# CHRISTINA BERAN

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## **EXPERIENCE**

## 2018-present

#### Front End / UI Developer RevTrax, New York NY

- · Develop front-end of online promotion campaigns
- Improve offer management platform used by colleagues and clients by gathering feedback and translating it into a more intuitive, efficient user experience

540-359-5356

- Balance long-term projects with ad-hoc troubleshooting and client-specific UI customization requests
- Develop web apps using React and Vue

### 2016-2018

## Web Designer / Developer Puckett Marketing, Middleburg VA

- Develop and continuously improve front-end of websites for a variety of clients with focus on responsiveness, maintainability and user-friendliness
- Collaborate with design team to conceptualize website designs that meet client needs
- Develop, test and deploy e-mail campaigns
- Create and edit web assets including animated banners and video content
- Continually expand knowledge of web technologies and keep up-to-date with industry developments

#### 2015-2016

#### Web Assistant

#### Virginia Commonwealth University, Richmond VA

- Designed and maintained web content for University departments
- Updated existing designs for responsiveness
- · Regularly performed Website updates
- Developed understanding of Web technologies through ongoing research

## **EDUCATION**

2012-2016

#### **BFA Kinetic Imaging**

Virginia Commonwealth University, Richmond VA

## SKILLS

HTML5 CSS3 Responsive Design JavaScript Git Adobe Creative Suite Motion graphics Video editing JavaScript frameworks (React & Vue) Email development Wordpress / CMS PHP