Christina Yeung

Consumer Protection | Security | Privacy

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Education

Sept 2021 – present	**University of Washington, Paul G. Allen School of Computer Science & Engineering** *Ph.D in Computer Science & Engineering (expected graduation: June 2026)* *M.S. in Computer Science & Engineering (June 2024)* Advised by Franziska Roesner
Sept 2008 – May 2012	**Bates College** *B.A. in Economics*

Publications

CHI 2025	"We're utterly ill-prepared to deal with something like this": Teachers' Perspectives on Student Generation of Synthetic Nonconsensual Explicit Imagery Miranda Wei, **Christina Yeung**, Tadayoshi Kohno, Franziska Roesner *Conference on Human Factors in Computing Systems, Yokohama, Japan, 2025* Honorable Mention for Best Paper (Top 5%)
IMC 2024	Analyzing the (In)Accessibility of Online Advertisements **Christina Yeung**, Tadayoshi Kohno, Franziska Roesner *Internet Measurement Conference, Madrid, Spain, 2024* Best Paper Award
EEAMO 2023	Gender Biases in Tone Analysis: A Case Study of a Commercial Wearable Device **Christina Yeung**, Umar Iqbal, Tadayoshi Kohno, Franziska Roesner *Equity and Access in Algorithms, Mechanisms, and Optimization, Boston MA, 2023*
The Web Conference 2023	Online Advertising in Ukraine and Russia During the 2022 Russian Invasion **Christina Yeung**, Umar Iqbal, Yekaterina Tsipenyuk O'Neil, Tadayoshi Kohno, Franziska Roesner *The Web Conference 2023, Austin TX, 2023* Spotlight Paper Award (candidate for best paper)
ConPro 2021	Bad Job: Abusive Work on Alternative Microtask Platforms **Christina Yeung**, Daniel Salsburg, Joseph A. Calandrino *Workshop on Technology and Consumer Protection (ConPro), Online, 2021*
eCrime 2020	Checkout Checkup: Misuse of Payment Data from Web Skimming Phoebe Rouge, **Christina Yeung**, Daniel Salsburg, Joseph A. Calandrino *Symposium on Electronic Crime Research (eCrime), Online, 2020*
WAY 2020	Secondary Education: Measuring Secondary Uses of 2FA Phone Numbers Min Hee Kim, **Christina Yeung**, Daniel Salsburg, Joseph A. Calandrino *Who Are You?! Adventures in Authentication Workshop (WAY), Online, 2020*
PETS 2017	Cross-Device Tracking: Measurement and Disclosures Justin Brookman, Phoebe Rouge, Aaron Alva, **Christina Yeung** *Proceedings of the Privacy Enhancing Technologies Symposium (PETS), Minneapolis MN, 2017*

Research Experience

Sep 2021 - Present | **University of Washington**
Graduate Research Assistant with Professor Franziska Roesner
- Propose novel methods and tools to evaluate and mitigate the harms of digital technologies
- Projects have focused on trends and behaviors in online advertisements, AI generated content, and discussions on social media platforms

Jan 2017 - July 2021 | **Federal Trade Commission, Bureau of Consumer Protection**
Technologist in the Office of Technology, Research, and Investigation
- Investigated the behaviors of digital criminals who leveraged web skimming attacks to steal payment credentials
- Examined whether companies were misusing two-factor authentication channels to advertise
- Supported litigation against companies engaging in deceptive online practices, including misleading designs that lead to unnecessary purchases, data brokers who sold sensitive information without the consent of their customers, and the lack of safeguards to prevent children from making unauthorized in-app purchases

Invited Talks

Oct 2025 | **Northeastern University - Seattle Campus**
Guest lecture for Professor Chris Geeng

July 2025 | **University of Washington**
Featured speaker at the Tech Policy Lab for members of the World Affairs Council & ASEAN leaders

Nov 2024 | **University of Washington**
Guest lecture for Professor Jennifer Mankoff

May 2017 | **Federal Trade Commission**
Public workshop, Identity Theft: Planning for the Future

Oct 2016 | **Federal Trade Commission**
Public workshop, FinTech Series: Crowdfunding & Peer-to-Peer Payments

Teaching Experience

March 2025 - June 2025 | **University of Washington**
Teaching Assistant, Computer Security Capstone (CSE 481S)

March 2024 - June 2024 | **University of Washington**
Teaching Assistant, Intermediate Data Programming (CSE 163)

Skills

Programming | Python, R, Java, JavaScript, HTML, SQL

Tools & Techniques | LaTeX, Qualtrics, Atlas.ti