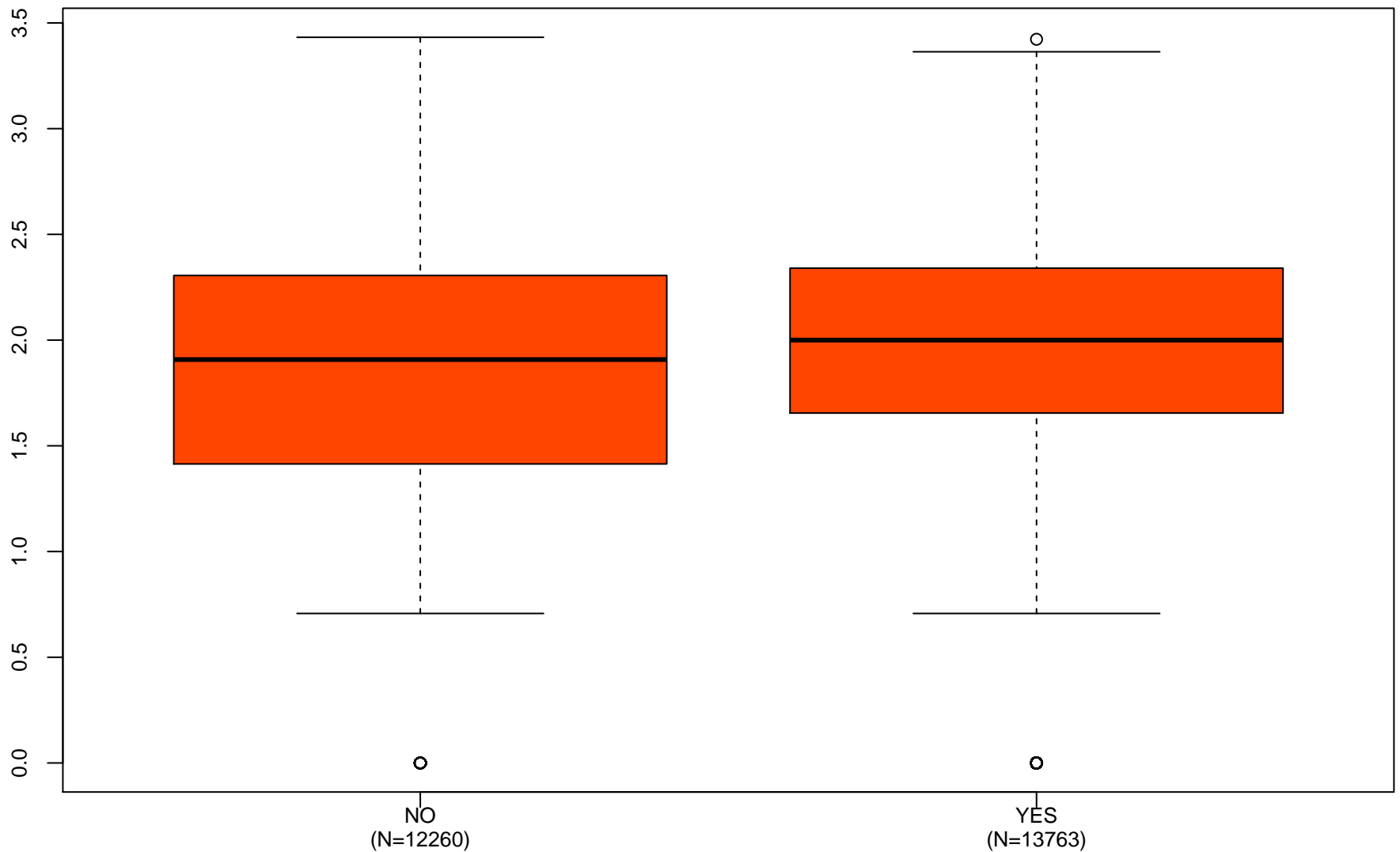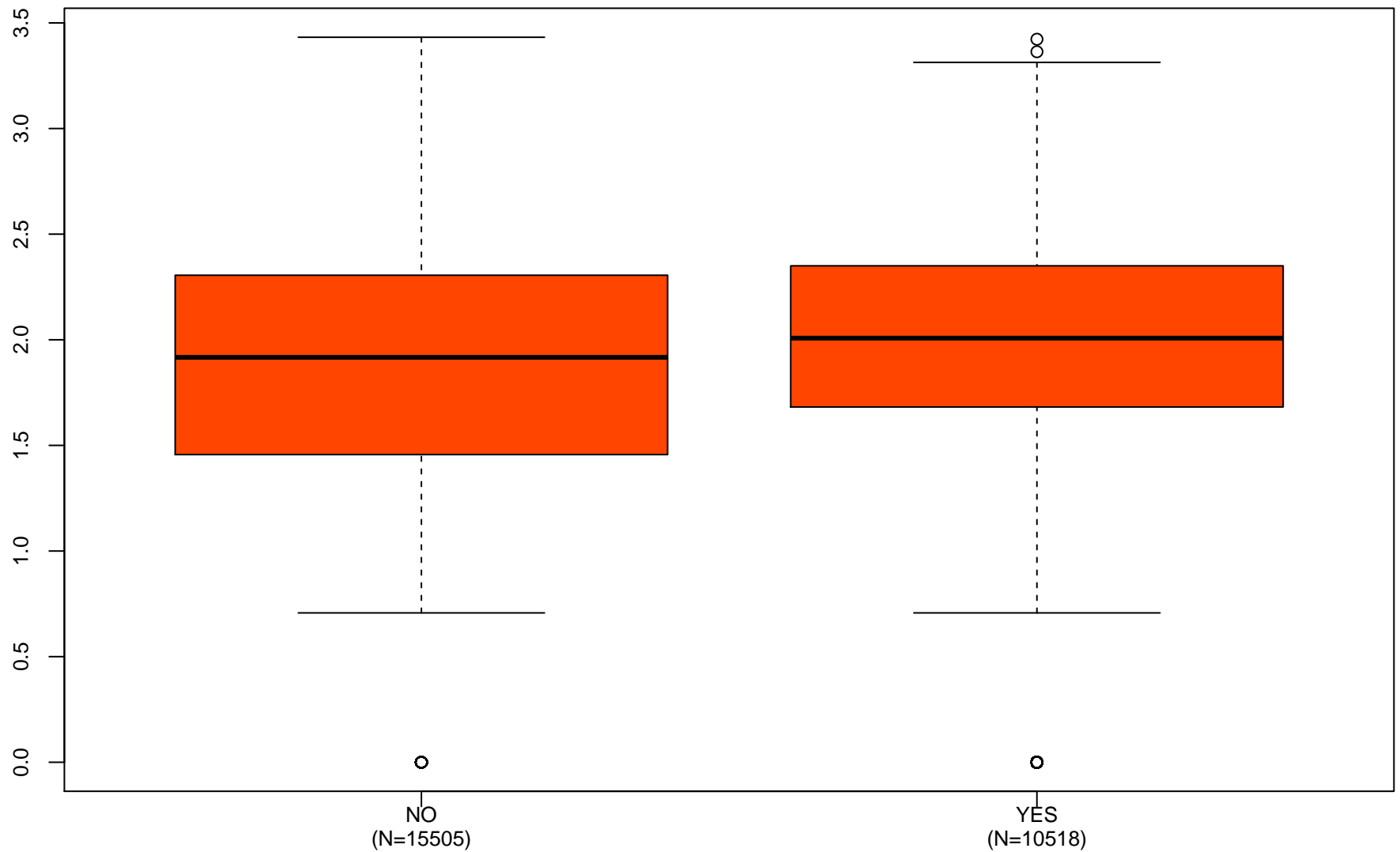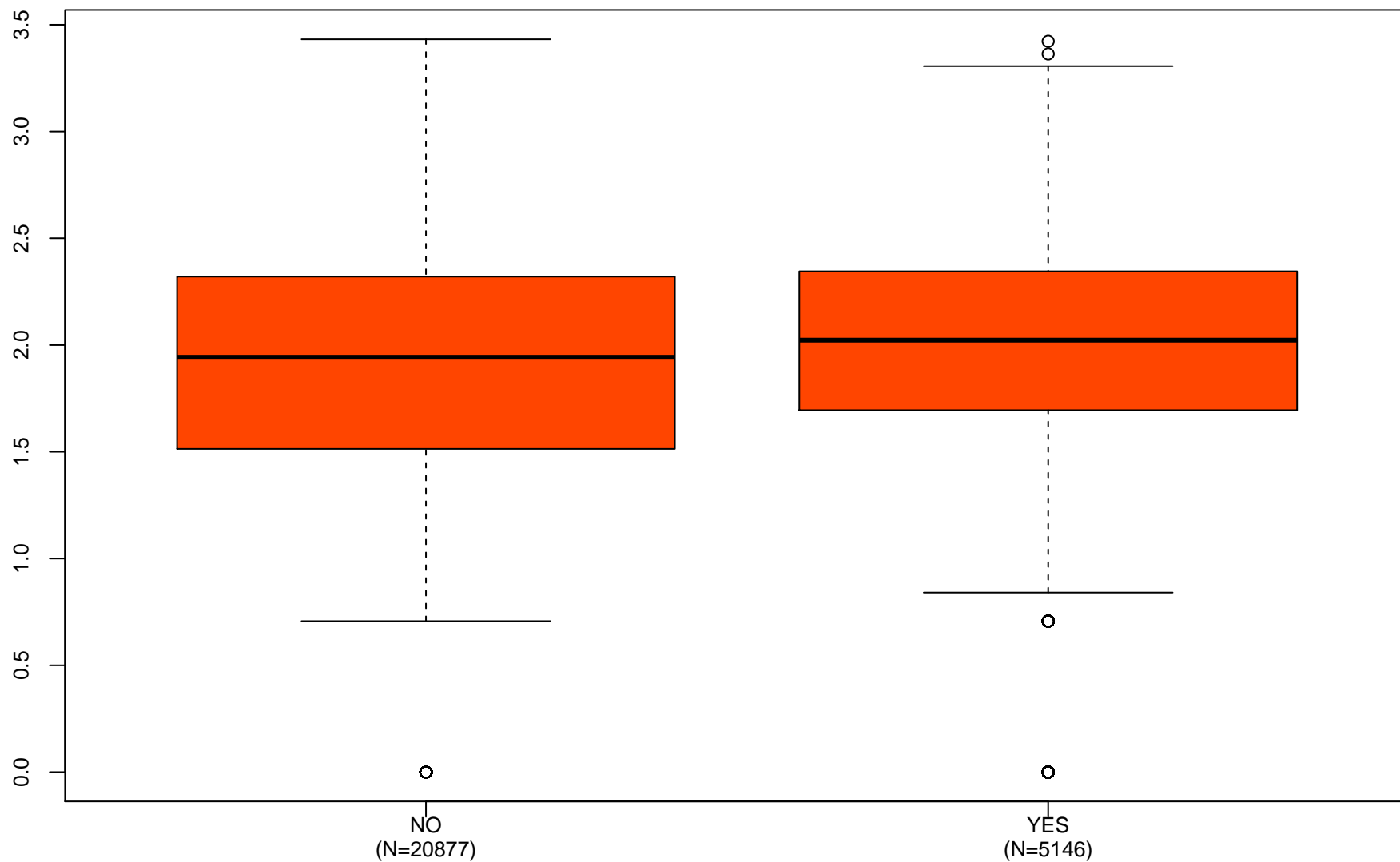**qdrt all radio hours by intpodmoblist – SIGNIF**
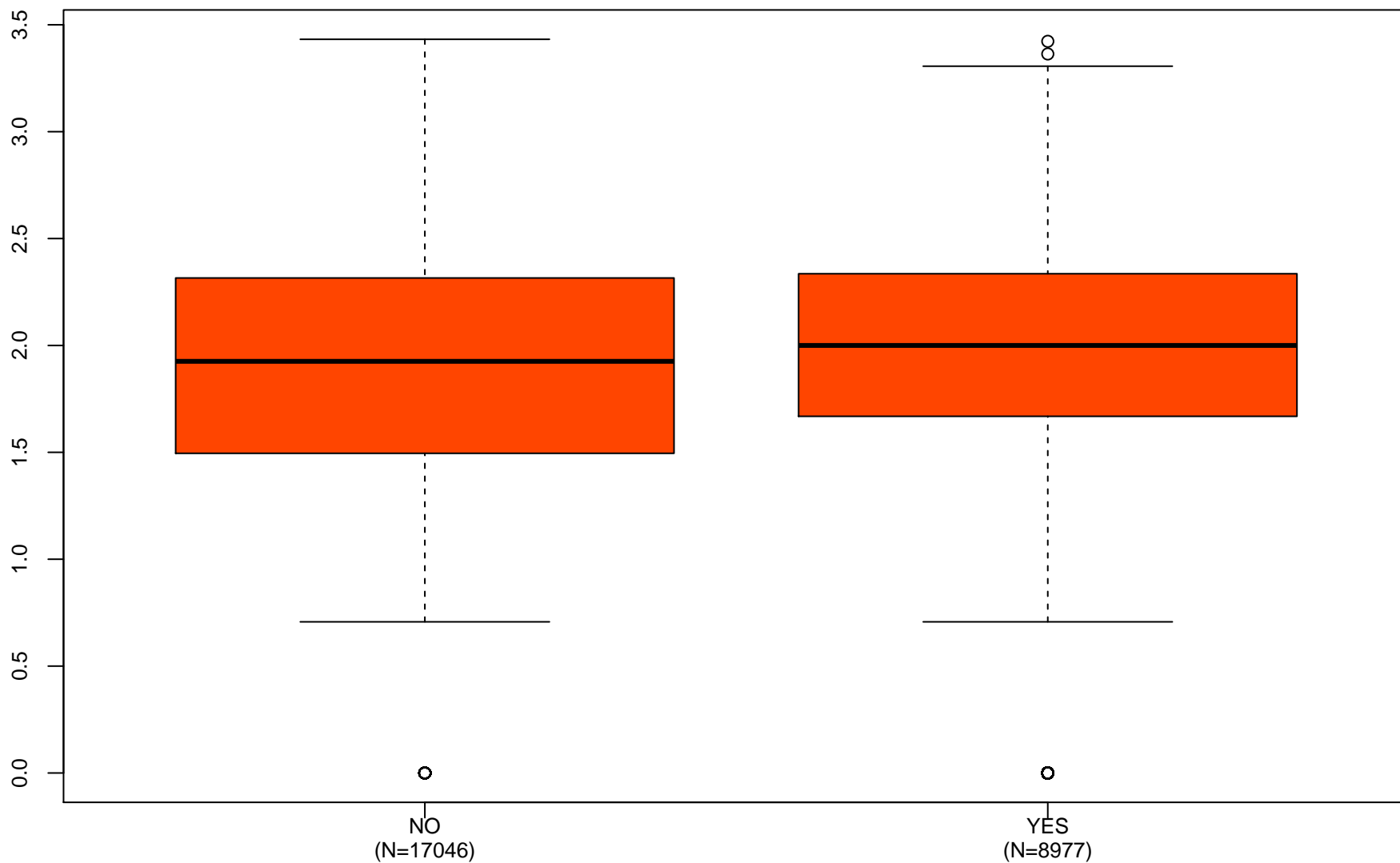
qdrt all radio hours by intlist – SIGNIF

qdrt all radio hours by podlist – SIGNIF

NO
(N=20877)

YES
(N=5146)

qdrt all radio hours by moblist – SIGNIF

NO
(N=17046)

YES
(N=8977)

