Legion of Tech 2011 Sponsorship Prospectus

Looking for an exciting way to reach Portland's social and technological innovators?

Legion of Tech's BarCamp and Ignite events showcase Portland's vibrant innovators of the social media, open source and artistic communities using formats that attract visitors from around the world.

Each event attracts several hundred dynamic participants and are hot topics on Twitter, Facebook, and many personal blogs.

BarCamp Portland: May 20-21, 2011

- BarCamp Portland is an annual unconference in its fifth year.
- Sessions are proposed and selected by the participants at the event.
- Attendance is usally around 400.
- Event is free to all.
- Website: barcampportland.org

Ignite Portland: November 2011

- This year marks our 10th edition.
- Ignite is a evening of lightning talks. Speakers tell a story in five-minutes with twenty slides.
- Attendance regularly fills the Bagdad Theater (capacity approx. 700).
- Event is free to all.
- Website: igniteportland.org

Sponsor Levels (Per Event)

Legion of Tech is looking for sponsors of all sizes. We've come up with a new structure, based on sponsor feedback from previous events, that embraces the democratic nature of these events while showcasing each sponsor.

Legendary — $1000+

- Everything at the Epic level
- Table (limited number, BarCamp and Ignite)
- Signs at lunch table indicating your support (BarCamp)
- Additional exciting offerings (wifi, t-shirts, etc.)

Epic — $500+

- Everything at Heroic level
- 30-second Video (Ignite)
- 30-second pitch during kick-off sessions (BarCamp; evening and morning)
- Signs at snack table indicating your support (BarCamp)

Heroic — $250+

- Logo on signage, kick-off session visuals and sponsor wall
- Logo and link on event website
- Space on job postings wall and a badge to indicate you're hiring
- Ability to put materials out on table (BarCamp and Ignite)

Intrepid — $1+

- Recognition on website and kick-off session visuals (unless anonymity is requested)

In Kind — amount varies

- Includes any kind of in-trade offering: printing, graphic design, free food, wifi, etc.
- Recognition received depends roughly on the value of the in-kind sponsorship

Media

- Includes any kind of media related offering
- Recognition received depends roughly on the value of the in-kind sponsorship

Please contact sponsor@legionoftech.org or visit legionoftech.org for more information and we look forward to finding a sponsorship level that meets your needs!