Christina Naydenova
Digital Designer

📍 Málaga, Spain   ✉ nay.hristina@gmail.com   📞 (+34) 655 399 658

PROFILE

A creative and detail-oriented professional transitioning from 9+ years in Fashion Design to Graphic and UI/UX Design. Skilled in visual storytelling, pattern-making, and quality control, with expertise in logistics and client communication. Passionate about creating user-centered, aesthetically pleasing designs that deliver exceptional user experiences. Seeking to leverage my design background and newly acquired digital design skills in a Graphic or UI/UX Designer role.

EXPERIENCE

🎨 Freelance Digital Designer

Self-employed / Remote
Jan 2024 – Present

Projects:

Barnbrook Systems – UK (Feb - May) 2024

Created a high-impact magazine advert and full event branding for their UK Air Show stall.
Delivered under a tight deadline with precise brand alignment.
🛠 Tools used: Adobe Illustrator, InDesign

Viasofts Company – Spain (Sep 2024 – Mar 2025)

Designed the full UI for two corporate websites, including responsive layouts and visual identity
Worked closely with stakeholders to define structure and user flow
Focused on clean design, usability, and brand consistency.
🛠 Tools used: Figma, Adobe Illustrator

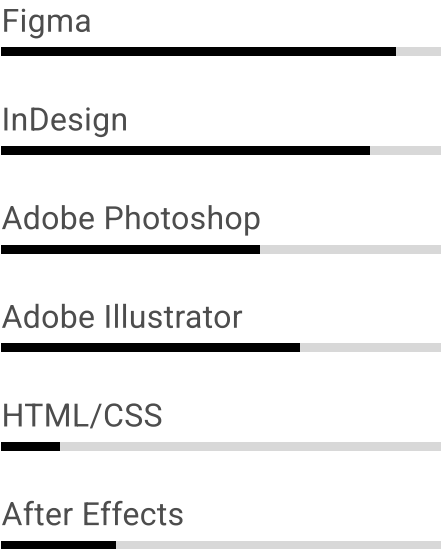### 👗 Production & Fashion Coordinator

Canadian Clothing Company – Bulgaria (2005 – 2015)

Acted as the key liaison between North American and French fashion brands and Bulgarian garment factories.
Coordinated the entire production communication process, including fabric sourcing, prototyping, sample approvals, and final delivery.
Worked closely with technical teams from both client and factory sides to ensure design accuracy and production efficiency.
Managed internal office operations and documentation flow for all active orders and style specs.
Oversaw and scheduled quality control inspectors, ensuring consistent reporting and timely travel to factory sites.
Gained deep experience in cross-cultural communication, detail management, and process coordination within the fashion supply chain.
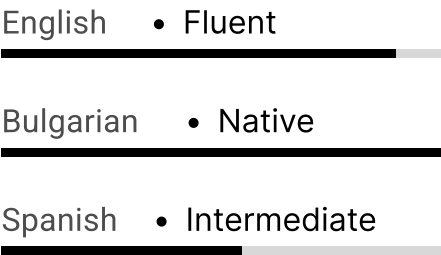
LINKS

LinkedIn
Portfolio

SKILLS

Figma

InDesign

Adobe Photoshop

Adobe Illustrator

HTML/CSS

After Effects

LANGUAGES

English   • Fluent

Bulgarian   • Native

Spanish   • Intermediate

EDUCATION

Software University (SoftUni) – Sofia, Bulgaria
UI/UX & Graphic Design Program
Nov 2023 – Jun 2025
Currently enrolled in a comprehensive digital design program, focusing on UI design, visual systems, UX, typography, and practical web interface design using tools like Figma and Adobe Creative Suite.

Various Online Platforms – Remote
UI/UX Design Courses
Dec 2022 – Oct 2023
Completed multiple online courses in user interface design, wireframing, and design thinking. Built a solid self-taught foundation before entering formal study.

Institute of Marketing & Management – Sofia, Bulgaria
Clothing Design (2002 – 2005)
Studied fashion design with a focus on marketing, product development, and production logistics—forming the creative and structural basis of my design thinking today.