Christina Ru

Portfolio christinaru.com
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Work Experience

SnapPea Design (Design Agency) / Product Designer

Sep 2021 - Present

Currently designing solutions for 5 different clients.

LCBO Lab / Product Designer

Jan 2021 - Apr 2021

Conducted 16 usability tests and user interviews to validate features for multiple internal apps.

Redesigned the user interface for an existing B2B product impacting over 450 stores.

WSIB Lab / Product Designer

Sep 2019 - Dec 2019

Designed and prototyped the user flow and interface for 5 projects throughout the term.

Increased user engagement by 15% with a new website redesign.

Coordinated with an external team to streamline their call centre process by 20% through user research and testing.

Community

Refinite (Startup) / Product Designer

May 2021 - Present

Currently leading the design process for a startup aimed to provide easy waste management for users.

UW Blueprint / Product Designer

May 2021 - Aug 2021

Designed alongside a team of students to build a digital solution for a charity that empowers children with disabilities through a variety of initiatives.

UW Data Science Club / VP of Design

Sep 2020 - Dec 2020

Designed all of UWDSC's promotional material and branding.

Education

Interaction Design Specialization (Coursera)

Sep 2021 - Present

University of Waterloo

Candidate for BASc, Mechanical Engineering, Graduating Apr 2022

Relevant Course: Cognitive Ergonomics

Singapore University of Technology and Design

Study Exchange Abroad, Jan 2020 - Apr 2020

Relevant Course: User Interface Design and Implementation

Tools

Figma, Sketch, InVision, Adobe XD

HTML, CSS, Javascript, React

Skills

User research, testing, UX/UI design, wireframing, prototyping, mockups

Projects

Engineering Capstone / Design Lead

A desktop app for reducing impulsive spending.

deCODE Hackathon / Designer

New donation feature for the KOHO mobile app.

chef App / Solo Designer

A mobile app that provides recipe suggestions based on fridge inventory and other factors.