



COACHED

learn from the **greats.** be the **best.**

Summary

JoinCoached.com is a web application designed to connect athletes with coaches for video analysis and feedback. The primary goal of this project was to create a mobile app that complements the website and provides a better experience for coaches. The design focused on creating a simple yet sleek user interface, enhancing the visual hierarchy, and improving the clarity of the language used, all while staying on brand.

Role

Mobile Developer, Designer

Duration

Five Months

Team

Collaborated with the Coached Team, including the CEO, COO, and Product/Project Manager

Key Features

Profile Update: Give Coaches the ability to update information, including profile picture, accolades, and toggle their profile on or off, giving them control over when they are accepting bookings.

Bookings: Coaches can view all bookings, view details, and submit text and video feedback to athletes

Development

First, we established a secure database connection and implemented CRUD (Create, Read, Update, Delete) operations for managing bookings and profiles. Next, we developed the core user interfaces for profiles and bookings. We then integrated functionality for uploading and previewing images and videos.

Finally, we created an email template to notify athletes once their feedback was complete. The project wrapped up with compiling the files into iOS format and ensuring all native functionalities were correctly configured and fully operational.

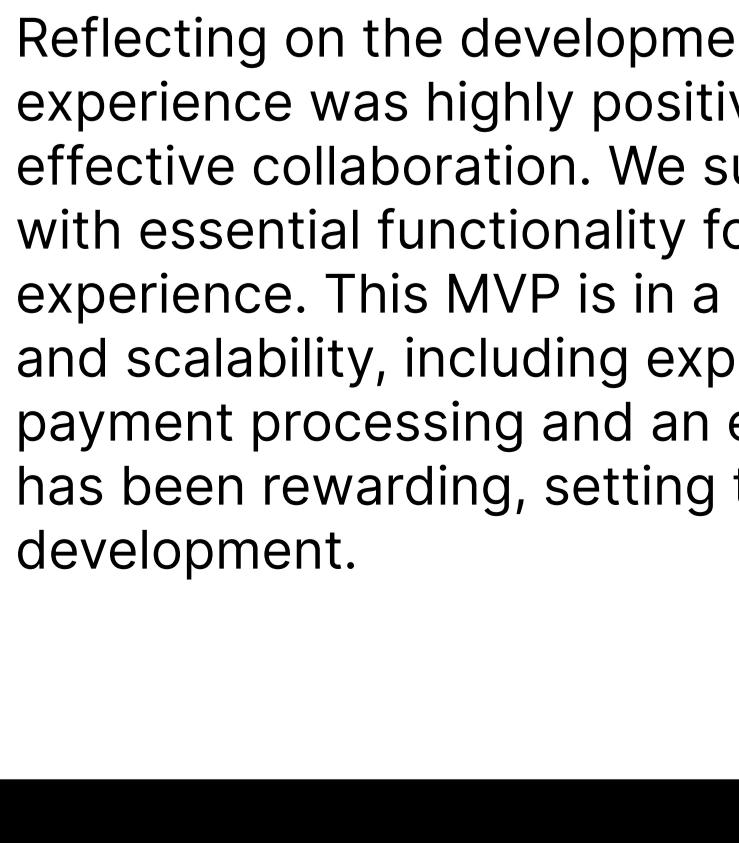
Tech Used for Mobile Application

Built using ReactNative, Expo, and Google Firebase

Improving The Design

To enhance the mobile app, we conducted a thorough audit to eliminate unnecessary elements, create clear call to action buttons, merge similar functionalities, and streamline the navigation menu. By understanding the coaches needs for the app, we prioritized the most frequently used features with an intuitive layout, using size, color, and placement to guide user attention. We simplified all text, replacing technical jargon with clear language, such as changing "Submit Video for Analysis" to "Get Feedback on Your Video." The final design features a clean, minimalist interface with clear call-to-action buttons, descriptive headings, and optimized spacing for a more user-friendly experience.

Screen Example



Screen Example Explained

1. Color blocking helps create clear visual distinctions
2. A distinct color effectively highlights the active button
3. Optimized spacing for a clean and organized layout
4. Removing borders and embracing minimalism creates a simple, easy-to-read list

Reflection

Reflecting on the development of Coached's mobile application, the experience was highly positive, marked by clear communication and effective collaboration. We successfully established a solid foundation with essential functionality for coaches, ensuring a seamless experience. This MVP is in a position to allow for future enhancements and scalability, including expanding its use to athletes and integrating payment processing and an easy to access wallet. Overall, this project has been rewarding, setting the stage for continued growth and development.