MONTH:

By this agreement the undersigned person, firm or corporation, hereinafter referred to as the CLIENT, and the Apartment Owners Association of California (AOA) agree one with the other as follows: 1. This contract supersedes and cancels all prior negotiations, agreements, and representations between the parties, except those set forth herein. 2. It is understood by the client that the advertisement must run consecutively for the duration of this contract. 3. If client fails to furnish AOA with copy for space purchased within 10 days hereof, AOA is authorized to use its best judgment in the preparation of client's advertisement. 4. Client may change advertising copy each month. Deadline for advertising copy changes is the 1st of the preceding month. 5. The "Product & Services Guide", "Directory of Advertisers", "Coupons", "Web Pages", "Links" and "Internet Listings" are complimentary services for which AOA is not liable for errors or omissions in content. 6. Client hereby agrees to examine their ad and the above mentioned services each month and immediately inform AOA in writing of any mistakes and/or desired changes. 7. It is hereby acknowledged that paper quality, color and weight may be changed at publisher's discretion. 8. All 12 month contracts automatically become month-to-month after 12 months unless canceled. Price shall continue at the 12 month rate and may be changed with a notice of 30 days or more. 9. Cancellations must be made with certified mail by the 1st of the preceding month. 10. If this contract is canceled prior to its expiration, the higher published rate for the actual period published shall apply retroactively. 11. All automated transactions will be charged every month at the discretion of AOA. Any additional charges occurred due to termination of contractual obligation, will be billed and charged accordingly. 12. AOA has the right to refuse service to any one, and may terminate advertising at AOA's discretion. Any disputes arising from business between the client and an AOA magazine recipient may be submitted to AOA for mediation. Three or more unresolved disputes shall be cause for AOA to immediately cancel all future advertising. AOA hereby agrees to keep a file of complaints for the benefit of readers who may check the file prior to using a client. 13. If legal action is instituted on this contract, client promises to pay cost of collection and such sum as the court may affix as attorney's, processing & court fees. 14. Contract term is Net-30 days. Late payment rate is 1% calculated against past due balance, and charged monthly. Returned checks are \$25.00 per item returned. A declined credit card is \$10.00 per each charge declined. 15. (Venue) This contract is entered into and performed in Van Nuys, California. 16. If credit obligation is not met, all necessary steps will be taken, pursuant to section 1785.26 of the California Civil Code.

Signature: \_\_\_\_\_

Signer's Name \_\_\_\_\_

Signer's Title \_\_\_\_\_

► Social Security # or Contractor License # or Business License \_\_\_\_\_