Christie Warren

christiewarren.com

* EXPERIENCE

KiwiCo

June 2021 - present | **UX Designer**

- Redesigned KiwiCo's mobile and desktop navigation & footers to improve hierarchy and discoverability of content. Achieved an estimated increase of 5% in revenue & completed order, 4% in product page views, and 23% in Blog page visits.
- Owning complex projects from research to final designs and handoff, conducting user tests, presenting to stakeholders, working with PMs to monitor A/B test performance, and collaborating with devs to implement designs.

Appian

June 2020 - Aug 2020 | **UX Design Intern**

- Redesigned the internal annual feedback UI to elicit more productive responses by conducting user interviews and usability tests with prototypes.
- Designed UI templates and guidelines to convey best practices to users.

NittanyAl Alliance

March 2019 - May 2020 | UI/UX Designer

- Redesigned PSU's Transfer Credit Tool and collaborated with devs to redefine its functionality through wireframes, mockups, and HTML/CSS prototypes.
- Met with stakeholders in Advising and Admissions to gain insight on problem areas and propose solutions.

West Arete

June 2019 - June 2020 | UI/UX Design Intern

- Fully redesigned MIT's Living Wage Calculator to be more readable and reliable.
- Collaborated with PM to define and design a Learning Management System based on broad-scope research through sketching, wireframes/mockups, and prototypes.

* PROJECTS

Re/Form & Synthesis

Web Design & Dev Lead

- Led two teams to design and build websites for exhibitions with HTML/CSS/JS. Taught HTML/CSS, provided design feedback, and designed wireframes & mockups.
- Coordinated with multiple teams to ensure cohesiveness across complex projects.

Revu & LionPlanner

UI/UX Designer

Revu (2019): Al-powered multiple choice quiz generation to give teachers insight into class participation **LionPlanner (2018):** Automatically generated, interactive course plans for a full college career

- Collaborated with full stack devs on 9-month projects from ideation to MVP.
- Led all UX decisions, designed mockups, and wrote JSX & HTML/CSS. Wrote & presented pitches/demos and documentation to receive funding.

* EDUCATION

Bachelor of Design in Graphic Design

from Penn State University

Graduation: May 2021

GPA: 3.95

* AWARDS

Creative Achievement Award, April 2020

Awarded by: Penn State College of Arts & Architecture

NittanyAl Challenge 1st

Place, September 2019

Project: Revu

NittanyAl Challenge 1st

Place, September 2018

Project: LionPlanner

* SKILLS

Interaction Design

Prototyping

User Testing

Wireframing

UX Research

Visual Design

Cross-Functional-Collaboration

Public Speaking

Adobe CC

Figma

Sketch

HTML & CSS

Javascript

Git