Christie Warren

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✱ EXPERIENCE

KiwiCo
June 2021–present | **UX Designer**

- Leading projects from research to final designs and handoff, conducting user tests, presenting to stakeholders, working with PMs to monitor A/B test performance, and collaborating with devs to implement designs. *Recent projects include:*

- Leading the design effort to create a separate e-commerce site and experience tailored to schools and other educational groups.

- Designed a **quiz to recommend products** to users based on their kids' ages and interests, resulting in ~11% completed order for those who take the quiz.

- Designed a **sitewide search** feature to consolidate browsing for six types of products & content, resulting in ~4x the number of searches taking place.

Appian
June 2020–Aug 2020 | **UX Design Intern**

- Redesigned the internal annual feedback UI to elicit more productive responses by conducting user interviews and usability tests with prototypes.

NittanyAI Alliance
March 2019–May 2020 | **UI/UX Designer**

- Redesigned PSU's Transfer Credit Tool and collaborated with devs to redefine its functionality with mockups and HTML/CSS prototypes. Met with university stakeholders to learn about pain points and propose solutions.

West Arete
June 2019–June 2020 | **UI/UX Design Intern**

- Visually redesigned **MIT's Living Wage Calculator** to be more readable and reliable.

- Collaborated with PM to define and design a Learning Management System based on broad-scope research with sketches, mockups, and prototypes.

✱ PROJECTS

Re/Form & Synthesis
Web Design & Dev Lead

- Led two teams to design and build websites for exhibitions. Designed mockups, taught and wrote HTML/CSS, and provided design feedback.

- Wrote all JS for the sites including interactive graphics using WebGL and Processing.

Revu & LionPlanner
UI/UX Designer

Revu (2019): AI-generated multiple choice quizzes to give teachers insight into class participation
LionPlanner (2018): Automatically generated interactive course plans for a full college career

- Collaborated with full stack devs on 9-month projects from ideation to MVP.

- Led all UX decisions, designed mockups, and wrote JSX & HTML/CSS. Wrote and presented pitches/demos and documentation to receive funding.

✱ EDUCATION

Bachelor of Design in Graphic Design
from Penn State University
GPA: 3.95

✱ AWARDS

Penn State College of Arts & Architecture **Creative Achievement Award**—2020

NittanyAI Challenge 1st Place—2019
Project: Revu

NittanyAI Challenge 1st Place—2018
Project: LionPlanner

✱ SKILLS

Interaction Design*
UI & UX Design*
Prototyping
Usability Testing
Wireframing*
UX Research
Cross-Functional-Collaboration*
Public Speaking

Tools
Adobe XD*
Figma
HTML & CSS*
Javascript
React
GitHub
Adobe CC

*Expertise