

Christina (Allan) Graub

christinaallan.com
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EXPERIENCE

Staff Product Designer @ Arrived

Boston, MA (Remote) • October 2024 – Present

Currently leading research and design for Arrived's Secondary Market, coming Summer 2025.

ALSO AT ARRIVED

- Senior Product Designer
August 2023 – October 2024

Senior Product Designer @ Block Renovation

Boston, MA (Remote) • March 2022 – June 2023

Led visual design and user experience for two decentralized product teams focused on empowering homeowners to make self-service design and materials decisions.

Senior Product Designer @ Drift

Boston, MA • July 2021 – February 2022

Owned design for three decentralized product teams focused on building tools for B2B sellers. Worked closely with product management to develop multi-quarter concepts to drive user retention and expansion. Partnered with UX research to facilitate design sprints and conduct studies with customers and external sellers.

ALSO AT DRIFT

- Product Designer
June 2019 – July 2021
- Product Design Co-op
January 2018 – June 2019

Conference Director @ Scout Studio

Boston, MA • March 2018 – May 2019

Led conference design, planning, and strategy for Scout's second annual student-led design conference. Raised \$40k from sponsors such as Northeastern University, Upstatement, and Superhi. The conference included eight keynotes from the likes of Tandem NYC and Nick Sung of Netflix, an AR gallery exhibit, and drew 300 student and professional attendees.

ALSO AT SCOUT STUDIO

- Design Director
July – December 2017
- Project Lead
September 2015 – December 2016

EDUCATION

Northeastern University

Boston, MA • BFA in Interaction Design, May 2019

Summa cum laude

College of Arts, Media, and Design Co-op Award
Merve Award for Creative Excellence