

# Christina Allan

christinaallan.com

hello@christinaallan.com

## EXPERIENCE

### Senior Product Designer @ Drift

Boston, MA • July 2021 – Present

Own design for three decentralized product teams focused on building tools for B2B sellers. Work closely with product management to develop multi-quarter concepts to drive user retention and expansion. Partner with UX research to facilitate design sprints and conduct studies with customers and external sellers.

#### ALSO AT DRIFT

- Product Designer  
June 2019 – July 2021
- Product Design Co-op  
January 2018 – June 2019

### Conference Director @ Scout Studio

Boston, MA • March 2018 – May 2019

Led conference design, planning, and strategy for Scout's second annual student-led design conference. Raised \$40k from sponsors such as Northeastern University, Upstatement, and Superhi. The conference included eight keynotes from the likes of Tandem NYC and Nick Sung of Netflix, an AR gallery exhibit, and drew 300 student and professional attendees.

#### ALSO AT SCOUT STUDIO

- Design Director  
July – December 2017
- Project Lead  
September 2015 – December 2016

### Interaction Design Co-op @ Ronik Design

Brooklyn, NY • January – July 2017

Worked with a team of creative directors and designers to wireframe and design responsive websites as well as assorted print materials and illustrations. Focused on user research, UI/UX, visual design, illustration, and animation.

## EDUCATION

### Northeastern University

Boston, MA • BFA in Interaction Design, May 2019

*Summa cum laude*

College of Arts, Media, and Design Co-op Award

Meserve Award for Creative Excellence