

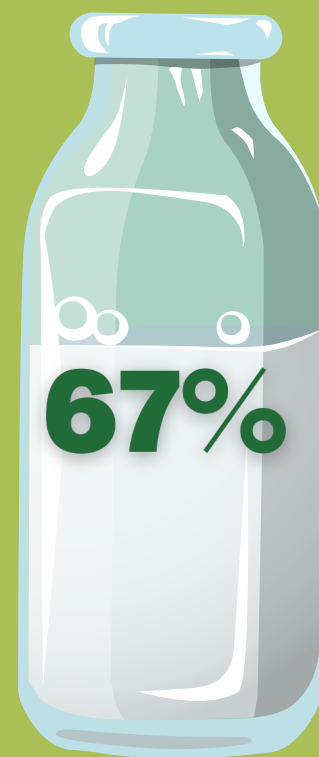
The Rise of Non-Dairy Milk



2021 Global Dairy Alternatives Market



Projected 2028 Global Dairy Alternatives Market



U.S. adults have tried a non-dairy milk



1 in 3 adults in the U.S. drink non-dairy milk weekly

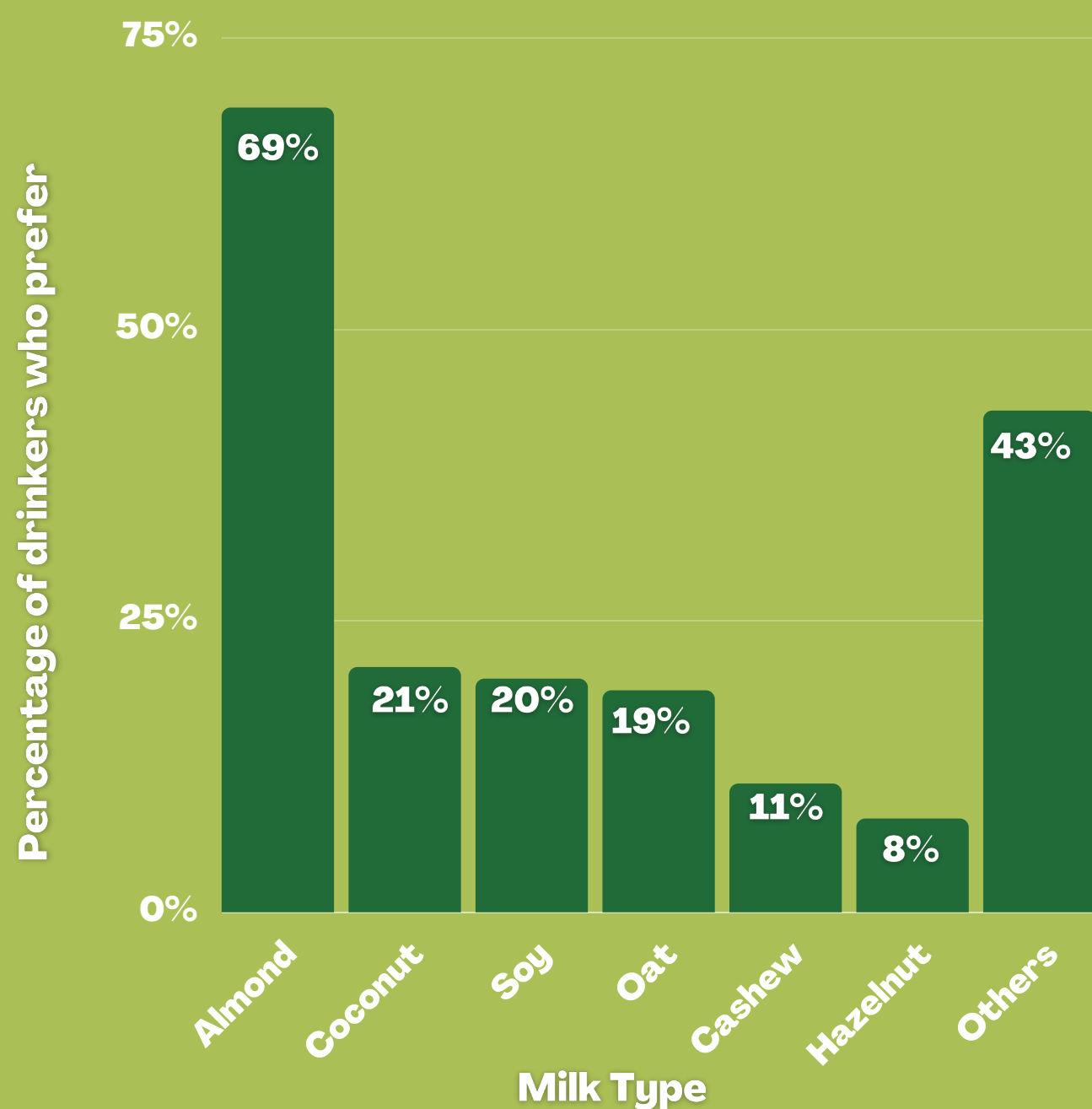


Drink it because they enjoy the taste



Drink it because of environmental concerns

What are American non-dairy milk drinkers favorites?



Why plant-based milk? The detriments of dairy.



Produces almost 3x as much greenhouse gas emissions



Uses almost 10x more land



Uses 2-10x more freshwater

SOURCES:

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