

Christina Ru

Portfolio christinaru.com
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Work Experience

SnapPea Design (Design Agency) / Product Designer

Sep 2021 - Present

Led the design process to streamline a protein-sequencing platform under a client contract.

Currently researching and wireframing for 2 multinational corporations.

Currently writing 3 blog posts for company website.

LCBO / Product Designer

Jan 2021 - Apr 2021

Conducted 16 usability tests and user interviews to validate features for multiple internal apps.

Redesigned the user interface for an existing B2B product impacting over 450 stores.

WSIB / Product Designer

Sep 2019 - Dec 2019

Designed and prototyped the user flow and interface for 5 projects throughout the term.

Increased user engagement by 15% with a new website redesign.

Coordinated with an external team to streamline their call centre process by 20% through user research and testing.

Community

Refinite (Startup) / Product Designer

May 2021 - Present

Currently leading the design process for a startup aimed to provide easy waste management for users.

UWaterloo Blueprint / Product Designer

May 2021 - Aug 2021

Designed alongside a team of students to build a digital solution for a charity that empowers children with disabilities through a variety of initiatives.

UWaterloo Data Science Club / VP of Design

Sep 2020 - Dec 2020

Designed all of UWDSC's promotional material and branding.

Education

University of Waterloo

Candidate for BAsSc, Mechanical Engineering

Graduating Apr 2022

Relevant Course: Cognitive Processes

Coursera

Interaction Design Specialization

Sep 2021 - Present

Singapore University of Technology and Design

Study Exchange Abroad

Jan 2020 - Apr 2020

Relevant Course: User Interface Design and Implementation

Tools

Figma, Sketch, InVision, Adobe XD

HTML, CSS, Javascript, React

Skills

User research, usability testing, visual design, wireframing, prototyping, mockups, design systems

Projects

Engineering Capstone / Design Lead

A desktop app for reducing impulsive spending.

deCODE Hackathon / Designer

New donation feature for the KOHO mobile app.

chef App / Solo Designer

A mobile app that provides recipe suggestions based on fridge inventory and other factors.