

# Christie Warren

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## \* EXPERIENCE

### KiwiCo

June 2021 – present | UX Designer

- Redesigned KiwiCo's mobile and desktop **navigation & footers** to improve hierarchy and discoverability of content. Achieved an estimated increase of 5% in revenue & completed order, 4% in product page views, and 23% in Blog page visits.
- Designed a **Sitewide Search** feature to consolidate browsing for six types of products & content, resulting in ~4x the number of searches taking place.
- Owning complex projects from research to final designs and handoff, conducting user tests, presenting to stakeholders, working with PMs to monitor A/B test performance, and collaborating with devs to implement designs.

### Appian

June 2020 – Aug 2020 | UX Design Intern

- Redesigned the internal annual feedback UI to elicit more productive responses by conducting user interviews and usability tests with prototypes.
- Designed UI templates and guidelines to convey best practices to users.

### NittanyAI Alliance

March 2019 – May 2020 | UI/UX Designer

- Redesigned PSU's Transfer Credit Tool and collaborated with devs to redefine its functionality through wireframes, mockups, and HTML/CSS prototypes.
- Met with stakeholders in Advising and Admissions to gain insight on problem areas and propose solutions.

### West Arete

June 2019 – June 2020 | UI/UX Design Intern

- Fully redesigned **MIT's Living Wage Calculator** to be more readable and reliable.
- Collaborated with PM to define and design a Learning Management System based on broad-scope research through sketching, wireframes/mockups, and prototypes.

## \* PROJECTS

### Re/Form & Synthesis

Web Design & Dev Lead

- Led two teams to design and build websites for exhibitions. Taught HTML/CSS, provided design feedback, designed wireframes & mockups, and wrote HTML/CCS/JS.
- Coordinated with multiple teams to ensure cohesiveness across complex projects.

### Revu & LionPlanner

UI/UX Designer

**Revu (2019):** AI-powered multiple choice quiz generation to give teachers insight into class participation

**LionPlanner (2018):** Automatically generated, interactive course plans for a full college career

- Collaborated with full stack devs on 9-month projects from ideation to MVP.
- Led all UX decisions, designed mockups, and wrote JSX & HTML/CSS. Wrote and presented pitches/demos and documentation to receive funding.

## \* EDUCATION

### Bachelor of Design in Graphic Design

from Penn State University

Graduation: May 2021

GPA: 3.95

## \* AWARDS

### Creative Achievement Award, April 2020

Awarded by: Penn State College of Arts & Architecture

### NittanyAI Challenge 1st Place, September 2019

Project: Revu

### NittanyAI Challenge 1st Place, September 2018

Project: LionPlanner

## \* SKILLS

Interaction Design

Prototyping

User Testing

Wireframing

UX Research

Visual Design

Cross-Functional-Collaboration

Public Speaking

Adobe CC

Figma

Sketch

HTML & CSS

Javascript

Git