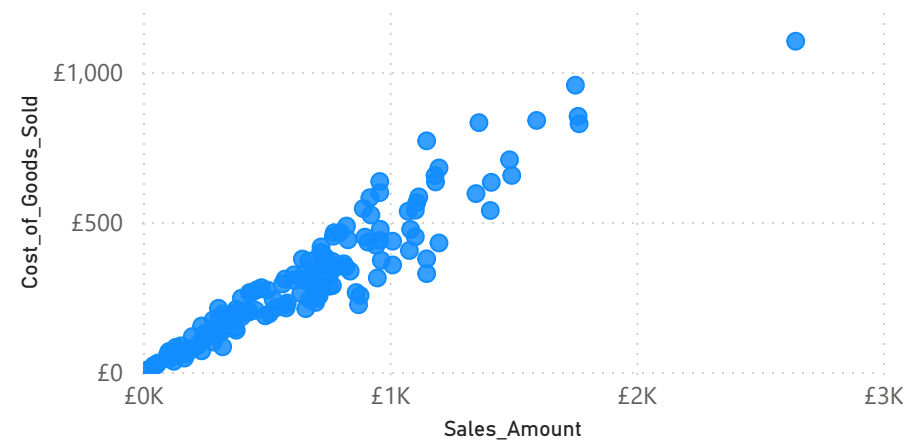
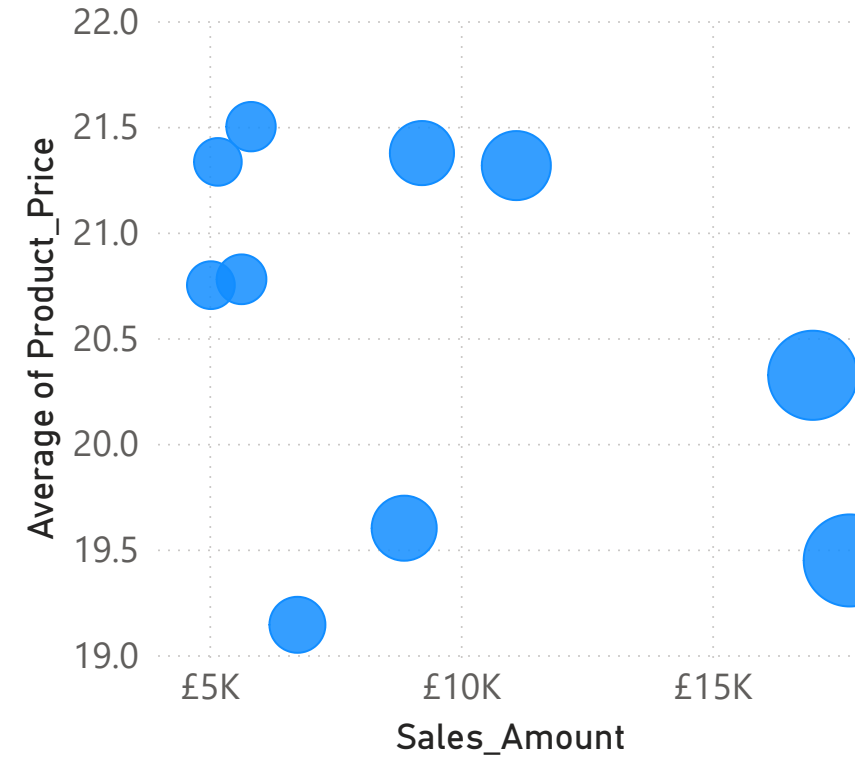


Order_ID	Product_SKU	Order_Quantity	Sales_Amount
6377	MT10-L-Yellow	38	£722.00
6380	MT01-S-Gray	42	£714.00
6390	MT03-M-Red	17	£323.00
6394	MT01-S-Pink	31	£527.00
6396	MT02-M-Gray	16	£304.00
6432	MT03-M-Yellow	4	£96.00
6435	MT06-L-Black	43	£989.00
6450	MT05-S-Blue	21	£378.00
6458	MT06-S-Black	21	£441.00
6479	MT06-XS-Black	22	£462.00
6505	MT08-M-Green	33	£759.00
6508	MT01-S-Red	1	£16.00
6529	MT02-M-Gray	32	£768.00
6533	MT07-S-Gray	32	£704.00
6542	MT05-S-Blue	7	£168.00
6551	MT09-L-Blue	45	£1,080.00
6554	MT03-M-Yellow	43	£688.00
6558	MT03-S-Red	20	£400.00
6562	MT04-S-Pink	42	£1,008.00
6568	MT03-XS-Blue	2	£50.00
6571	MT03-XS-Yellow	4	£84.00
<b>Total</b>		<b>4870</b>	<b>£99,237.00</b>

