

# Christina Trapp

UI/UX Designer

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## SUMMARY

UI/UX designer with a background in ecommerce, merchandising and design. Strong eye for aesthetics, knowledge of user research, and passion for consumer behavior.

## EDUCATION

**2020**

**UI DESIGN CERTIFICATION,**  
CAREERFOUNDRY

Nine-month intensive program covering UI/UX principles, user-centered design, user personas, usability testing, wireframing, prototyping, animation, and branding for mobile and responsive apps.

**2012**

**B.S. EDUCATION AND HUMAN SCIENCES,** UNIVERSITY OF NEBRASKA

Major: Fashion Design & Merchandising

Minors: Marketing, Psychology

## TECHNOLOGY

- Sketch
- Adobe XD
- Illustrator
- Figma
- InVision
- Google Suite
- Microsoft Suite
- HTML/CSS

## SKILLS

- Wireframes
- Mockups
- Prototyping
- Design systems
- User personas
- User flows
- User interviews
- Usability testing

## EXPERIENCE

**MAR 2020 - JUL 2020**

**PRODUCT DESIGN INTERN,** QUANTUM WORKPLACE

- Designed reusable components and full web pages for survey-taking software, using Adobe XD and HTML
- Conducted user interviews and research
- Updated UI elements within Design System
- Worked alongside a team in an agile environment

**JUN 2018 - MAR 2020**

**ECOMMERCE MERCHANT,** SUREFIT/SELFIESTYLER

- Pioneered a digital product strategy, which increased style count from 500 to 20,000 in 2019 and saved 95% of product intake and storage costs through elimination of in-house fulfillment
- Collaborated with web development, marketing, and engineering teams to improve customer experience

**MAY 2017 - JUN 2018**

**ASSOCIATE MERCHANT,** SUREFIT/SELFIESTYLER

- Drove user engagement +400% by creating a social media styling game
- Managed brand/vendor partnerships, including traveling to national markets to pitch to new brands
- Researched new product categories

**JUL 2014 - NOV 2015**

**MERCHANDISE ASSISTANT,** CRATE & BARREL (HQ)

- Developed new products for my categories through historical analysis, research, and QA testing
- Designed and presented style boards each season, visually depicting product information
- Documented customer feedback and made improvements to product accordingly

**SUMMER 2012**

**DESIGN INTERN,** MISS GROUP

- Supported designers with computer illustrations, tech pack creations, and quality inspections
- Organized a new virtual sample library, shared among all employees