

What is this study about?

We are conducting this study to understand people's perceptions of generative AI, to discuss the strategies you use to distinguish whether something has been created using generative AI tools, and when you find that it is important to know that generative AI has been used to create content you see.

Why might you want, or not want, to participate?

This is the screening survey. After completing the screening survey, you may be invited to an interview portion. If you complete the interview, you will receive \$25 through Prolific within 2 weeks of completing the interview.

You are free to skip any questions at any time.

What will you be asked to do?

If you decide to be in this study, we will ask you to answer questions about your own awareness or opinions about generative AI content. This survey is expected to take about 5 minutes. If invited, the interview is expected to take about 60 minutes, and will take place **virtually**.

How will we protect the information you provide?

We will protect your confidentiality. We will store your name and other identifiable information separate from the study data. Access to your identifying information will be limited to certain members of the study team. When we publish the results of this study, we will not use your name. The link between your identifiers and the research data will be destroyed after you receive compensation for your participation.

The information and/or samples collected as part of this research will not be used or distributed for future studies.

Other information about this study.

Being in this study is voluntary. This means that you can refuse to sign up. It also means that if you do sign up, you can decide to stop being in the study at any time without penalty.

If you have been injured or otherwise harmed by participating in this study, contact a member of the research team at generativeai@cs.washington.edu. The UW does not normally provide compensation for harm except through its discretionary program for medical injury. However, the law may allow you to seek other compensation if the harm is the fault of the researchers. You do not waive any right to seek payment by signing this consent form.

If desired, a copy of the consent form can be emailed to you at an email address that you provide. It will be a "PDF" document. Most computers already have PDF viewer software

installed, which will allow you to open, read, or print the consent form. The email we send you will include a link to PDF viewer software (such as Adobe Acrobat Reader) in case your computer doesn't already have it. If you would prefer to receive a paper copy of the consent form at no cost to you, please contact the researcher(s) listed in this consent form.

What can you do if you want more information?

Talk to the study team. We are here to help you understand the study. Please ask us any questions you may have, even about things that are not in this document. It is our responsibility to give you the information you need to make a decision and to give you time to think about whether or not you want to sign up.

Talk to someone else. If you want to talk about the study with someone who is not part of the study team, talk about your rights as a research subject, or to report problems or complaints about the study, contact the UW Human Subjects Division.

Study Team	Franziska Roesner, Jaron Mink, Christina Yeung generativeai@cs.washington.edu
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