



## Retail Cyber Intelligence Sharing Center (R-CISC)

Core, Core Plus, and Associate Membership Benefits

# Introduction & Overview:

## What is the Retail Cyber Intelligence Sharing Center (R-CISC)

The Retail Cyber Intelligence Sharing Center (R-CISC) is the cybersecurity resource for all retailers, commercial services entities, and cyber security industry partners worldwide.

Created by the worlds largest retailers, for the worlds largest retailers, in response to the increased number and sophistication of attacks against the industry. The R-CISC provides another tool in retailers' arsenal against cyber criminals by sharing leading practices and threat intelligence in a safe and secure way. We're stronger together.

### THE THREE COMPONENTS OF THE R-CISC:

- 1** Retail Information Sharing & Analysis Center (ISAC) – to identify real-time threats and share actionable intelligence to mitigate the risk of cyber attacks
- 2** Training & Education – to educate the retail community of leading practices for information sharing and protecting against cyber criminals
- 3** Research – to collaborate with academia, government and the private sector to provide retail-specific research on emerging technologies and potential future threats

# Why Join the Retail Cyber Intelligence Sharing Center?

## We're stronger through collaboration.

Through the existing Retailers Against Threat Actors listserv, retailers have already:

- Identified prospective malware threats
- Identified infested hosts based on shared IOCs
- Blocked bad IP addresses
- Refined approach to possible POS breaches
- Prevented reshipping schemes

Sharing threat intelligence with peers helps improve security posture and situational awareness.

R-CISC will provide access to services that may be out of reach to many retailers:

- Certification programs
- 3<sup>rd</sup> party intelligence feeds

### YOUR PERFORMANCE ADVANTAGE



#### DETECT

Quickly detect or respond to threats before they impact your enterprise



#### LEARN

Learn from others to decrease your risk, increase safety, and avoid loss of revenue



#### PROTECT

Protect your reputation and position your organization ahead of attackers



#### IMPROVE

Avoid data overload and improve critical decision making

In 2013, 3,000 U.S. companies, both large and small firms from local banks to major defense contractors to national retailers were hacked.

# R-CISC Components & Benefits

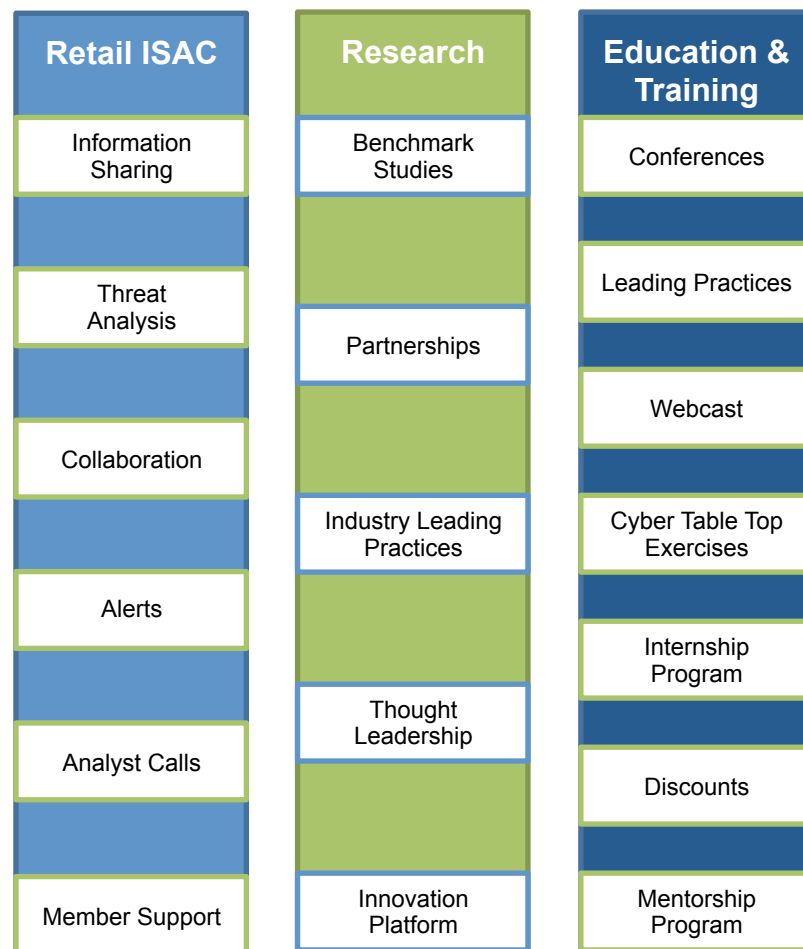
Member benefits are organized across the three R-CISC components and include access to:

