



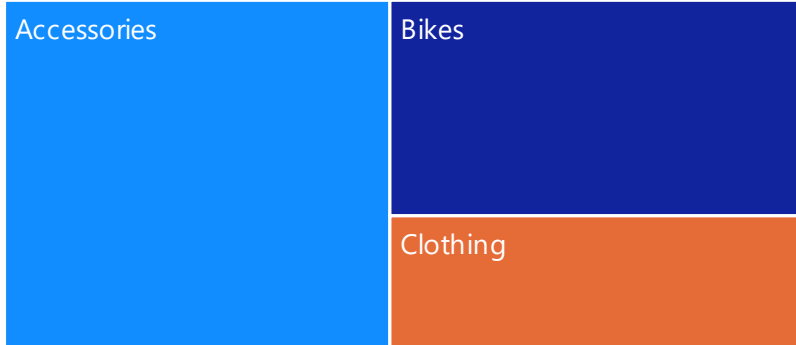
1/1/2016



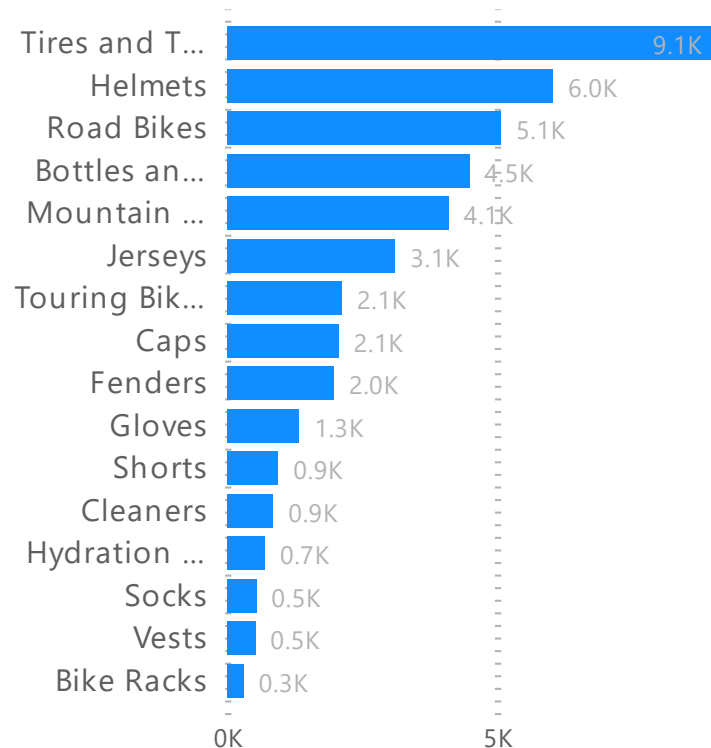
6/30/2017



Total Orders by Category



Total Orders by Subcategory



ProductName	Total Orders	Return Rate
Mountain-500 Silver, 48	49	
Road-650 Black, 44	20	
Road-650 Black, 48	29	
Road-650 Black, 52	32	
Road-650 Black, 60	27	
Road-650 Red, 62	31	
Touring-3000 Blue, 44	52	
Touring-3000 Yellow, 54	47	
Road-250 Black, 58	189	0.53%
AWC Logo Cap	2,062	1.11%
Touring-2000 Blue, 54	86	1.16%
Touring Tire	863	1.22%
Short-Sleeve Classic Jersey, XL	383	1.31%
ML Mountain Tire	1,059	1.32%
Fender Set - Mountain	1,975	1.36%
Bike Wash - Dissolver	850	1.47%
ML Road Tire	868	1.51%
Road Tire Tube	2,173	1.55%
Touring-3000 Blue, 62	63	1.59%
Patch Kit/8 Patches	2,952	1.61%
Mountain Tire Tube	2,846	1.64%
Touring Tire Tube	1,364	1.64%
Total	22,534	2.14%

View Product Detail



Monthly Revenue

\$1.83M✓

Goal: 1.77M (+3.31%)

Monthly Orders

2,146!

