

CHRISTINA YAU

USER EXPERIENCE DESIGNER

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EDUCATION

CareerFoundry | April 2021-Present
UX Design Certificate

Exchange Student (Mainland China) | 2018-2019
Mandarin Chinese

University of Minnesota | 2013-2017
Psychology, B.A.

UX PROJECTS

CareerFoundry | 2021
UX Design Student

[Basil \(click to view prototype\)](#) | June 2021-Feb. 2022

Mobile Payment App

- Created user personas, user surveys and interviews to understand user's problems and experiences with payment apps
- Created wireframes and prototypes with Balsamiq and Adobe XD
- Conducted virtual usability tests and preference tests to test the effectiveness of design solutions
- Analyzed test results for design improvements and enhanced app design with iOS UI features

[WordBoost \(click to view prototype\)](#) | April 2021-June 2021

Mobile English Vocabulary App

- Analyzed competitors' English vocabulary apps to gain a better sense of the market
- Discovered users' main problem was losing motivation through user interviews
- Designed a low-fidelity prototype with rewards and multi-tiered memorization "challenges" to help users stay motivated using Marvel
- Created a proto-persona to keep design process focused on the intended user's needs
- Moderated usability tests to identify design errors for future design iteration

ADDITIONAL EXPERIENCE

University of Minnesota-Medical School | October 2018-April 2021
Executive Administrative Assistant to Front-Line Providers

- Collaborated with two colleagues to develop a virtual onboarding website for 15+ new faculty to help them onboard and provide patient care for growing hospital needs (12 new providers/year)
- Developed student shadowing process for greater efficiency to meet growing shadowing provider requests (20+ requests per month) with another colleague
- Multi-tasked scheduling multiple complex meetings for 15 faculty members

SKILLS

TOOLS

Adobe XD
Balsamiq
Usability Hub
PowerPoint
Optimal Sort
Marvel

DESIGN

Prototyping
User Personas
Wireframing
User Flow
UI

RESEARCH

Competitive Analysis
Usability Testing
A/B Testing
Card Sorting
Information Architecture
User Journey Map

OTHER

Mandarin Chinese
Project Management
Mentorship
Human Services Experience