



NFL STATS FOR BETTER BETTING OUTCOMES

 **START NOW**

BETTING ON THE NFL

Sports betting has skyrocketed since 2018 when the U.S. Supreme Court struck down the PASPA Act of 1992- which now means individual states can legalize sports betting activities.

Currently, there are 4 companies that dominate the market, controlling about 90% of the industry.

In July of 2018, [Forbes reported](#) that 29 of the NFL's 32 teams are included in their list of the 50 most valuable sports franchises in the world.

NFL founded

1920

\$11 Billion in Revenue for
Online Gambling on the NFL

2023



A BIT ABOUT BETS

MONEYLINE

A moneyline is simply a bet type that only includes odds, as in “odds to win”.

Example: a moneyline of +150, is just +150 odds (\$100 to win \$150) for the listed team to win.

A moneyline of -150 is just -150 odds (\$150 to win \$100) for the listed team to win.



SPREADS

The point spread is the expected final score difference between two teams.

It is represented as both a negative and positive number; if the spread is 3 points, you'll see that as both -3 and +3.

The team that is the favorite to win gets the minus-number (-3); the underdog gets the plus-number (+3).

If the team succeeds, then they are said to have covered the spread.





OVER-UNDER

A bet on whether a specific statistic for a game will be higher or lower than a quoted value.

This type of bet is also known as a total bet.

The most common type of over-under bet is on the combined score of two teams in a match.

LETS CHECK OUT THE GRAPHS

NFL Data Visualization

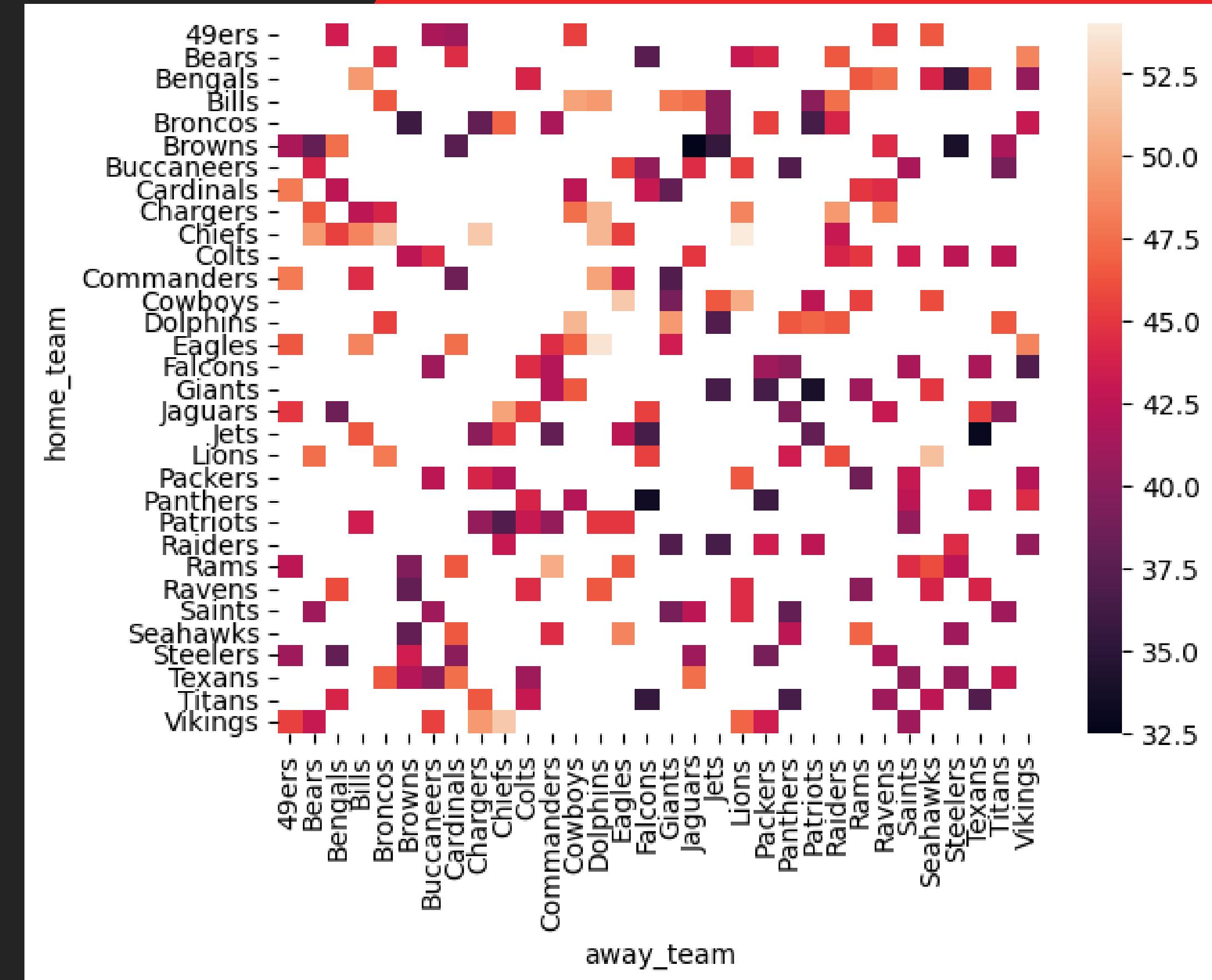
Our data was extracted from Ceasar's Sportsbook.

