

## WDD 230

Home



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02: Design Principles Document Screenshots

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## Mobile View

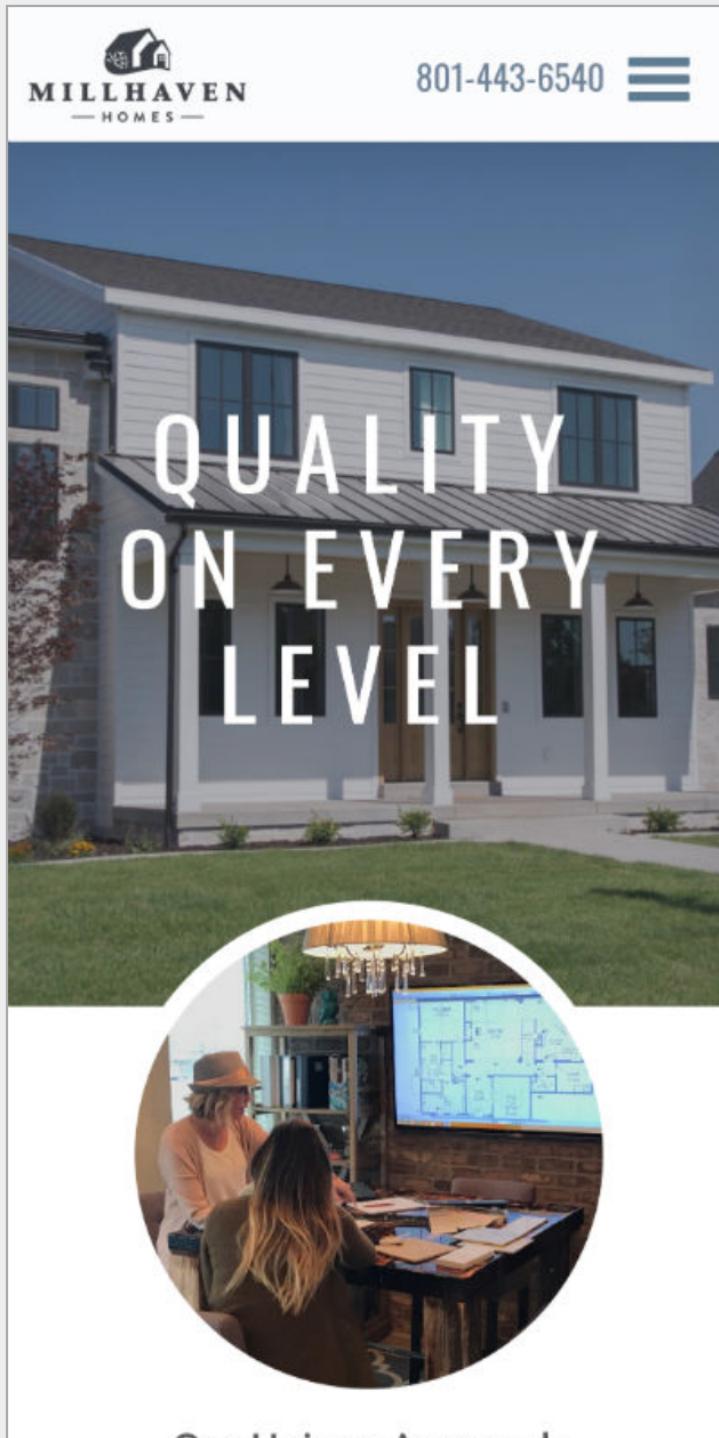
# Design Principles Document

## Rubia M. Francesco

### Repetition

Millhaven Homes

[millhavenhomes.com](http://millhavenhomes.com)



The screenshot shows the Millhaven Homes website. At the top, there is a header with the Millhaven Homes logo (a stylized house icon) and the text 'MILLHAVEN HOMES'. To the right of the logo are the phone number '801-443-6540' and a three-line menu icon. Below the header is a large image of a modern, single-story house with white siding and a grey roof. Overlaid on this image is the text 'QUALITY ON EVERY LEVEL' in large, white, sans-serif capital letters. At the bottom of the page, there is a circular inset image showing two people in a home interior, looking at a large screen displaying a floor plan. Below this inset is the text 'Our Unique Approach'.

Figure 1: Example design principles document screenshot in the mobile view.

Medium View

Building a home is something to get excited about. That is why we make the process

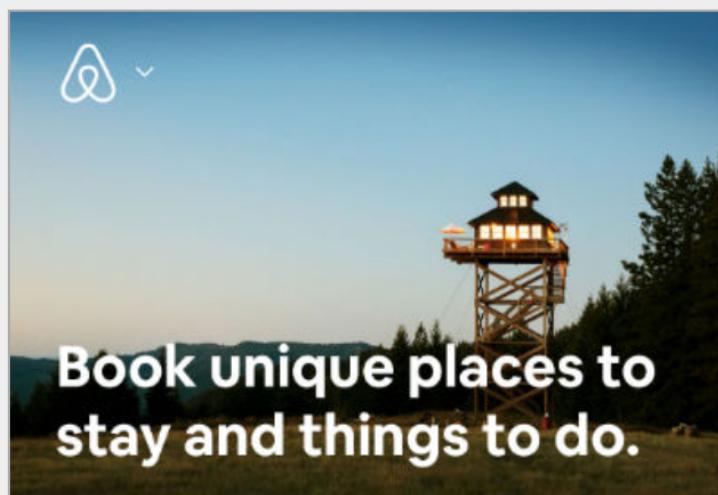
Medium View

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quae ullam illum at dolorum minus  
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ipsum error!

