

# Christina Ru

**Portfolio** christinaru.com  
**Contact** n.christinaru@gmail.com  
**Phone** 289 237 2184

## Work Experience

### **SnapPea Design (Design Agency) / Product Designer**

Sep 2021 - Present

Currently leading the design process to streamline a protein-sequencing platform under a client contract.

### **LCBO Lab / Product Designer**

Jan 2021 - Apr 2021

Conducted 16 usability tests and user interviews to validate features for multiple internal apps.

Redesigned the user interface for an existing B2B product impacting over 450 stores.

### **WSIB Lab / Product Designer**

Sep 2019 - Dec 2019

Designed and prototyped the user flow and interface for 5 projects throughout the term.

Increased user engagement by 15% with a new website redesign.

Coordinated with an external team to streamline their call centre process by 20% through user research and testing.

## Community

### **Refinite (Startup) / Product Designer**

May 2021 - Present

Currently leading the design process for a startup aimed to provide easy waste management for users.

### **UW Blueprint / Product Designer**

May 2021 - Aug 2021

Designed alongside a team of students to build a digital solution for a charity that empowers children with disabilities through a variety of initiatives.

### **UW Data Science Club / VP of Design**

Sep 2020 - Dec 2020

Designed all of UWDSC's promotional material and branding.

## Education

### **Interaction Design Specialization (Coursera)**

Sep 2021 - Present

### **University of Waterloo**

Candidate for BASc, Mechanical Engineering, Graduating Apr 2022

Relevant Course: Cognitive Ergonomics

### **Singapore University of Technology and Design**

Study Exchange Abroad, Jan 2020 - Apr 2020

Relevant Course: User Interface Design and Implementation

## Tools

Figma, Sketch, InVision, Adobe XD  
HTML, CSS, Javascript, React

## Skills

User research, testing, UX/UI design, wireframing, prototyping, mockups

## Projects

### **Engineering Capstone / Design Lead**

A desktop app for reducing impulsive spending.

### **deCODE Hackathon / Designer**

New donation feature for the KOHO mobile app.

### **chef App / Solo Designer**

A mobile app that provides recipe suggestions based on fridge inventory and other factors.