Sales\_Amount and Cost\_of\_Goods\_Sold by Order\_Date



Sales\_Amount, Average of Product\_Price and Order\_Quantity by Product\_Name



Year

2021

2021

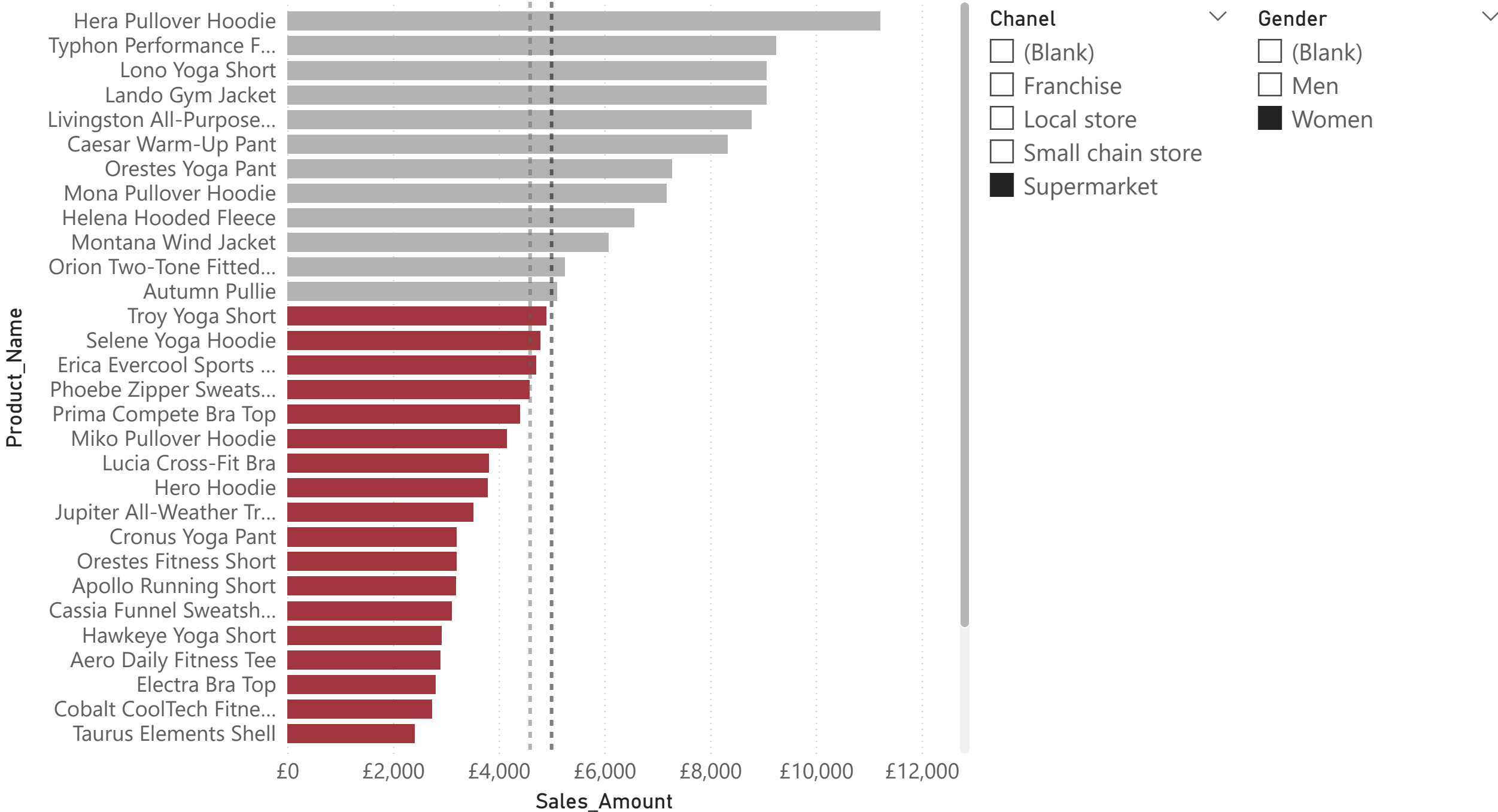
Product\_Name

- ☐ Argus All-Weather Ta..
- ☐ Atlas Fitness Tank
- ☐ Cassius Sparring Tank
- ☐ Erikssen CoolTech Fit...
