

# Pitch Deck: SmartPikin

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## Empowering Sierra Leone's Education Through AI and Technology

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### Slide 1: Title Slide

- SmartPikin: Transforming Education for Sierra Leone
  - Empowering Students, Guardians, Schools, Teachers, and Tutors
  - Built with Django and AI by Young Women Coders
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### Slide 2: Problem Statement

#### Challenges Facing Sierra Leone's Education System:

1. **Lack of Centralized Technology Platforms**
  - No portal exists where all stakeholders (students, guardians, schools, teachers, and tutors) can connect and access detailed, organized information.
  - Difficulty in finding schools, tutors, and educational resources in one place.
2. **Outdated Study Plans and Teaching Methods**
  - Teachers rely on traditional methods that do not incorporate modern trends like STEM, practical learning, or AI-driven personalization.
  - The lack of innovative, tailored lesson plans for diverse settings (rural, urban, class levels).
3. **Missed Opportunities for AI in Education**
  - No tools to assist in lesson planning, creative writing, or summarizing complex content.
  - This gap holds Sierra Leone back from adopting global trends in modern education technology.

SmartPikin aims to bridge these gaps with an AI-powered, centralized educational platform.

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### Slide 3: Our Vision

#### SmartPikin: For a Smarter Future

To create a **modern, AI-powered education system** in Sierra Leone, connecting stakeholders, empowering educators, and inspiring learners with cutting-edge technology.

## Slide 4: Key Features of SmartPikin

### 1. Centralized Educational Portal

- **Schools:** Search, filter, and view detailed profiles of schools.
- **Teachers & Tutors:** Discover, request, and connect with qualified tutors and teachers.
- **Application Tracking:** Guardians and students can apply to schools and check their status in real-time.

### 2. AI-Powered Tools for Educators

- **Lesson Plan Generator:**
  - Tailored, innovative plans for rural and urban classrooms.
  - Focused on STEM, modern education trends, and Sierra Leone's needs.
- **Creative Writing Support:**
  - AI assistance to write and refine Sierra Leonean stories, fostering local talent.
- **Document Summarization:**
  - Simplify lengthy educational materials for teachers.
- **Math Notes Generator:**
  - Practical, hands-on exercises for STEM-focused learning.

### 3. Guardian and Student Empowerment

- Easy-to-navigate platform for discovering schools, tutors, and educational resources.
  - Real-time status updates for applications and tutor requests.
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## Slide 5: Why SmartPikin?

- **Localized and Tailored:** Built specifically for the challenges of Sierra Leone's education system.
  - **Powered by AI:**
    - Revolutionizing education with tools that modernize teaching and learning.
    - Promoting STEM, creative writing, and practical learning through innovative AI solutions.
  - **Empowering Stakeholders:** A one-stop solution for **students, guardians, schools, teachers, and tutors.**
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## Slide 6: About the Creators

### Built by Django Girls at Limkokwing University of Creative Technology

- A team of young, passionate women programmers led by Hawa Kallon, Chief Programmer.
- Part of a mission to empower women coders and bring innovative solutions to national challenges.

- SmartPikin reflects the vision of a **smarter, more connected future for Sierra Leone** driven by local talent.
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## Slide 7: Future of SmartPikin

1. **Scaling Across Sierra Leone:** Partnering with schools, educational organizations, and government bodies.
  2. **Advanced AI Capabilities:**
    - STEM lab simulations powered by AI.
    - Multilingual support, including local dialects, for accessibility.
    - Deeper insights and analytics for educators and policymakers.
  3. **Empowering the Next Generation:** Positioning Sierra Leone as a **global leader in innovative education platforms**.
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## Slide 8: Call to Action

### Let's Bridge the Education Gap Together!

- **Invest in SmartPikin:** Support the future of education in Sierra Leone.
- **Collaborate with Us:** Join Django Girls and SmartPikin to revolutionize how Sierra Leone learns and teaches.

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