## **Financial Scams and Security**

A financial scam is thus a process through which people with the intention of embezzlement of funds or even obtain private information from individuals who are considered targeted victims. These scams can be in form of emails, phone calls, fake forms of investment and even cases of identity theft. They have certain techniques that appeal to the persons' feelings or the need for

money and act hurriedly in order to get the individuals to give their passwords or other personal details or send money to the scammers. One needs to be aware of general signs of fraud that include receiving unexpected messages that request personal details, getting offers which sound to be very good to be true, and any form of pressure to make a move. The first way that have to be employed to avoid becoming a prey of con artists is to learn about the tricks they use.

As it is seen, to minimize the risk of financial scams, one has to apply the approach of information security and follow rules of proper behavior on the Internet. It is also very important to avoid sharing one's personal details, especially when using digital platforms. Make sure that your accounts have complex passwords and different passwords for all of them, also turn on two factor authentication if possible. Be cautious also when it comes to tracking your financial accounts and in the event, you notice any fraudulent transactions, make sure to contact immediately your bank or the financial institution where the account is located. Upon getting an email or a phone call as a form of communication with a request for a personal detail or money, check the validity of the caller/ sender of the email. Phony organizations are common where a scammer will pretend to be a real organization so, cross check with the company using the correct contacts.

It's also important to always learn the different types of financial frauds and security risks that prevail at the moment. This is because cyber criminals are always improving their acts and therefore should be dealt with accordingly. Some of my suggestions are as follows: Always keep updating your software, avoid getting into websites that automatically download malicious contents, use antivirus programs, do not go online specially through Wi-Fi for your financial dealings. As you will learn through this article, there are many ways that you can avoid becoming a victim of scams and keep your economic and personal data safe in the modern world.