qdrt all radio hours by digagile – SIGNIF

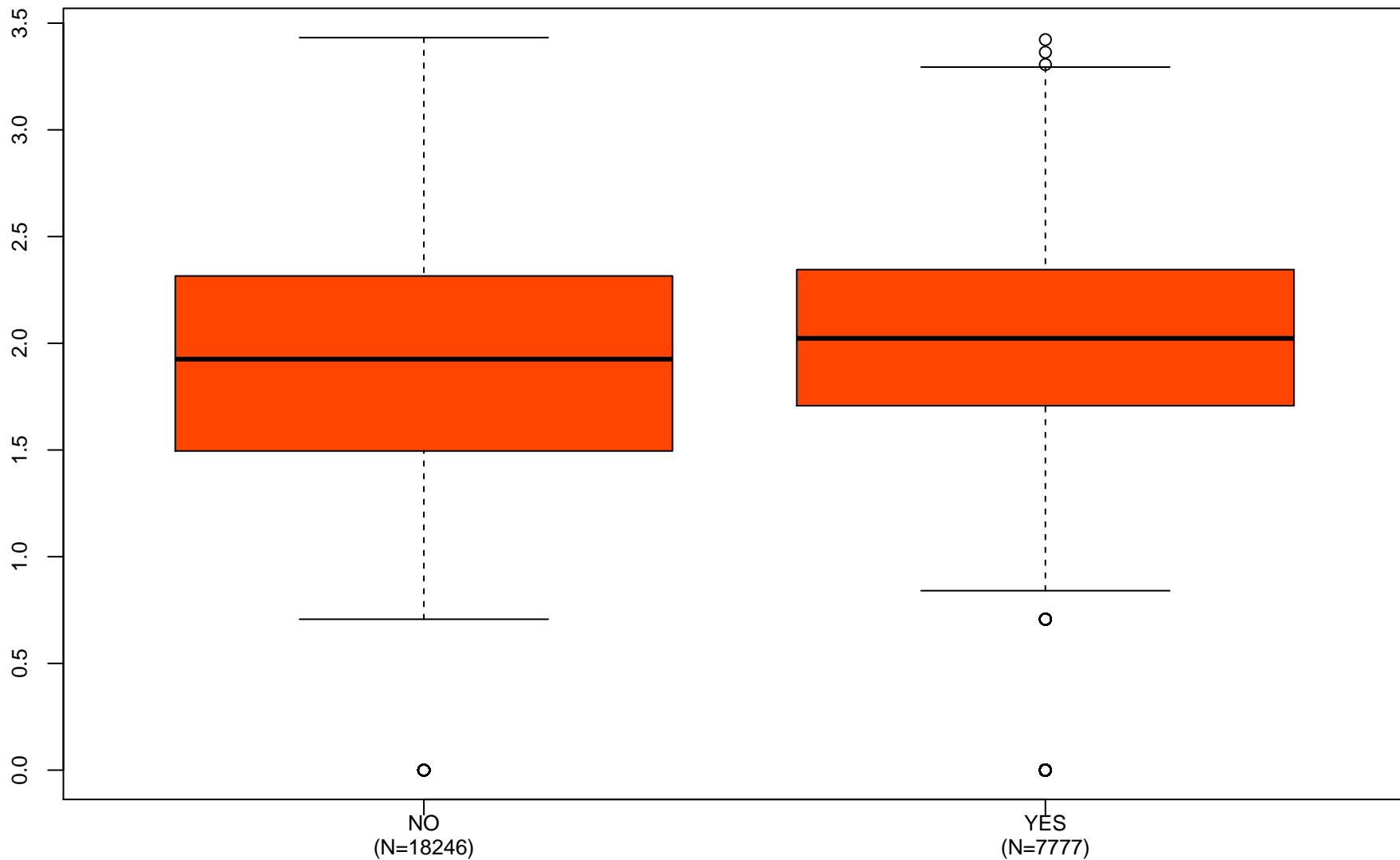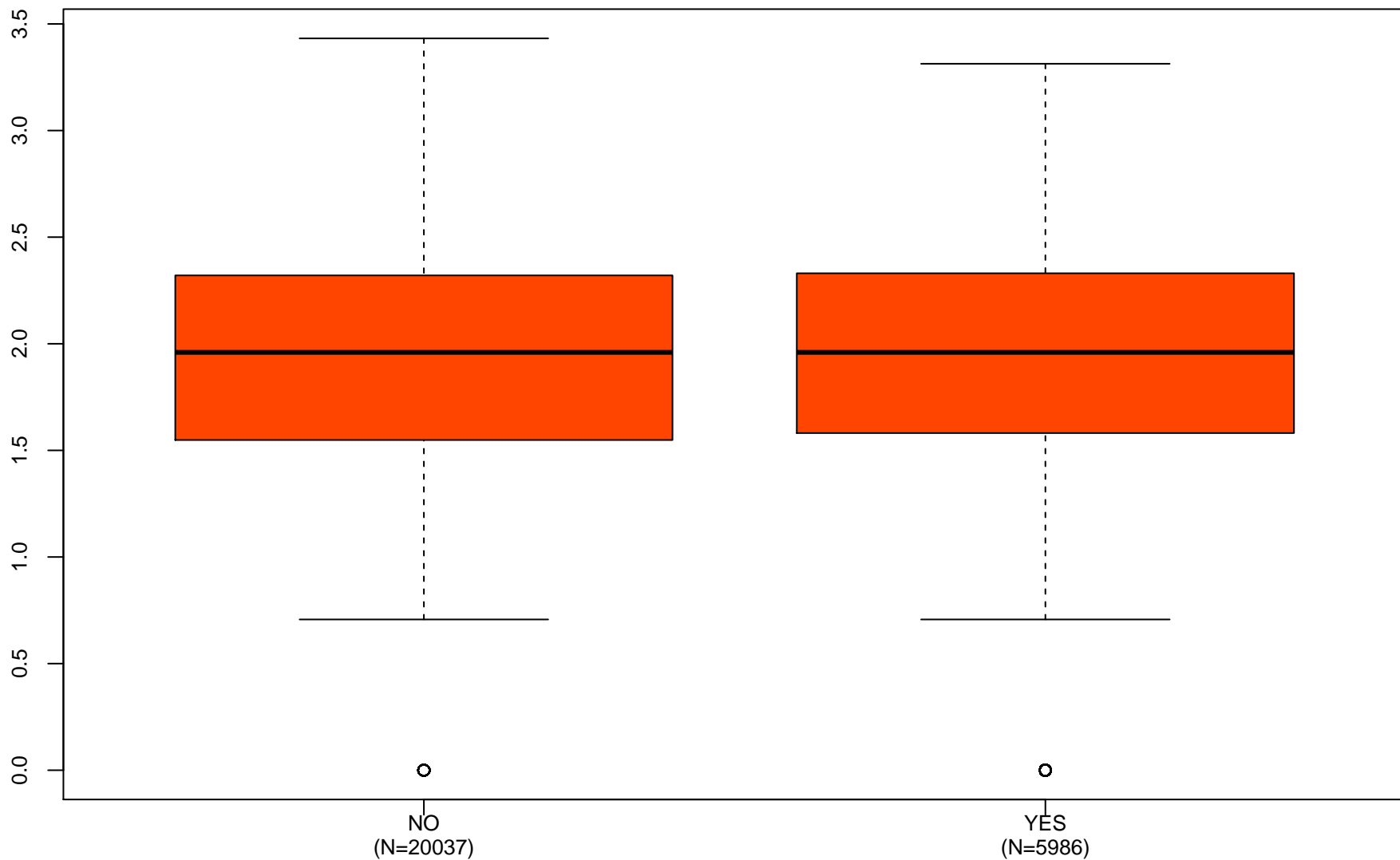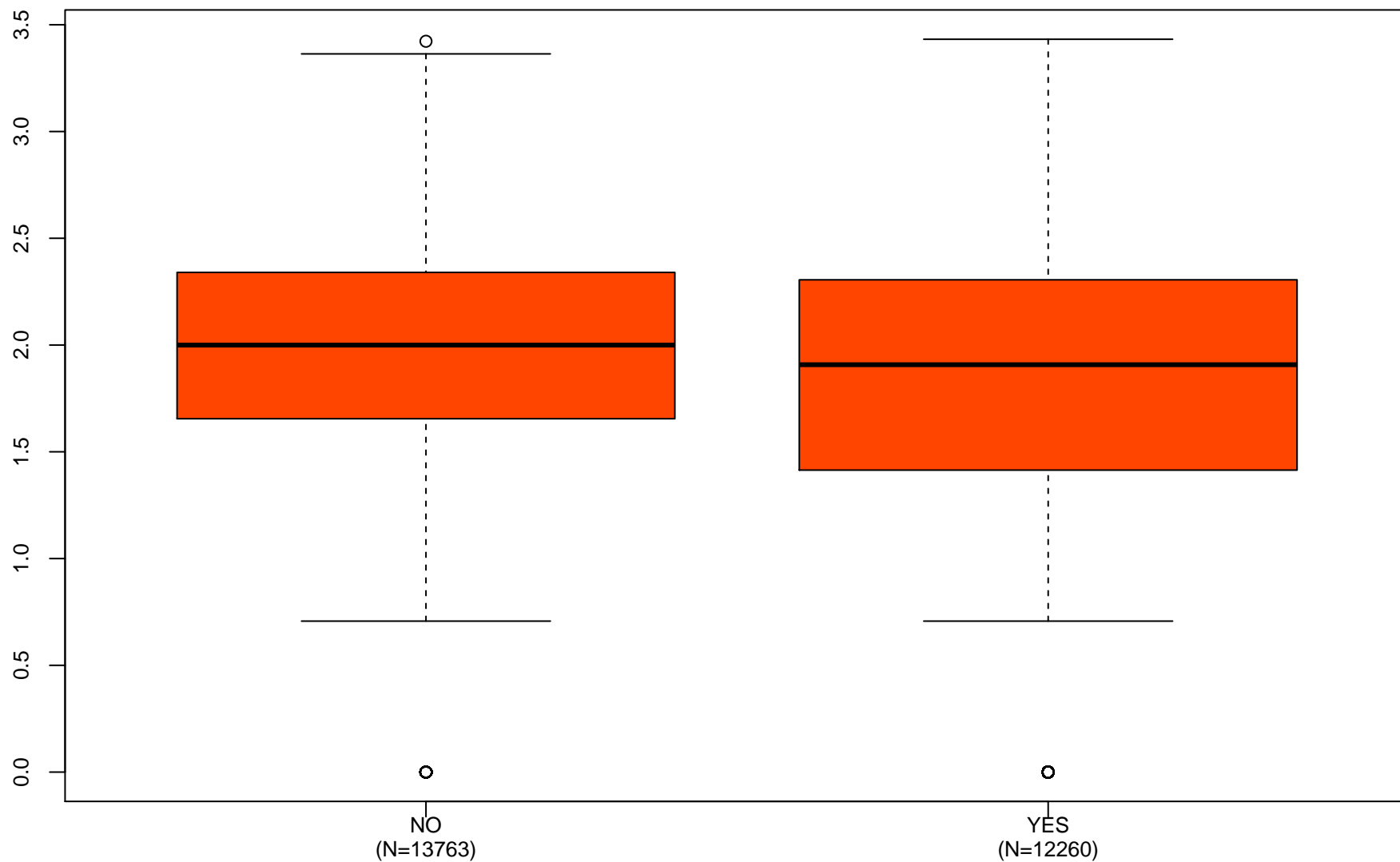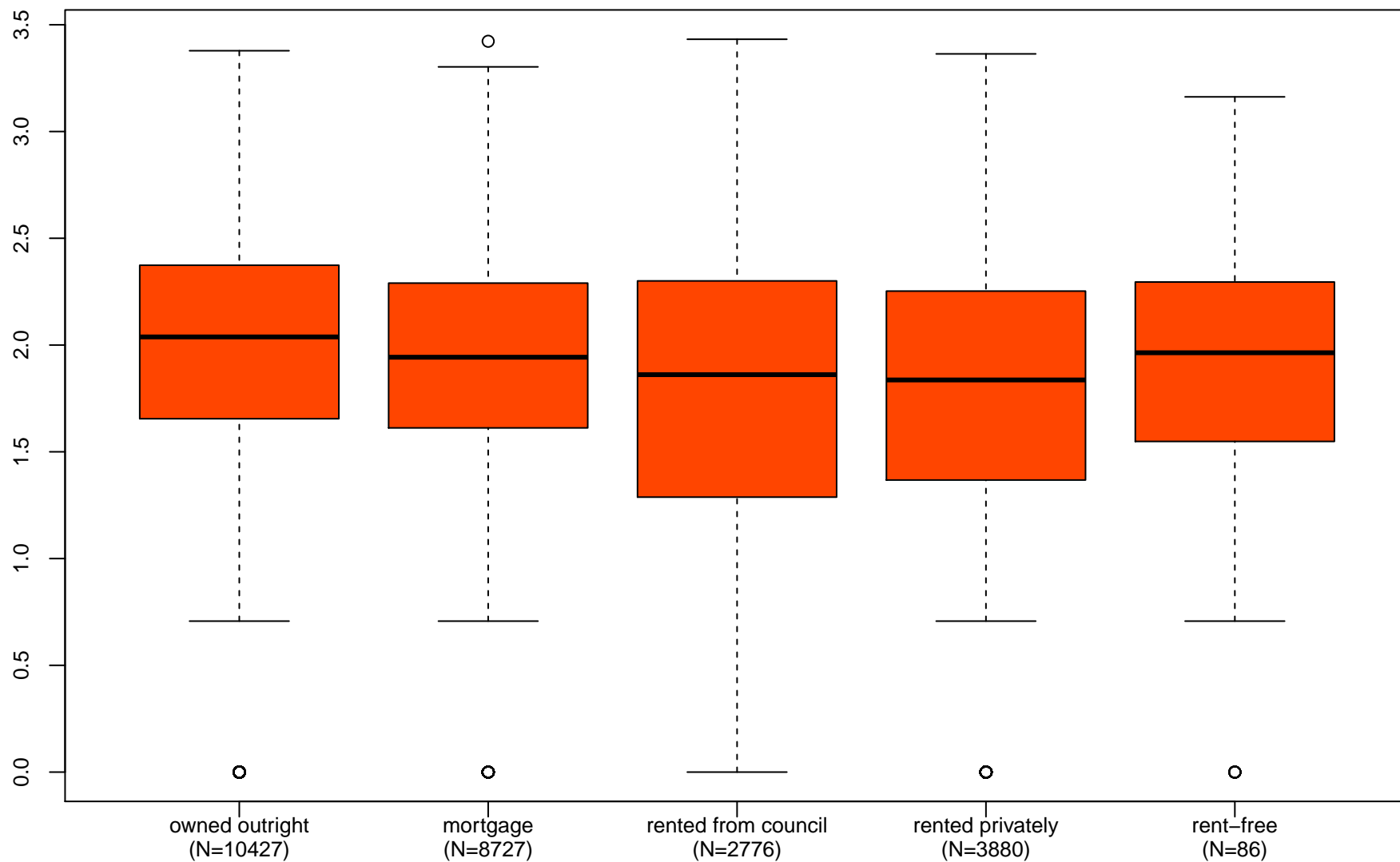# qdrt all radio hours by dignonagile – SIGNIF
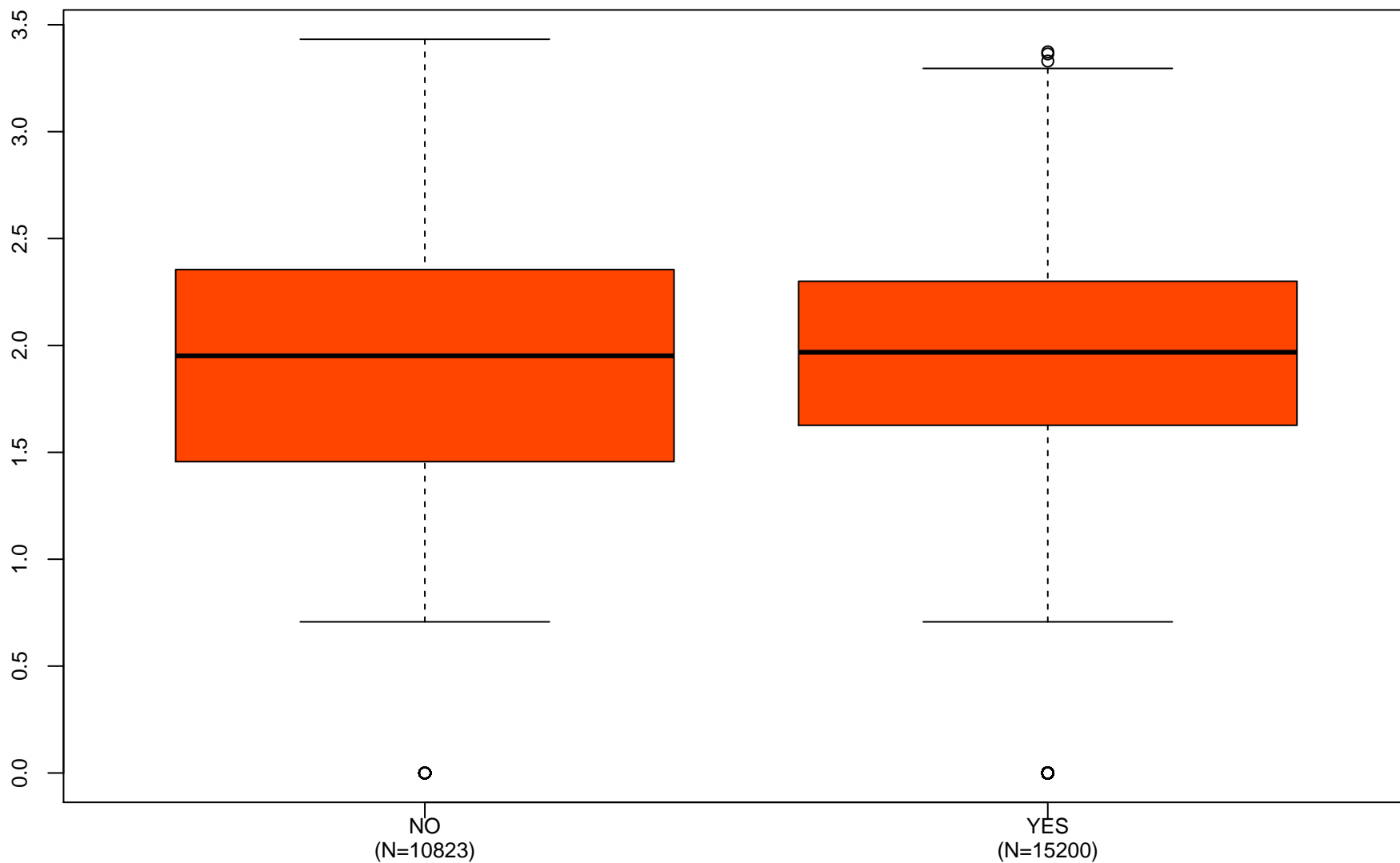
qdrt all radio hours by dignonlist – SIGNIF

qdrt all radio hours by hhtenure – SIGNIF
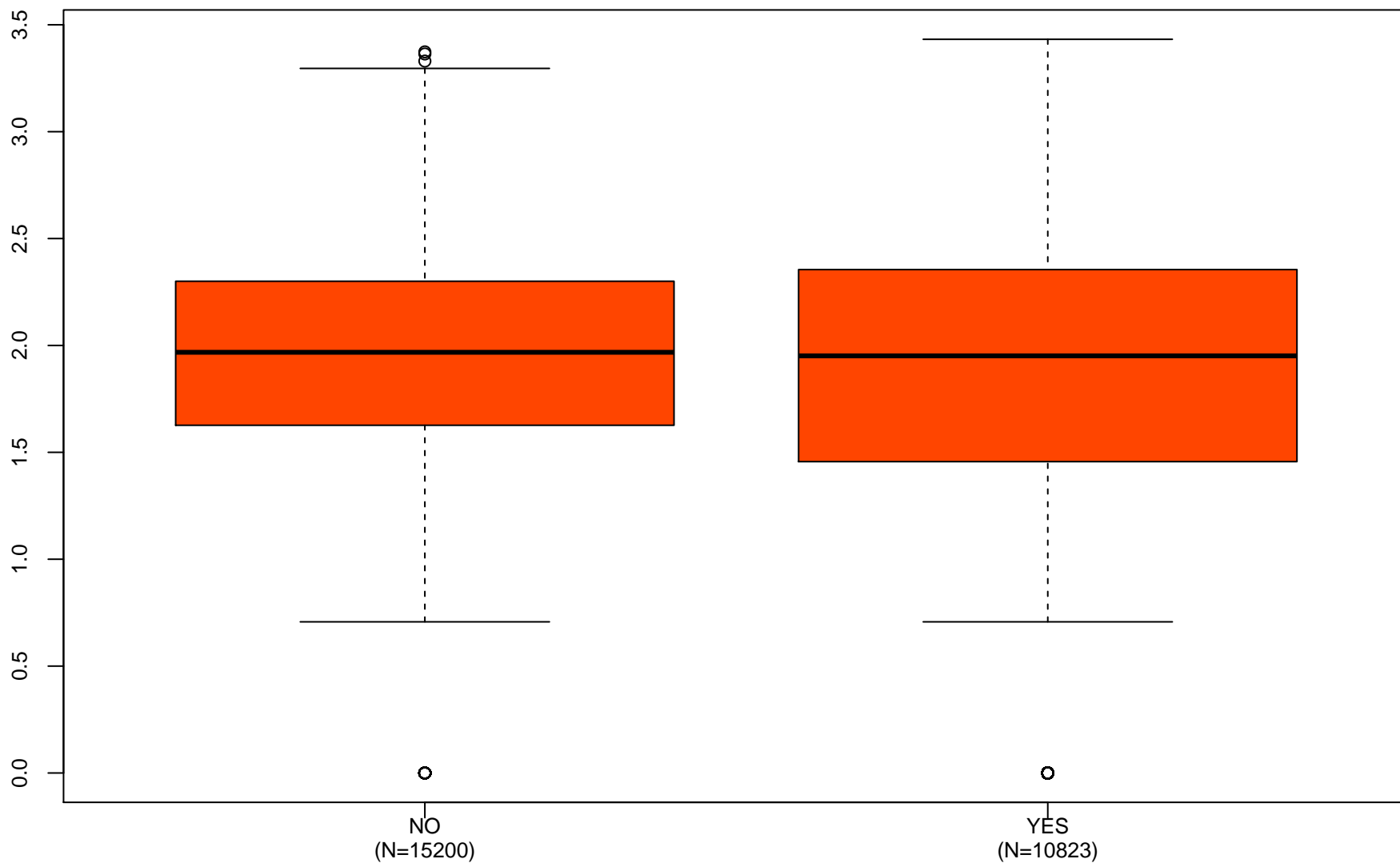
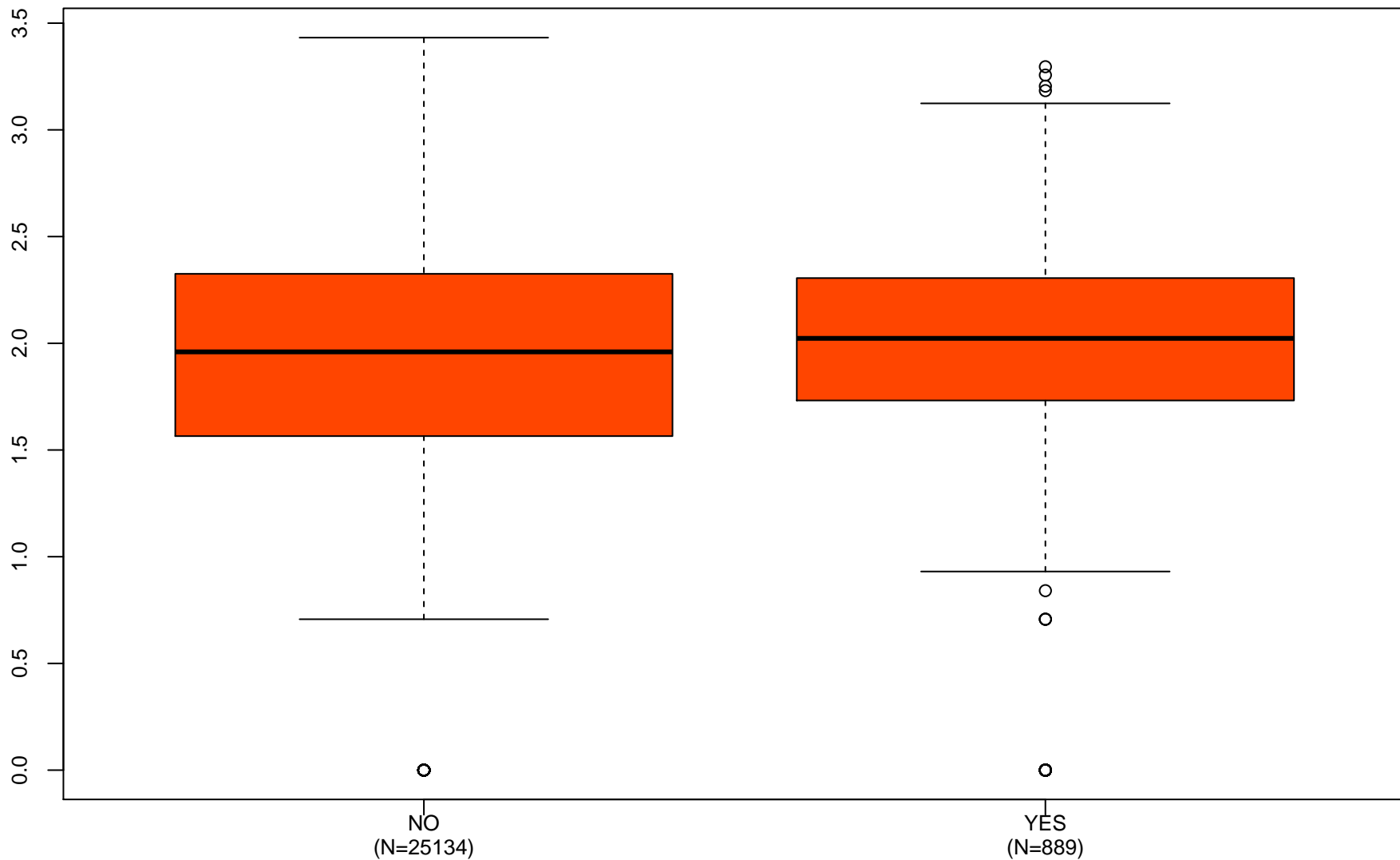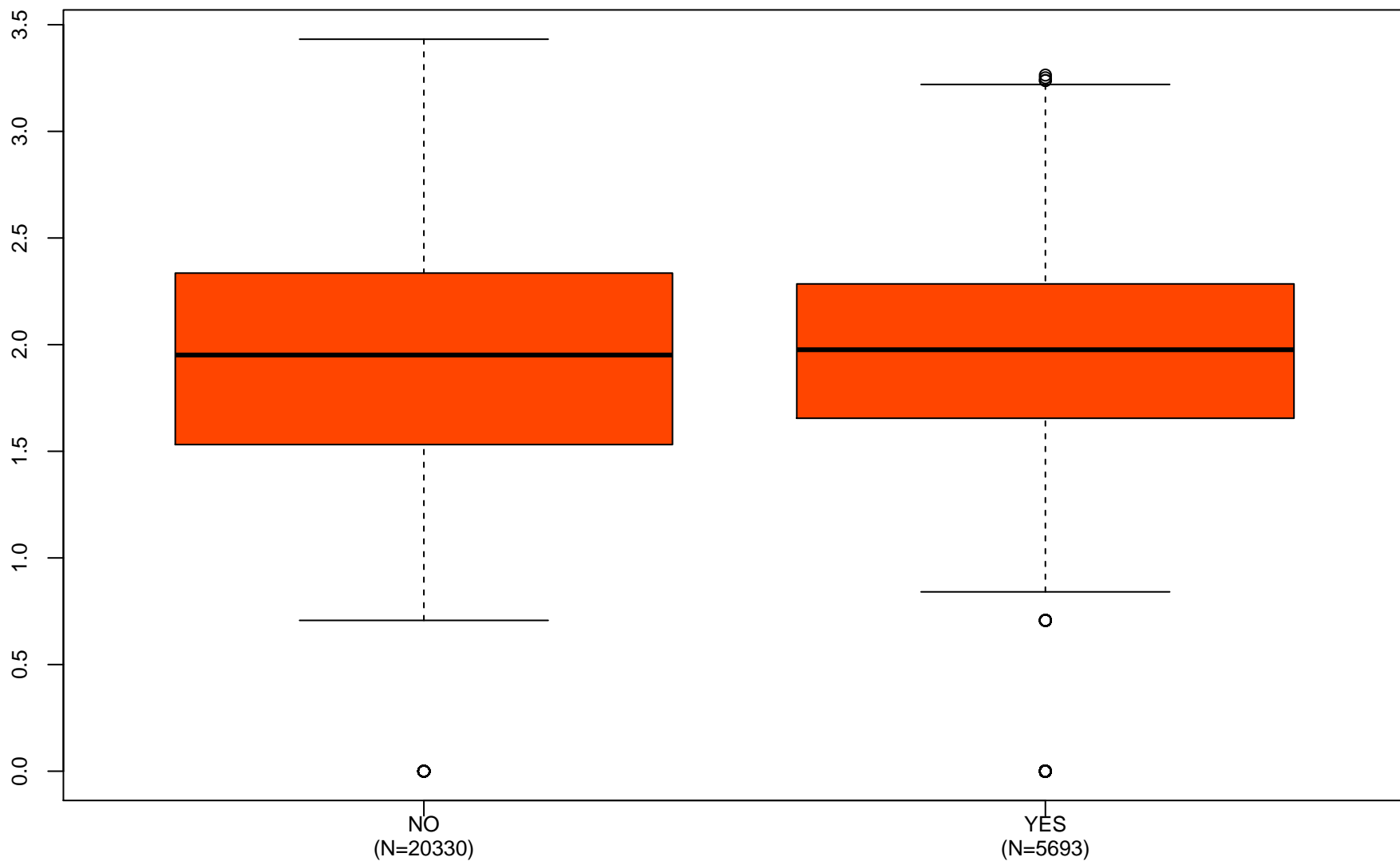**qdrt all radio hours by sgABC1 – SIGNIF**

