CHRISTIE MOLLOY PRODUCT/VISUAL DESIGNER

I'm a designer and developer with an entrepreneurial spirit and a passion for technology. Design is powerful: I use it to increase awareness, change opinions, solve problems, and increase engagement. I've interned at agencies, startups, large companies, and worked with clients, and these experiences have expanded by design toolset and perspectives.

christiemolloy.com
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Currently: Boston, USA
Hometown: Brisbane, AUS

EXPERIENCE

TWITTER Summer 2017

UNIVERSITY RECRUITMENT BRANDING

· Founded "TerningTheTable": a campaign increasing the percent of female students interning in tech. Created/Directed the event "WelcomeToTheTable" in 10 days. Included opening remarks from Twitter's founder, a racially diverse panel, +150 attendees, and leading a team of ten interns.
· Designed +50 pieces of marketing material that received +25,000 unique impressions.
· Developed new initiatives, social media strategies and email campaigns to launch Twitter University's application and increase student engagement.
· Partnered with the Live Studio team to design templates for Twitter's Instagram account.
· Introduced a feedback process to enhance my team's collaborative efforts.

SPLASHTHAT Summer 2016

PRODUCT DESIGNER

· Redesigned Splash's support center which included the information architecture, user experience, and visual design in collaboration with developers.
· Helped build the library of event templates and event cards that are used on the platform.
· Designed, developed and envisioned multiple user experiences for the tool.
· Participated in road-mapping sessions to help navigate the future of Splash.

36CREATIVE Fall 2016

VISUAL DESIGNER

· Worked with multiple clients to re-brand their company identity.
· Executed deliverables including logos, business cards and website designs with weekly deadlines.

EDUCATION

BOSTON UNIVERSITY Sep 2015 - May 2018

GRAPHIC DESIGN MAJOR + COMPUTER SCIENCE MINOR
GPA 3.74(4)

QLD UNIVERSITY OF TECH Mar 2013 - Nov 2014

INTERACTIVE AND VISUAL DESIGN + BUSINESS
GPA 6.5(7)

ACHIEVEMENTS

Deans List x 4 | Patriot League Honor Roll x 2 | BU Track and Field Scholarship |
OpenWeb Club | CFA Visual Arts Community | GirlsWhoCode Hackathon

TOOLS

Adobe Creative Suite
Sketch
Invision
Xcode
GitHub
MailChimp
Splashthat
Microsoft Suite

LANGUAGES

HTML/CSS
Javascript
JQuery
Python
Java
SQL
PHP
Swift

SKILLS

Mobile Design
Web Design
Web Development
Branding/Logo Development
Campaign Design
Poster Design
Book Design
Photography

OTHER SKILLS

Public Speaking
Leading Teams
Achieving Strict Deadlines
Reaching Goals
Multitasking
Reliability
Discipline
Learning Quick