- ☐ Helios Endurance Tank
- ☐ Primo Endurance Tank
- ☐ Rocco Gym Tank
- ☐ Sinbad Fitness Tank
- ☐ Sparta Gym Tank
- ☐ Tiberius Gym Tank
- ☐ Tristan Endurance Tank

Product\_Category

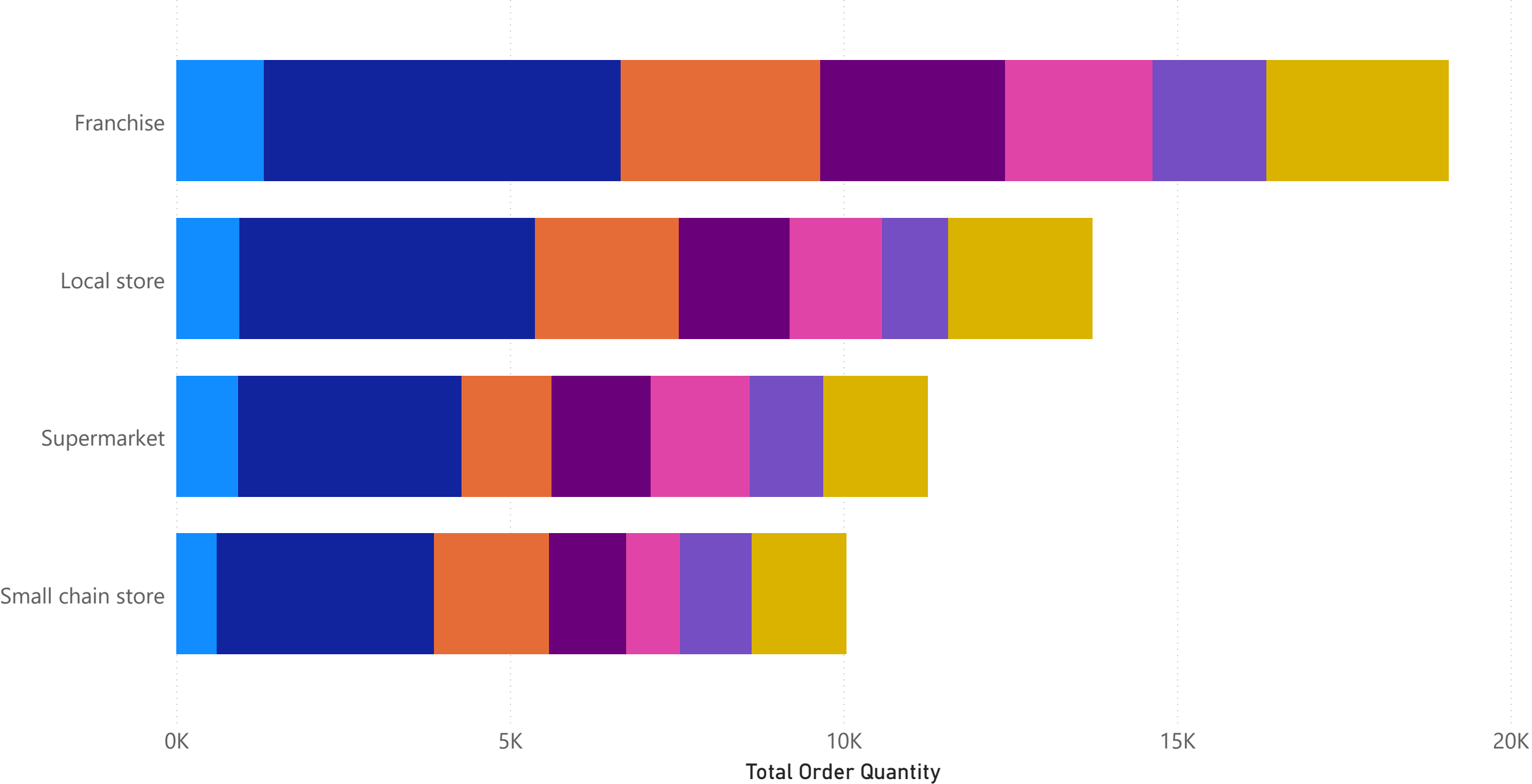
- ☐ (Blank)
- ☐ Bras & Tops
- ☐ Hoodies & Sweatshirts
- ☐ Jackets
- ☐ Pants
- ☐ Shorts
- ☒ Tank Tops
- ☐ Tees

