

# Christie Warren

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## EXPERIENCE

### KiwiCo

#### UX Designer

*June 2021 - present*

- Redesigned KiwiCo's mobile and desktop navigation & footers to achieve an estimated increase of 5% in revenue & completed order, 4% in product page views, and 23% in Blog page visits.
- Designed a [Sitewide Search](#) feature to consolidate browsing for six types of products & content, resulting in ~4x the number of searches taking place.
- Owning complex projects from research to handoff, conducting user tests, presenting to stakeholders, working with PMs to monitor A/B test performance, and collaborating with devs to implement designs.

### Appian

#### UX Design Intern

*June 2020 - Aug 2020*

- Redesigned the internal feedback UI to elicit productive responses by conducting user interviews and usability tests with prototypes.
- Designed UI templates and guidelines to convey best practices to users.

### NittanyAI Alliance

#### UI/UX Designer

*March 2019 - May 2020*

- Redesigned PSU's Transfer Credit Tool and collaborated with devs to redefine its functionality through wireframes, mockups, and HTML/CSS prototypes.
- Met with stakeholders in Advising and Admissions to gain insight on problem areas and propose solutions.

### West Arete

#### UI/UX Design Intern

*June 2019 - June 2020*

- Fully redesigned [MIT's Living Wage Calculator](#) to appear more readable and reliable.
- Collaborated with PM to define a product based on broad-scope research through sketching, wireframes/mockups, and prototypes.

## PROJECTS

### [Re/Form](#) & [Synthesis](#)

#### Web Design & Dev Lead

- Led web design teams, teaching HTML/CSS and providing design feedback. Designed wireframes & mockups and built exhibition websites from scratch with HTML/CSS/JS.
- Coordinated with multiple teams to ensure cohesiveness.

### Revu & LionPlanner

#### UI/UX Designer

- Collaborated with full stack devs on 9 month projects.
- Led all UX decisions, designed mockups, and wrote JSX & HTML/CSS.
- Wrote & presented pitches/demos and documentation to receive funding.

## EDUCATION

### Bachelor of Design in Graphic Design

from Penn State University

Graduation: May 2021

GPA: 3.95

## AWARDS

### Creative Achievement Award, April 2020

Awarded by: Penn State College of Arts & Architecture

### NittanyAI Challenge 1st Place, September 2019

Project: Revu

### NittanyAI Challenge 1st Place, September 2018

Project: LionPlanner

## SKILLS

Prototyping

Wireframing

UX Research

Usability Testing

Cross-Functional-Collaboration

Public Speaking

HTML

CSS

Javascript

Git

Adobe CC

Figma

Sketch