- Secure web portal
- Reports on keyword searches using retail industry-specific terms
- Regular teleconferences with security analysts
- Retail-focused cyber table-top exercises
- Threat bulletins and advisories
- Sharing of retail industry leading practices

Retailers have the opportunity to buy up to Core+ benefits that provide further enhancements to their operations:

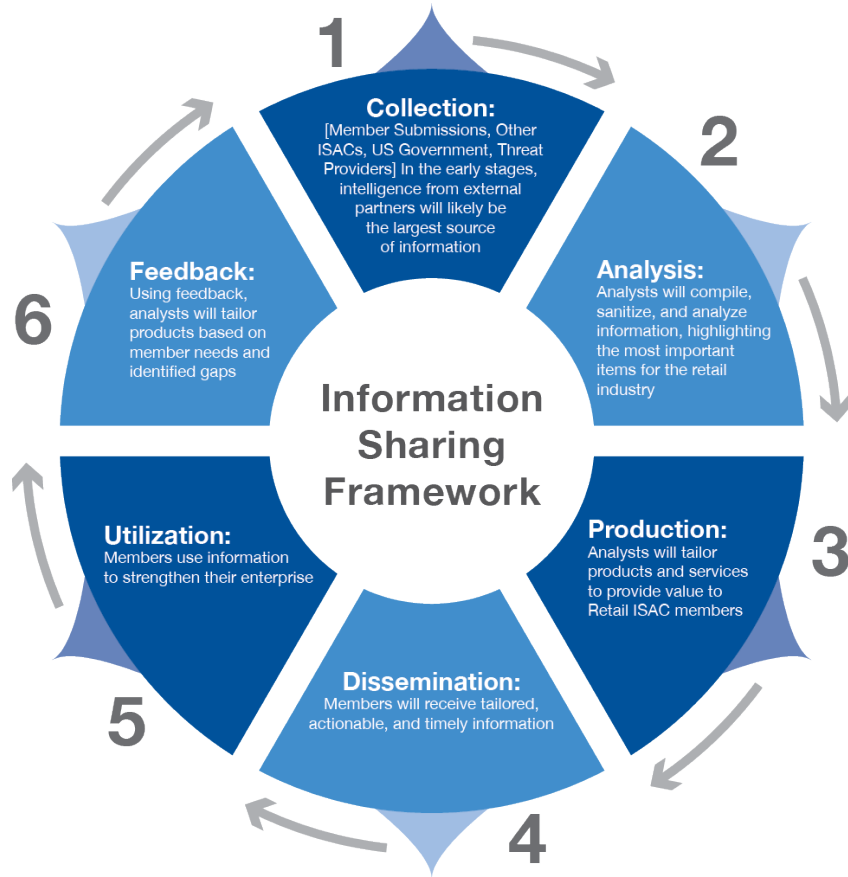
- Automated threat information feeds
- Reports on keyword searches on company-specific information
- Free passes to R-CISC educational events

