

AFTER REVIEWING HIS MONTHLY EXPENSES, BRUCE FINDS THAT HE IS SPENDING TOO MUCH MONEY ON WASTED GROCERIES

HE KNOWS EATING OUT WILL BE UNHEALTHY FOR HIS FAMILY, SO HE LOOKS UP WAYS TO MITIGATE FOOD WASTE. THEN, HE FINDS FOODTRACK

AFTER PURCHASING THE CAMERA AND INSTALLING THE APP, HE STARTS TRACKING ALL OF THE CONTENTS OF HIS FRIDGE, INCLUDING EXPIRATION DATES, NUTRITION, SIZE, ETC.

HE REALIZES THE CHICKEN WAS REACHING ITS EXPIRATION DATE AND SEARCHES FOR RECIPES IN THE APP.

NOW, HIS FAMILY IS CONTENT WITH A GOOD MEAL AND, AT THE END OF THE MONTH, HE REALIZED HE'S SAVED UPWARDS OF \$100.

USING THE APP, HE FINDS A QUICK RECIPE THAT HE CAN USE AFTER A LONG DAY. BECAUSE OF IT, HE DIDN'T WASTE YET ANOTHER 1/2 GALLON OF MILK!

RECIPES

See more

ITEM  
MILK

EXPIRATION  
10/15

SIZE  
1/2 GALLON

10/15

WATER

TAKE OUT

MILK  
10/15



This is Thomas. Thomas just bought some tacos, and is putting them in the fridge for later.



After putting his tacos away, Thomas knocks over a vase and hits his head.



unknown days later...



Thomas wakes up in a hospital bed, finding out he's been in a coma. He immediately returns home to check on his tacos as one does after being in a coma.



Thomas opens his tacos which look perfectly fine. He's about to take a bite but then he has a flashback...



Back to the last time he ate tacos that he wasn't sure were good to eat or not. The horror.



Thomas is sad that he's going to have to throw his tacos away, but then he comes to a great realization...



He had downloaded and logged the tacos in his app FoodTrack!



Thomas checks the app and finds out that taco bell tacos can last up to 5 days and his coma was only 4 days long! He's good! Man is he glad he uses FoodTrack.



Be a chad like Thomas and download FoodTrack.