

# Christian Gjelstrup (CV)

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Website:

<https://christiangjel.github.io/christian-website/>

## Personal summary

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**A highly experienced senior freelance Frontend Engineer.**

Since moving from Copenhagen to Berlin in 2010, Christian has worked on a wide range of exciting projects and campaigns for a variety of industry-leading digital agencies. He has hereby gained experience with all stages of the development cycle for dynamic web projects and acquired a flair for professional, constructive, and creative collaboration in small as well as large teams. A natural problem solver with a taste for details and a passion for innovative fresh ideas.

## Core skills

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- **TypeScript, JavaScript, HTML and CSS (Sass)**
- **frameworks/libs:** Vue, Nuxt, Pinia, React, Next, Redux, React Testing Library, Jest, React Hook Form, Zod, Yup, Tailwind CSS, React Styled Components, Material UI, Ant Design, shadcn/ui, Radix UI, PrimeVue, Bootstrap, Framer Motion, ThreeJS, etc.
- **tools:** Git (Github, GitLab), REST, GraphQL, Docker, CI/CD, WebSocket, Swagger, WCAG, SEO, Web Performance Optimization, AI tools, Linters, Formatters, Bundlers, Build tools, etc.

- **development for (headless) CMS systems:** AEM, Liferay, Pimcore, Directus, etc.
- **clean semantic/structured code and design patterns**
- **agile team collaboration:** Scrum, Atlassian products (Jira, Confluence, etc.), Azure DevOps, Code review, Figma, Sketch, Slack, Teams, etc.

## Clients and projects

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**BMW:** BMW-M (frontend lead), portal templates.

**(Hi-ReS! Berlin GmbH)**

**Audi:** Audi A3 Sportback (frontend lead on mobile web app), Audi Nassau Bot Project, Audi Augmented Reality Kalender 2010 & 2011.

**(Razorfish GmbH - SapientRazorfish)**

**Mercedes-Benz:** Natural feature tracking implementation for Augmented Reality web app promoting the AMG Series.

**(17 GRAD)**

**Hyundai:** Asphalt 7 Training, Guess Santas Song.

**(Razorfish GmbH - SapientRazorfish)**

**DB Info 4.0 Pia:** Software used by the service staff at Deutsche Bahn for informing travellers about train connections, delays, etc. Developed for both desktop, mobile as well as standalone hardware (terminals and customer monitors).

**(Scholz & Volkmer GmbH)**

**Privatmolkerei Bechtel:** Software for the digital management of the plant and equipment and for carrying out the necessary maintenance and servicing measures.

**(Das Büro am Draht GmbH)**

**SensEm - Citizen Sensing Emission:** A BMBF-funded research project providing a citizen science toolkit for measuring and analysing

air quality in public spaces.

(**Scholz & Volkmer GmbH**)

**Bundeswehr:** Portal development.

(**Aperto AG - IBM iX**)

**Sharaf:** Online shop utilised with Shopware.

(**SOWHAT! GmbH**)

**McDonald's:** BigMac Hunt (frontend lead), 1+1, Schmecktakel, Do-your-own-Coupons (DYOC) (frontend lead), McD iOS App, Anti-littering, Mexify yourself (frontend lead), Blend-in-Cup (BIC), Slush, Freezing Voucher, Kältestarre, McD Portal, VCard (Do-your-own-Burger/DYOB), portal templates.

(**Razorfish GmbH - SapientRazorfish**)

**Unilever:** Fragrant Flowers.

(**Neue Digitale GmbH**)

For more details about the projects, please visit my [website](#).

## Career highlights

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**Scholz & Volkmer GmbH**

(**March 2024 – February 2026**)

**Das Büro am Draht GmbH**

(**Juli 2022 – November 2022**)

**Aperto AG - IBM iX**

(**April 2019 – November 2019**)

**Hi-ReS! Berlin GmbH**

(**March 2016 – June 2017**)

**Started freelancing**

(**September 2014**)

**Razorfish GmbH - SapientRazorfish**  
**(November 2010 – September 2014)**

**Neue Digitale GmbH**  
**(June 2010 – November 2010)**

## Honors & Awards

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**Cannes Lions, Bronze:** "Audi Augmented Reality Kalender 2011".  
**(2011)**

[www.canneslions.com/inspiration/past\\_winners\\_shortlists.cfm](http://www.canneslions.com/inspiration/past_winners_shortlists.cfm)

**ADC Deutschland, Auszeichnung:** "Audi Augmented Reality Kalender 2011".  
**(2011)**

**DMMA Onlinestar, Silver:** "Audi Augmented Reality Calendar 2010".  
**(2010)**

[www.dmma-onlinestar.de/mobile-kampagne-audi-augmented.html](http://www.dmma-onlinestar.de/mobile-kampagne-audi-augmented.html)

## Education

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**Aalborg University Copenhagen:** Master of Science (M.Sc.) in  
Medialogy (with specialisation in interaction).

**(2009 – 2011)**

**Aalborg University Copenhagen:** Bachelor of Science (B.Sc.) in  
Medialogy.

**(2006 – 2009)**

"Medialogy focuses on education and research that combines  
technology and creativity for designing new processes and tools in  
media technology"

[www.en.aau.dk/education/master/mediology-aal](http://www.en.aau.dk/education/master/mediology-aal)

## Language skills

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**English:** Full professional proficiency.

**German:** Professional working proficiency.

**Danish:** Native proficiency.

## References & Recommendations

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**Please do not hesitate to contact me if you require references from any of my previous employers.**

Additional information can be found on my work profiles:

[www.linkedin.com/in/christiangjelstrup](https://www.linkedin.com/in/christiangjelstrup)

[www.xing.com/profile/Christian\\_Gjelstrup](https://www.xing.com/profile/Christian_Gjelstrup)

**Visit my portfolio website for more details and links to my work:**

<https://christiangjel.github.io/christian-website/>