

## Company Overview

*"Chick-fil-A: Home of the Original Chicken Sandwich"*



We're proud of our Georgia heritage, and more specifically that we call Atlanta our hometown. Our headquarters, known within the company as the Support Center for restaurant Operators, is located just outside of downtown. We are partners with the greater Atlanta business community in philanthropic endeavors, working to stimulate the local economy through job creation, as

well as leading stewardship initiatives intended to leave Georgia better than we found it.

### The Cows

In 1995, a renegade cow, paintbrush in mouth, painted the three words "EAT MOR CHIKIN" on a Texas billboard. From that day forward, the burger-eating landscape was forever changed. These fearless cows, acting in enlightened self-interest, realized that when people eat chicken, they don't eat beef. Today, the cows' herds have increased and their message reaches millions - through television, radio, online, and on the occasional water tower. Needless to say, we fully endorse and appreciate the monumental efforts made by our most beloved bovine friends.

### Inventing the Sandwich

Serving a breaded, boneless chicken breast between two buttered buns is a seemingly simple idea--but it was a novelty for its time. Truett Cathy experimented for years at the Dwarf Grill in Hapeville, GA when in 1964, he finally arrived at the perfect recipe. On that day, the Chick-fil-A® Chicken Sandwich was born. That capital A is on purpose – it

means "grade A top quality". Truett's customers told him, "We like it, don't change it again." And we haven't.

## Fresh Food Prep

At Chick-fil-A we take a "cook less, more often" approach. By studying smart, lean manufacturing principles used in other industries, we have created new ways to serve our guests the freshest food possible while reducing food waste.

## Upcycling

Our commitment to the environment is in the very fiber of our being – literally. Our restaurant team member polos are made with rPET fabric from recycled plastic bottles. To date, more than 5.3 million bottles have been reclaimed and repurposed into shirts.

## Video: Why We Are Closed on Sundays

<https://www.chick-fil-a.com/Sunday-Video>

## Follow us on Instagram and Facebook

All information is taken from Chick-fil-A website found here:

<https://www.chick-fil-a.com/About/Who-We-Are>