



Catalyst Consulting Association (CCA)

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Overview

The Business World has changed. As we move towards the peak of the information age, and a society where innovation is constant and necessary to succeed, we must take advantage of this diversity. In order to promote an influx of many points of view and keep up with the ever-changing world of business, Catalyst will provide the drive and change needed to instill that diversity needed to keep the student body of the University of Puerto Rico, at Mayaguez, at the apex of educational Institutions. All of this will be accomplished through consulting; the use of different skills, tools, technology, knowledge and applications to satisfy a necessity or deal with a specific issue.

Mission

Develop a distinct group of students by providing them with a set of tools to solve a variety of problems using a consulting approach and apply interdisciplinary knowledge and skills

Vision

To expose the professional opportunities that the area of consulting provides to establish a better understanding of its benefits and promote cross-functional teams amongst the student body of the University of Puerto Rico, Mayagüez Campus.

Objectives

- Develop future leaders to achieve their professional goals
- Create a cross functional network between organizations to promote mutual growth in the community
- Develop systems to gather and utilize data to effectively meet other parties needs

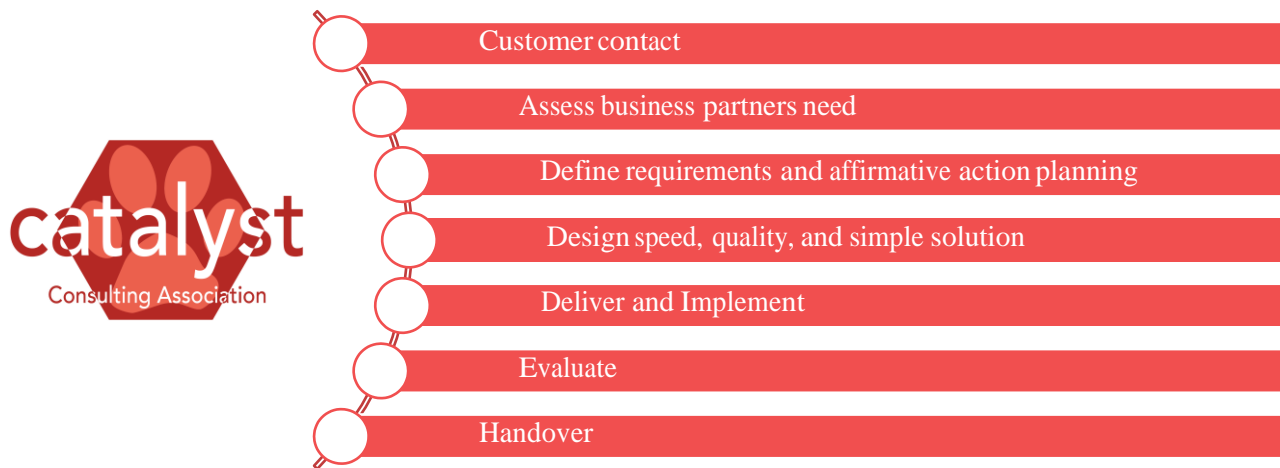
Keys to Success

Create leaders with the following values:

Integrity
Innovator
Hard working
Imaginative
Dedicative
People centered
Lean thinker

Description of Business

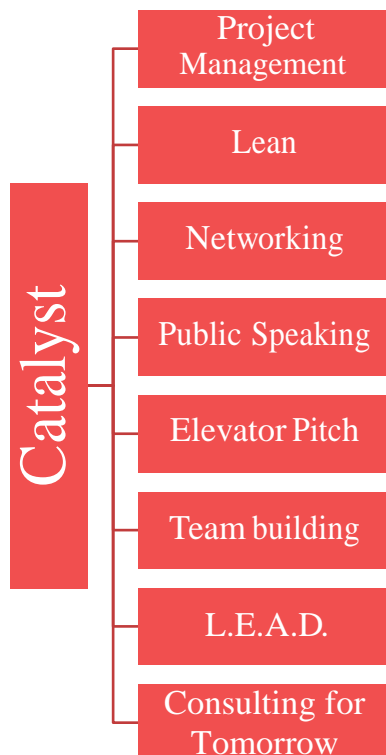
How Catalyst does business



Products and Services

Member's service

Development Programs/Workshops (Subject to change)



To better distribute resources assignments will regularly be completed in teams of three members, unless the task requires otherwise. The mindset is to promote effective teamwork while providing space for individuality. Teams will be designated by senior partners depending on the assignment, the requirements and recommendations from members of Catalyst.

Different areas of work have been defined for creating an inside structure for the club. Following are their descriptions:

1. **Digital Solutions-** Will allow for overall marketing in any kind of social media. This area will be responsible for promoting the identity, activities and services of Catalyst. Also, it will be tasked with presenting the club's ideas in a way that any person can understand and relate easily. Social exposure activities will be organized by the Digital Solutions team. Also, very importantly, it is responsible for delivering the message about the opportunities that Catalyst makes available to whom it might interest.
2. **Operations-** This area is crucial because it will be in charge of monitoring inside operations within Catalyst. This group will be delegated to work on programs, algorithm development as well as establishing SOPs to objectify the club's functional solutions. This will help establish a project management mindset and create credibility for the consulting club. Also, be able to assist any who require the information on budgeting and financially related issues. Because of this, the team will manage that information and be in charge running the club's financial duties as well.
3. **Recruitment and Development-** Provides professional development for outside parties and creates services based in the organization's needs. Also, oversees the progress of every member of our club, coordinates internal training and completes duties related to enlisting members for our club.
4. **Consulting Services-** This area will be managing perhaps the most important aspect of the consulting club: communications and connections with key outside parties. Along with the Performance branch, this group will gather the necessary resources to execute activities within and outside the club. This group of people will bear the brunt work for gathering the necessary information to construct proposals and present proposals to acquire sponsorships or for any other manner that requires this type of interaction.