NO
(N=10823)

YES
(N=15200)

qdrt all radio hours by sgC2DE – SIGNIF

qdrt all radio hours by sgA – SIGNIF

NO
(N=25134)

YES
(N=889)

qdrt all radio hours by sgB – SIGNIF

NO
(N=20330)

YES
(N=5693)
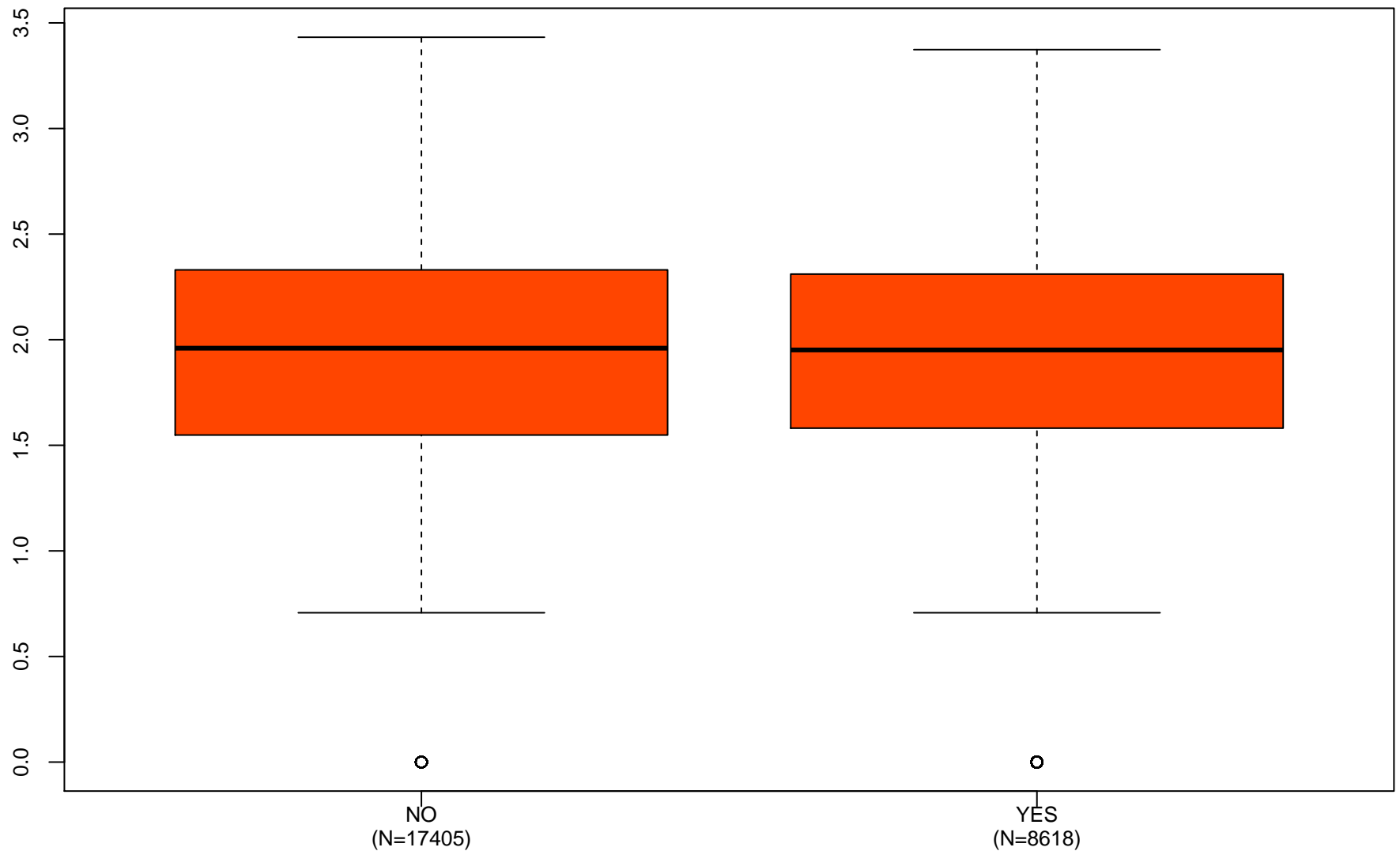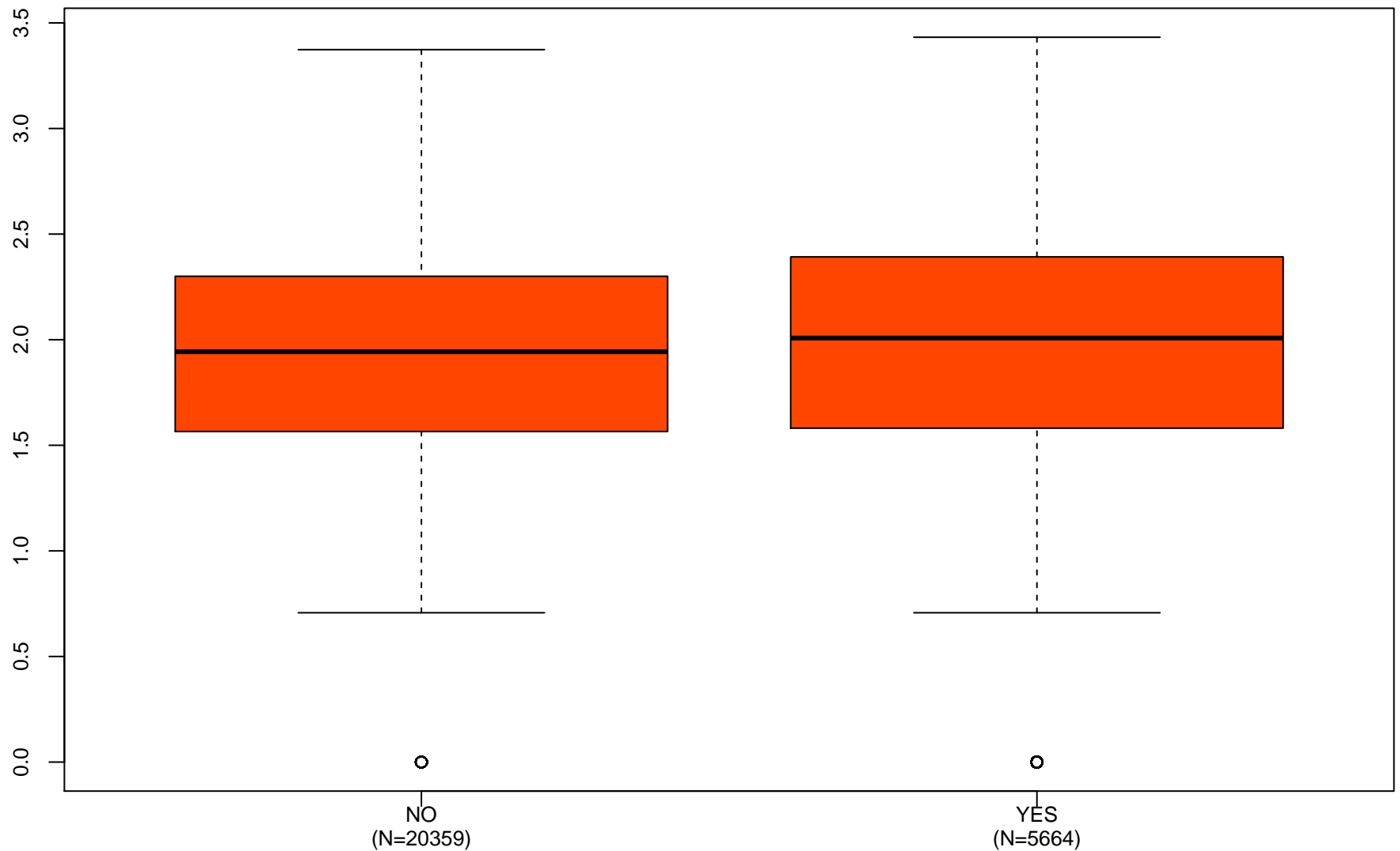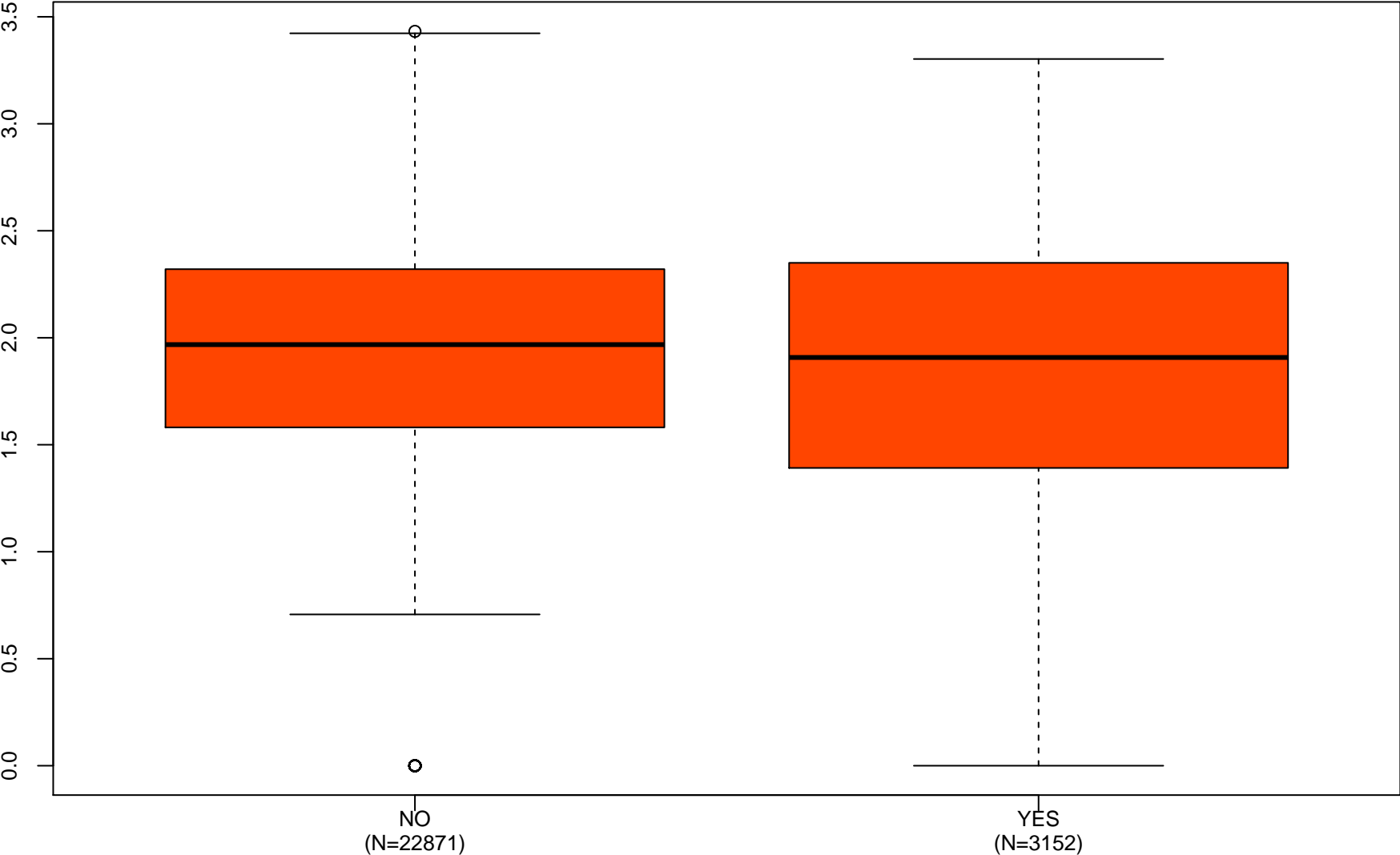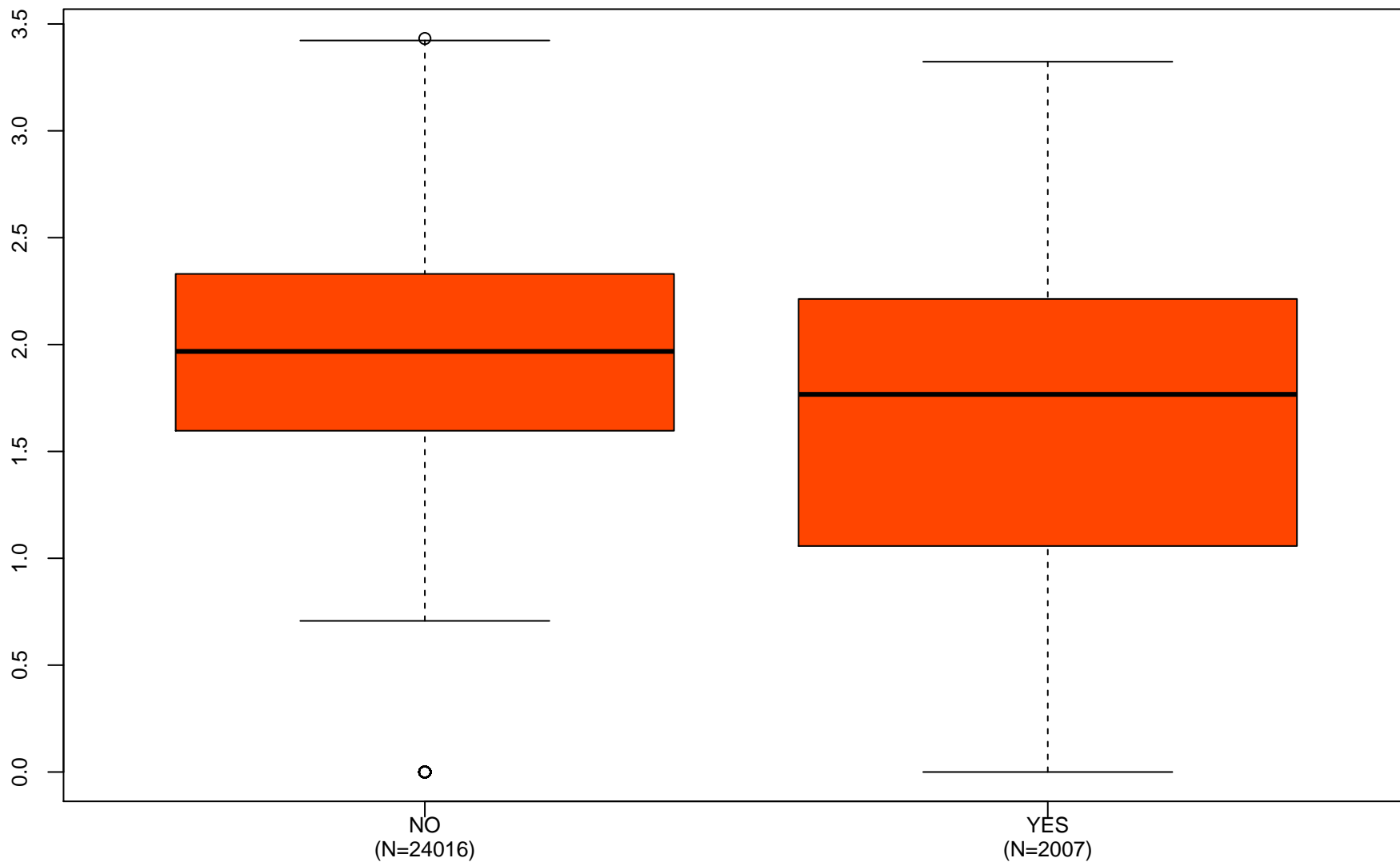
qdrt all radio hours by sgC1 − SIGNIF

