

## THE PROBLEM SPACE

Cooking is a relevant issue at the intersection of public health and the environment

**30 – 40%**

food waste under  
normal circumstances  
(U of Michigan 2020)

**54%**

of people in the US cook  
more than before the  
pandemic (NY Times 2020)

**1/3+**

of US adults plan to cook  
more after the pandemic  
(Bloomberg 2020)