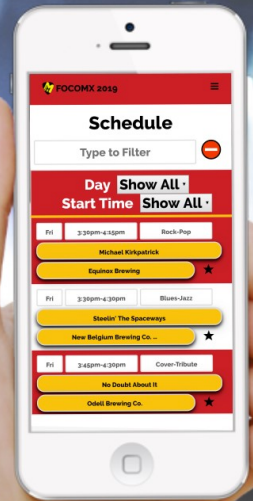
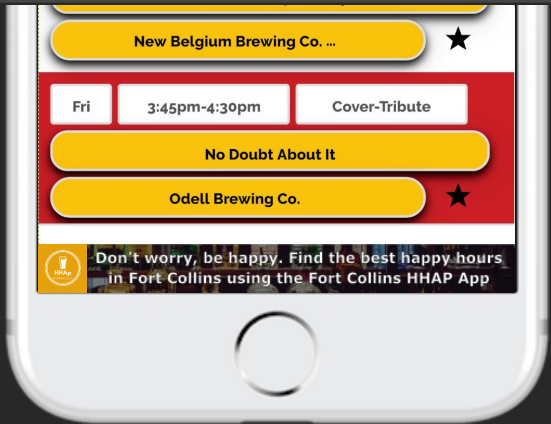


## 2019 FoCoMX Mobile App Advertising Opportunities



OrangeHouse LLC is publishing the official festival app for the 2019 FoCoMX music festival. The mobile app will allow festival attendees to view the festival schedule, save the list of shows they plan to attend, view details about shows, and listen to sample tracks from bands.

OrangeHouse has donated 100% of the development time and effort for this year's app. To help offset some of the costs occurred by OrangeHouse in developing the app, the Executive Director of the Fort Collins Musicians Association has agreed to us placing a few, non-obtrusive ads in the app. These ads spaces are available exclusively to Northern Colorado organizations.



**ADVERTISING SPACE**

Advertising space is available as a bottom banner of the app. A maximum of 20 rotating banners will be included in the app this year. These banners can be linked to external websites.

- ♦ **Local Targeted Audience:** The vast majority of users of the FoCoMX app will be Northern Colorado residents.
- ♦ **High Visibility:** Ads will be visible on every page of the app. We anticipate each ad being shown over 4000x times.
- ♦ **User Engagement:** Live links will allow you to easily direct FoCoMX participants to your website or Facebook page. *Hint:* Think about FoCoMX specific deals and specials.

### Details

- ♦ **\$100/banner slot** (a maximum of 20 slots will be sold)
- ♦ **\$0 - set-up charge**
- ♦ **5% discount** if you purchase two or more slots
- ♦ **Ads will be added to the app within 24-hours** of receiving payment and image file and will run through May 3rd, 2019

**For more details or reserve your slot please contact us at [Christian@orangehousellc.com](mailto:Christian@orangehousellc.com)**