Capabilities Across the R-CISC Components



# R-CISC Retail-ISAC Operating Principles

## R-CISC's Information Sharing Framework



### Submission Type

- Incidents
- Threats
- Vulnerabilities
- Resolutions/Solutions
- Best Practices





### Criticality

- Urgent
- Elevated
- Normal

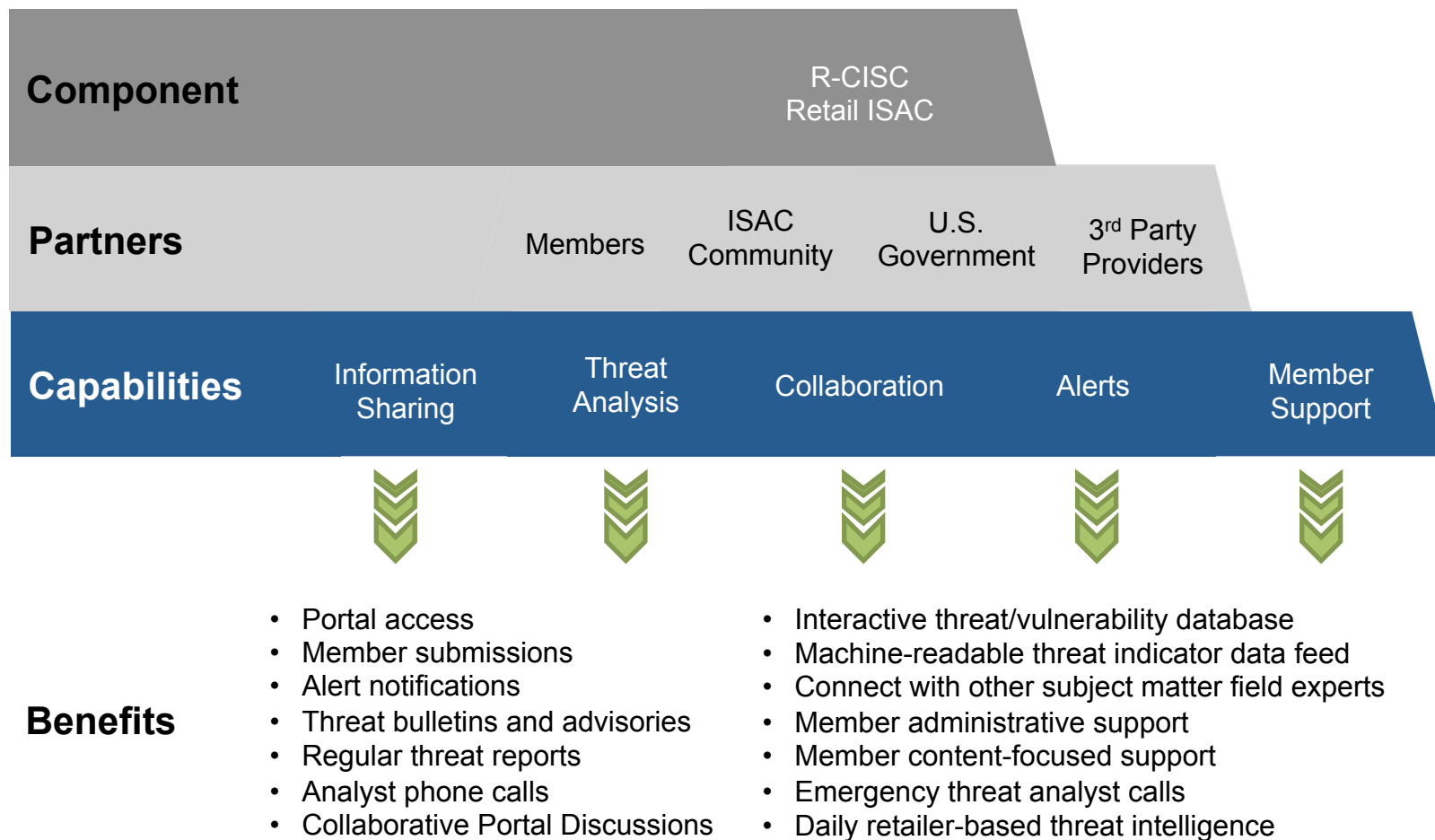
### Representative Outputs

- Emergency Alert Notification
- Weekly Trend Analysis
- Mitigation/Management Best Practices
- Analyst Phone Calls
- Threat/Vulnerability Catalogues

