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| **James Black**  Product Manager | Strategic Leader in Product Development  +1 234 56 78 ·  james.black@email.com ·  Barcelona, Spain linkedin.com/in/jamesblackx ·  github.com/jamesblackx ·  jamesblackx.com |  |

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| **About Me** |  |

Results-driven Product Manager with over 8 years of experience in leading cross-functional teams to deliver innovative products in the tech and e-commerce sectors. Expertise in product lifecycle management, market research, and agile methodologies. Adept at translating customer needs into actionable product features and driving business growth through strategic planning and execution.

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| **Professional Experience** |  |

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| **Senior Product Manager**  **InnovateHub ·** Hybrid (London, UK) | | | | 11.2024  ongoing |
| **Description**  Lead the development and management of a suite of e-commerce platforms aimed at enhancing user experience and driving sales growth. | | | | |
| **Responsibilities & Contribution**   * Defined product vision and strategy based on market research and customer feedback, resulting in a 20% increase in user engagement. * Collaborated with UX/UI designers to create intuitive interfaces, improving customer satisfaction scores by 15%. * Managed the product roadmap, prioritizing features and enhancements to align with business objectives and market demands. * Coordinated with engineering teams to ensure timely delivery of product features, maintaining a 95% on-time release rate. * Analyzed product performance metrics to identify areas for improvement and implement data-driven enhancements. | | | | |
| **Skills and Technologies** | | | | |
| Jira  Confluence | A/B Testing  Agile | Google Analytics | SQL | |

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| **Product Manager**  **TechWave Solutions ·** Onsite (Leeds, UK) | | | | 10.2024  06.2020 |
| **Description**  Managed the lifecycle of multiple SaaS products, focusing on feature development and market expansion. | | | | |
| **Responsibilities & Contribution**   * Conducted market analysis and competitive research to identify opportunities for product differentiation. * Worked closely with sales and marketing teams to develop go-to-market strategies, contributing to a 25% revenue growth. * Defined and tracked key performance indicators (KPIs) to measure product success and inform strategic decisions. * Led user testing sessions to gather feedback and iterate on product features, enhancing usability and functionality. * Coordinated with customer support to address user issues and incorporate feedback into product improvements. | | | | |
| **Skills and Technologies** | | | | |
| Trello  Confluence | Tableau | Slack | Jira | |

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| **Associate Product Manager**  **CreativeSolutions Ltd ·** Remote (Cardiff, Wales) | 06.2020  01.2019 |

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| **Product Owner**  **BrightFuture Tech ·** Onsite (London, UK) | 01.2019  05.2016 |

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| **Training** |  |

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| **General Assembly** |
| Advanced Product Management Certification |

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| **Scrum Alliance** |
| Agile Product Management |

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| **Education** |  |

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| **Master of Business Administration (MBA)** – Strategic Management  **Imperial College London ·** London, UK | 2018  2016 |

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| **Bachelor of Science in Business Administration**  **University of Manchester ·** Manchester, UK | 2016  2013 |

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| **Known Languages** |  |

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| **Language** | **Understanding** | | **Speaking** | | **Writing** |
| **Listening** | **Reading** | **Interaction** | **Production** |
| **English** | C2 | C2 | C2 | C2 | C2 |
| **Italian** | B1 | B1 | B1 | B1 | B1 |

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| **Certifications** |  |

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| Certified Scrum Product Owner (Online - Castellano) | **Certified Scrum Product Owner (CSPO)**  Scrum Alliance - https://scrumalliance.org/certifications/csprod | 2024 |

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| **Project Management Professional (PMP)® Certification – kavoneinstitute** | **Project Management Professional (PMP)**  Project Management Institute - https://www.pmi.org/certifications/project-management-pmp | 2020 |

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| **Other** |  |

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| **Product Management Mentor**  Women in Product, May 2020 - Ongoing |

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| **Driving Product Success with Agile Methodologies**  Product Management Today, March 2023 |

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| **Interests**  User Experience Design, Data-Driven Decision Making, Traveling, Reading |