The betting lines that we have in our data are the opening lines.

The dataset for this project is limited to the first 17 weeks out of the total 18 weeks of the season, as the project was completed while the final week's games were still ongoing.



Here is a different library
showcasing our
heatmap visualization of
over unders for each
team.



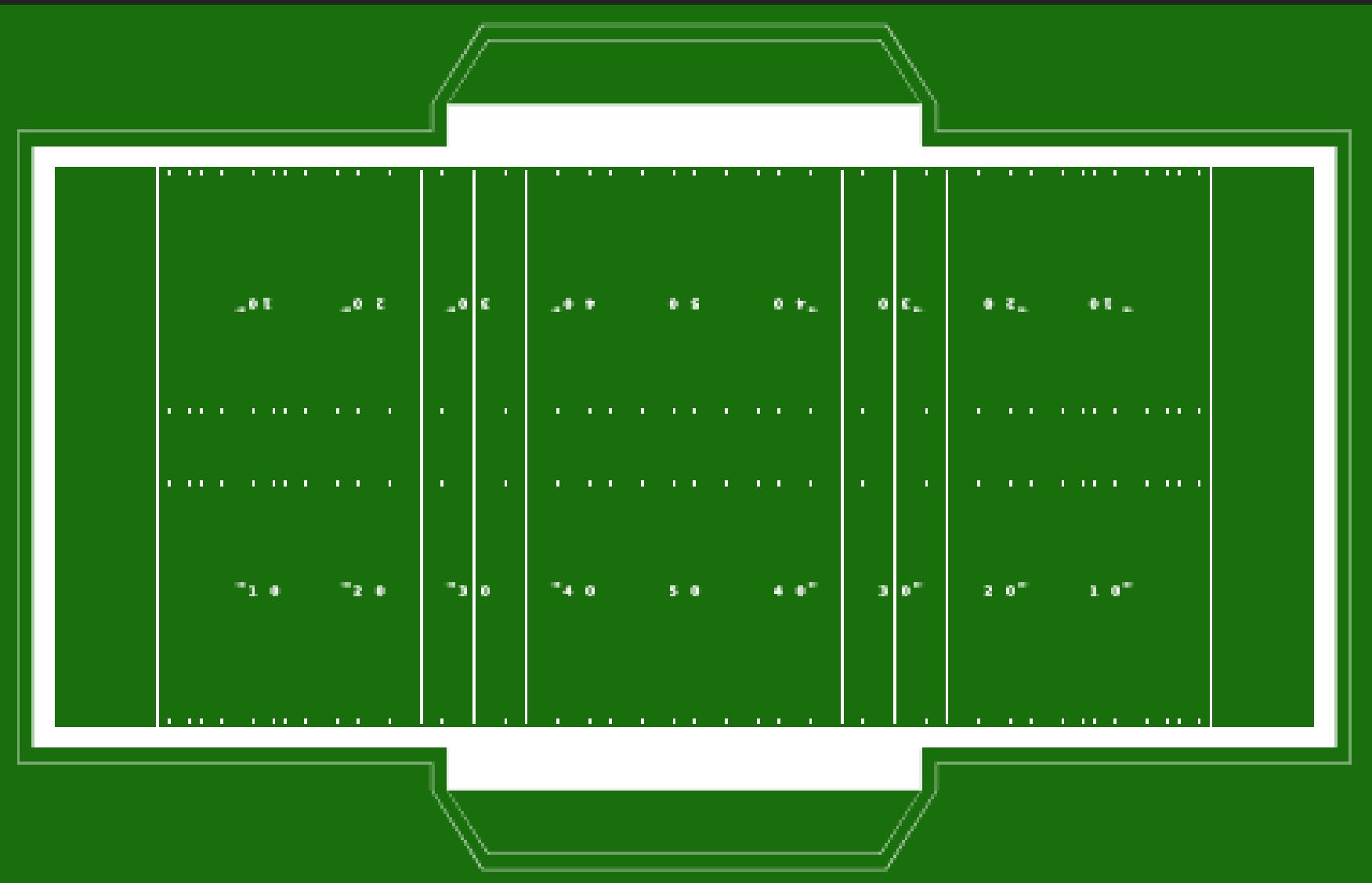
RESOURCES

<https://www.pro-football-reference.com/years/2023/games.htm>

<https://www.sportsbookreview.com/picks/nfl/week-1-odds/>

<https://www.tastylive.com/news-insights/sports-gambling-trading-on-america-s-addiction-to-the-nfl>

<https://www.forbes.com/sites/forbespr/2018/07/18/forbes-releases-2018-list-of-the-worlds-most-valuable-sports-teams/?sh=2ed697775ff8>



**THANK
YOU FOR YOUR
TIME
&
HAPPY
BETTING**

