

Design Document - “Find Your Photography Inspiration”

By Christina Polyanko

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The “Find Your Photography Inspiration” is a hub of popular, trending photographers that hope to inspire your photography in new ways. On this blog you will find their website, links to different quizzes you can take to see what type of photographer you are, help tips, and also photos that may inspire you to try something new!

The design will follow a minimalistic look, easy navigation, and a masonry organization.

Featured Pages

This Bootstrap website, based on the Modern Business template by Bootstrap, will feature the following pages:

1. Front Page (based on index.html), will contain a fun banner that announces what the website is about.
2. About Page (based on about.html), featuring a short paragraph about the featured photographers and my background in photographer.
3. Contact Page (based on contact.html), which will have a contact form submission and social media links.
4. Tips Page (based on blog-home-1.html), featuring snippets of larger blog posts (tips or similar) entries with associated photos.
5. Photographers Page (based on services.html), which describes some of the most popular photographers that are trending now.

Websites of Comparable Businesses

These websites were used for reference, with respect to how cooking and recipe websites work. Several of them provided context for the actual aesthetic elements. In general, a lot of cooking websites tended to focus on relatively uncomplicated design in what can be assumed to be an effort to highlight the quality of the food photography.

1. Jordan Voth's Photography at <https://www.jordanvoth.com/>
2. Emily Keeney's Website <http://www.emilykeeney.com/home>
3. NUA Bikes <https://www.nuabikes.com/#/home>
4. Some Templates I enjoy: <https://the-square-theme.tumblr.com/>

5. Jodi Lant: <https://othercentre-theme.tumblr.com/>

Target Audience

This website is for people who have experience in photography, but are also looking to expand their understanding about popular photographers on Instagram who have shaped the way for many. This will be a place of inspiration to captivate and cultivate one's spirit of photography - seeing the world from a different perspective.

Demographic:

1. Lifestyle, Portraits, Landscape, and Artsy Photographers
2. Millennials and other young people.
3. Beginner photographer looking for direction
4. Someone who is stuck and needs inspiration or tips for their next shoot
5. Low cost techniques, strategies, and tips

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