Total Sales Amount by Product for Women

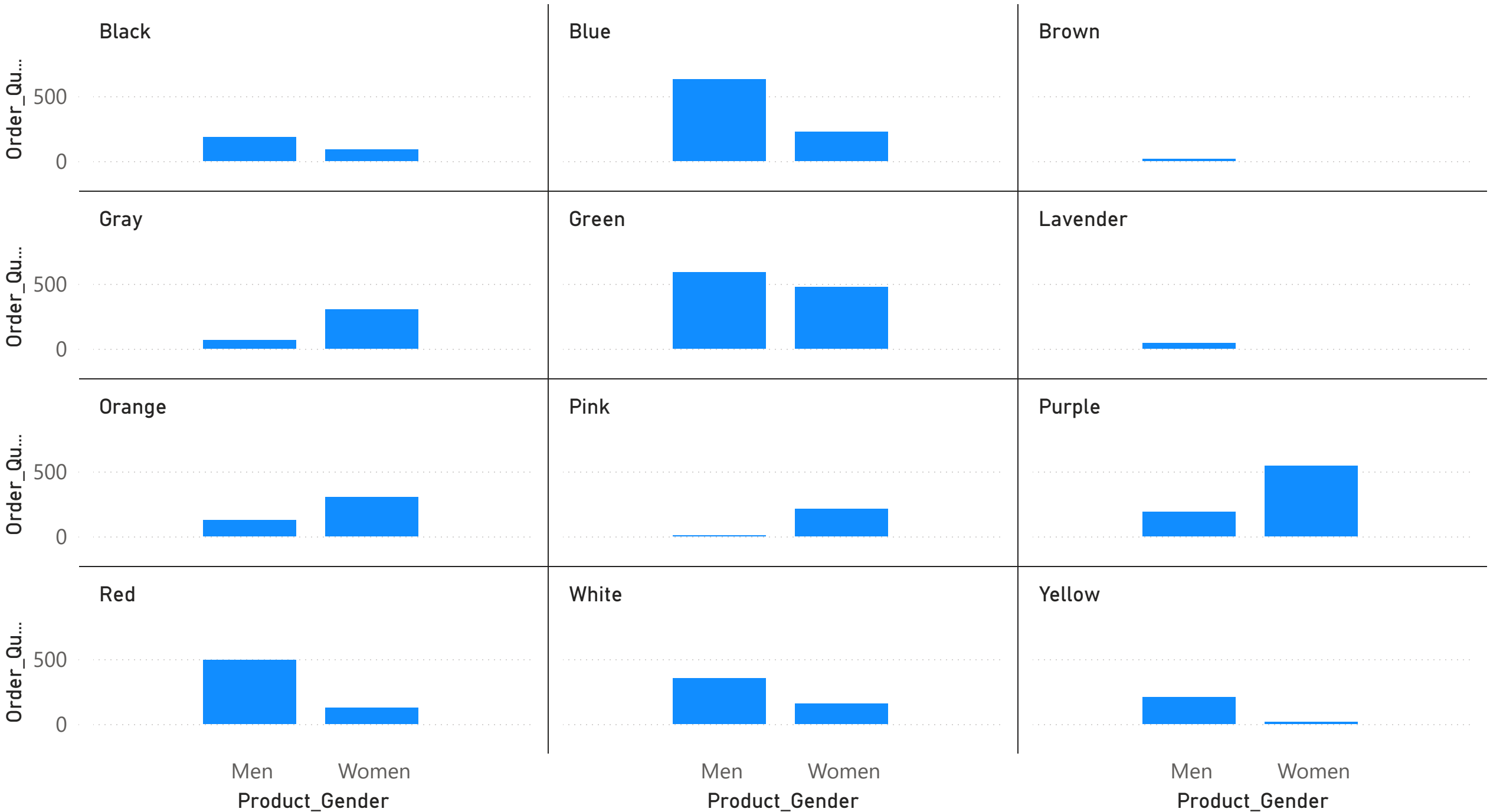


Total Order Quantity per Chanel by Category

**Product\_Category** Bras & Tops Hoodies & Sweatshirts Jackets Pants Shorts