

CHRISTINA TAGGART

USER EXPERIENCE DESIGNER

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DESIGN SKILLS

UX & UI Design
User Research
Contextual Inquiry
Personas
Affinity Diagrams
User Stories
Iterative Design
Balsamiq
Photoshop
Wireframing
Prototyping
Usability Testing
AB Testing
Analytics
Photoshop
InDesign
Illustrator

CODE SKILLS

HTML & CSS
JavaScript, JQuery
Ruby
C++
C
Java

AWARDS

1st Place Designs,
Together We Will
SLO Film Festival

PROFESSIONAL PROFILE

Full Stack Developer & UX Designer

AwesomeBox, San Francisco CA, May 2014–Present

Established company's user experience framework and led overseas development team. Collaborated with top management to set priorities and business goals. Transformed user research into github specs and lean/agile sprints. Planned, managed, and executed design concepts from inception to code implementation. Brings positive enthusiasm and genuine interpersonal style to every team and client engagement.

- Redesigning the homepage increased product clarity and willingness to click "start a box" by 58%
- Simplifying the 3 page box setup to 1 page shrunk page-abandonment rate by 43%
- Streamlining invitations, card creation, and attribution reduced customer service requests by over 50%
- InVision email login flow designs are estimated to increase total number of users by 300%

Award winning fine arts photographer 2009–2013.

EDUCATION

Rutgers University, New Brunswick, NJ, 2014
Mini Masters in User Experience Design

Dev Bootcamp, San Francisco, CA, 2014
Intensive full stack web development course

California Polytechnic State University, San Luis Obispo, 2013
BFA: Photography. Minors: Computer Science, Gender Studies
Yearlong study abroad: Florence Italy, Art History & Italian