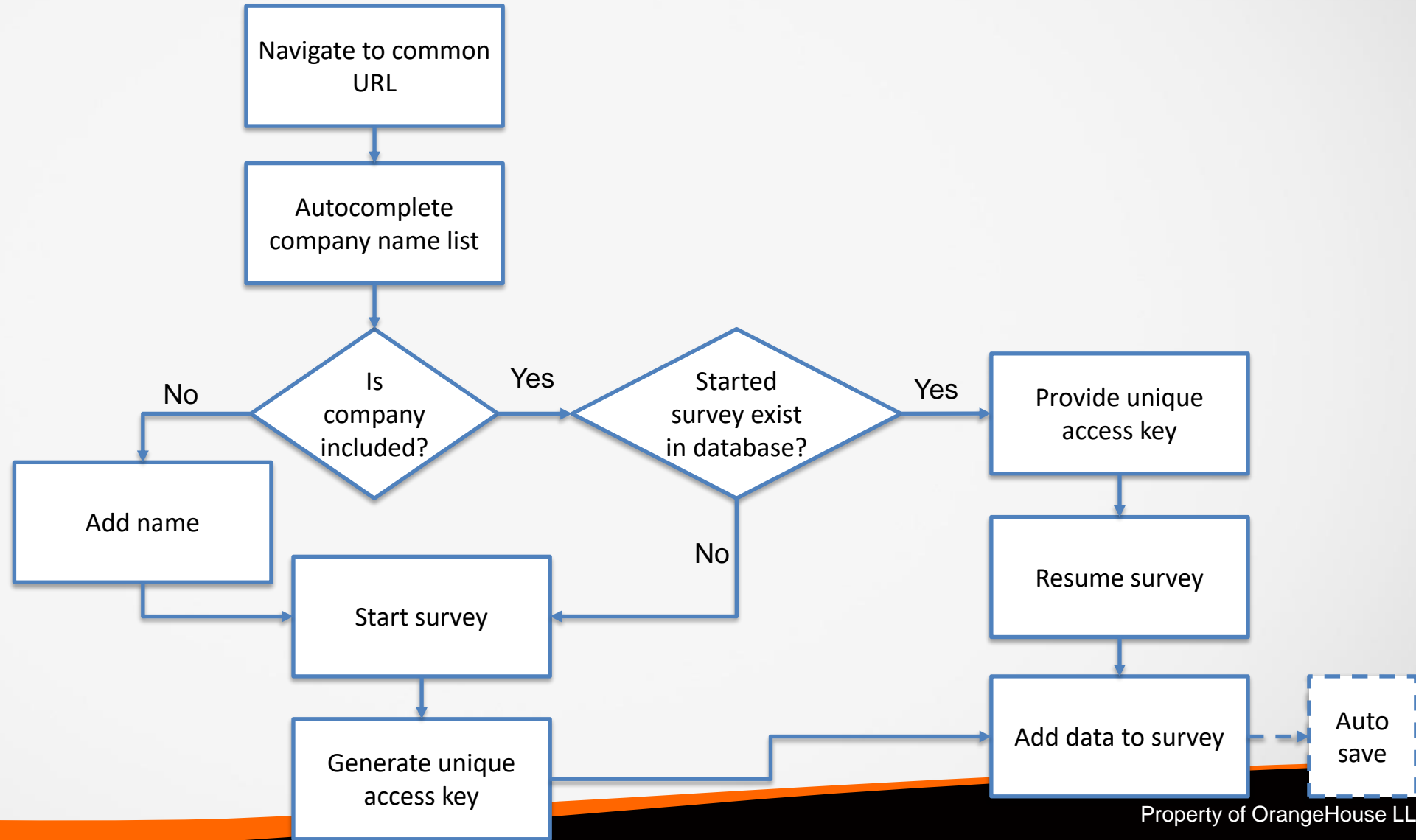


Proposed Company Search/Survey Start



Proposed Method of Presenting Errors Prior to Submission (illustrative)

Highlighting Errors at Specific Questions
Will highlight area surrounding question when (i) a predefined condition is not met or (ii) submission has undergone “review” and required question was not filled out.

Q3.2 - Total revenue 2020 (\$ USD)?

no error

Q3.2 - Total revenue 2020 (\$ USD)?

error

Summary of errors and issues at the end of the survey

Will include a “Review Submission” button that will check entire survey (all pages). I will present all errors and corresponding location in survey

Submission Review

- Please correct the following errors -

Company Information – no errors

Company Demographics –

- Q2.2 – Number of employees
- Q2.3 – Number of employees – male

Financials – no errors

Cookstove sales –

- Q4.5 - How many of these were sold through a distributor?