qdrt all radio hours by sgC2 − SIGNIF
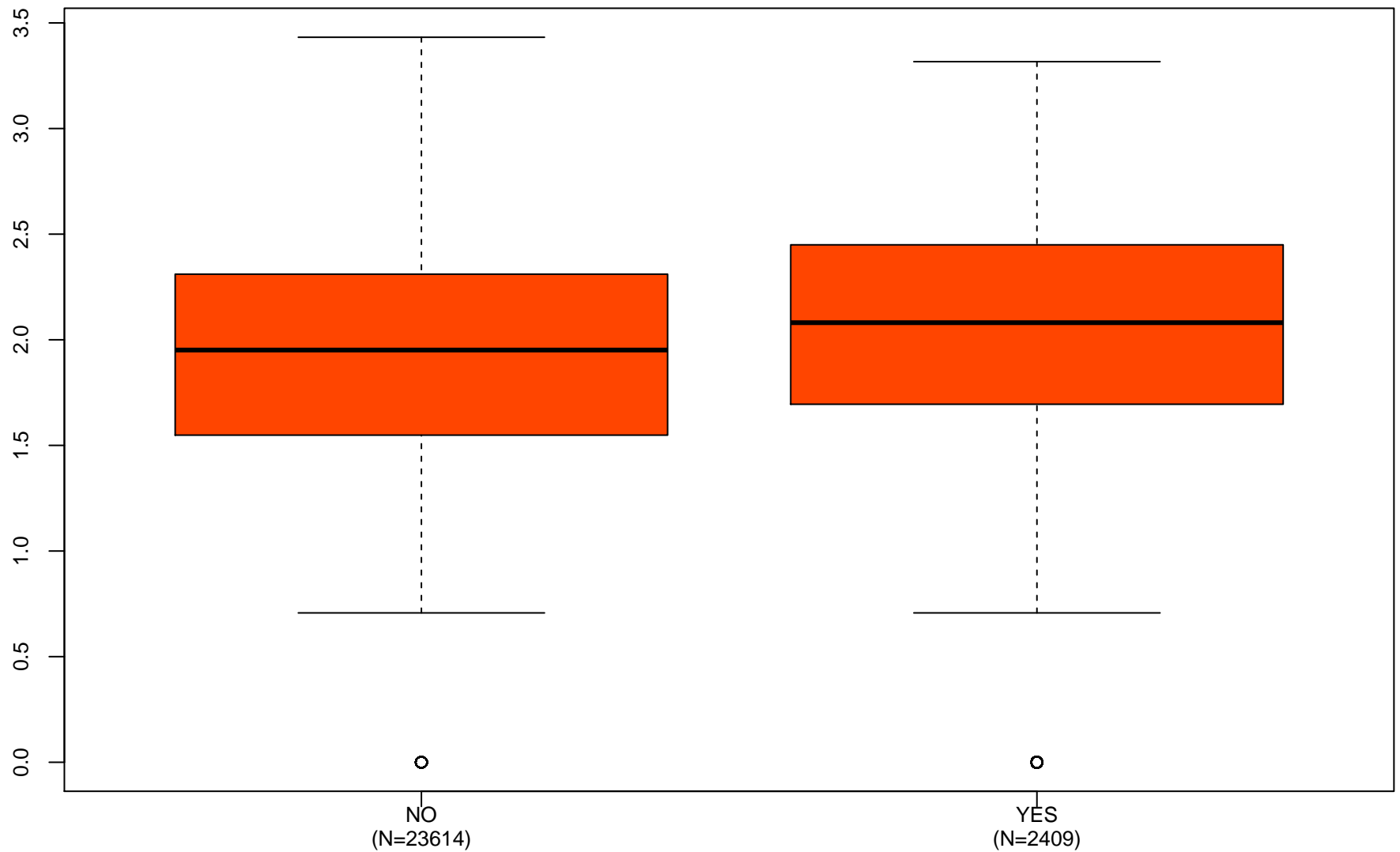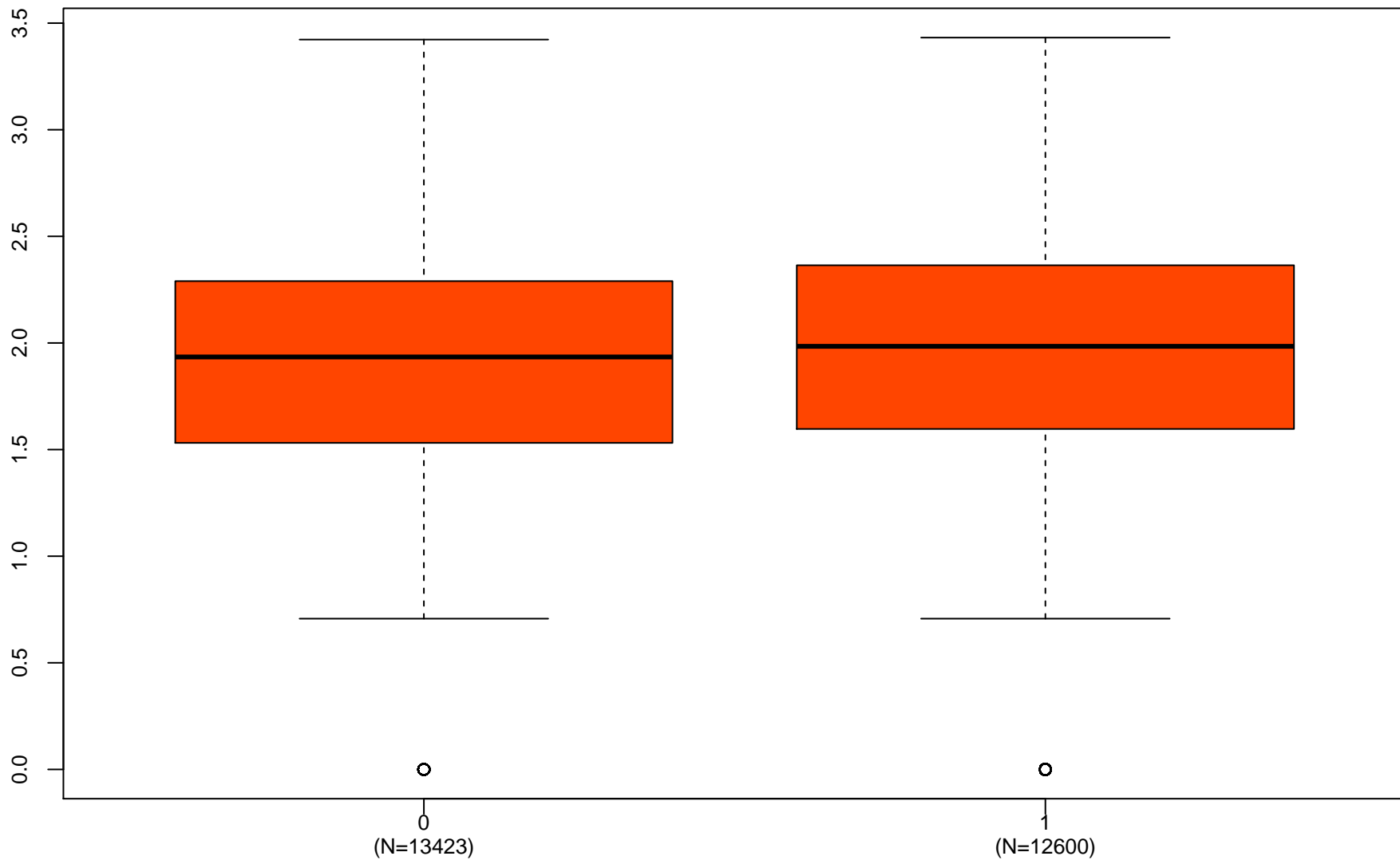
qdrt all radio hours by sgD – SIGNIF

qdrt all radio hours by sgE – SIGNIF

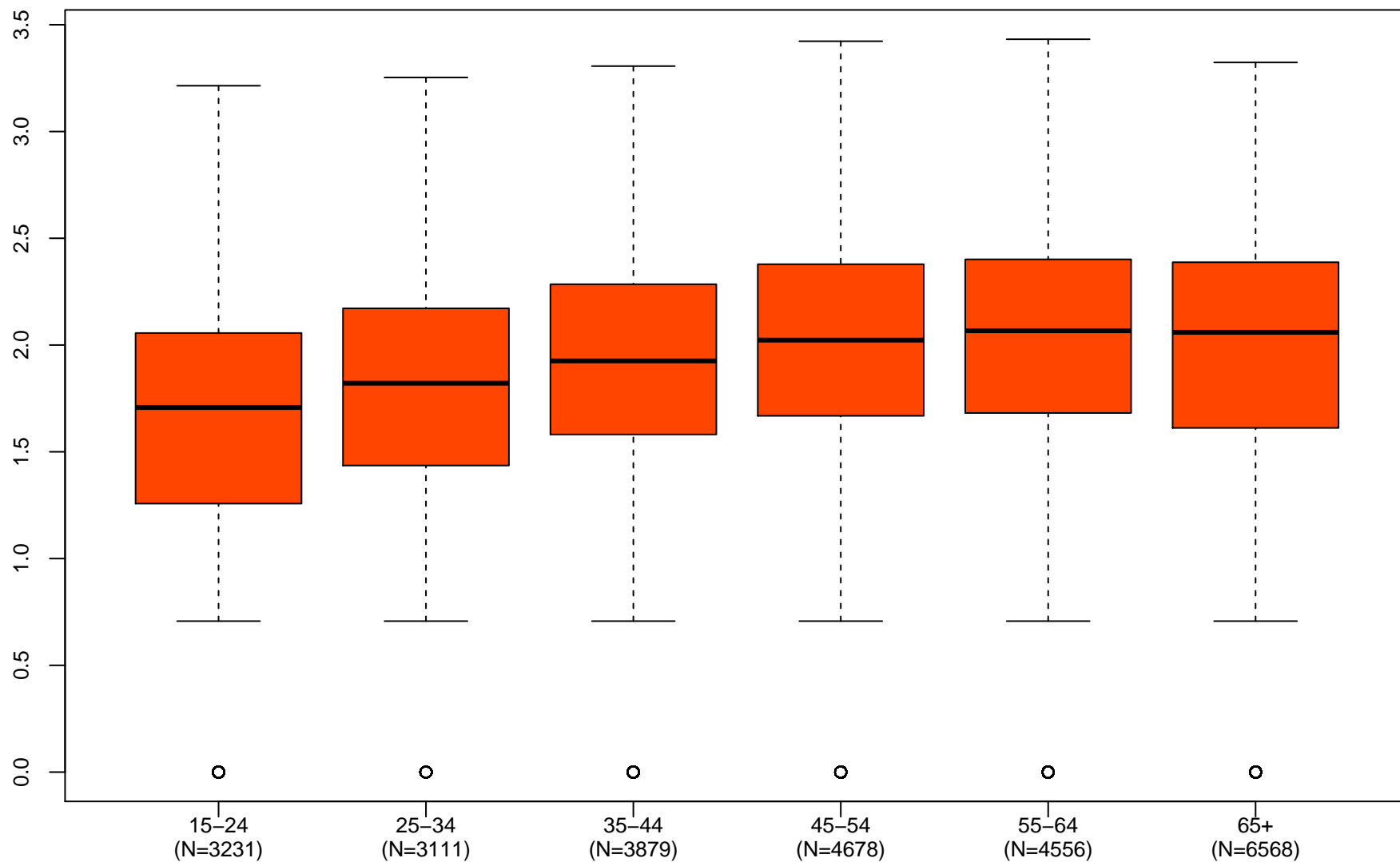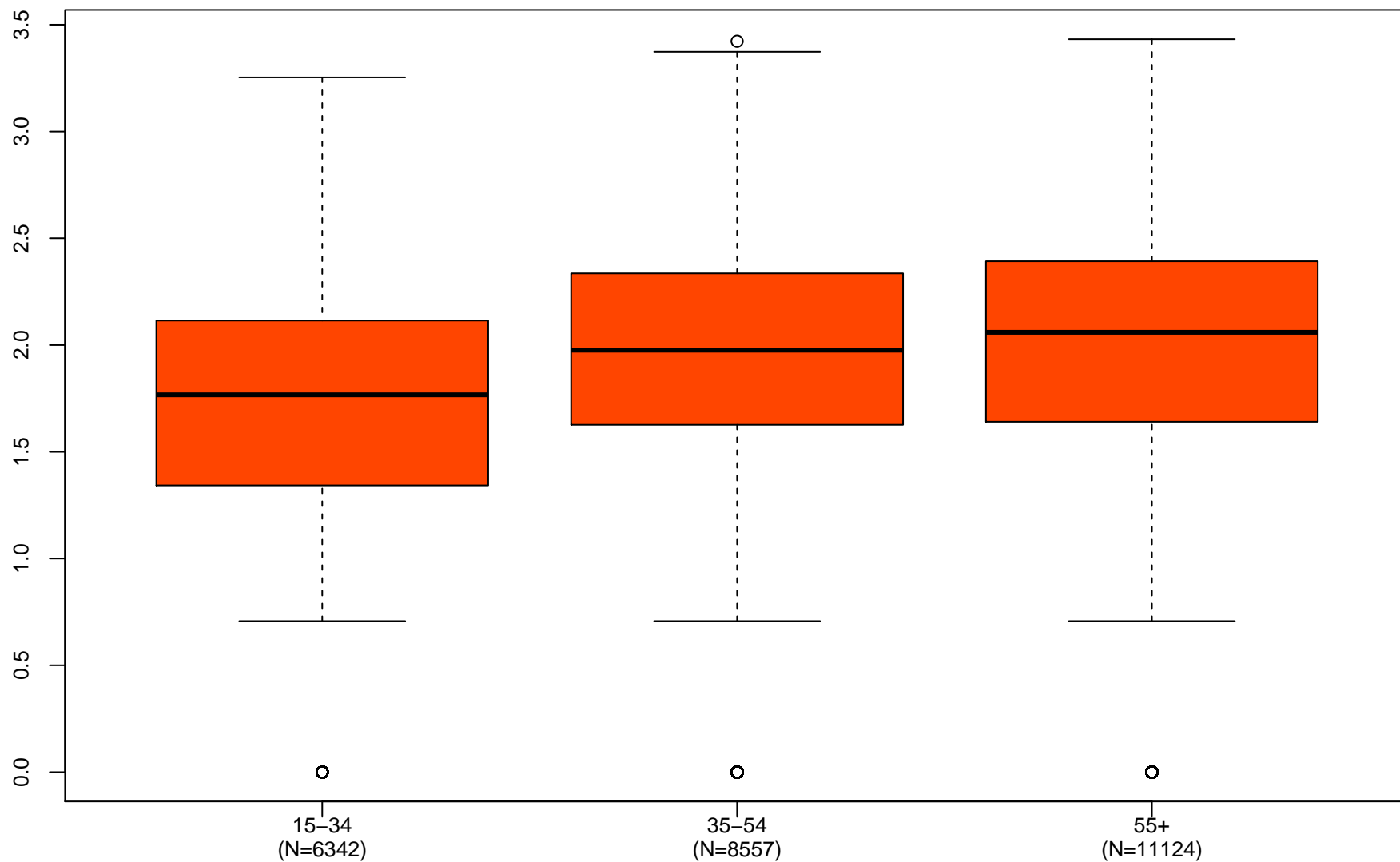**qdrt all radio hours by selfempl – SIGNIF**

NO
(N=23614)

YES
(N=2409)

qdrt all radio hours by male – SIGNIF

qdrt all radio hours by agex7 – SIGNIF

qdrt all radio hours by agex3 – SIGNIF

| | 15–34 (N=6342) | 35–54 (N=8557) | 55+ (N=11124) |

qdrt all radio hours by work – SIGNIF

full–time (N=10197)	part–time (N=3317)	education (N=1888)	looking for work (N=942)	not looking for work (N=2078)	retired (N=7593)
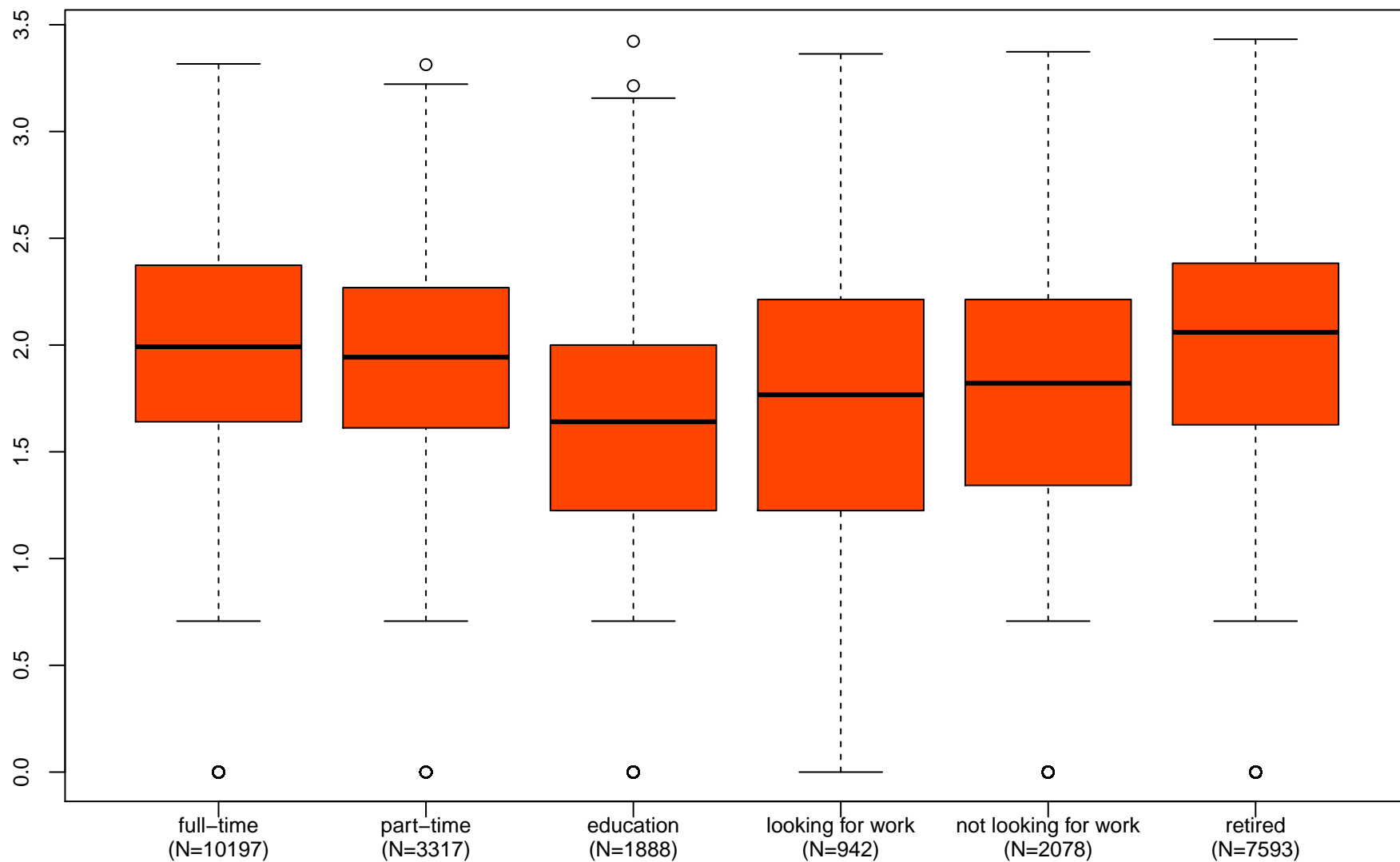
qdrt all radio hours by white – SIGNIF

NO
(N=1779)

YES
(N=24244)
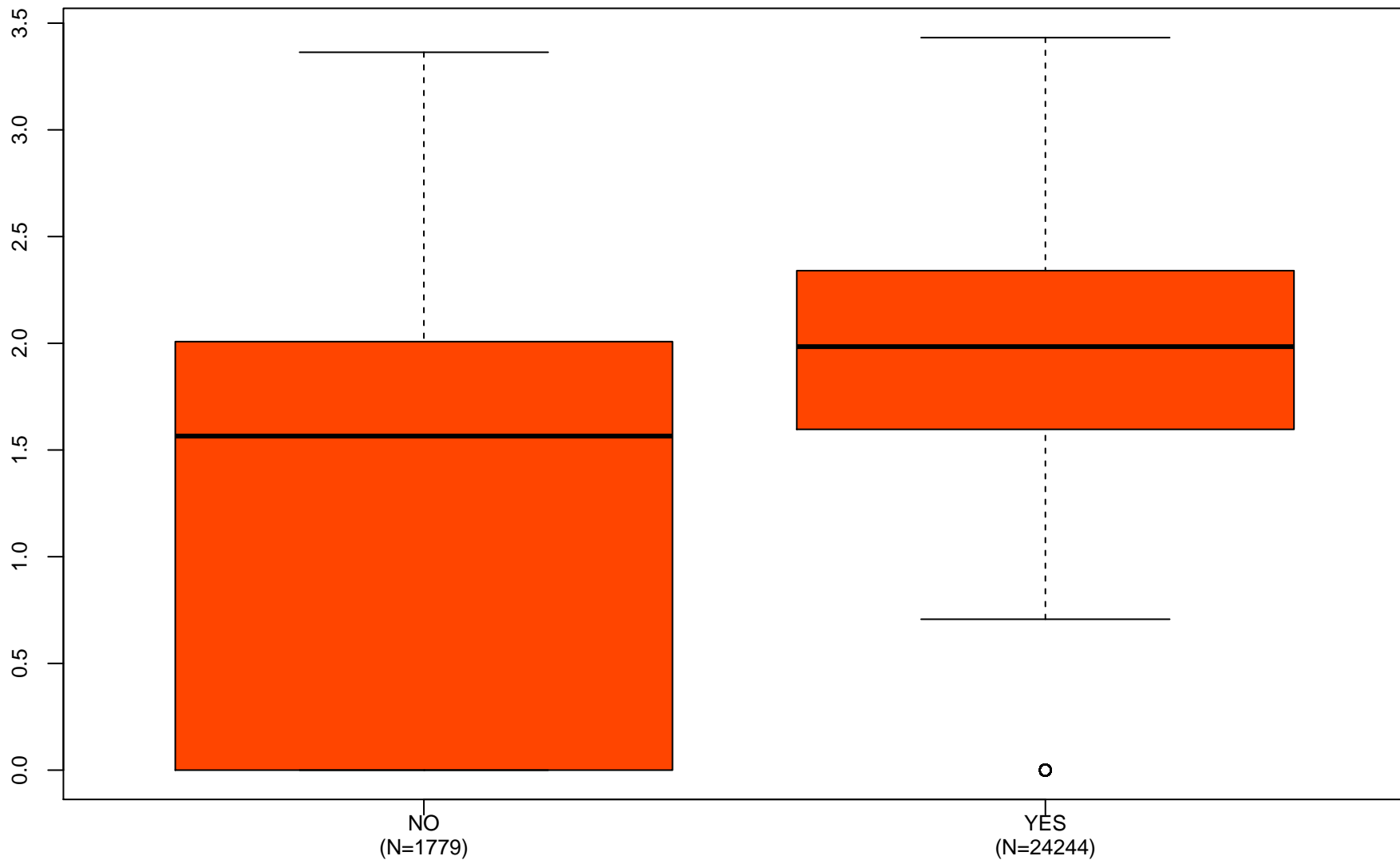
qdrt all radio hours by nonwhite – SIGNIF

NO
(N=24244)

