

# Christie Molloy

Creative, hard-working and academically-accomplished student-athlete with excellent product, UX and visual design experience as well as client communication skills; proven leader in fast-paced and challenging environments.

Portfolio: [christiemolloy.com](http://christiemolloy.com)  
LinkedIn: [christiemolloy](#)  
Twitter: [@christiemolloy1](#)  
Github: [christiemolloy](#)  
Email: [cmolloy@bu.edu](mailto:cmolloy@bu.edu)

## EXPERIENCE

### **TWITTER** Summer 2017

#### **BRAND DESIGNER**

Creator and founder of “TerningTheTable” — a campaign to increase female internship participation in the technical sector, and align with my team’s strategic goals. It caught the eye of senior leadership and I was asked to create and execute an event called “WelcomeToTheTable” in 10 days. It included opening remarks from Twitter’s founder, a racially diverse panel, +150 attendees and leading a team of ten interns to orchestrate and support the events success. Developed social media strategies and campaigns, as well as +50 pieces of marketing material that aligned with Twitter’s brand and received +25,000 unique impressions which increased student engagement. Introduced a new team feedback process that continues to be used, to enhance my team’s collaborative efforts.

### **SPLASHTHAT** Summer 2016

#### **PRODUCT/UX DESIGNER**

Reengineered this enterprise event marketing platform’s support center, by designing, developing and envisioning multiple user experiences for the tool. In collaboration with developers and project managers, created the platform’s information architecture that aesthetically adhered to branding guidelines. Helped build the library of event templates and event cards to enhance Splashtat’s product portfolio and participated in product road-mapping sessions to help create a more powerful and profitable platform.

### **36CREATIVE** Fall 2016

#### **VISUAL DESIGNER**

Designed and developed re-branding options and products for a variety of businesses at this creative web branding agency. Deliverables included website designs, logos, business cards and brand messaging. Competed weekly with fellow designers to put forth client presentations.

## PROJECTS 2017-2018

**Contractracker:** Android Application connecting users with contractors for services. Scrum Master leading a team of six. Lead on product and UX design. Co-developer using FireBase, Stripe, Twillio.

**TerningTheTable:** Digital campaign started at TwitterHQ to increase the percent of females interning in tech. Founder, design lead and event operations lead.

**CapThat:** Web Application that suggests captions for photos through image recognition. Lead on product and UX design. Project lead and co-developer using a MEAN stack.

**Base Case:** iOS Application that helps female students become successful coders. Created during all-female Hackathon. Lead on product, visual and UX design and co-lead on development.

**Thesis Show Branding:** Co-lead on branding and the design of the catalogue for Boston University’s Undergraduate Thesis Show for the College of Fine Arts.

## EDUCATION

### **BOSTON UNIVERSITY**

#### **GRAPHIC DESIGN MAJOR + COMPUTER SCIENCE MINOR**

GPA 3.74/4.0  
Deans List x 4  
Patriot League Honor Roll x 2  
BU Track and Field Scholarship  
OpenWeb Club

## LANGUAGES

HTML/CSS  
Javascript  
jQuery  
Java  
Python  
SQL  
XML /PHP  
Swift

## TOOLS

Adobe Creative Suite  
Sketch/Invision  
Framer  
Android Studio/Xcode  
GitHub/BitBucket  
MailChimp/Splashtat  
Microsoft Suite

## COMPETENCIES

Mobile Design/Development  
Web Design/Development  
Branding/Logo Development  
Campaign/Poster/Book Design  
Software Engineering  
Photography  
Public Speaking  
Keynote Presentations  
Agile Project Development