## Rule of Thirds

Airbnb

[airbnb.com](https://www.airbnb.com)



# Design Principles Document

## Rubia M. Francesco

### Repetition

Millhaven Homes  
[millhavenhomes.com](http://millhavenhomes.com)



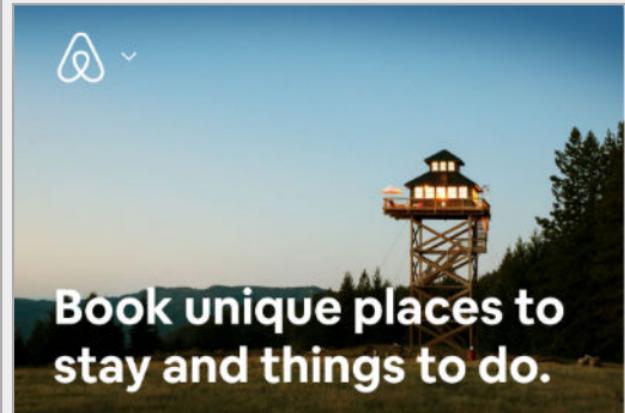
#### Our Unique Approach

Building a home is something to get excited about. That is why we make the process

*Lorem ipsum dolor sit amet  
consectetur, adipisicing elit.  
Repudiandae incident ut*

### Rule of Thirds

Airbnb  
[airbnb.com](http://airbnb.com)



WHERE

Anywhere

CHECK-IN

Tue, Aug 6

CHECKOUT

Wed, Aug 7

GUESTS

2 guests

Search

#### Explore Airbnb



Stays  
Homes, boutique



Experiences  
Activities hosted



Adve  
Hosted

*The hero image damet  
consectetur, adipisicing elit.  
Repudiandae incident ut*

Figure 2: Example design principles document screenshot in the tablet view.

**autem laboriosam aspernatur**  
nam consequatur ea.  
Obcaecati quia praesentium  
perferendis nostrum aut

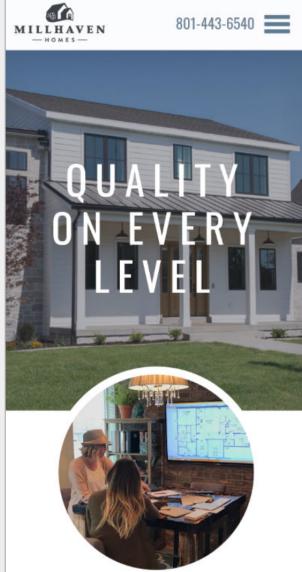
**autem laboriosam aspernatur**  
nam consequatur ea.  
Obcaecati quia praesentium  
perferendis nostrum aut

## Design Principles Document

Rubia M. Francesco

**Repetition**

Millhaven Homes  
[millhavenhomes.com](http://millhavenhomes.com)

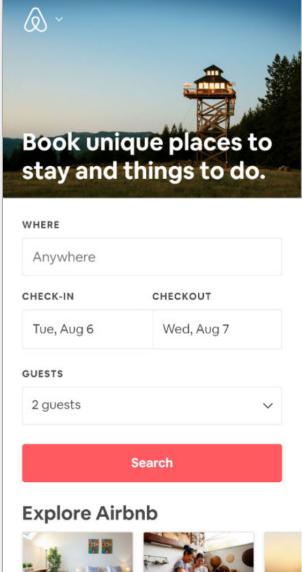


Our Unique Approach  
Building a home is something to get excited about. That is why we make the process

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**Rule of Thirds**

Airbnb  
[airbnb.com](http://airbnb.com)



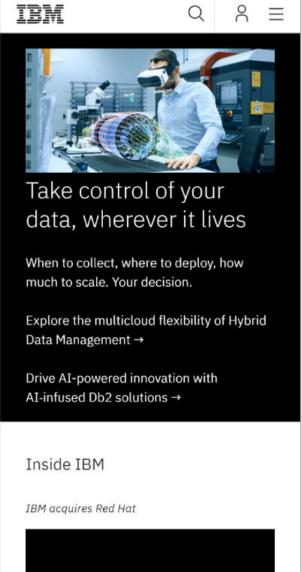
WHERE  
 Anywhere  
 CHECK-IN      CHECKOUT  
 Tue, Aug 6      Wed, Aug 7  
 GUESTS  
 2 guests  
 Search

Explore Airbnb  


The hero image damet consectetur, adipisciing elit. Repudiandae incident ut autem laboriosam aspernatur nam consequatur ea. Obcaecati quia praesentium perferendis nostrum aut atque ea quibusdam quas autem beatae impedit fugit in, neque qui quae aspernatur magni. Repellat laborum iste, architecto dolores in quae ullam illum at dolorum minus consequuntur, alias, reiciendis nemo totam quasi quos aperiam amet suscipit tempora maxime ipsam distinctio? Velit repellendus, officiis quisquam possimus voluptate rem odit, eum enim recusandae pariatur, ipsum error!