YES
(N=1779)
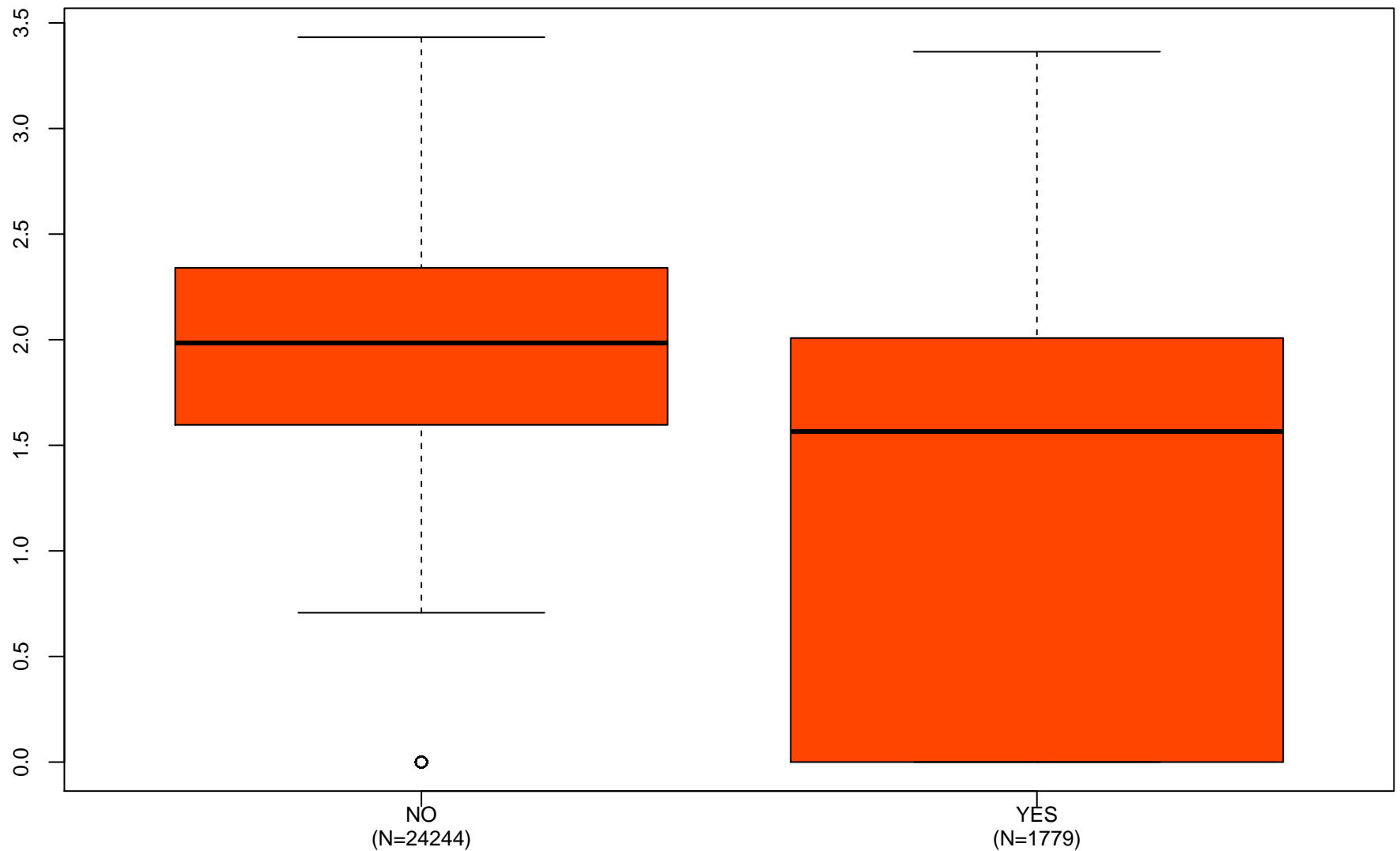
qdrt all radio hours by black – SIGNIF

	NO	YES
	(N=25578)	(N=445)
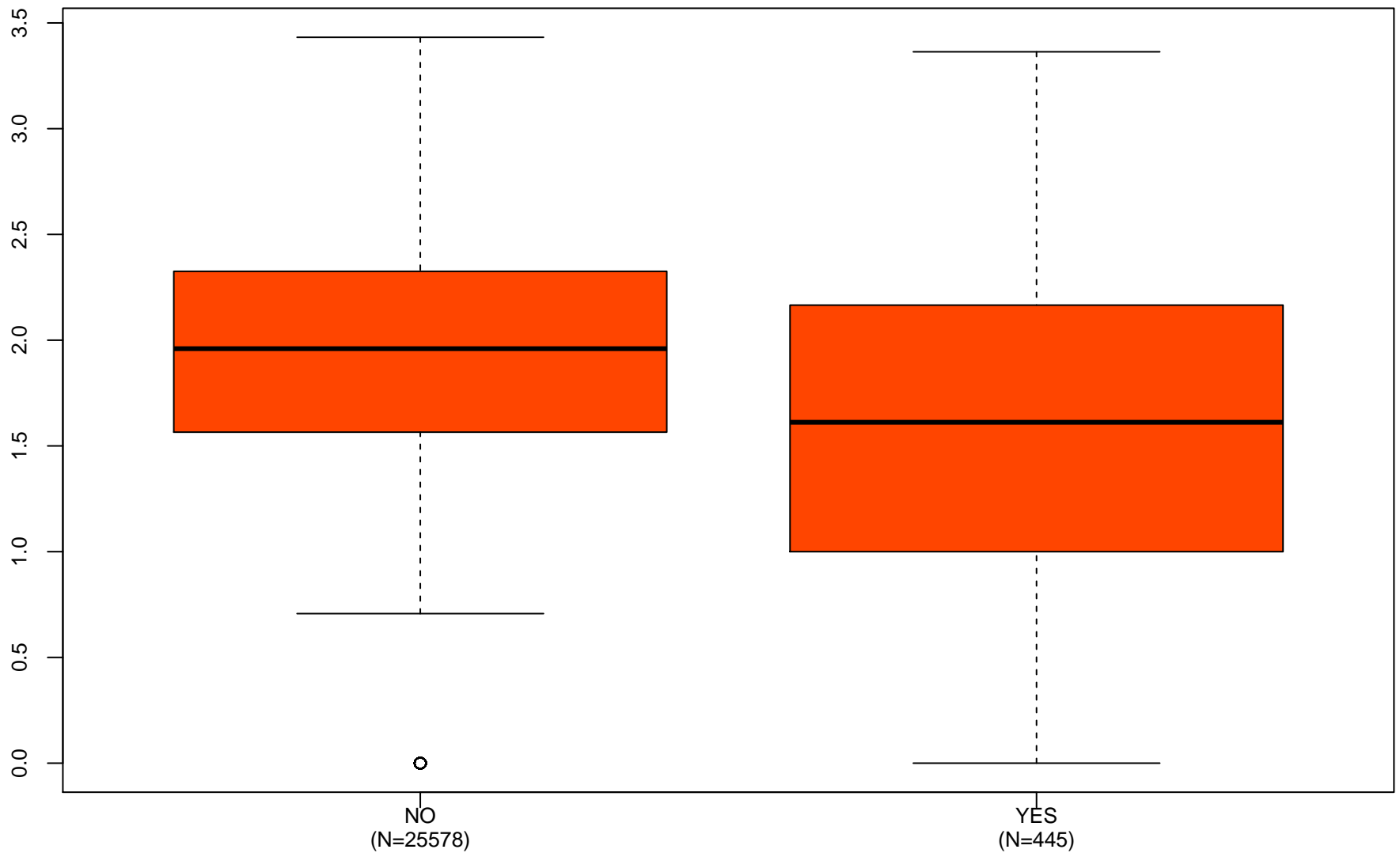
qdrt all radio hours by asian – SIGNIF

NO
(N=24959)

YES
(N=1064)
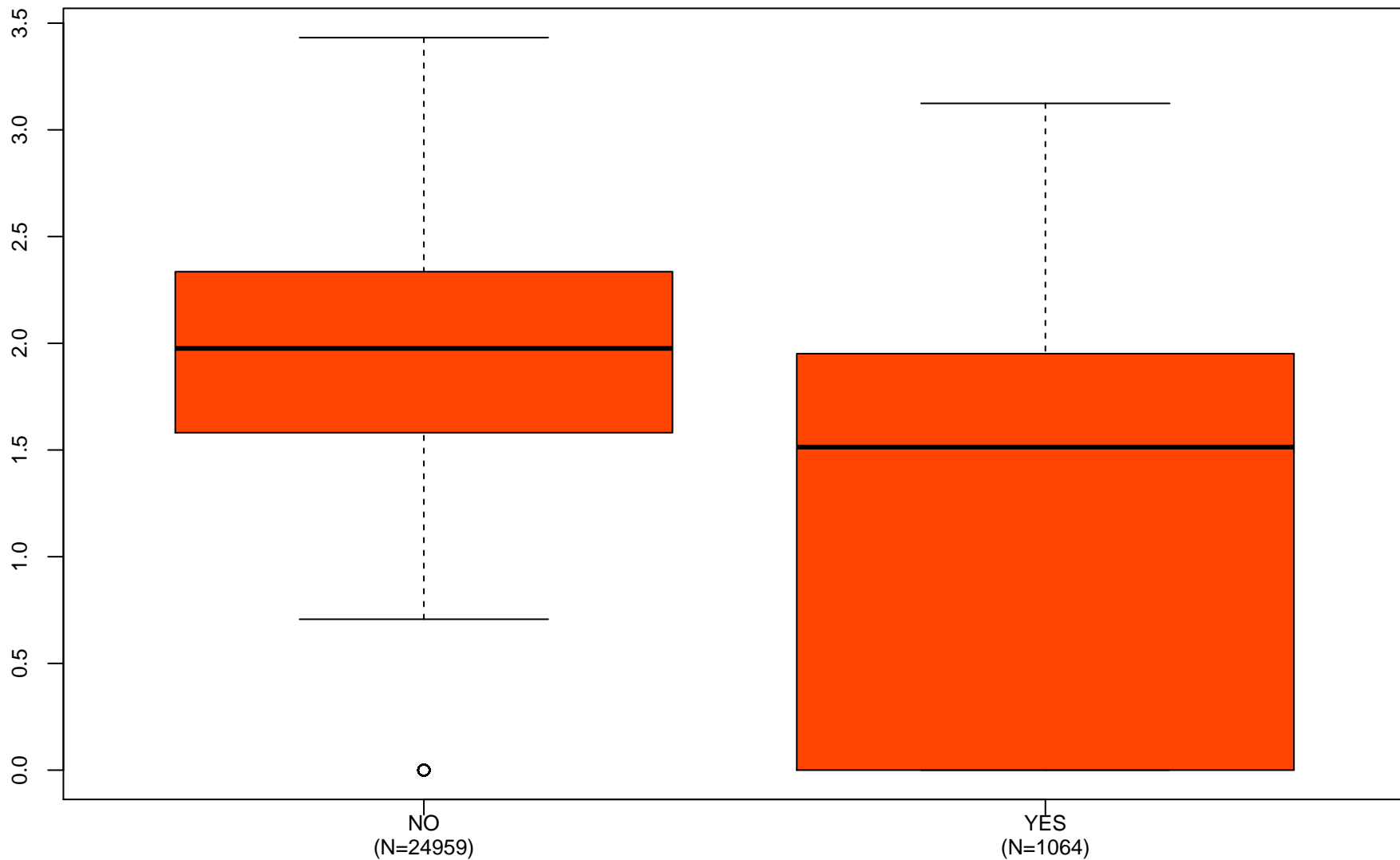
qdrt all radio hours by ethnicother – SIGNIF

NO
(N=25753)

YES
(N=270)
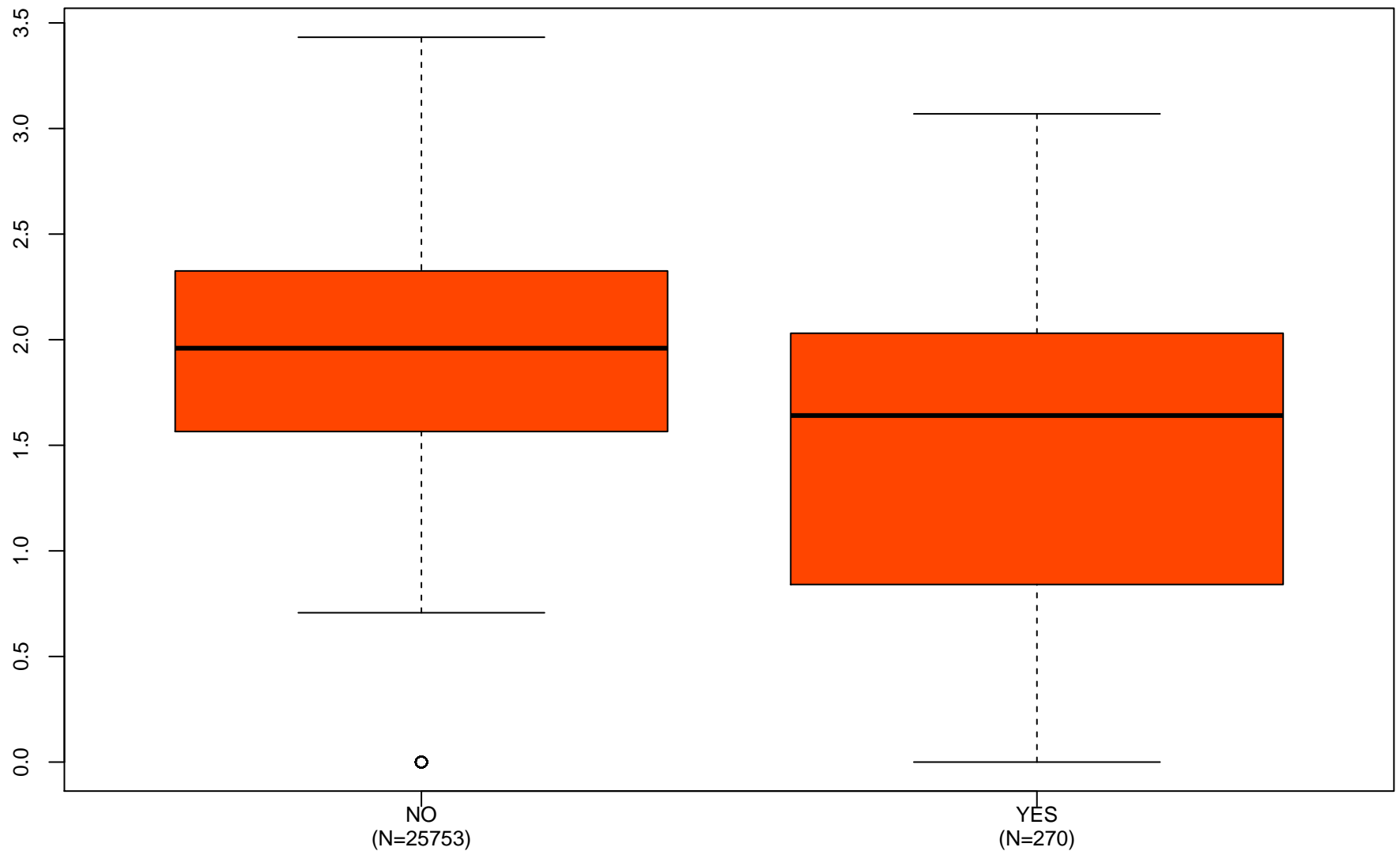
qdrt all radio hours by cie – SIGNIF
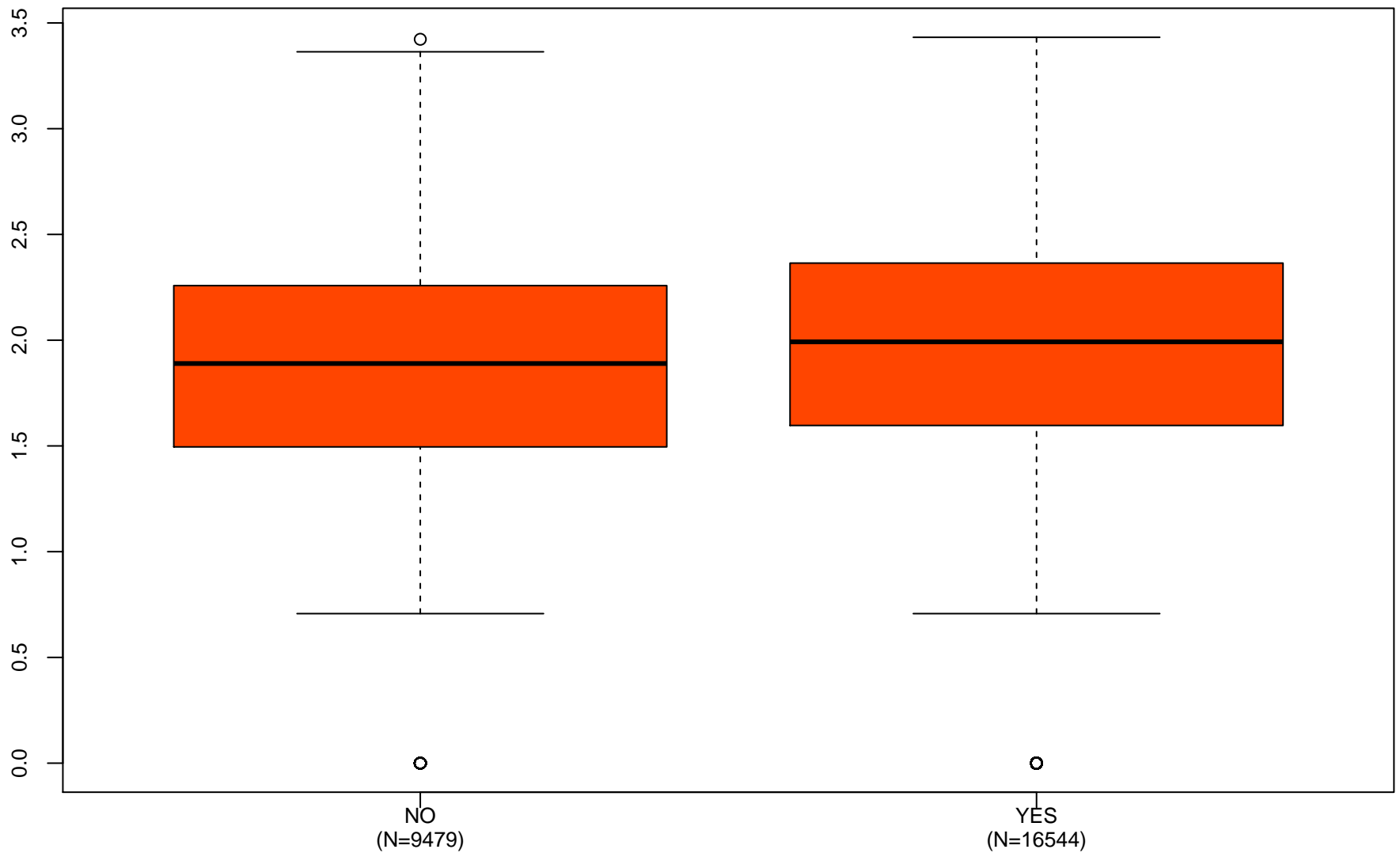
qdrt all radio hours by shopper – SIGNIF

NO
(N=3850)