Goal: 2165 (-0.88%)

Monthly Returns

166✓

Goal: 169 (+1.78%)

Top Product(Orders)

Water Bottle - 30 oz.

Top Product(Profit)

Mountain-200 Black, 46

Select all

Europe

North America

Pacific





Current Month Orders vs Target

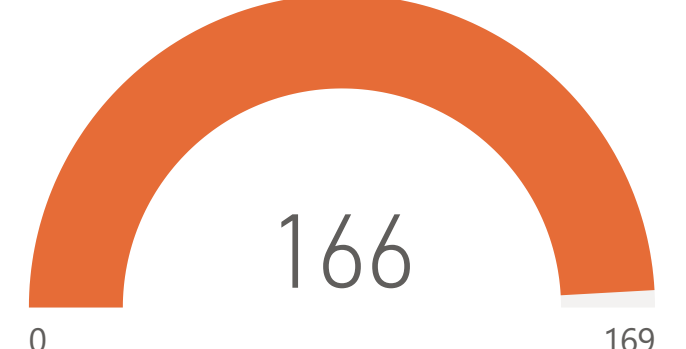
Current Month Revenue vs Target

Current Month Returns vs Prev. Month

All-Purpose Bike Stand

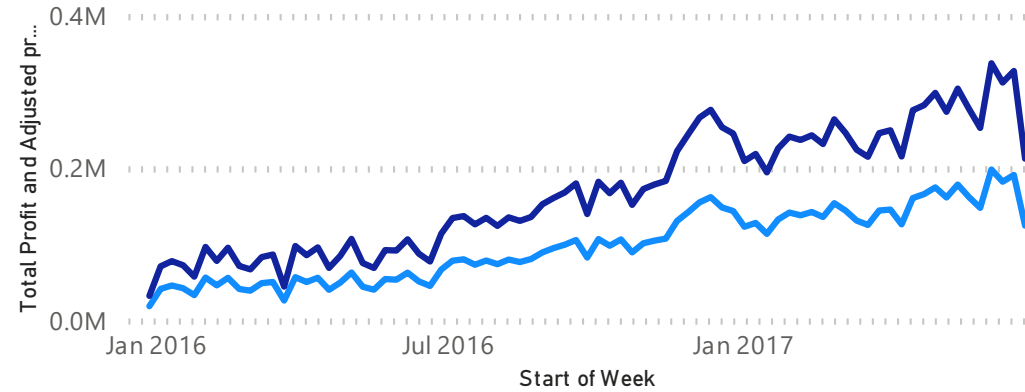
0.30

\$928.8
Adjusted Price
\$714.4
AVG Retail Price

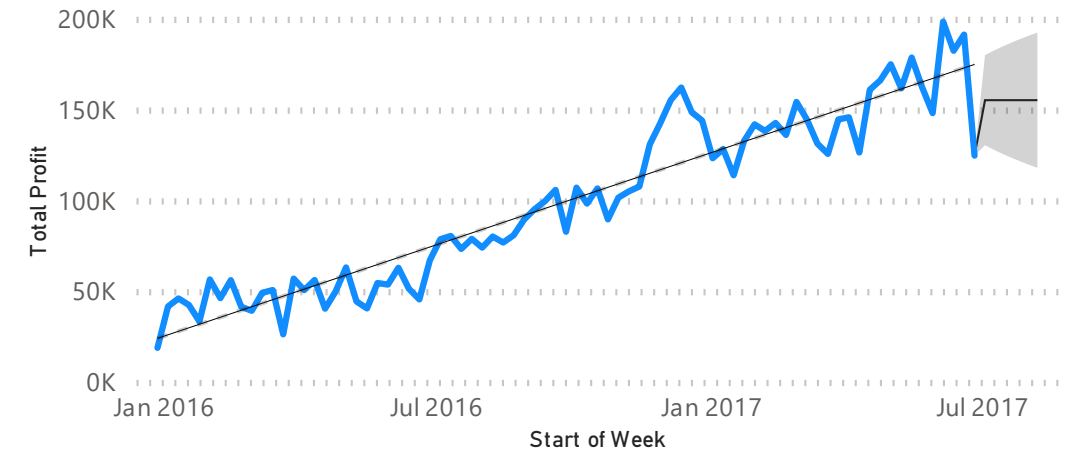


Weekly Profit

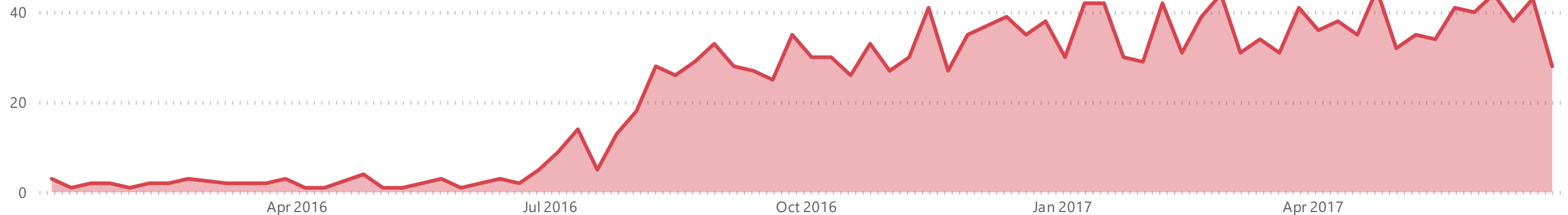
● Total Profit ● Adjusted profit



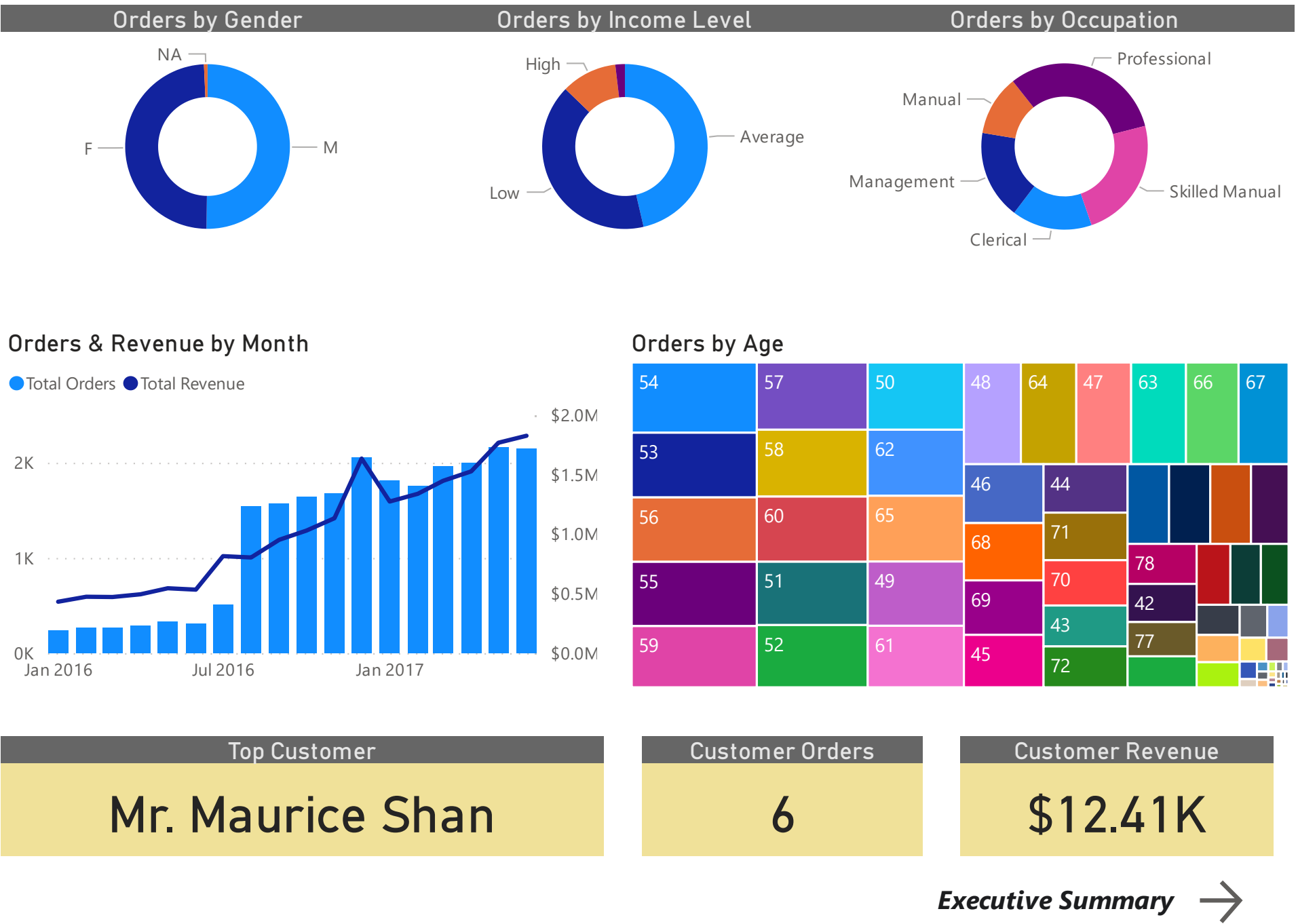
Weekly Profit




Weekly Return Volume



FullName_CC	Total Revenue	Total Orders