**Contrast**

IBM  
[ibm.com](http://ibm.com)



IBM

Take control of your data, wherever it lives  
When to collect, where to deploy, how much to scale. Your decision.  
Explore the multicloud flexibility of Hybrid Data Management →  
Drive AI-powered innovation with AI-infused Db2 solutions →

Inside IBM  
IBM acquires Red Hat



Lorem ipsum dolor sit amet, consectetur, adipisciing elit. Repudiandae incident ut autem laboriosam aspernatur nam consequatur ea. Obcaecati quia praesentium perferendis nostrum aut atque ea quibusdam quas autem beatae impedit fugit in, neque qui quae aspernatur magni. Repellat laborum iste, architecto dolores in quae ullam illum at dolorum minus consequuntur, alias, reiciendis nemo totam quasi quos aperiam amet suscipit tempora maxime ipsam distinctio? Velit repellendus, officiis quisquam possimus voluptate rem odit, eum enim recusandae pariatur, ipsum error!

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Figure 3: Example design principles document screenshot in the wider view.





# Take control of your data, wherever it lives

When to collect, where to deploy, how much to scale. Your decision.

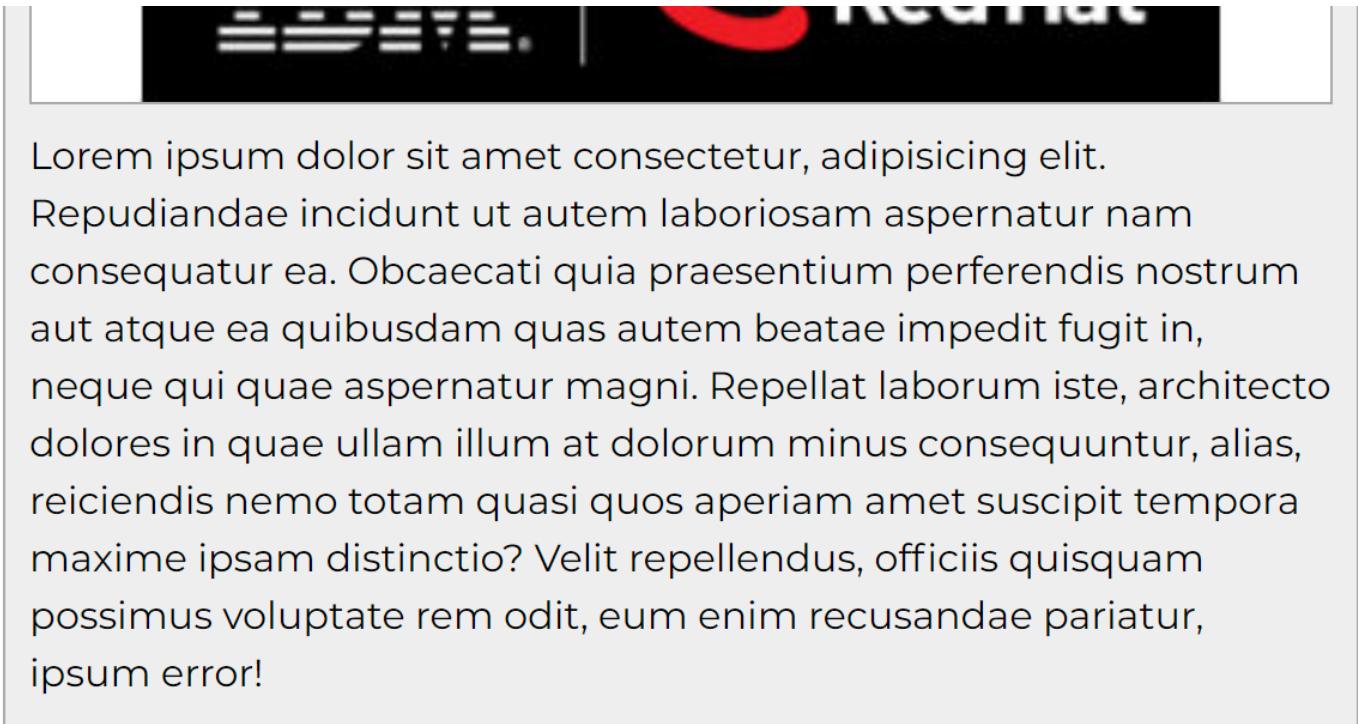
Explore the multicloud flexibility of Hybrid Data Management →

Drive AI-powered innovation with AI-infused Db2 solutions →

## Inside IBM

*IBM acquires Red Hat*





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