C CHRISTIAN MENDOZA

EXPERIENCES

Ogury

Technical Support Engineer • New York, NY • May 2019 – Present

- > Supporting business and operation teams with technical tasks, investigating and solving their issues, and providing additional help where needed
- Communicating with development team and escalating issues as appropriate
- Testing and troubleshooting the platform, applications, and services
- Explaining specific behaviors and building custom reports by investigating and exploring data
- Contributing process and technical documentation to the knowledge base

Key Achievements

- Ramped up quickly, learning the ecosystem and necessary tools & services to carry out tasks
- > Wrote shell and SQL scripts to aid in specific processes that were performed manually, enabling the team to complete tasks more faster, easier, and efficiently
- Utilized front end knowledge to integrate and troubleshoot ad formats more effectively

CAM Creation Labs

Web Technical Specialist • Remote • Feb 2017 – May 2019

- Built marketing funnel pages for chiropractors & podiatrists to increase overall revenue
- Set up necessary data imports and notifications with automation tools and web services
- Provided technical support and resolve challenges and issues to clientele

Key Achievements

- Devised customizable prototypes and interactive demos for securing prospective clients
- Boosted deployment of new clients' campaigns by templatizing funnel pages in internal CMS
- Developed custom Lambda functions to validate select data points in incoming lead form submissions (email address & phone number validation APIs)

WIRED

Front End Engineer • New York, NY • Sep 2015 - Sep 2016

- Developed landing pages, microsites, ad units, and other creative ad product solutions for marketing partners tailored to WIRED.com readers
- Created beautiful, effective digital experiences utilizing an in-house static site generator
- Interacted on a daily basis with cross-functional teams of engineers, graphic designers, project managers, and marketing directors

Key Achievements

- > Functioned as a key member of the WIRED Brand Lab, consisting of marketing, design, and technology teams that build and activate advertising programs on a project basis
- Collaborated with Getty Images, Qualcomm, Victorinox, LensCrafters, Porsche, and Netflix brands to build high-quality single-page and ad product experiences
- Participated in the annual Condé Nast Hackathon—a member of a 9-person team—placing 3rd place overall out of 23 teams

EDUCATION

Coursera

Certificate in Introduction to Big Data • Online

General Assembly

Certificate in Back End Web Development • New York, NY

Rutgers University

Bachelor of Arts in Computer Science • New Brunswick, NJ

CONTACT

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[Built with Hugo: gohugo.io • Source Code: git.io/J3Bbm]