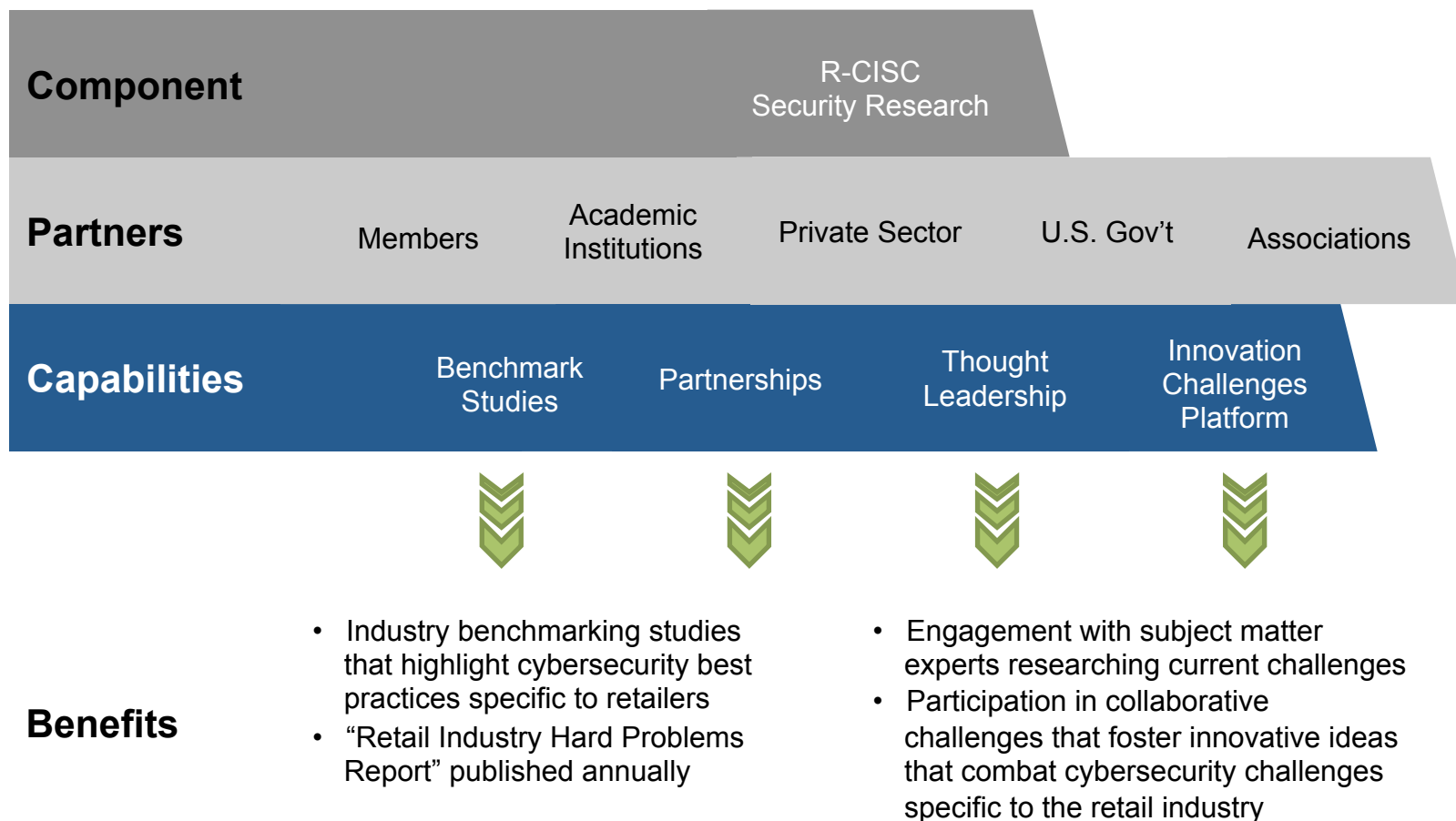
### Traffic Light Protocol

-  **Red:** Restricted to a defined group (i.e. those present in a meeting). Information labeled 'Red' should not be shared with anyone outside the group.
-  **Amber:** This information may be shared with R-CISC Members.
-  **Green:** Information may be shared with R-CISC Members and partners (e.g. DHS, DOE, and other ISACs), but is not to be shared in public forums.
-  **White:** This information may be shared freely subject to standard copyright rules.

