

Christie Warren

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* EXPERIENCE

KiwiCo

June 2021 – present | UX Designer

- Redesigned KiwiCo's mobile and desktop **navigation & footers** to achieve an estimated increase of 5% in revenue & completed order, 4% in product page views, and 23% in Blog page visits.
- Designed a **Sitewide Search** feature to consolidate browsing for six types of products & content, resulting in ~4x the number of searches taking place.
- Owning complex projects from research to final designs and handoff, conducting user tests, presenting to stakeholders, working with PMs to monitor A/B test performance, and collaborating with devs to implement designs.

Appian

June 2020 – Aug 2020 | UX Design Intern

- Redesigned the internal feedback UI to elicit productive responses by conducting user interviews and usability tests with prototypes.
- Designed UI templates and guidelines to convey best practices to users.

NittanyAI Alliance

March 2019 – May 2020 | UI/UX Designer

- Redesigned PSU's Transfer Credit Tool and collaborated with devs to redefine its functionality through wireframes, mockups, and HTML/CSS prototypes.
- Met with stakeholders in Advising and Admissions to gain insight on problem areas and propose solutions.

West Arete

June 2019 – June 2020 | UI/UX Design Intern

- Fully redesigned **MIT's Living Wage Calculator** to be more readable and reliable.
- Collaborated with PM to define a product based on broad-scope research through sketching, wireframes/mockups, and prototypes.

* PROJECTS

Re/Form & Synthesis

Web Design & Dev Lead

- Led web design teams, teaching HTML/CSS and providing design feedback. Designed wireframes & mockups and built exhibition websites from scratch with HTML/CSS/JS.
- Coordinated with multiple teams to ensure cohesiveness.

Revu & LionPlanner

UI/UX Designer

- Collaborated with full stack devs on 9 month projects.
- Led all UX decisions, designed mockups, and wrote JSX & HTML/CSS.
- Wrote & presented pitches/demos and documentation to receive funding.

* EDUCATION

Bachelor of Design in Graphic Design

from Penn State University

Graduation: May 2021

GPA: 3.95

* AWARDS

Creative Achievement Award, April 2020

Awarded by: Penn State College of Arts & Architecture

NittanyAI Challenge 1st Place, September 2019

Project: Revu

NittanyAI Challenge 1st Place, September 2018

Project: LionPlanner

* SKILLS

Interaction Design

Prototyping

User Testing

Wireframing

UX Research

Visual Design

Cross-Functional-
Collaboration

Public Speaking

Adobe CC

Figma

Sketch

HTML & CSS

Javascript

Git