Tank Tops Tees

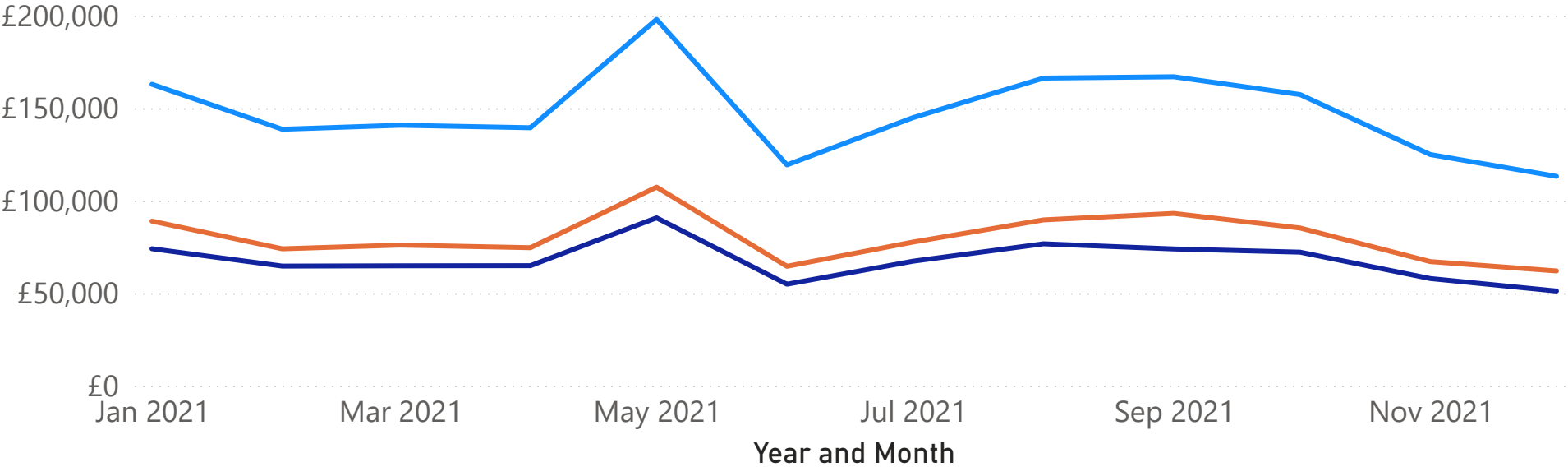


Order\_Quantity by Product\_Gender and Product\_Color



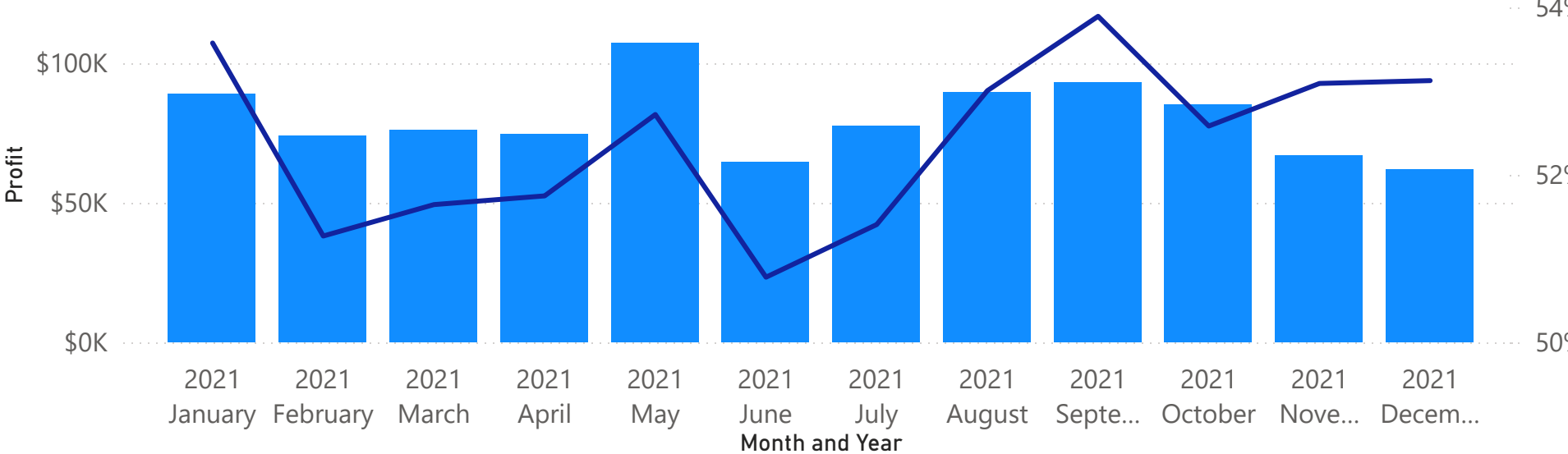
Revenue, COGS, and Profit by Month and Year