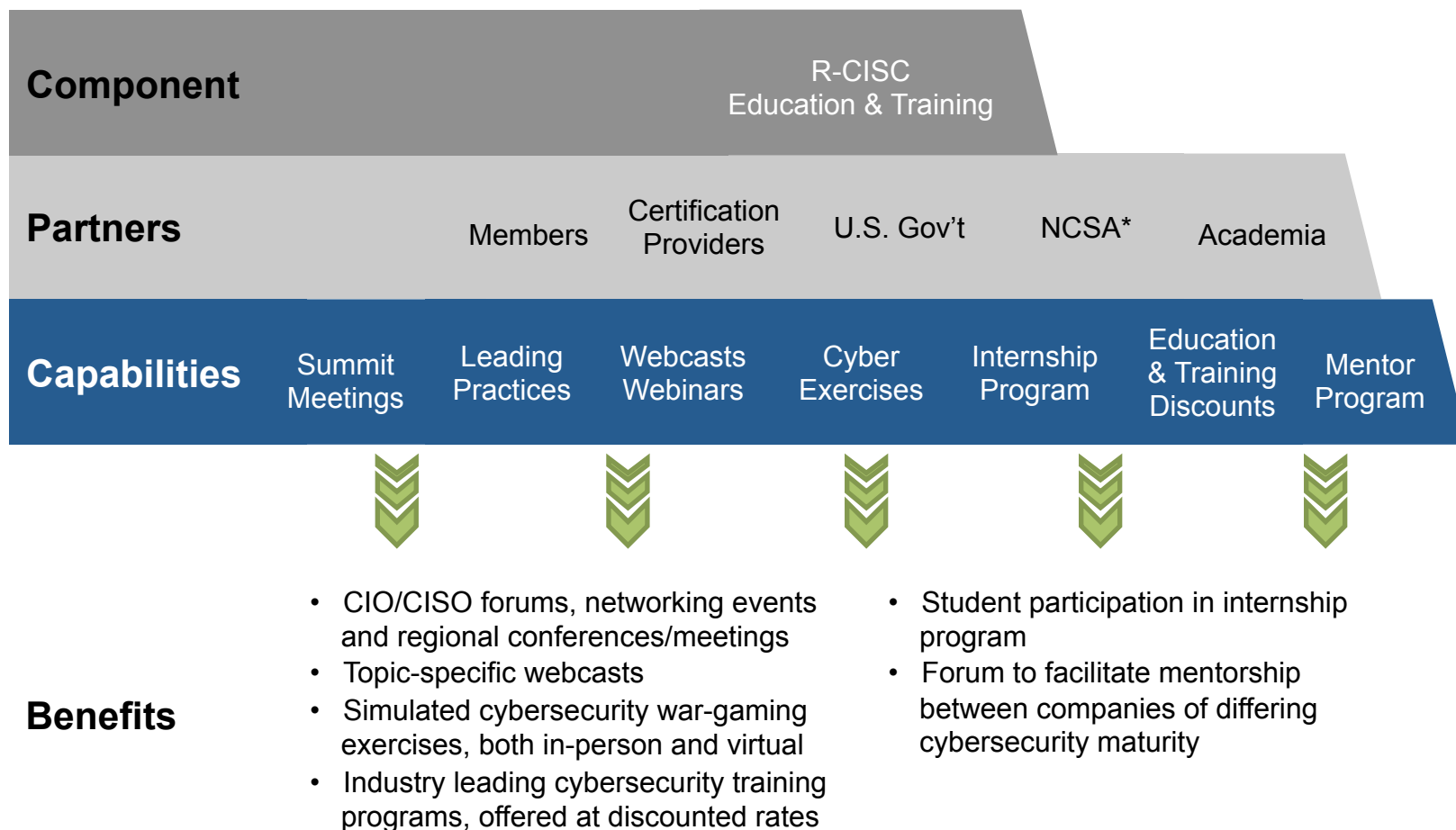
# R-CISC Retail ISAC Component Breakdown