YES
(N=22173)
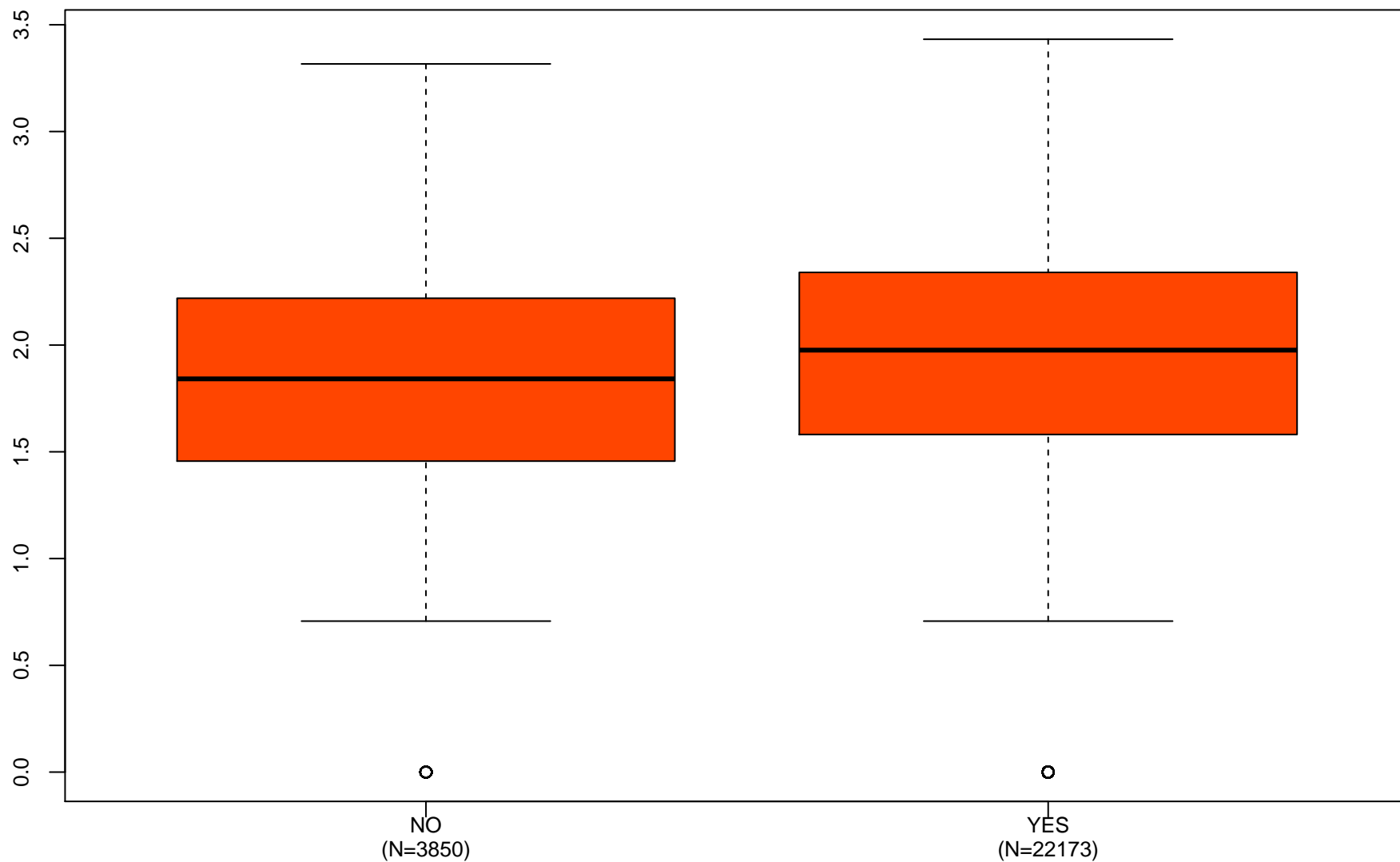
qdrt all radio hours by tvweight – SIGNIF

non–viewers (N=497)	light (N=5389)	medium light (N=4010)	medium (N=6404)	medium heavy (N=2953)	heavy (N=2832)
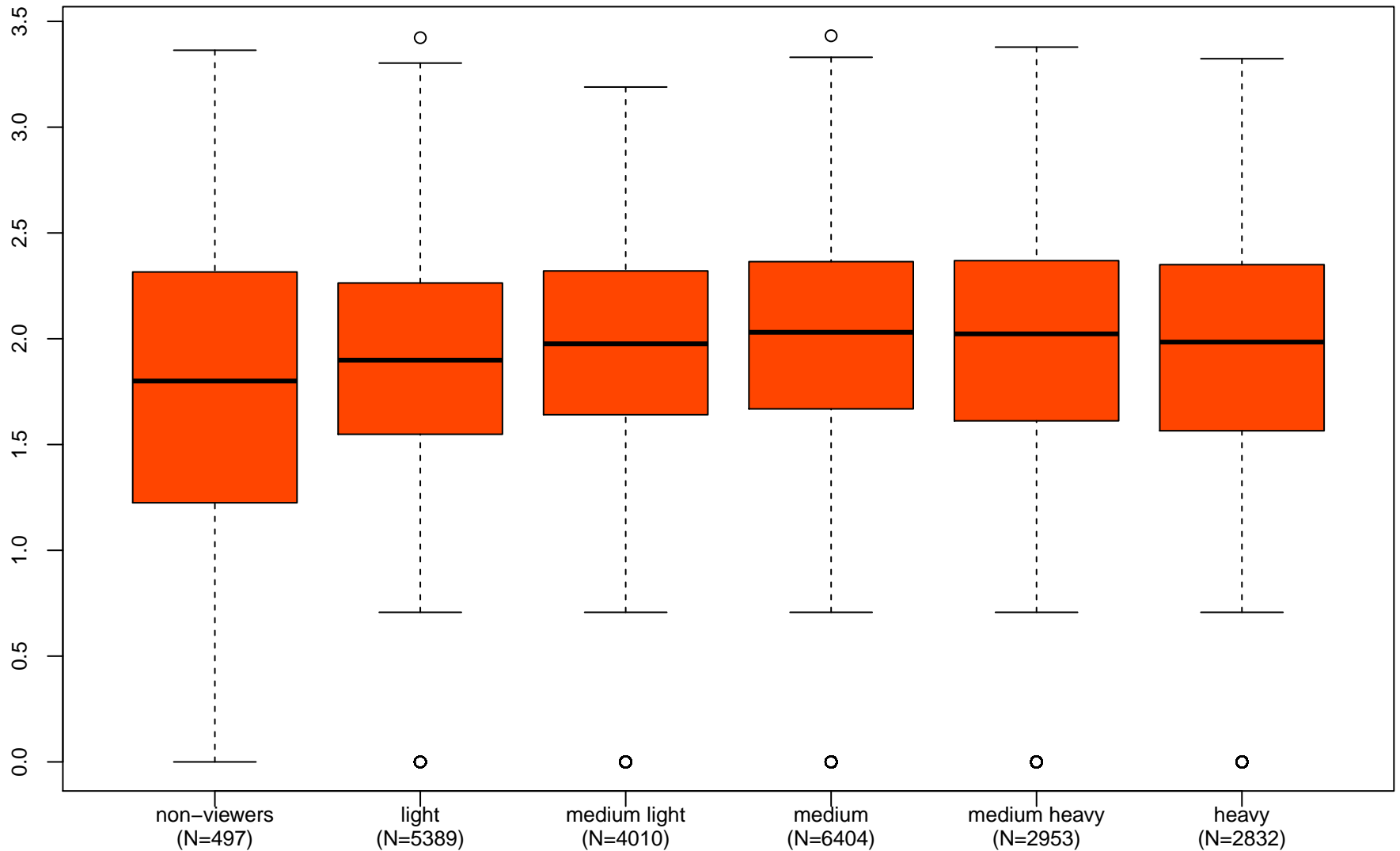
qdrt all radio hours by intfreq – SIGNIF
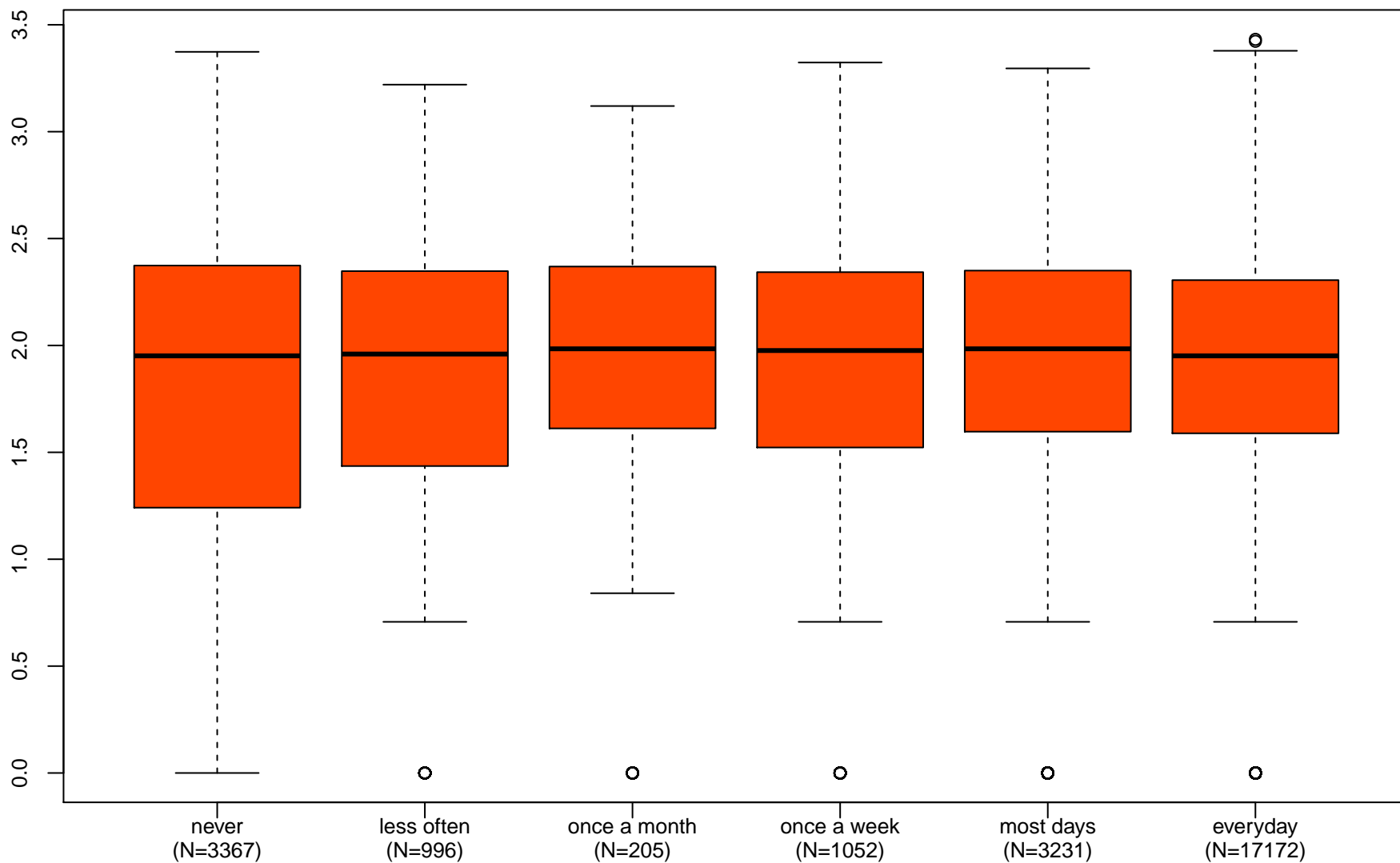
qdrt all radio hours by dabown – SIGNIF

NO
(N=13069)

YES
(N=12954)
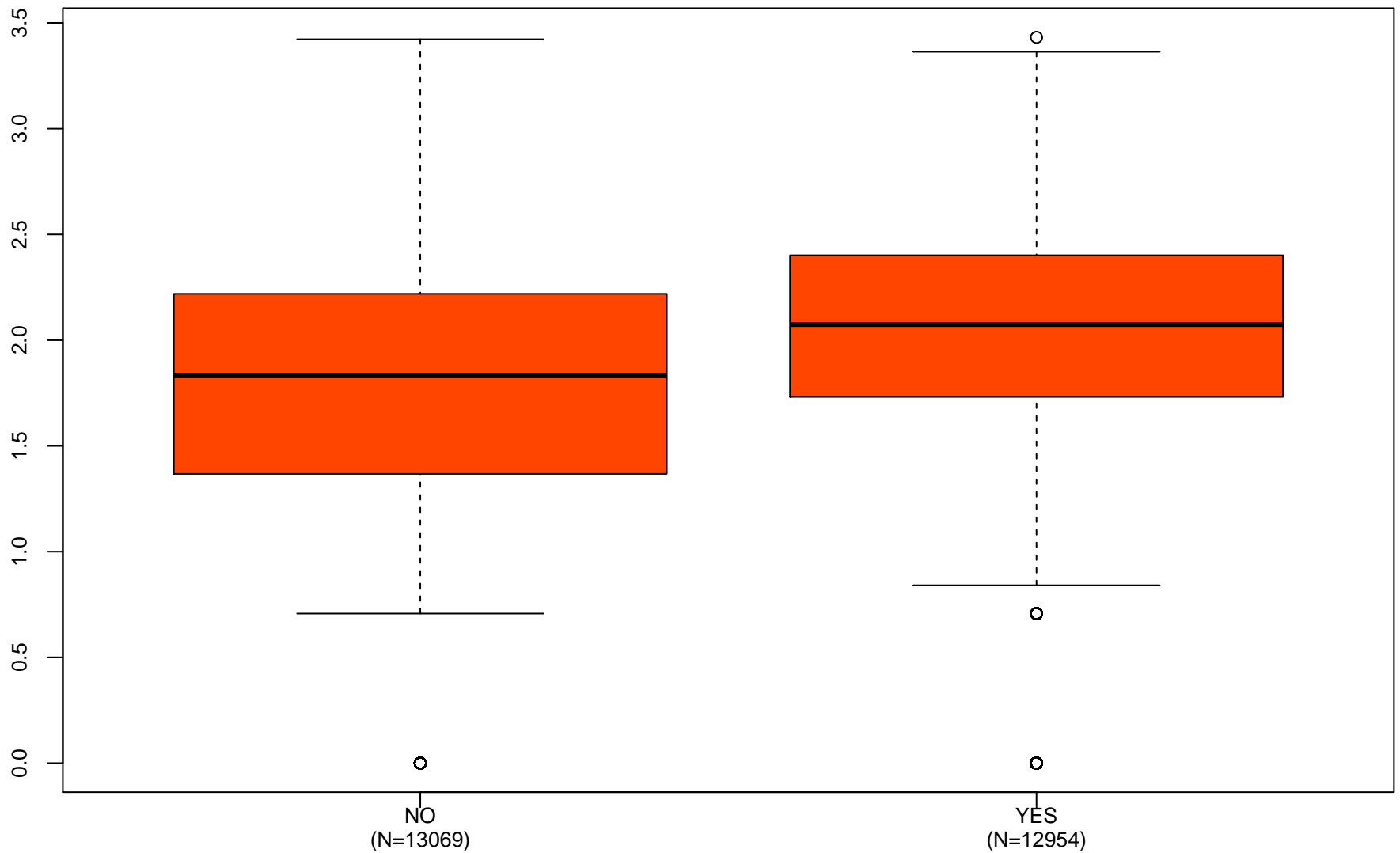
qdrt all radio hours by disability – SIGNIF

NO
(N=18111)

YES
(N=3034)
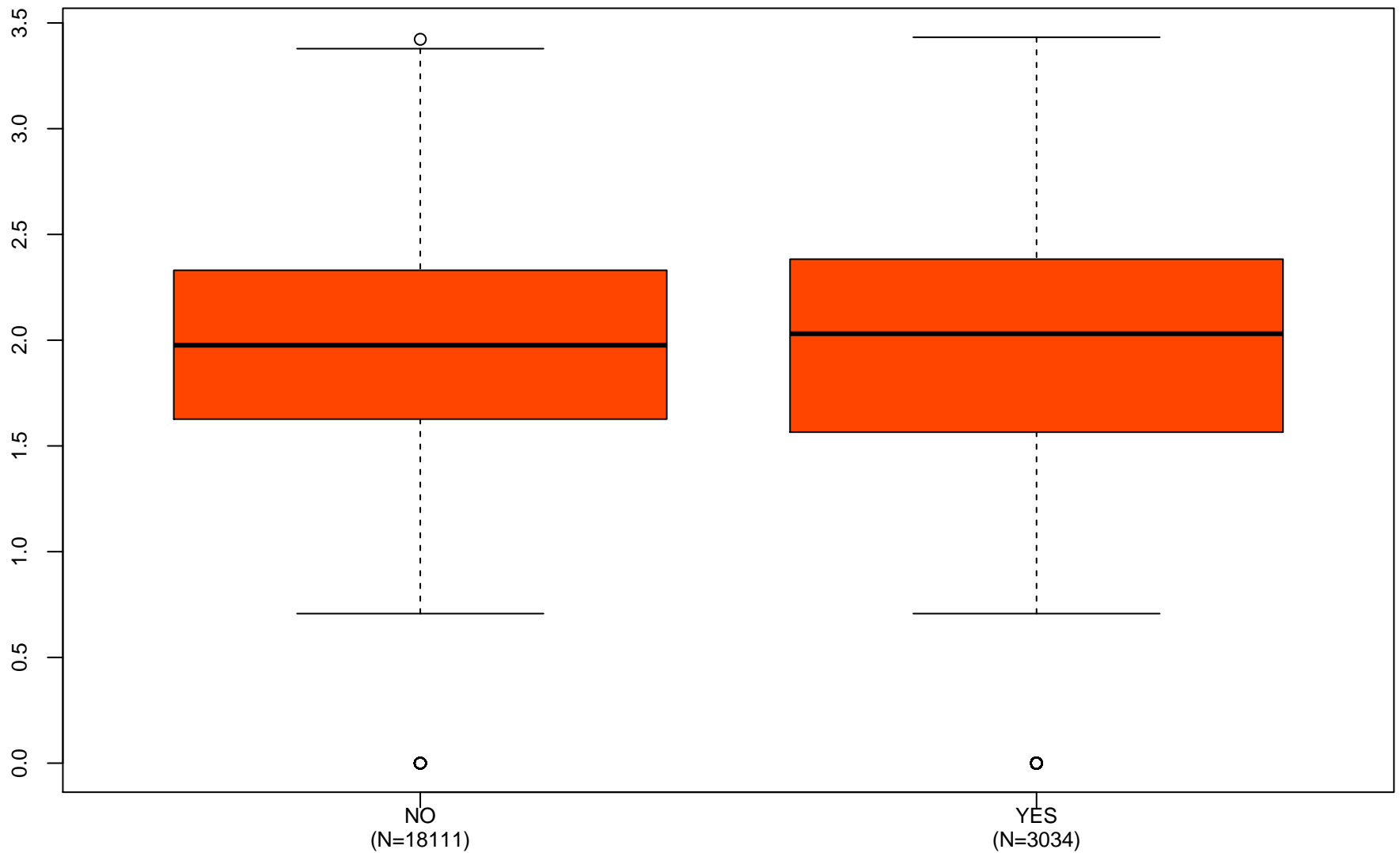
qdrt all radio hours by hearing – NOT SIGNIF

NO
(N=25428)

YES
(N=595)

qdrt all radio hours by seeing – NOT SIGNIF

NO
(N=25757)

YES
(N=266)
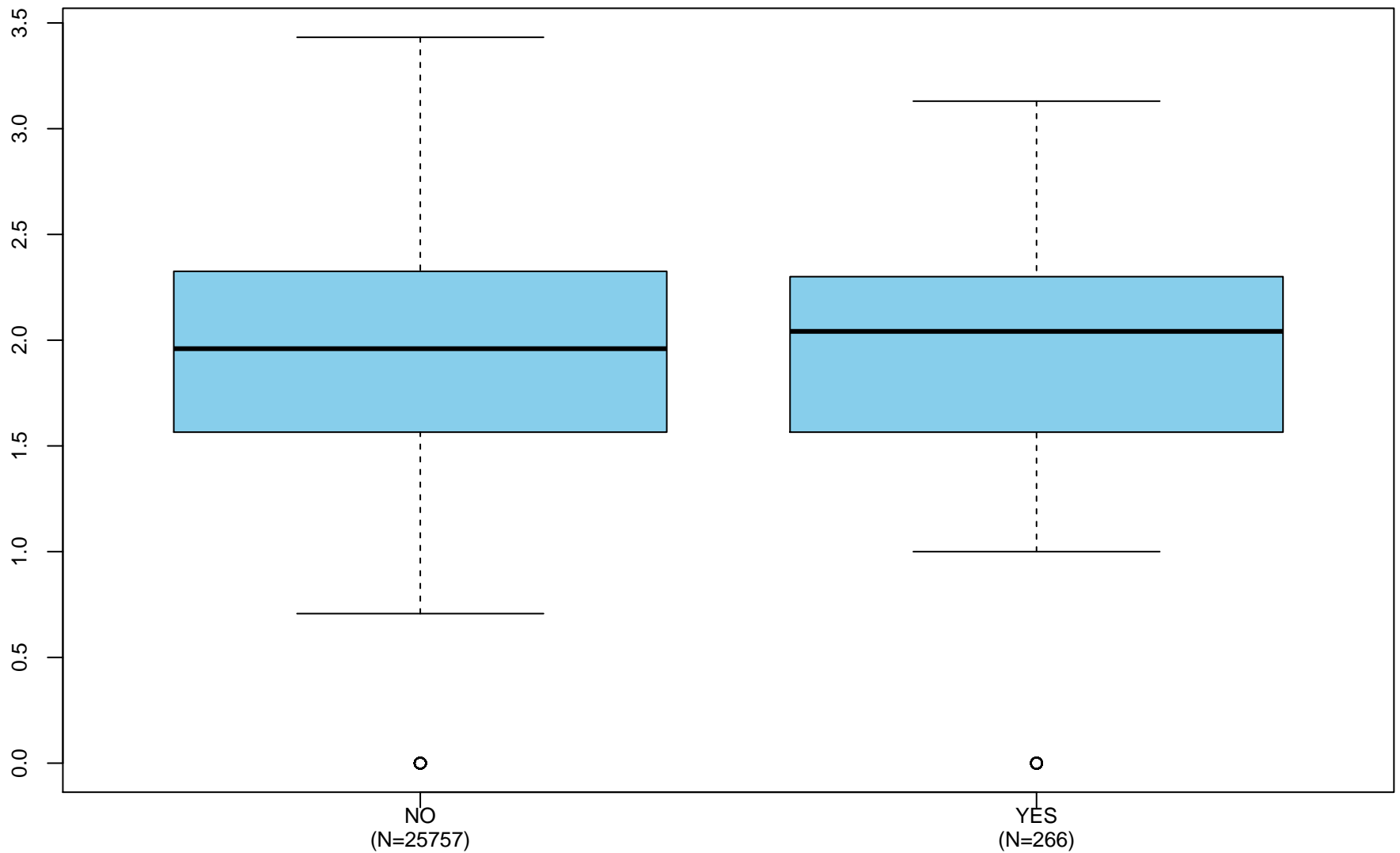
qdrt all radio hours by physical – NOT SIGNIF

