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SPONSORSHIP BROCHURE

Ai*spire*

4th-5th April 2025

GOA COLLEGE OF ENGINEERING

ABOUT THE EVENT

AiSPIRE 2025, hosted by Goa College of Engineering, is set to be one of India's biggest tech events, showcasing cutting-edge domains like AI, robotics, and cybersecurity. The event will feature diverse tracks, each dedicated to fostering innovation and skill development:

- TechArena – Project Exposition, Hardware Hackathon
- RoboArena – Line Follower Robot (LFR), Robo Race, Robo Soccer
- CyberArena – Capture the Flag, Blind Coding, Gameathon
- StartupArena – Pitch It Up (Idea Pitching)
- SuccessArena – Women's Summit, Placement Boot Camp, Expert Sessions

With participation from students nationwide, leading tech corporations, and top tech content creators, this prestigious event will promote collaboration between academia and industry while delivering an unparalleled experience for all attendees.

WHY SPONSOR US?

Partner with us to leverage the vast potential of AiSPIRE, a premier 2-day event that brings together innovators, professionals, and enthusiasts. Here's why sponsoring AiSpire makes sense:

01 Reach a vast audience: Connect with over 500+ students, professionals, and enthusiasts from across the region.

02 Brand visibility: Showcase your brand through our event promotions, social media, and on-site branding opportunities.

03 Networking opportunities: Interact with renowned professionals, thought leaders, and potential clients.

04 Talent acquisition: Identify and recruit top talent from the pool of participants.

05 Innovation showcase: Demonstrate your products or services to a captive audience interested in technology and innovation.

By sponsoring AiSpire you'll not only gain visibility and networking opportunities but also contribute to the growth of innovation and entrepreneurship in the region.

EVENT DETAILS

SR NO.	EVENTS	PRIZE POOL
1	RoboArena	Rs.75000/-
2	CyberArena	Rs.31000/-
3	SuccessArena	Rs:10000/-
4	StartupArena	Rs.50000/-
	Total	Rs 1,66,000/-

OTHER EXPENSES

SR NO.	Action/Purpose	Amount
1	Equipment	50000/-
2	Refreshments	85000/-
3	Venue	50000/-
4	Accommodation for Delegates	150000/-
5	Accommodation for Participants	150000/-
6	Other	10000/-
	Total	645000/-

SPONSORSHIP PACKAGES

1. **Title Sponsor (₹100000 – Exclusive & Highest Tier)**
   - Branding as: "AiSPIRE 2025 Powered by [Your Brand]"
   - Exclusive logo placement on all marketing materials, website, and event banners
   - Opening keynote speaker slot at the main event
   - Dedicated social media campaign and media coverage
   - Branding on event merchandise (T-shirts, ID cards, etc.)
   - Special mentions in press releases and media interactions

2. **Prime Sponsor (₹50000 – Premium Tier)**
   - Large logo placement on event materials, website, and banners
   - Speaking opportunity in a panel discussion or expert session
   - Social media promotions and website feature
   - Branding on session slides and event backdrops
   - Opportunity to provide branded giveaways

3. **Event Sponsor (Sponsor Individual Events)**
   - Branding as 'Official Sponsor' of the chosen event/track
   - Logo placement on event-specific banners and digital materials
   - Mention in event announcements and promotions
   - Opportunities for brand engagement and product showcasing

4. **Associate Sponsor (₹30000 – Standard Tier)**
   - Logo placement on the event website and select event banners
   - Mention in the event brochure
   - Inclusion in select social media promotions

5. **In-Kind Sponsor (Non-Monetary Contribution)**
   - Branding based on contribution level (logo placement, mentions)

Contact Us For More Info

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Bank Account Details

The cheque for sponsorship to be issued is in the name of the following bank account:

Account Name: IEEE GEC SB

Account No.: 520101026783238

IFSC: UBIN0913286

Bank Name: Union Bank