● Sales\_Amount ● Cost\_of\_Goods\_Sold ● Profit



Gross Profit and Average Profit Margin over Time

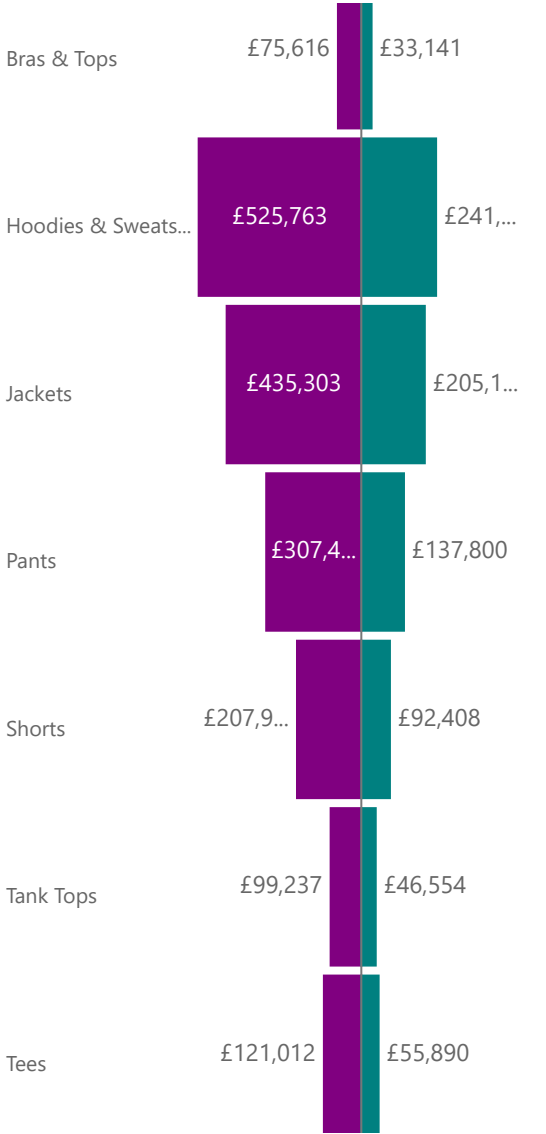
● Profit ● Average of Profit\_Margin



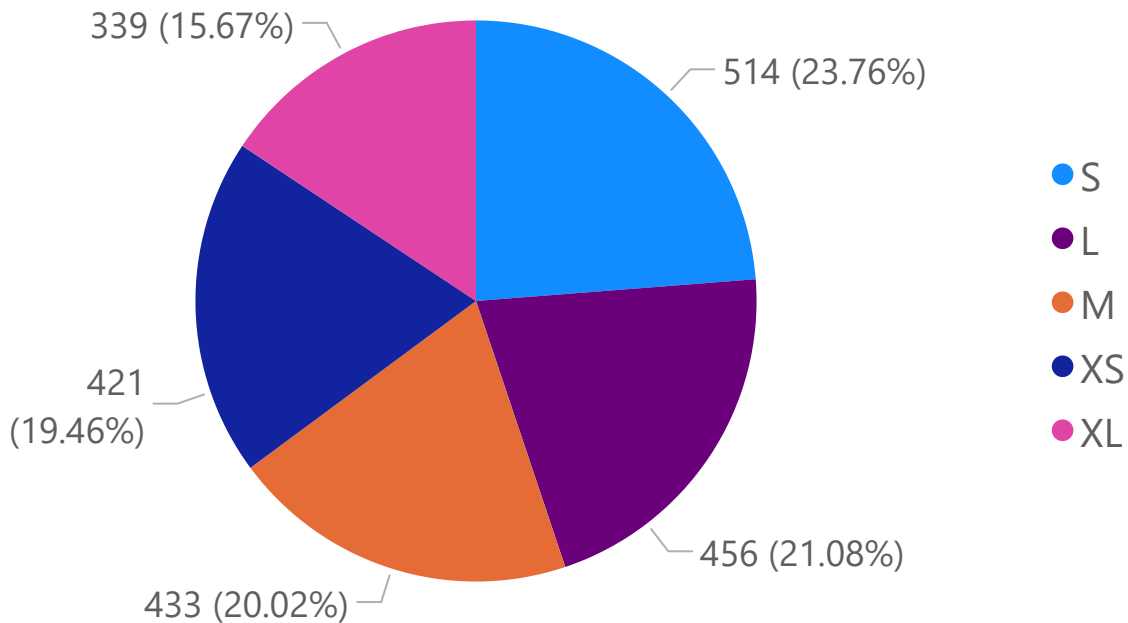