NO
(N=24854)

YES
(N=1169)

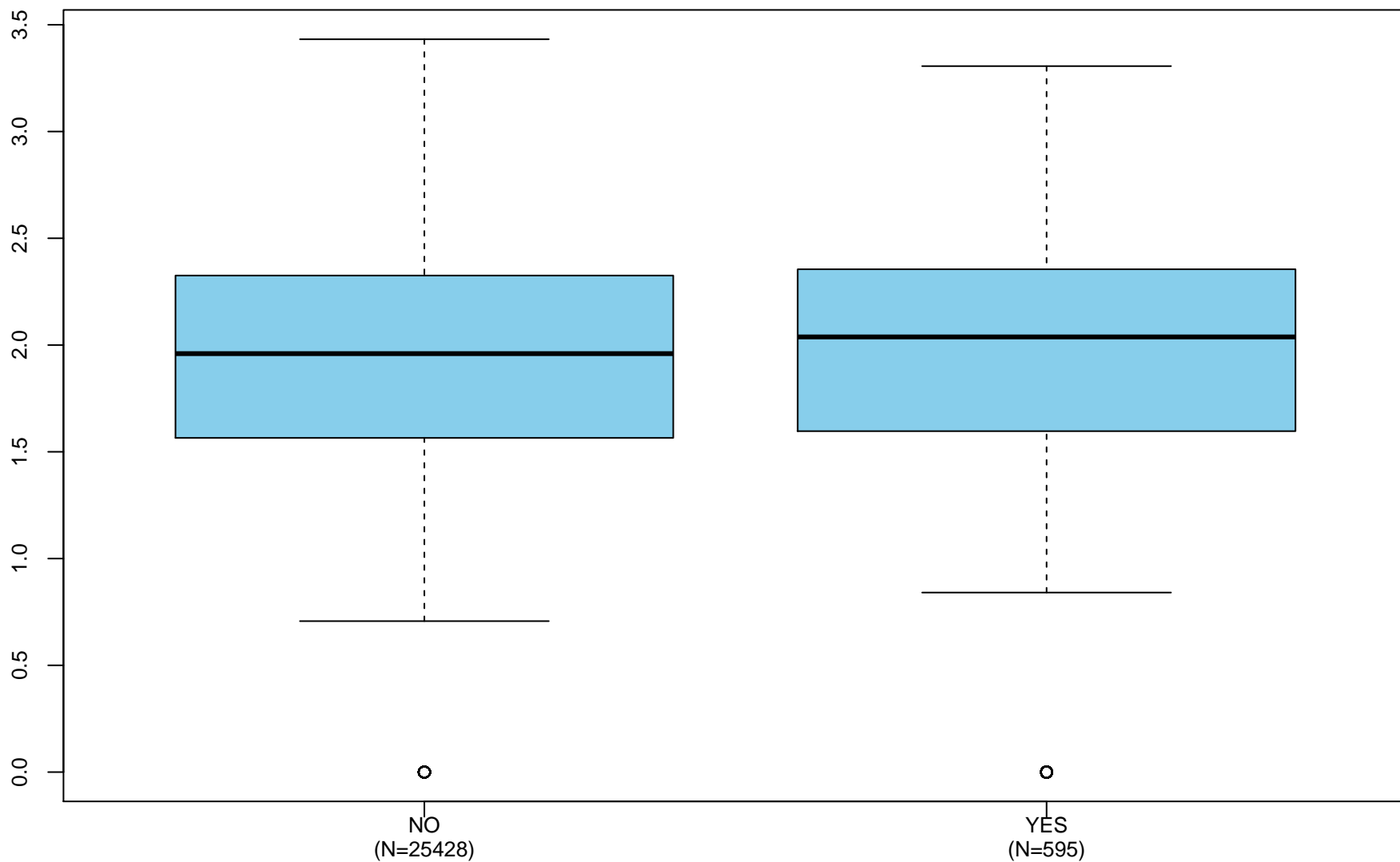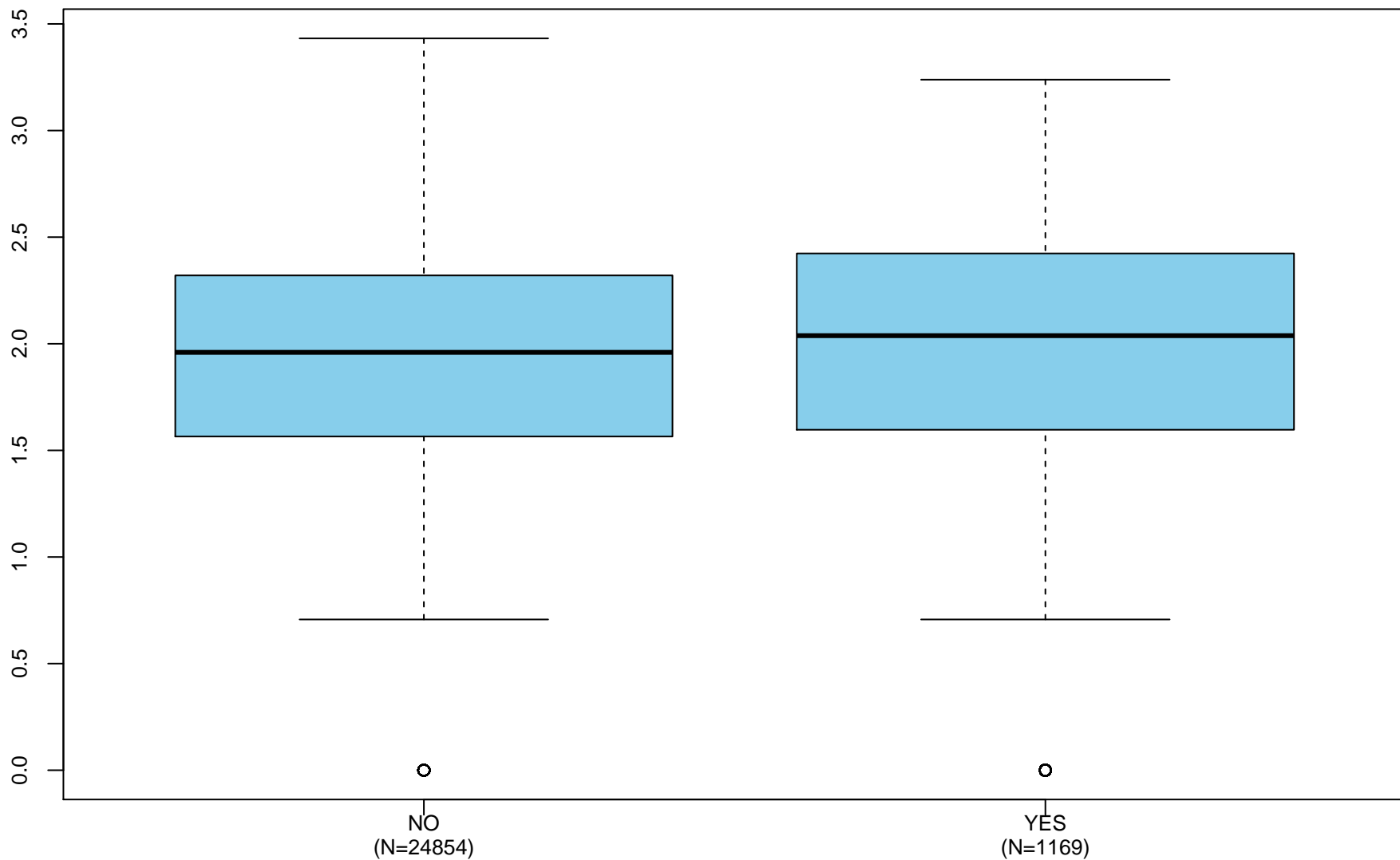**qdrt all radio hours by disabother – NOT SIGNIF**

NO
(N=24281)

YES
(N=1742)
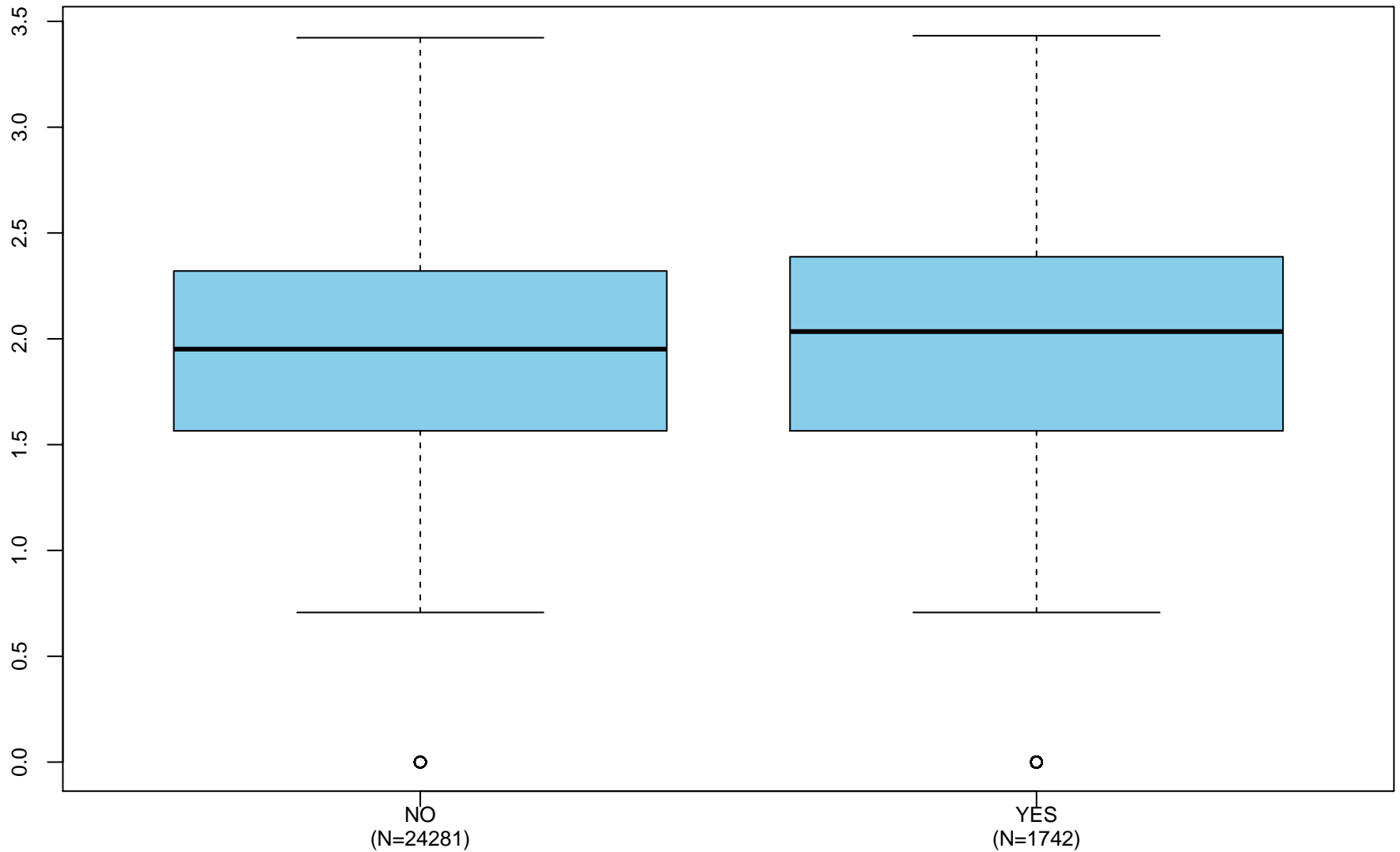
qdrt all radio hours by disabNS – SIGNIF
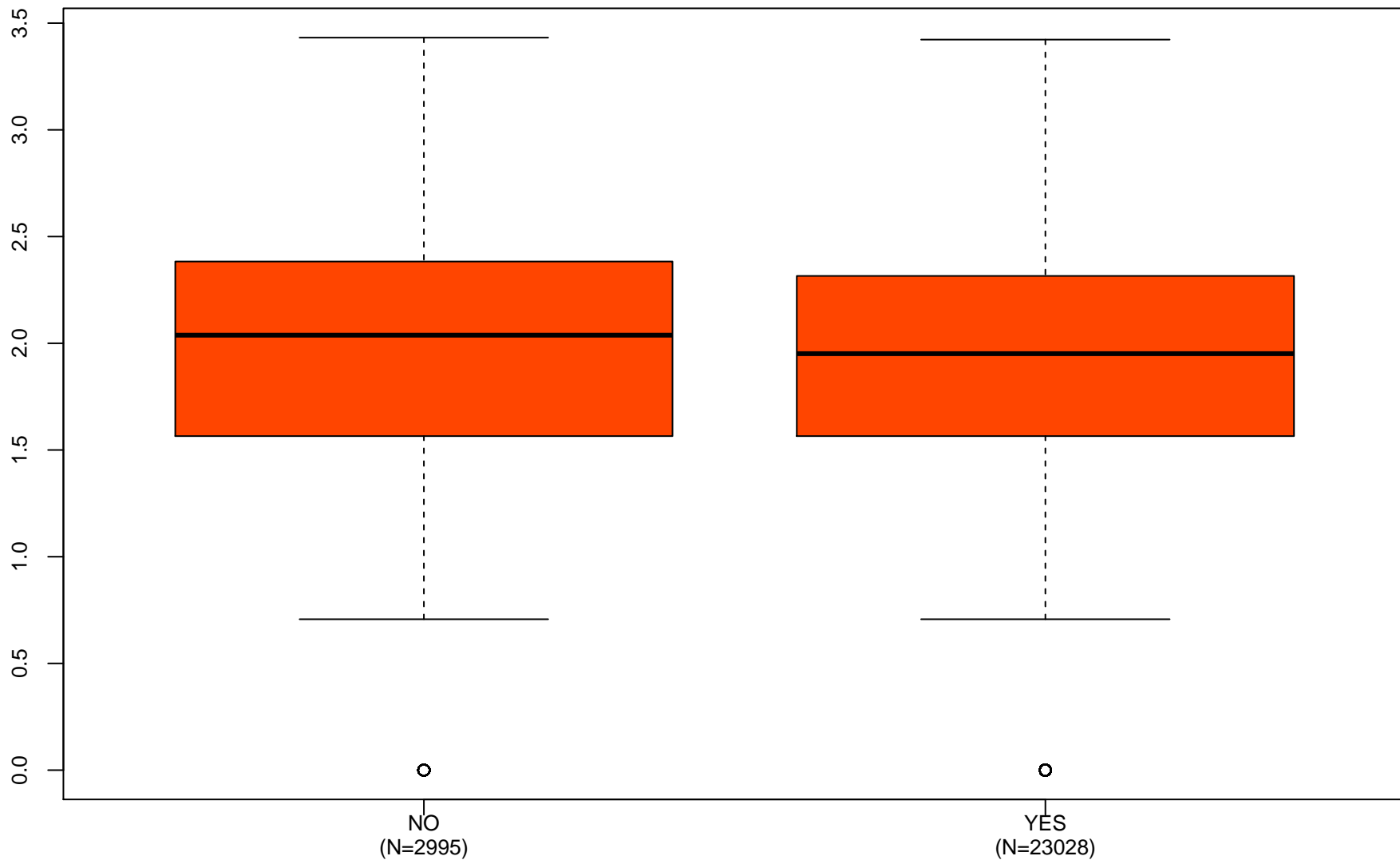
qdrt all radio hours by allbbcR – SIGNIF

NO
(N=7774)

YES
(N=18249)
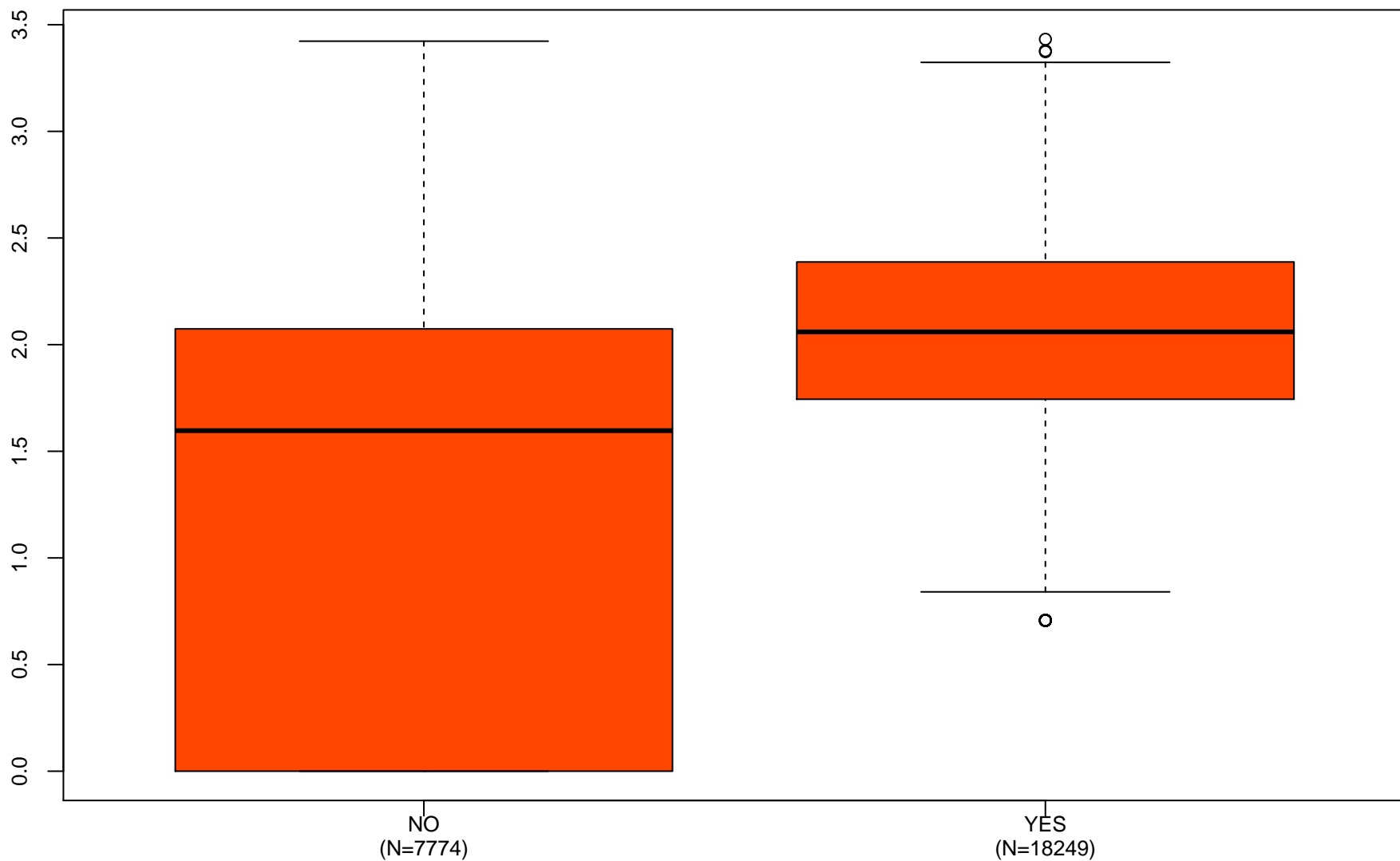
qdrt all radio hours by allCRR – SIGNIF

NO
(N=9730)

