



Contact

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Linkedl

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Education

2017

SSC - 67.40%

Stephen High School for Deaf,
Dadar W Maharashtra Board

2019

HSC - 42.62%

St. Andrew College, Bandra W
Maharashtra Board

2022

B.Com - 56%

Training Educational and Centre
for Hearing Impaired , Mumbai
University of Idol

Skills

- Adobe Suite
- Coral
- MS Office , Typing
- Canva

Language

English

Sign Language (I'm Deaf)

Ben Joseph

Hardworking, creative, result-oriented, and a quick learner with strong knowledge in various designing tools.

Summary

Creative and detail-oriented graphic designer with 3+ years of experience in developing engaging visual content for digital and print media. Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign) with a strong understanding of branding, typography, and user experience design. Proven ability to collaborate with cross-functional teams to deliver high-quality designs that align with marketing strategies and brand identity. Seeking to leverage my skills and creativity to contribute to an innovative design.

Achievements

- **Project Management:** Successfully managed the design and execution of the Annual Creative Conference, which achieved a 50% increase in attendance compared to the previous year, resulting in enhanced networking opportunities and overall participant satisfaction.
- **Client Retention:** Maintained a 95% client retention rate through exceptional design services and consistent communication, leading to repeat business opportunities and positive referrals.
- **Portfolio Expansion:** Expanded personal portfolio to demonstrate versatility in various design styles and mediums, including branding, digital marketing.

Skill Highlights

- **Graphic Design Software:** Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign), Sketch, and Framer.
- **Branding:** Expertise in developing cohesive brand identities and visual systems.
- **Typography:** Strong understanding of typography and its application in various design contexts.
- **Creative Problem Solving:** Ability to develop innovative design solutions to meet client needs and project goals.
- **Project Management:** Organized and detail-oriented, capable of managing multiple projects and meeting tight deadlines.

Experience

Graphic Designer - Marketing

Edelweiss Life Insurance

24 Nov 2021 - Present

Adobe Photoshop, Illustrator, InDesign, adobe premiere pro and Framer.

Achievements in: Including Logo, Social media posts, Business card, Banner, Brochures, Magazine, Email marketing, Digital advertising, design trends

Certifications

- **CERTIFICATE OF COMPLETION**
Adobe Illustrator Essentials Training Course
21 total hours, 2023
- **CERTIFICATE OF COMPLETION**
Adobe Photoshop Essentials Training Course
11 total hours, 2023
- Certification Elementary Grade Drawing Examination (2013)
- Certification Elementary Grade Drawing Examination (2014)

Extra Curricular Activities

- Drawing sketch, painting and football