

Christina Allan

christinaallan.com

hello@christinaallan.com

EXPERIENCE **Senior Product Designer @ Block Renovation**
Boston, MA (Remote) • March 2022 – Present

Senior Product Designer @ Drift

Boston, MA • July 2021 – February 2022

Owned design for three decentralized product teams focused on building tools for B2B sellers. Worked closely with product management to develop multi-quarter concepts to drive user retention and expansion. Partnered with UX research to facilitate design sprints and conduct studies with customers and external sellers.

ALSO AT DRIFT

- Product Designer
June 2019 – July 2021
- Product Design Co-op
January 2018 – June 2019

Conference Director @ Scout Studio

Boston, MA • March 2018 – May 2019

Led conference design, planning, and strategy for Scout's second annual student-led design conference. Raised \$40k from sponsors such as Northeastern University, Upstatement, and Superhi. The conference included eight keynotes from the likes of Tandem NYC and Nick Sung of Netflix, an AR gallery exhibit, and drew 300 student and professional attendees.

ALSO AT SCOUT STUDIO

- Design Director
July – December 2017
- Project Lead
September 2015 – December 2016

Interaction Design Co-op @ Ronik Design

Brooklyn, NY • January – July 2017

Worked with a team of creative directors and designers to wireframe and design responsive websites as well as assorted print materials and illustrations. Focused on user research, UI/UX, visual design, illustration, and animation.

EDUCATION **Northeastern University**

Boston, MA • BFA in Interaction Design, May 2019

Summa cum laude

College of Arts, Media, and Design Co-op Award

Meserve Award for Creative Excellence