CHRISTEENA DANIEL

WordPress Developer | Web Developer (2 Years UAE Experience)

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PROFILE

Web Developer / WordPress Developer with 4 years of experience (2 years UAE, 2 years India) specializing in WordPress, WooCommerce, PHP, HTML, CSS, JavaScript, MySQL, and SEO. Experienced in delivering UAE client projects, responsive websites, payment gateway integration (Stripe, Tabby, PayPal), website speed optimization, hosting and DNS management.Proven ability to deliver secure, mobile-friendly, high-performance websites. Seeking a Web Developer position in Dubai or across UAE.

EXPERIENCE

WordPress & Web Developer   2023 – Present
HD Digital Media CO L.L.C   Dubai

- Enhanced and maintained WordPress and WooCommerce websites for UAE clients
- Built responsive, mobile-first websites using HTML, CSS, Bootstrap, and JavaScript
- Integrated UAE-ready payment gateways including Stripe, Tabby, and PayPal
- Performed website speed optimization, performance tuning, and security hardening
- Managed hosting environments, cPanel, DNS records, domain configuration, and migrations
- Implemented on-page SEO, technical SEO, and keyword optimization for Google ranking
- Developed custom PHP and AJAX functionalities
- Conducted regular backups, updates, malware removal, and bug fixing
- Collaborated with designers, SEO team, and marketing team on live projects
- Deliver projects for UAE clients:
- https://lumadgold.com/
- https://asterflower.ae/
- https://coconcurrydubai.com/
- https://almakhamaria.com

Software & Web Developer   2021 – 2023
NextgenPro Innovations & Edupark PVT LTD   Kerala, India

- Built dynamic websites and eCommerce applications
- Built web pages using PHP, HTML, CSS, JavaScript, and MySQL
- Optimized database performance using advanced SQL queries
- Developed UI using PHP, JavaScript, and XAMPP environment
- Created stored procedures, triggers, views, and database indexes
- https://smartedupro.in/website/

Digital Marketing, SEO & Graphic Designer

- Generated SEO blogs and website content to improve organic search traffic
- Developed 20+ high-converting landing pages for lead generation
- Managed on-page and off-page SEO campaigns
- Conducted keyword research, competitor analysis, and market research
- Designed social media creatives, banners, posters, and ad graphics
- Created visual content for Instagram, Facebook, and digital ads
- Worked closely with the marketing team on branding and campaign creatives
- https://www.instagram.com/nextgenpro/?g=5

SKILLS

WordPress Development
- WordPress
- WooCommerce
- PHP
- HTML5
- CSS3
- JavaScript
- Bootstrap
- AJAX
- Responsive Web Design
- Mobile-First Design
- Performance Optimization
- Website Security
- Website Migration

Design & Tools
- Graphic Design
- Canva
- Photoshop
- Banner & Poster Design
- Git

Database & Hosting
- MySQL
- SQL Queries,
- cPanel,
- Domain & DNS Management
- Backup & Restore

SEO & Digital Marketing
- On-Page SEO
- Off-Page SEO
- SEO Optimization
- Keyword Research
- Content Marketing

EDUCATION

Bachelor of Computer Application   2019
Baker College for Women, Kerala, India   Kerala, India

Plus Two   2016
Mount Carmel Girls HSS, Kerala, India   Kerala, India

SSLC   2014
PEMHS Thiruvanchoor, Kerala, India   Kerala, India

LANGUAGE

English   Malayalam

Hindi   Tamil