



Social Media Meta Tags

Overview

Open graph meta tags are used to support the Facebook and other social media crawlers with relevant information including a title, description, preview image, and locality.

"Without these Open Graph tags, the [Facebook Crawler](#) uses internal heuristics to make a best guess about the title, description, and preview image for your content. Designate this info explicitly with Open Graph tags to ensure the highest quality posts on Facebook." - developers.facebook.com

Prepare

- Read: [The Essential Meta Tags for Social Media](#) - css-tricks.com
- Read: [A Guide to Sharing for Webmasters](#) - developers.facebook.com
- What are Facebook Open Graph properties for the Church's main website at <https://www.churchofjesuschrist.org>, for the title and description?

This content can change at any time. If you are not seeing the same content, do not worry as the principle and application are the important part of this exercise.

▼ Click for Answer

You can view these properties by navigating to the site and viewing the source or you can use a [sharing debugger](#) to provide a formatted report.

og:title | The Church of Jesus Christ of Latter-day Saints

og:description | Official website of The Church of Jesus Christ of Latter-day Saints. Find messages of Christ to uplift your soul and invite the Spirit.

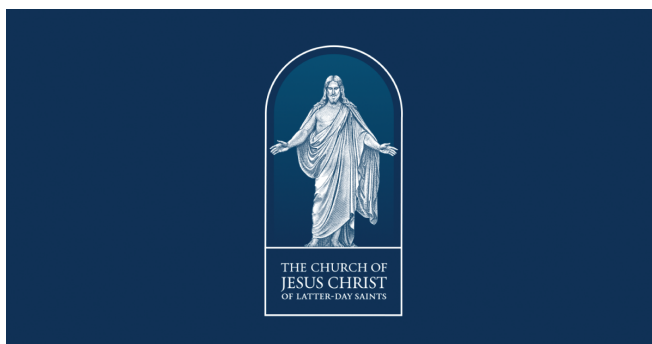
og:image |

https://assets.lldcdn.org/0d/7b/0d7bb93794eb11ecb29ceeeac1ee20345ef0d4f/church_logo.png

or it may be change to something like this <https://brightspot->

assets.churchofjesuschrist.org/dims4/default/f1954e9/2147483647/strip/false/crop/1932x1017+0+0/resize/1280x674/!url=https%3A%2F%2Fassets.churchofjesuschrist.org%2F31%2F72%2F3172a0b72dcf43c62af65bf2e514b50b9900b2f

og:url | <https://churchofjesuschrist.org>



Activity Instructions

1. Open your course portal home page index.html.
2. Add these Open Graph meta properties to the document:
 1. title - Your content should reflect the title of the document.
 2. type - The value **website** would be accurate.
 3. image - Provide an absolute URL to an image that reflects your home town/area.
 4. url - Provide the canonical URL for your page.

Submission

- 1. Commit and push your changes to your GitHub Pages repository.

Next  CSS Normalize/Reset  Lesson Content

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