

PITCH IT UP

EVENT GUIDELINES

Topic: Open.

Team Size: 1 to 3 members.

Presentation: Teams must send their ppt to the organizers one day prior to the event(no changes will be allowed post that), the ppt must include a clear explanation of the problem, solution, and business model if product is launched in the market.

Event Day Rounds

Round 1: All teams present their ideas, and the best five will advance.

Round 2: The top five teams compete, and the winner is selected from this round.

The Pitch Guidelines

Blueprint of the ppt should be

- Introduction
- Problem
- Solution
- Market Research

JUDGES WILL SCORE BASED ON

- Pitch (30)
- Clarity of problem (20)
- Solution (30)
- Feasibility in the market (20)

QUESTION AND ANSWER GUIDELINES

1. Judge Questions: Participants must respond to all questions from the judges, with no limit on the number or duration.
2. Audience Questions: If time allows, questions from the audience may also be permitted.
3. Language: Use of inappropriate language is strictly prohibited.

Disqualification: The judges' decision regarding disqualification, in any serious case, will be final.

COORDINATORS

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