# R-CISC Cybersecurity Research Components



# R-CISC Education & Training Components





## Core and Core Plus Member Benefit Structure

# Core & Core Plus - Retail ISAC Components

| Retail ISAC Component   | Core | Core+ |
|---|------|-------|
| <b>Machine-Readable Threat Indicator Data Feed</b><br>Core+ members will receive machine-readable threat indicators to import into their systems  |      | ✓     |
| <b>R-CISC Governance.</b><br>Opens up the opportunity to be voted in and serve a term with a voting position on the R-CISC Board of Directors.  |      | ✓     |
| <b>Keyword Search- Core+</b><br>Analysts will conduct keyword searches to download, track and collect beneficial trends and share-specific information with other Core+ members; also includes tailored and personalized analysis to Core+ members two times/quarter. |      | ✓     |
| <b>Regular Security Analyst Phone Calls</b><br>Regularly scheduled calls with security analysts to address current challenges.  | ✓    | ✓     |
| <b>Keyword Search- Core</b><br>Analysts will conduct keyword searches using retail industry-specific terms to collect information and tailor daily reports to the retail industry.  | ✓    | ✓     |
| <b>Secure Web Portal</b><br>A centralized, confidential system to can post and access information on threats and attacks.   | ✓    | ✓     |
| <b>Access Credentials</b><br>Number of portal user access credentials per member institution.   | 4    | 12    |
| <b>Member Submissions</b><br>All members will have the ability to share information with the greater membership through Secure Web Portal and ListServ capabilities   | ✓    | ✓     |
| <b>Threat Bulletins and Advisories</b><br>Regular summary reports of analysis on the most significant reported threats.   | ✓    | ✓     |
| <b>Emergency Alert Notifications</b><br>Emergency alert notifications, as well as relevant technical details.   | ✓    | ✓     |
| <b>Secure Chat Tool</b><br>Access to a secure, online chat room or forum to discuss threats and events.   | ✓    | ✓     |
| <b>Interactive Threat/Vulnerability Database</b><br>Catalogue of identified threats and specific indicators, documented by R-CISC.  | ✓    | ✓     |
| <b>CISCP Information</b><br>Cyber threat indicators from government partner DHS CISCP.  | ✓    | ✓     |

# Core & Core Plus – Research Components

| Research Component   | Core | Core+ |
|--|------|-------|
| <b>Personalized Reports on Topic</b><br>Core+ members can annually commission two personalized reports on their company's cyber challenges.  |      | ✓     |
| <b>Personalized Consultations and Engagements with Subject Matter Experts</b><br>Core+ members can engage with subject matter experts up to three times a quarter.   |      | ✓     |
| <b>Industry Leading Practices</b><br>R-CISC will work with partner organizations to develop retail industry leading practices, and disseminate to all members.   | ✓    | ✓     |
| <b>Annual "Retail Industry Hard Problems Report"</b><br>R-CISC will publish an annual "Retail Industry Hard Problems Report"; the report will include content such as: cross-industry studies, best practices and lessons learned, and technical advice. | ✓    | ✓     |
| <b>Cybersecurity Benchmarking Studies</b><br>R-CISC will leverage partner organizations' expertise to conduct cybersecurity benchmarking studies on information security risks specific to the retail industry.  | ✓    | ✓     |
| <b>Open Innovation Challenges Platform</b><br>R-CISC will establish an open-innovation platform where members can post challenges to creatively solve specific problems facing the retail industry.  | ✓    | ✓     |

# Core & Core Plus – Training & Education

| Training & Education  | Core      | Core+     |
|---|-----------|-----------|
| <b>Participation in Simulated Cybersecurity Exercises</b><br>Virtual and in-person cyber simulations will engage Core+ members in reacting to a series of business-impacting cyber events.                                      |           | ✓         |
| <b>Security Conferences</b><br>Invitations to an annual security conference to discuss threats and vulnerability trends seen across the industry, as well as successful mitigations and solutions.                              | 1<br>Free | 3<br>Free |
| <b>CIO/CISO Forum</b><br>Invitations to a virtual or physical forum for leaders to come together and discuss/understand current cyber threats facing the industry, as well as best practices.                                   | 1<br>Free | 3<br>Free |
| <b>Invitation to Forums, Networking Events and Regional Conferences/Meetings</b><br>R-CISC will organize a variety of meetings to educate members and share knowledge on current/emerging trends that impact retail operations. | 1<br>Free | 3<br>Free |
| <b>Training Programs, at discounted rates</b><br>R-CISC members can benefit from discounted education, training, and certification programs offered through industry leading organizations (e.g., SANS, ISC2, ISACA).           | ✓         | ✓         |
| <b>Topic Specific Webcasts</b><br>R-CISC webcasts designed to provide members with timely information on topical areas.   | ✓         | ✓         |
| <b>Mentorship Program</b><br>R-CISC will establish a forum for members to ask questions to the broad membership in order to benefit from a range of ideas and solutions. R-CISC can also pair companies for 1:1 mentoring.      | ✓         | ✓         |