Year

2021

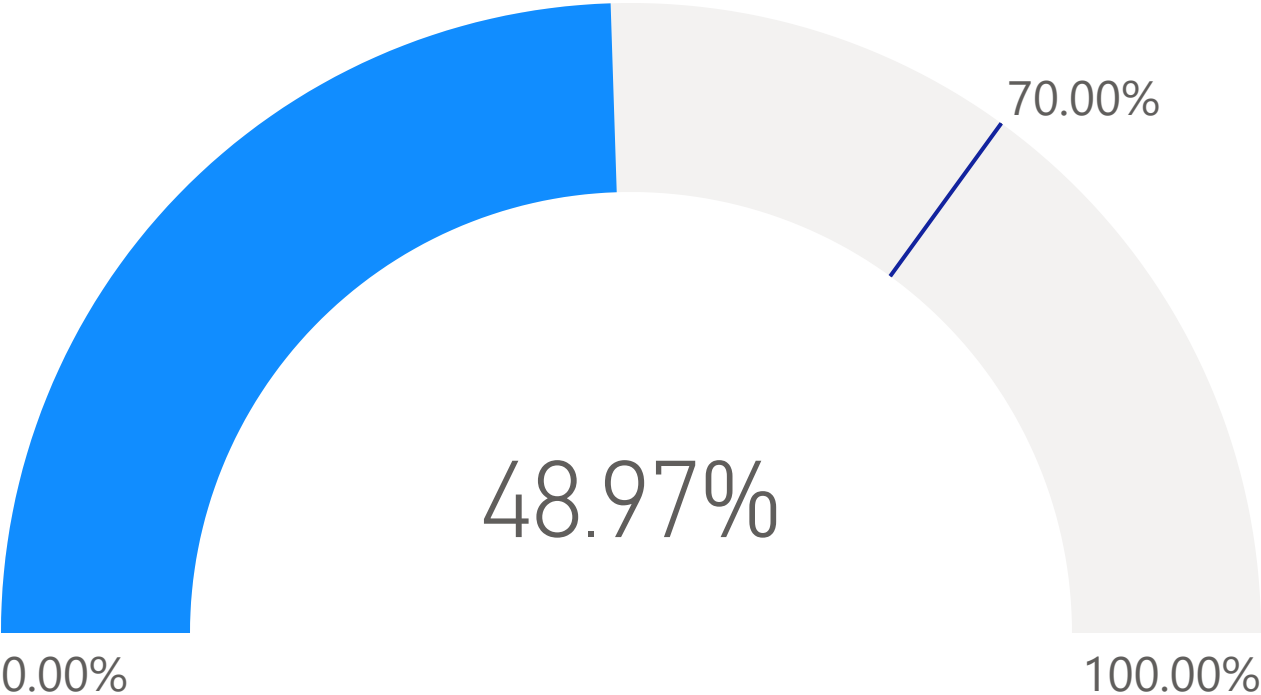
2021



Order Quantity for Local store's bg Size



Avg. Profit Margin vs Target Profit Margin



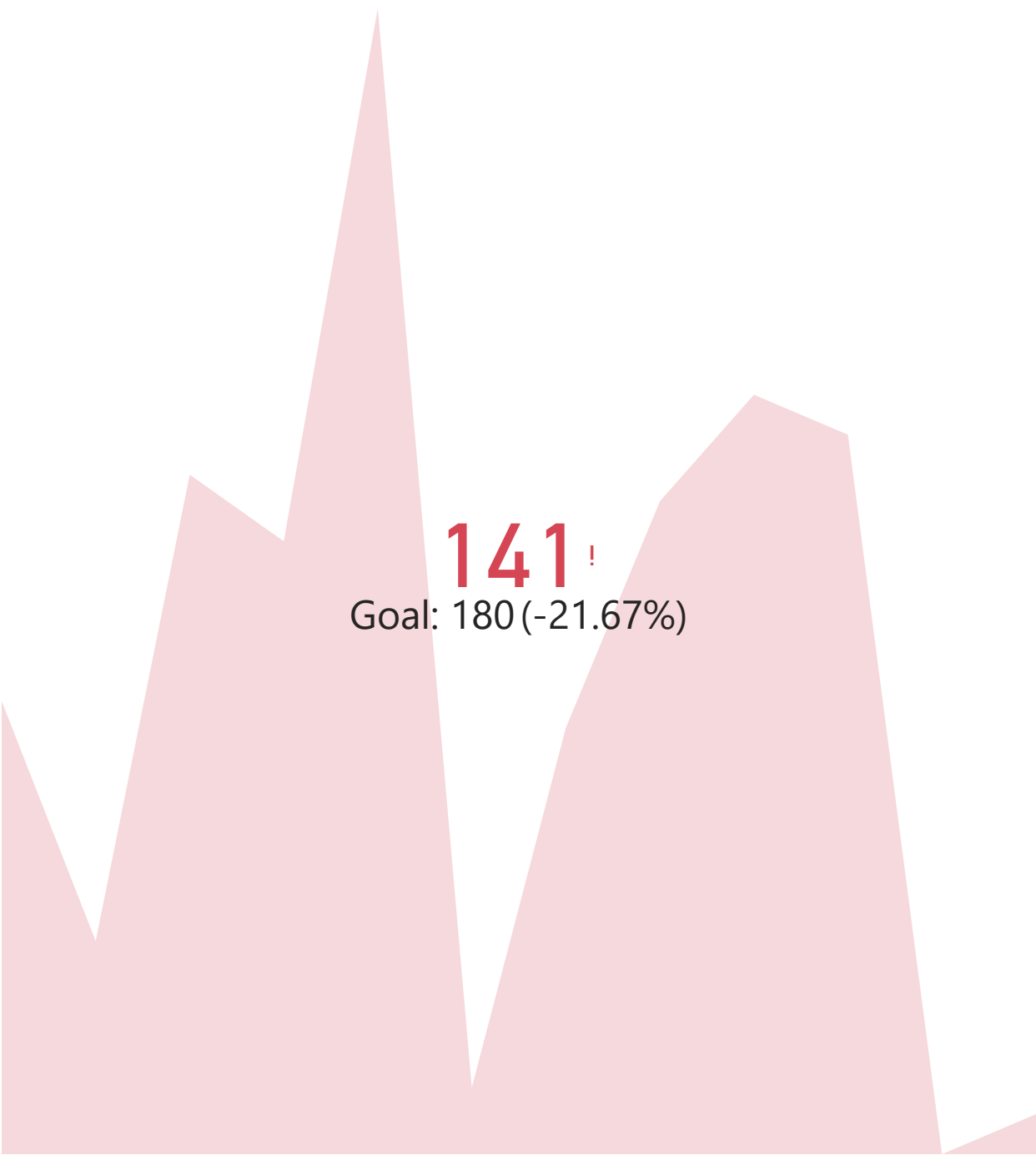
Order\_Quantity by Retailer\_Channel



33  
Orders Above Target Profit  
Margin

268  
Orders Below Target Profit  
Margin

Total Orders vs Target by Month



Total Returns and Target Returns by Month

