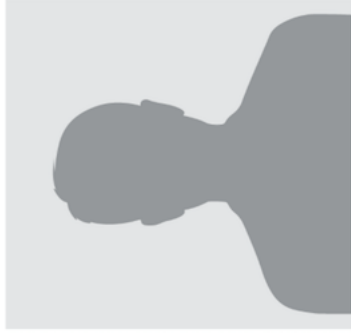


Curious Carl

Xtensio



"Eager to learn new things and wants to be updated."

Age: 28 (18-60)
Work: Office worker
Family: Married with 2 kids
Location: Sweden
Character: Curious

Personality



Motivation

- Get better understanding of traffic in Sweden.

Goals

- Get interactive visualisation of traffic.
- Increase knowledge of traffic situations quick and easy.

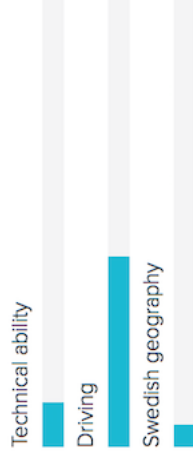
Frustrations

- There is no available solution for the goal.

Bio

Carl is a person who loves to learn and be up to date on information that regards his every-day life. It is mostly centered about family and work which results in him spending a lot of time driving. Therefore he's curious to learn more about the traffic state in Sweden.

Knowledge



Preferred Channels