Mr. Maurice Shan	\$12,407.95	6
Mrs. Janet Munoz	\$12,015.39	6
Mrs. Lisa Cai	\$11,330.44	7
Mrs. Lacey Zheng	\$11,085.74	7
Mr. Jordan Turner	\$11,022.38	7
Mr. Larry Munoz	\$10,852.04	7
Mrs. Ariana Gray	\$10,391.42	6
Mr. Marco Lopez	\$10,289.68	6
Mr. Franklin Xu	\$10,164.34	5
Mrs. Margaret He	\$9,266.74	4
Mrs. Kaitlyn Henderson	\$9,258.92	4
Mrs. Nichole Nara	\$9,234.66	4
Mr. Randall Dominguez	\$9,210.36	4
Mrs. Rosa Hu	\$9,201.20	4
Adriana Gonzalez	\$9,195.69	4
Mrs. Dominique Prasad	\$9,180.93	6
Mrs. Brandi Gill	\$9,166.18	4
Mr. Brad She	\$9,161.01	4
Mr. Francisco Sara	\$9,125.54	4
Mr. Kevin Coleman	\$7,750.53	4
Mr. Johnathan Suri	\$7,721.33	4
Mrs. Crystal Zeng	\$7,706.81	4
Mrs. Felicia Blanco	\$7,669.66	4
Mrs. Jill Suarez	\$7,652.61	4
Mr. Preston Raman	\$7,599.49	4
Mr. Willie Xu	\$7,353.55	4
Mrs. Abby Subram	\$7,308.39	4
Mr. Lance Blanco	\$7,207.07	4
Mrs. Audrey Blanco	\$7,139.17	4
Mr. Ricky Navarro	\$7,119.63	3
Mr. Eddie Dominguez	\$7,044.38	3
Mrs. Molly Madan	\$7,043.25	3
Mr. Jarrrod Mehta	\$7,038.37	3
Total	\$751,130.39	353



 Help Q&A understand people better by adding synonyms.

Add synonyms now



 Ask a question about your data



Try one of these to get started

what is the total cost by SKU category

what is the total orders by SKU category

what is the total profit by SKU category

what is the total revenue by SKU category

top product styles by total profit

Show all suggestions