YES
(N=16293)
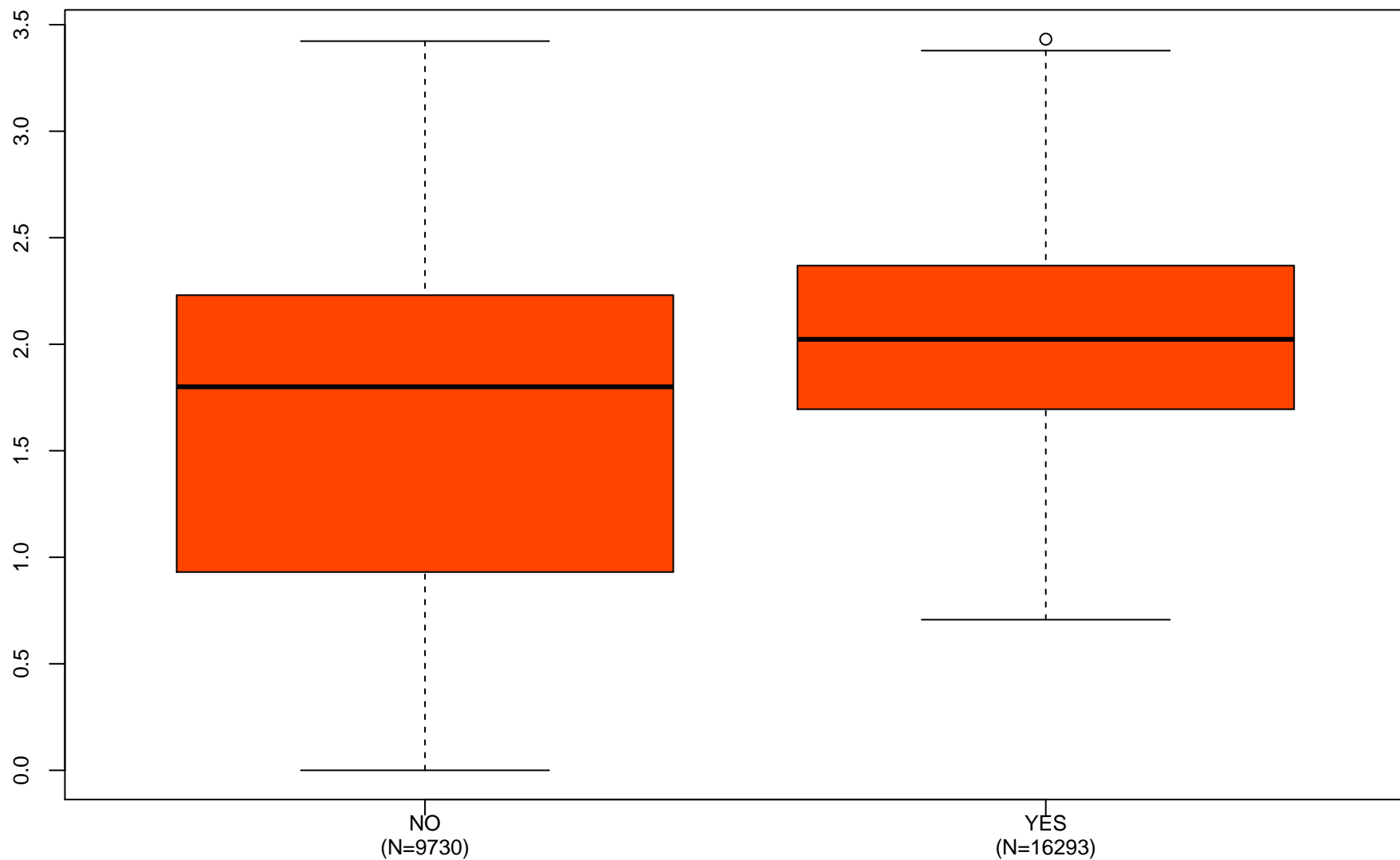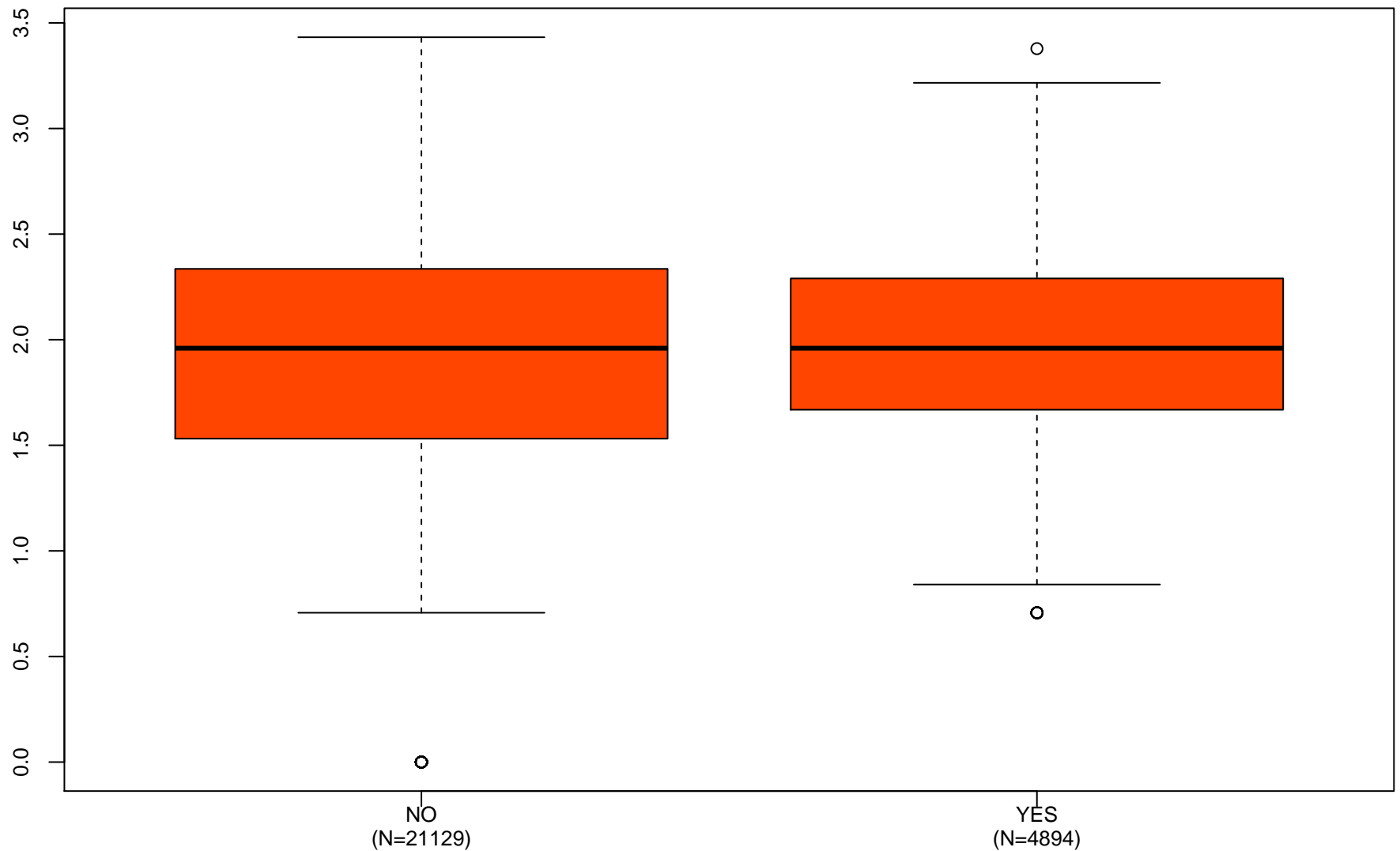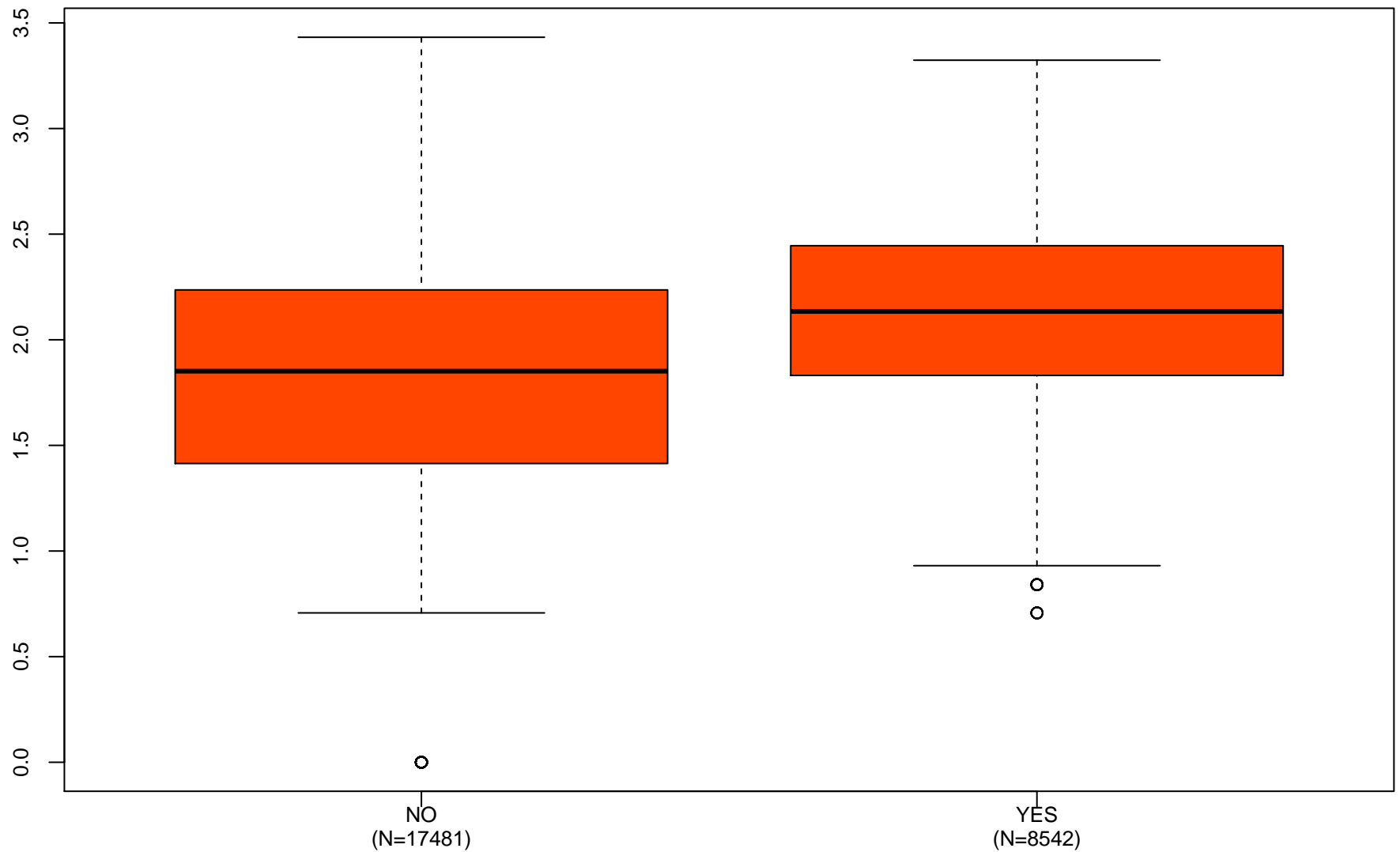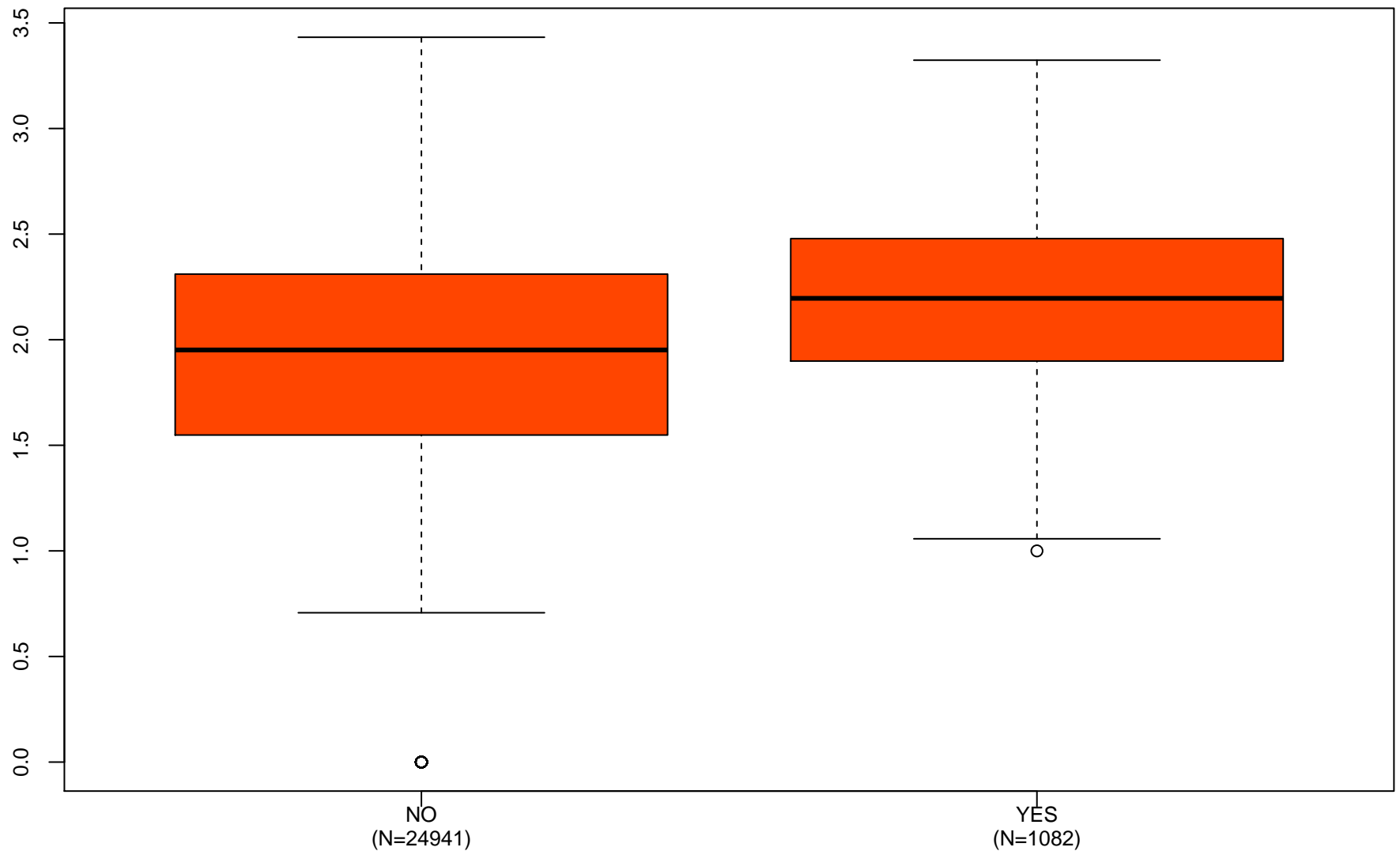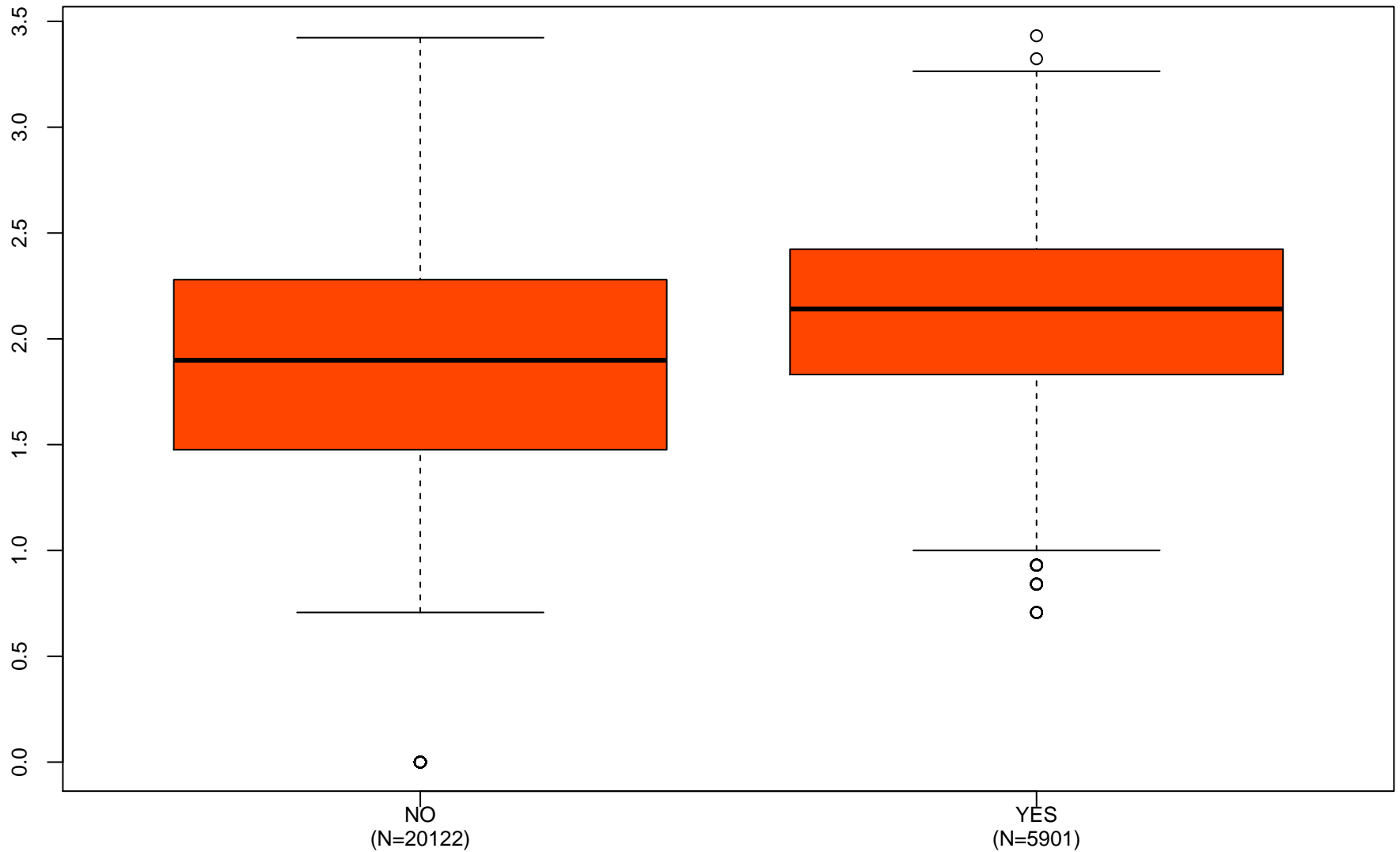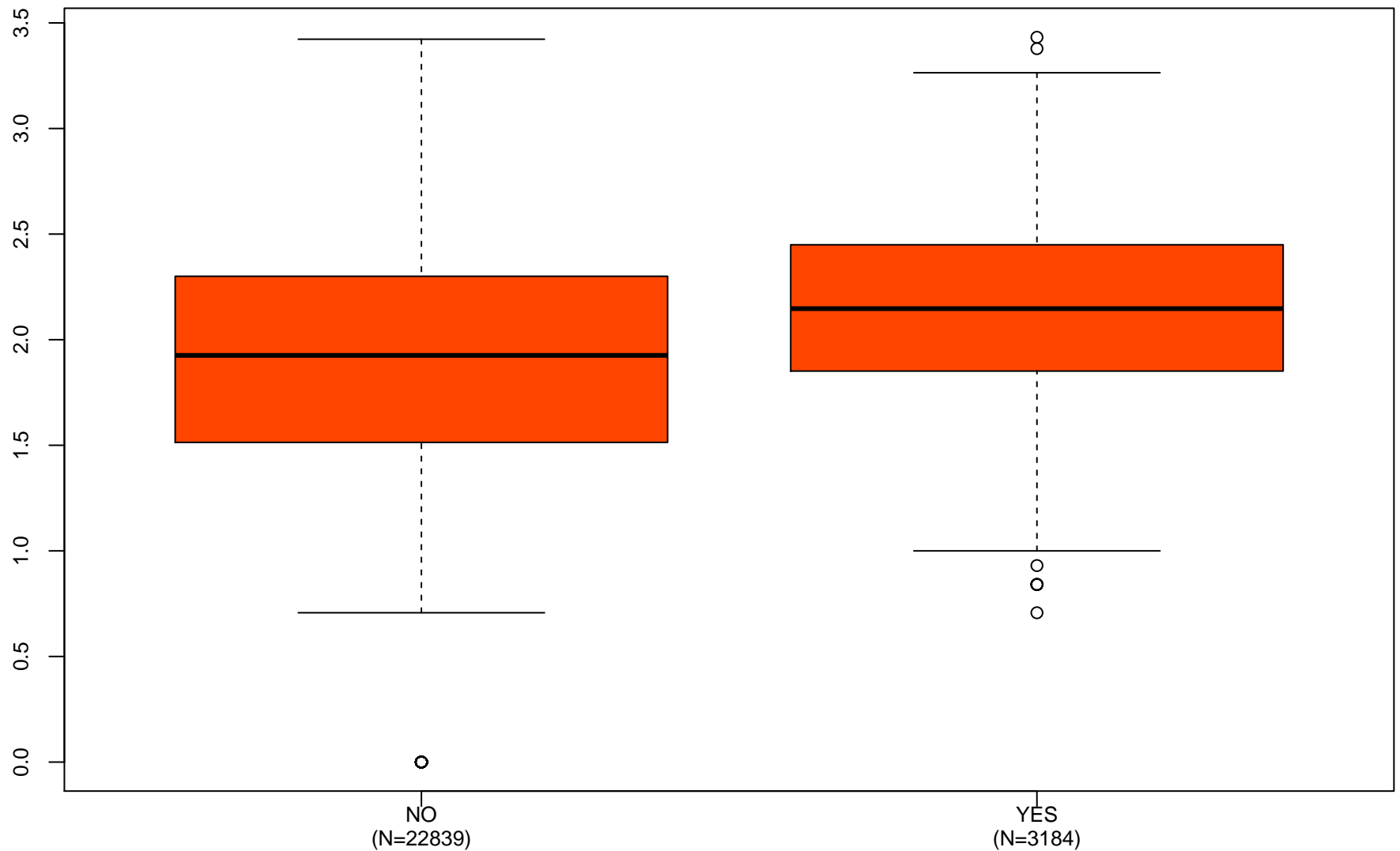
qdrt all radio hours by radio1R – SIGNIF

qdrt all radio hours by radio2R – SIGNIF

qdrt all radio hours by radio3R – SIGNIF

NO
(N=24941)

YES
(N=1082)

qdrt all radio hours by radio4R – SIGNIF

NO
(N=20122)

YES
(N=5901)

qdrt all radio hours by radio5R – SIGNIF

NO
(N=22839)

YES
(N=3184)

qdrt all radio hours by retired – SIGNIF

NO
(N=18430)

YES
(N=7593)