# Core & Core Plus Membership Fee Structure

| ANNUAL CORPORATE REVENUE | CORE FEES |
|--------------------------|-----------|
| > \$10B                  | \$35,000  |
| \$5B - \$10B             | \$20,000  |
| \$1B - \$5B              | \$10,000  |
| \$250M-\$1B              | \$5,000   |
| <\$250M                  | \$2,000   |
| Upgrade to Core+         | +\$15,000 |

R-CISC members may join at the Core or Core+ levels. Fees are based on annual corporate revenue. All organizations are eligible to purchase a Core+ membership upgrade that includes access to exclusive benefits. Companies who purchase a two-year membership will receive a 10% discount on annual Core membership fees. Find out more and join the R-CISC today. Visit [www.r-cisc.org](http://www.r-cisc.org) to complete a membership application or email [membership@r-cisc.org](mailto:membership@r-cisc.org) for more information.

## Associate Member Benefit Structure

# Associate Member Benefits Breakdown

| Associate Member Benefits  | Platinum<br>\$50,000 | Premiere<br>\$20,000 | Supporting<br>\$5,000 |
|--|----------------------|----------------------|-----------------------|
| <b>Participation in Simulated Cybersecurity Exercises</b><br>Virtual and in-person cyber simulations will engage Core+ members in reacting to a series of business-impacting cyber events.   | ✓                    |                      |                       |
| <b>Security Conferences</b><br>Invitations to an annual security conference to discuss threats and vulnerability trends seen across the industry, as well as successful mitigations and solutions.   | 3<br>Free            | 1<br>Free            |                       |
| <b>CIO/CISO Forum</b><br>Invitations to a virtual or physical forum for leaders to come together and discuss/understand current cyber threats facing the industry, as well as best practices.  | 3<br>Free            | 1<br>Free            |                       |
| <b>Invitation to Forums, Networking Events and Regional Conferences/Meetings</b><br>R-CISC will organize a variety of meetings to educate members and share knowledge on current/emerging trends that impact retail operations.  | 3<br>Free            | 1<br>Free            |                       |
| <b>Training Programs, at discounted rates</b><br>R-CISC members can benefit from discounted education, training, and certification programs offered through industry leading organizations (e.g., SANS, ISC2, ISACA).  | ✓                    | ✓                    |                       |
| <b>Topic Specific Webcasts</b><br>Entity listed and access to R-CISC webcasts around Core member value on topical areas around threats, research, as well as access to collaborative discussions about products and services.  | ✓                    | ✓                    | ✓                     |
| <b>Cross Promotion &amp; Portal Entity Product/Services Access</b><br>Cross-promotion and presentation of website logo, link to entity page, and annual summit sponsorship pre-announcements ahead of public announcements for pre-selecting sponsorship opportunities. Supporting sponsors get their information added into the R-CISC portal for member search. Must provide vendor Point of Contact for member-based connection requests. | ✓                    | ✓                    | ✓                     |

# R-CISC Associate Membership

| Eligibility   | Associate Benefits   |
|---|--|
| <ul style="list-style-type: none"><li>Engaged in the business of providing services to retailers or retail product manufacturers</li><li>Subject matter expertise in cybersecurity and privacy issues</li></ul>   | <ul style="list-style-type: none"><li>Increased insight into retail concerns</li><li>Website branding</li><li>Conference and webinar participation</li><li>Access to industry leadership</li></ul>                                       |
| Member Benefits   | Limitations  |
| <ul style="list-style-type: none"><li>Additional threat information</li><li>Potential discount on services</li><li>Partners with cyber threat knowledge</li><li>Better security controls from providers</li></ul> | <ul style="list-style-type: none"><li>No voting governance rights, unless voted onto BOD</li><li>Limited portal access</li><li>No member directory access</li><li>No unchecked promotion</li><li>Board discretion to terminate</li></ul> |

Platinum Associate  
Member

\$50,000

Premier Associate  
Member

\$20,000

Supporting  
Associate

\$5,000



## Contact the R-CISC Retail Cyber Intelligence Sharing Center

[www.r-cisc.org](http://www.r-cisc.org)

[membership@r-cisc.org](mailto:membership@r-cisc.org)

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