Christina Gomez

Six years of professional product development experience, junior web developer

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/christinanicolegomez

WORK EXPERIENCE

Digital Content and Experience Specialist
— Zumba Fitness, Hallandale, FL

FEBRUARY 2018 - PRESENT

Product owner of content distribution platforms for Zumba® and STRONG by Zumba® brands. Acted as lead project manager of initiative to develop content add-ons that introduced a new membership level. Conduct and analyze content surveys that inform business units of possible improvements to choreography and music offerings for the Zumba® and STRONG by Zumba® membership programs

Project Manager — Zumba Fitness, Hallandale, FL

SEPTEMBER 2013 - FEBRUARY 2018

Built course outline and conceptual framework for nutrition e-learning course directed at Zumba instructors. Performed stakeholder interviews and wrote user stories for Plate by Zumba® online platform to guide internal/external development, quality assurance, and UAT testing. Used agile project management methods to keep project cycle flexible and adaptive to stakeholder feedback

PROJECT EXPERIENCE

Shhh... — Silent Auction Bidding Site

Web application built in Python using the Flask framework. Database support provided by MySQL. Front end design powered by Vue.js.

Shhh...Github

EDUCATION

Boston University, Boston, MA — May 2009
Bachelor of Arts, English/History

LaunchCode, Miami — Summer 2019
LC101 Programming Course and LiftOff Job Training

SKILLS

PROGRAMMING LANGUAGES

• **Python**

• **C#**

• **JavaScript**

FRAMEWORKS

• **Flask**

• **Entity**

• **Vue.js**

ADDITIONAL SKILLS

• **HTML**

• **CSS**

• **Agile product management**

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